

They Wear Well Because They're Built Well BOYS' SHOES

The kind that
WEAR

WE have boys of our own, so we know how hard it is to keep them shod with the ordinary play or school shoe. But this particular brand of boys' shoes is made just to stand that hard usage that only a boy, the red-blooded kind of youngster, can give footwear.

Only the very toughest cuts of the toughest leathers are used, and the findings, the linings, counters, threads, etc., are selected with this "hard wear" in mind. We say these are "Boys' Shoes that Wear," and we ask that you let your boy put them to the test.

Shoes for Play
Wide Toe, Healthy Shapes for Growing Feet
"Romper" and "W & R Specials"
"The Greatest Boots Made For Boys"
Dress-Up Shoes
Grown-Up Shapes for Dress-Up Wear

The Little Men will delight in these grown-up styles. They will please you, too, when you see how neat they look.

Our Three Essentials—High Quality, Modern Styles, Moderate Prices.
Our Slogan—Service and Quality.

Waterbury & Rising, Limited

61 King Street 212 Union Street 677 Main Street

RADIO COAL

TRADE NAME
Copyrighted

A Clean, Free Burning, Carefully Prepared Hard Coal

For Sale Only By

CONSUMERS' COAL CO. LTD.

OUR

Annual Discount Sale

—OR—

FURS

15 to 40 Per Cent

Commences Thursday, January 3

and Continues All the Month of January

This discount is effective on all our furs, without exceptions.

Every garment is plainly marked at its regular selling price, and the discount will be deducted from the market prices.

H. MONT JONES

92 King Street, St. John, N. B.

GOES FURTHER

You not only make better Bread with Purity Flour, but you get more loaves to the barrel as well—you therefore save money by using it. Try it yourself and see.

PURITY FLOUR

More Bread and Better Bread—and Better Pastry, too.

Eagle Brand

CONDENSED MILK

THE ORIGINAL

Healthy Babies!

Nature's Food is best for infants, but when it is not available, use this pure, clean, wholesome milk that has been the standby of mothers during three generations.

Write for helpful book "Baby's Welfare." It is free.

The Borden Milk Co. Limited

"The Leader since 1857"

Montreal

ROYAL YEAST

MADE IN CANADA

War Menus

How to Save Wheat, Beef and Bacon for the men at the front. Issued from the Office of the Food Controller for Canada.

MENU FOR FRIDAY.

Breakfast.

Oatmeal Porridge

Teast Coffee

Dinner.

Boiled Fresh Cod

Fried Onions Mashed Potatoes

Dutch Apple

Supper.

Creamed Toast

Sliced Bananas

Tea

The recipe for Dutch Apple Cake, mentioned above, is as follows:

Dutch Apple Cake.

2 cups flour

2 cups milk

3 tablespoons fat

3 tablespoons sugar

3 teaspoons baking powder

1 teaspoon salt

1 egg

8 apples

Sift dry ingredients together; cut in the fat with a knife and add gradually the egg well beaten with the milk, mixing with a knife. Put on a floured board, roll out as thick as for biscuits, and put in a greased, floured shallow pan. Pare, core, and quarter the apples; cut the quarters into 3 or 4 slices, lengthwise, and press the sharp edges of the apples into the dough, arranging them in parallel rows. Sprinkle the apples with sugar, and bake till the cake is done and the apples soft. Serve hot with lemon sauce.

(Wheat and meat saving recipes by Domestic Science Experts of the Canadian Food Controller's Office.)



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PROGRAMME OF THE BRITISH LABOR PARTY

Suggestions and Demands In Draft Report

THE DEMOBILIZATION TIME

Against Profiteering, Protective

Tariff and House of Lords—

Restrictions From Freedom of

Speech—Conscription to End

Just So Soon as Imperative Re-

quirement Ceases

London, Jan. 2.—Regarding domestic control of industry, the draft report of the British labor party complains that neither the government nor either of the great political parties has yet formulated any plan for dealing with the demobilization of the millions of soldiers, and says:

"Any government allowing discharged soldiers or munition workers to fall into the clutches of charity or the poor law would have to be instantly driven from office by an outburst of popular indignation. The labor party has refused absolutely to believe that the British people will permanently tolerate any reconstruction or the perpetuation of the disorganization, waste and inefficiency involved in their abandonment to a jostling crowd of separate privateers, with minds not only bent on the service of community but the very law of their being, only on the utmost possible profiteering."

"The labor party holds that whatever may have been the shortcomings of government importation and control, it has demonstrably prevented a lot of profiteering. Nor can it end immediately on the declaration of peace."

"The people will be extremely foolish if they ever allow indispensable industries to slip back into the unfettered control of private capitalists who are actually, at the instance of the government itself, now rapidly combining, trade by trade, into monopolist trusts."

After minutely repudiating all proposals for a protective tariff, the labor party programme calls for more warmth in politics and much less apathetic acquiescence in existing miseries.

The reports suggest a minimum wage of thirty shillings weekly as the very lowest statutory base line for the least skilled adult workers, and that the hours of labor, wherever practicable, should not exceed forty-eight hours weekly. It urges that the government should prepare for the demobilization period of all kinds of public works, including the building of millions of new cottages for the re-housing of the population.

The report demands the removal of all war time restrictions on freedoms of speech and publication and declares against the continuance of conscription.

Manchester Robertson Allison, Limited

Our Stores Open at 9 a.m. and Close at 6 o'clock Daily.



January Opening Display of DAINTY WHITEWEAR

CUSTOM has designated January as the ideal time for every woman to make her purchase of Dainty White Wear. In anticipation of this Important Sale Event, we selected, months ago, the best of finely woven fabrics, so that, in spite of the present high cost of materials and labor, every woman may enjoy these necessities of the wardrobe at the same moderate prices of other years. From the most inexpensively priced to the most distracting of filmy creations, we sell fits as though it were made to order.

We solicit inspection of this display, as we feel sure it merits approval, and we advise purchasing now while the assortment is complete and prices are moderate.

These beautiful Undermuslins will all be shown in our window and White-wear Department. The fabrics are Nainsook, Cambric, Batiste, Lawn, Silk and

Crope de Chine, White and Flesh colored, introducing numerous novel trimming effects, Embroideries, Insertions, Laces, Medallions, Rose Buds, etc.

Night Dresses..... 65c. to \$14.00 Envelope Chemises..... 75c. to \$7.00 Skirts..... 85c. to \$7.50

Dresses..... 35c. to \$4.75 Corset Covers and Camisoles, 25c. to \$3.25 Bodice Caps..... 50c. to \$3.40

Beautiful Kimonos in All the New Styles

Free Hemming Sale of Household Linens and Cottons Starts January 7th.

Manchester Robertson Allison, Limited

WARM EXPRESSION OF THANKS FOR AID TO HALIFAX FROM ST. JOHN GENERAL HOSPITAL

Dr. Thomas Walker has received the following letter from Halifax, N. S., Dec. 24, 1917.

Dr. Walker, President of Board of Commissioners General Public Hospital, St. John, N. B.:

Dear Dr. Walker,—I feel that I should not allow another day to pass without acknowledging in this way the inestimable services rendered us, and our stricken city, by the general hospital of St. John. I do not believe that I should, indeed I do not believe that I need, to employ many words, for I know that you will understand our hearts in trying to have you understand in all its meaning the deep sense of obligation under which the management and staff of Victoria General Hospital feels themselves placed because of the invaluable relief so promptly, and from my own personal observation, so interestingly and gladly rendered our tired and weary attending and nursing staffs, in the noble band of women—ministering angels, sent us by the general hospital of St. John. And led by Miss Retailick, how well they

worked, easily and cheerfully, adapting themselves without a murmur of complaint to the more or less confused and disorganized conditions of the first days of the disaster. Apparently to them there were no disagreeable conditions and so their relief work was of a dual nature, both the sufferer and we were relieved, the one of pain the other of anxiety. We shall never forget you and them, and shall hold in pleasant remembrance all that relates to the kindly efforts and sacrifices made for us by your institution. We can do no more now than make this acknowledgment; less than this we would be ashamed to do, and from the depths of our aching hearts we hope we shall never, never under similar conditions have occasion to reciprocate your splendid and cheerful assistance.

If I may be personal it will be to say that, of the many events and experiences of my twenty years of hospital administrative life and work, none will afford me more pleasant remembrance than the outstanding and self-sacrificing aid so promptly rendered us by the general hospital of St. John in our hour of dire distress.

With kind regards to all, Yours sincerely,

(Sgd.) W. W. KENNEY, Superintendent.

The Victoria street United Baptist church last night extended a call to Rev. I. W. Williamson of Wolfville, secretary of the maritime Baptist Sunday school board.

STOP CATARRH! OPEN NOSTRILS AND HEAD

Says Cream Applied in Nostrils Relieves Head-Colds at Once.

If your nostrils are clogged and your head is stuffed and you can't breathe freely because of a cold or catarrh, just get a small bottle of Ely's Cream Balm at any drug store. Apply a little of this fragrant, antiseptic cream into your nostrils and let it penetrate through every air passage of your head, soothing and healing the inflamed, swollen mucous membrane and you get instant relief.

Ah! how good it feels. Your nostrils are open, your head is clear, no more yawning, snuffling, blowing, no more headache, dryness or struggling for breath. Ely's Cream Balm is just what sufferers from head colds and catarrh need. It's a delight.

LAUGHING and cheering they go up to the front and over the top. And then, drenched and sodden, smashed in body but whole in spirit, they travel the road to Blighty—home! Lieut. Coningsby Dawson knows the agony of that journey—and the wonderful exaltation of it! He made it on a stretcher, wounded and battered, from a front line trench to a London hospital, content in the dream of a real bed and white sheets, an enameled bath tub and an endless stream of clean hot water. There is nothing commonplace in this newest war experience of the author of "Carry On"—nothing like the usual run of war articles. He has written it all very simply, very beautifully, unforgetably. It will stir you as nothing has before. Read "The Glory of the Trenches" in the January GOOD HOUSEKEEPING.

There is a Copy for You—at Your Newsdealer's!



Lieut. Coningsby Dawson, author of "Carry On," writes in the January Good Housekeeping