

H. H. Fudge,
President
J. Wood,
Manager

STORE CLOSING AT 5.30 P.M.

THE ROBERT

SIMPSON

COMPANY,
LIMITED

Saturday,
Sept. 17th

A Great Storeful of Fall Bargains for Monday's Shoppers

Mail orders filled for goods advertised on this page—if order is received before noon Monday.

It will pay you to shop Monday—A storeful of splendid values.

Goods checked and delivered to boats without charge.

A Corset Sensation.

800 Pairs \$2.50 to \$5.00 Corsets,
Monday \$1.00 Pair.



Monday will be Corset day at SIMPSON'S. Extraordinary circumstances will throw in your way the most wonderful values in Fine Corsets this store has ever been fortunate enough to offer. Veritable bargains in finest quality corsets right at the beginning of the new season that represent savings of from

One and a-half to Four Dollars a Pair.

You'll not be interested in the why or how, but we'll say this: that every pair of the eight hundred are the production of two of the most famous corsetiers we know of, noted

for the stylish models and perfect-fitting qualities of the Corsets they produce. Come early. First choice is always the best choice.

Out of town customers, send their orders by mail. A reserve will be held to fill all orders received up to noon Monday.

500 pairs Ladies' Fine Corsets, in several stylish models, short or medium styles, made in fine French white or grey or coutille, and white batiste, fine steel or whalebone lined, low or medium bust, short, medium or long dip hips, some with four elastic hose supporters, also white, blue or pink

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A Sale of Towels

Begins Monday in the Linen Department—First Floor.



WE HAVE LARGER underbought purchases of Towels to offer our house-keeping friends, and to advertise the new location of the Linen Department which has been moved to the Dress Goods floor, have decided to hold a sale for a few days and give such startling values in towels as to thoroughly emphasize the departments whereabouts. We start Monday as follows:

500 dozen Bleached Huckaback Linen Towels, tape borders, fringed ends; Half Bleached Huckaback Towels, hemmed ends, sizes 19 x 38, 20 x 40 and 21 x 42, regular values 35c and 40c pair, Monday sale price, .24

600 pairs of Bleached and Striped Turkish Bath Towels, sizes 4 x 40 and 22 x 54, regular value 35c and 40c, Monday sale price, .24

400 pairs of Brown Linen Turkish Bath Towels, guaranteed all linen, size 22 x 44, regular value 65c, Monday sale price, .49

Marvelous Curtain Value } \$1.00
Room Transformed for

This how you do it—
Six yards fine wide Curtain Net
Nine yards of Lace Edged Frilling
Yes—you say—but that means over twenty yards of saving, well worth a dollar

True, but you don't have to do it. These curtains are all ready to hang up, just as shown in department—lace frill, insertion, hem—and all completely finished.

450 pairs Ruffled Net Curtains, 50 inches wide, 3 yards long, trimmed with dainty Torchon lace and insertion, per pair .100

Great Carpet Chances

In some stores "Chances" in Carpets mean "ten chances to one" unlabeled and undesirable patterns. This store has too much respect for your taste and judgment to offer you anything but up-to-date floor coverings. In fact our large, quick turnover leaves us with nothing but very new carpets. Carpet Chances occur here in the very best selling lines—so frequent is the change in stock. For example, this thousand yards or so we are clearing on Monday consists of the most fashionable and popular Pile Carpets, two-toned self colors. These are the very carpets most in demand—carpets for which people of refined taste and expert knowledge of what is correct pay regularly one half more.

Please bring appropriate measurements.
\$1.50 Axminster Carpet 98c.
123 yards of English Axminster Wilton and Velvet Carpets, 5-8 border to match, in a large range of designs and soft rich colorings of blue, rose, green, fawn and terra cotta, some successful parlor effects, also bed room, dining room and hall effects, worth regularly up to \$1.50 per yard, Monday sale price, .98

3.59 to 6.00 Trousers, 2.45

When we tell you they are only tacked and temporarily at the bottom, you may rest assured that they are second only to custom-made trousers. For we will finish them to suit the exact length of your leg.

The occasion is a very interesting one for every man whose suit is about finished, but who either is not ready to buy his fall suit yet, or does not care to wear it to business, while the bloom of newness is so fresh.



128 pairs Men's Fine Trousers, made up of the latest patterns, in fine English worsteds and Scotch tweeds, in fall weights, medium and dark colors, in stripes and broken stripe effects, the maker claims these trousers are cut and tailored equal to custom made, the most of them are semi-finished bottoms and can be adjusted to any length, sizes 32 to 42 waist measure, ranging from 3.50 up to 6.00, on sale Monday at .245

Boys' Suit or Boys' Topper, Monday, \$2.19

The demonstration of boys' clothing, worthy garments, well fitting, honestly made, for hard wear, thoroughly lined and trimmed for warmth and comfort—and yet at such an economical price!

We call it a boys' clothing demonstration because it shows what this store has accomplished in bringing high-grade clothing within the reach of all.

150 Boys' Norfolk 2-Piece Suits, to fit boys 6 to 14 years, all wool, Canadian tweed, in a Scotch effect, black and

Women's \$6 to \$8 Raincoats \$4.95

We have a hundred of them. You want a Raincoat for fall, sure; why not get an underpriced one by being here at 8 o'clock Monday.

One hundred only Women's Raincoats, of all-wool, specially proofed, cravensette, in Oxford and fawn. Some are made full length, with two shoulder straps, piped with taffeta; others are made 3/4 length, with military collar, cape and cross-belt in back. Regular prices \$6.00 to \$8.00—Monday sale price, \$4.95

Men's \$3 and \$3.50 Boots for \$1.50

Monday Special for Workmen who cannot come at 8 o'clock. Sale at 12 o'clock noon. Oxford for dress and street wear.

200 pairs Men's Goodyear Welted Patent Kid Oxford Shoes, some blucher cuts, all sizes in the lot, from 6 to 9, all A1 goods, worth \$3 and \$3.50 per pair, but we need the room for winter goods. Monday sale price, \$1.50

Now for a "Rustler"

Beautiful Silk Petticoats underselling in the cloak department because of quantity discounts.

Good Silk Petticoats have other charms beside the rustle. These we mean for Monday evoke admiration from their design and their color. The woman who longs in her heart for a beautiful silk petticoat, but who dreads herself the luxury for fear of extravagance may come and buy without conscience pricks Monday, because there's a saving with each one of these beautiful silk petticoats. We bought more than we wanted, to get the discount. Now we'll clear out the surplus to your advantage.

At \$5, worth \$6.50—Taffeta Silk Petticoats, colors black, brown, navy, sky, reseda, burnt orange and green, made with deep flounce, two crimped skirts, six rows of pleating and clusters of tucks, sizes 38, 41, 43.

At \$10, worth \$12.50—Taffeta Silk Petticoats, colors white, black, brown, green, reseda, orange, pink, navy, sky and cream, finished with six wide frills, ruffling, shirring and clusters of tucks, sizes 38, 41, 43.

At \$10, worth \$12.50—Women's Beautiful Heavy Taffeta Silk Petticoats, colors cardinal, navy, reseda, old rose, orange, sky, brown, green, finished with deep accordion-pleated flounce, with extended frill of pleating, trimmed with two rows of silk ruffling and dust ruffle, also another style finished with shirring and two large frills and dust ruffle.

Braces, Cardigan and Underwear

380 Men's Heavy Police and Firemen's

Suspenders, heavy web, good colors, unshrinkable, double-breasted, knive, elbows and seat, drawers trou-ers finished, fine elastic rib cuffs, skirt and ankles, full fashioned, any garment shrunk in washing replaced, all sizes, special per garment \$1.75, better quality, same make, per 2.25

Men's Fine Imported Natural Wool Underwear, shirts and drawers, winter weight, "Britannia" make, absolutely unshrinkable, double-breasted, knive, elbows and seat, drawers trou-ers finished, fine elastic rib cuffs, skirt and ankles, full fashioned, any garment shrunk in washing replaced, all sizes, special per garment \$1.75, better quality, same make, per 2.25

A \$3,000 Picture Stock for \$723.00

A successful picture dealer with stock for a half year's selling decided to retire, and we stopped in and bought him out at a figure that will make the entire stock a matter of one day's selling. To a fraction of his net cost price we add simply our ordinary margin of profit, and will put everything on the table Monday morning at unparalleled prices. This is one of the bargains:

629 odd Framed Pictures, steel engravings, etchings, artotypes, photo colors, oil paintings and original water colors, handsome high back and gilt and oak frames, beautiful figure and landscape subjects, medium and large sizes, worth up to \$7.50, sale Monday, .98

Parcels checked in the basement free of charge. Ladies' Waiting and Toilet Rooms, 1st floor Richmond Street wing.

Fancy Goods, Half Price and Quarter Price

Combination Manicure and Toilet Sets, regular \$9, Monday, .45

Japanese Comb and Brush Trays, regular 75c, Monday, .25

Glove and Handkerchief Boxes, regular 50c, Monday, .25

Handkerchief Boxes, regular 75c and \$1.00, Monday, .25

Shag Horn Shaving Sets, regular \$5.00, Monday, each, 2.50

Restaurant 5th floor. Mail Order Department, 3rd floor Richmond Street wing.

September Blanket Sale

Three Blankets at One Price Monday

All-wool Blankets, 6 lbs., 60x80. Comfort Blankets, 6 lbs., 60x80. Our Wash Blankets, 64x84—Marked Prices, \$2.85 to \$3.30—ALL ONE PRICE MONDAY, \$2.38.

"It's the want that makes the price."

The Yankees were hungry for wool and they fed so well on Canada's crop that there isn't enough left to go around. Listen! here's an extract from a letter we've just received. "We will have to withdraw our price for blankets, as we cannot buy wool and sell blankets for that price now. Am sorry to do so, but the price of the raw material has advanced beyond all expectations."

The writer is actually referring to the all-wool Blanket we offer on Monday for \$2.38. Why, there's nearly two dollars' worth of raw wool in this blanket alone. We are making a low-price bid for big business on Monday morning, to make room for the big shipments that are now coming in. SPECIAL SALE PRICE MONDAY, 2.38

Monday Basement Sale

China Cuspidors, floral decoration, .19
Genuine pure white body, English china, red clover leaf decoration, 40 p.c. Monday sale 2.69

Old Dinnerware, clearing out four patterns of Dinnerware, in dark blue, light blue, green and pink, plates, cups and saucers, cream, 100, 120, 140, 160, 180, 200, 220, 240, 260, 280, 300, 320, 340, 360, 380, 400, 420, 440, 460, 480, 500, 520, 540, 560, 580, 600, 620, 640, 660, 680, 700, 720, 740, 760, 780, 800, 820, 840, 860, 880, 900, 920, 940, 960, 980, 1000, 1020, 1040, 1060, 1080, 1100, 1120, 1140, 1160, 1180, 1200, 1220, 1240, 1260, 1280, 1300, 1320, 1340, 1360, 1380, 1400, 1420, 1440, 1460, 1480, 1500, 1520, 1540, 1560, 1580, 1600, 1620, 1640, 1660, 1680, 1700, 1720, 1740, 1760, 1780, 1800, 1820, 1840, 1860, 1880, 1900, 1920, 1940, 1960, 1980, 2000, 2020, 2040, 2060, 2080, 2100, 2120, 2140, 2160, 2180, 2200, 2220, 2240, 2260, 2280, 2300, 2320, 2340, 2360, 2380, 2400, 2420, 2440, 2460, 2480, 2500, 2520, 2540, 2560, 2580, 2600, 2620, 2640, 2660, 2680, 2700, 2720, 2740, 2760, 2780, 2800, 2820, 2840, 2860, 2880, 2900, 2920, 2940, 2960, 2980, 3000, 3020, 3040, 3060, 3080, 3100, 3120, 3140, 3160, 3180, 3200, 3220, 3240, 3260, 3280, 3300, 3320, 3340, 3360, 3380, 3400, 3420, 3440, 3460, 3480, 3500, 3520, 3540, 3560, 3580, 3600, 3620, 3640, 3660, 3680, 3700, 3720, 3740, 3760, 3780, 3800, 3820, 3840, 3860, 3880, 3900, 3920, 3940, 3960, 3980, 4000, 4020, 4040, 4060, 4080, 4100, 4120, 4140, 4160, 4180, 4200, 4220, 4240, 4260, 4280, 4300, 4320, 4340, 4360, 4380, 4400, 4420, 4440, 4460, 4480, 4500, 4520, 4540, 4560, 4580, 4600, 4620, 4640, 4660, 4680, 4700, 4720, 4740, 4760, 4780, 4800, 4820, 4840, 4860, 4880, 4900, 4920, 4940, 4960, 4980, 5000, 5020, 5040, 5060, 5080, 5100, 5120, 5140, 5160, 5180, 5200, 5220, 5240, 5260, 5280, 5300, 5320, 5340, 5360, 5380, 5400, 5420, 5440, 5460, 5480, 5500, 5520, 5540, 5560, 5580, 5600, 5620, 5640, 5660, 5680, 5700, 5720, 5740, 5760, 5780, 5800, 5820, 5840, 5860, 5880, 5900, 5920, 5940, 5960, 5980, 6000, 6020, 6040, 6060, 6080, 6100, 6120, 6140, 6160, 6180, 6200, 6220, 6240, 6260, 6280, 6300, 6320, 6340, 6360, 6380, 6400, 6420, 6440, 6460, 6480, 6500, 6520, 6540, 6560, 6580, 6600, 6620, 6640, 6660, 6680, 6700, 6720, 6740, 6760, 6780, 6800, 6820, 6840, 6860, 6880, 6900, 6920, 6940, 6960, 6980, 7000, 7020, 7040, 7060, 7080, 7100, 7120, 7140, 7160, 7180, 7200, 7220, 7240, 7260, 7280, 7300, 7320, 7340, 7360, 7380, 7400, 7420, 7440, 7460, 7480, 7500, 7520, 7540, 7560, 7580, 7600, 7620, 7640, 7660, 7680, 7700, 7720, 7740, 7760, 7780, 7800, 7820, 7840, 7860, 7880, 7900, 7920, 7940, 7960, 7980, 8000, 8020, 8040, 8060, 8080, 8100, 8120, 8140, 8160, 8180, 8200, 8220, 8240, 8260, 8280, 8300, 8320, 8340, 8360, 8380, 8400, 8420, 8440, 8460, 8480, 8500, 8520, 8540, 8560, 8580, 8600, 8620, 8640, 8660, 8680, 8700, 8720, 8740, 8760, 8780, 8800, 8820, 8840, 8860, 8880, 8900, 8920, 8940, 8960, 8980, 9000, 9020, 9040, 9060, 9080, 9100, 9120, 9140, 9160, 9180, 9200, 9220, 9240, 9260, 9280, 9300, 9320, 9340, 9360, 9380, 9400, 9420, 9440, 9460, 9480, 9500, 9520, 9540, 9560, 9580, 9600, 9620, 9640, 9660, 9680,