

## Decorative Individuality...

It is hard to find nowadays. There are so many ready-made decorative effects in Wall Papers that the average decorator does not bother to study out-of-the-way effects. You don't want the decorations of your house to look as though they were made by the mill and cut out. Let us suggest to you some original schemes in paper hangings—or better yet—let us show you what we can do to carry out any particular notion of your own.

**O. B. GRAVES**  
222 Dundas Street.

**W. B. LAIDLAW,**  
Barrister, solicitor, etc. Money to loan at low rates. Bank of Commerce Bldg.

## EASY READING.

When you have the electric light to read with in the long winter evenings your eyes will not suffer from the steady and continuous strain put upon them.

Electric light is handy and does not accumulate dirt and smoke. Let us give you prices. Phone 253.

**LONDON ELECTRIC CO.,**  
253 Richmond Street.

## Wall Paper.

At the low price we are selling wall paper your room at small expense. Come in and see the bargains.

**H. & C. COLERICK**  
443 Richmond Street.

## NICKEL-PLATED HOCKEY SKATES

50c per pair.

**Brock's Gunshop,**  
122 Dundas Street, London.

## VARIED PROGRAMME

Given in Colborne Street Methodist Church—Miss Jessie Alexander, Elocutionist, the Principal Entertainer.

The recital and concert given in the Colborne Street Methodist Church last evening by Miss Jessie Alexander, elocutionist, assisted by the Imperial Quartet, Miss Agnes Templeton, Mr. J. C. Lockhart, Miss Macquarrie (of London, Eng.), Mr. Blackie, Mr. Albert Carpenter, and Mr. H. H. MacDonald, was largely attended, the edifice being crowded. The programme was varied, and contained just enough numbers of the popular kind to be thoroughly appreciated by every person present. The principal number of the evening was Miss Agnes Templeton, of course, was Miss Alexander, whose charm and sweetness of personality were captivating, and so apparent in her recitation of "Old Types from Life," and, in fact, in every number she gave, that the audience recalled her enthusiastically after each selection. The other numbers on the programme were well received, and encores were in vogue.

Dr. Dees presided, and made a few happy remarks in introducing the following programme: "When Day Dawns," Imperial Quartet; recital, "A Sermon to Husbands," with some pointers for wives; Miss Jessie Alexander, solo, "Come Back, Baby," Mr. H. H. MacDonald, solo, "My Home is Where the Heather Blooms," Miss Templeton, recital, "The Bull of St. Sophia," Miss Jessie Alexander, solo, "The Soldier's Grave," Mr. J. C. Lockhart, violin solo, Miss Macquarrie (London, Eng.), recital, "Old Types from Life," Miss Jessie Alexander, solo, "The Sailor's Lass," Mr. Blackie, solo, selected, Miss Templeton; recital, "The Queen's Jubilee Procession," Miss Jessie Alexander, solo, "Mono," Mr. Albert Carpenter; quartet, "Old Kentucky Home," Imperial Quartet.

The proceeds of the evening will be devoted to paying the interest on the church debt.

To Cure a Cold in One Day  
Take Luxative Bromine Tablets.  
All druggists refund the money if it fails to cure. 25 cents.

## We Are Ready

at all times to supply you with the choicest cuts from high-grade beef, mutton, lamb or veal, and we are artists in the cutting and preparation of meats for the table. Our choice hams and bacon will be found delicious and appetizing for breakfast just now.

**J. H. GATECLIFFE,**  
267 Dundas Street.

## For Christmas Presents

**GRAHAM BROS.**

P. S.—Handsome Calendar to each purchaser Thursday, Friday and Saturday before Xmas.

## How About Your Stoves?

The Famous Active Baseburner and the Famous Active Range are the best stoves in the world—broad assortment, but it is so bought by everyone who sees them. You will buy also if you come and look at them.

## STEVELY'S, Eacrett's Bazaar

WE INTEND this year to be headquarters for all kinds of Holiday and Xmas Goods for the boys and girls, and the older folks not excepted.

We will start out with Stoves, which we have in every size and shape from the small sized at 15c up to a beautiful upholstered sleigh. Also Doll Carriages, ranging from 25c up. Two-wheeled Carts beautifully painted, 15c. Wheel Barrows, 25c. Rocking Horses, 75c. Children's Chairs, 50c. Baby Horses, \$1.14. Doll Carriages, 25c. Doll Chairs, 25c. Doll Beds, 25c. Now is the season for playing games. We have Crickets for 6c, Bobbly \$1.25. Card games of all kinds from 5c up.

Don't Forget We Give Trading Stamps.

**200 Dundas Street. Phone 963**

**FAIR, WITH LIGHT SNOW FALLS.**

Toronto, Ont., Dec. 1, 11 p.m.—A general recovery in pressure towards the normal is taking place from the Northwest to the Atlantic, indicating more settled weather. Minimum and maximum temperatures: Victoria, 42-48; Kamloops, 30-40; Calgary, 22-28; Qu'Appelle, zero-16; Winnipeg, 6 below-6; Port Arthur, 15-24; Parry Sound, 30-38; Toronto, 28-34; Ottawa, 28-34; Montreal, 26-32; Quebec, 22-30; Halifax, 26-32.

Toronto, Dec. 2, 1 a.m.—Probabilities for the lower lakes: Moderate to fresh westerly winds; fair; light local snow falls or drizzle; not much change in temperature.

Local temperatures—The highest and lowest readings of the thermometer at the observatory on Thursday, Dec. 1, were 31 and 14.5 above.

## Roses.

## Violets.

## Carnations.

Gammage & Sons, Dundas & Clarence

## THE WATSON-JOHNSTON CO.

Importers of Fine Woollens  
229 Dundas Street.

## London Advertiser.

TELEPHONE NUMBERS:  
107.....Business Offices  
184.....Editorial Room  
176.....Job Departments

## UNION LABEL

## A LOCAL BUDGET

—Bishop Baldwin will hold a confirmation service in Trinity Church, Simcoe, on Sunday next.

—Miss Silk, of Talbot street, left for Toronto to attend Victoria University examinations, which takes place this evening.

—The regular meeting of St. John's Lodge No. 209, A. F. and M. will be held tonight, when the election of officers will take place.

—Miss Ella Hensworth, of Lake View, Ingersoll, is visiting friends in London and vicinity. Before she returns she intends to visit friends in Sarnia and Detroit.

—Miss Buckle, of the Lorne avenue school teaching staff, had the misfortune to fall in the school yard yesterday and break one of the small bones in her arm.

—During November the city fire brigade responded to seventeen calls, seven of which were false alarms. The Stevens Manufacturing Company's fire was the only serious one.

—Mr. Albert E. Reason has resigned his position with Adam Beck's box and lumber works to join his brother's firm, Messrs. H. T. Reason & Co., manufacturers of paper boxes.

—The choir of the First Methodist Church and friends, to the number of 50, were entertained last evening by Mr. and Mrs. Thomas McCormick, Grand avenue. A splendid programme

LADIES—To send to your friends away see our choice

HANDKERCHIEFS,  
SILK MUFFLERS,  
GLOVES,  
SILK BRACES,  
SILK UMBRELLAS and  
NECKWEAR.

## What About Your Underwear?

Have you seen the splendid Fleece-lined stuff we are selling for one dollar a suit? It is without doubt the best low-priced underwear in the city.

**\$1.00 a Suit.**  
SEE IT IN OUR WINDOW.  
**BOUGHNER.**

## Ladies

Our stock of Xmas Cards, Booklets and Calendars is now on sale in Salon in rear of store. Plenty of room. Plenty of light. The largest and finest stock in the city to select from.

## Anderson's

of vocal and instrumental music was provided.

Mr. David Bell, C. P. R. trainmaster, has been transferred from the eastern to the London and Owen Sound division. Trainmaster Martin, of the Owen Sound division, has been sent east.

The customs returns for the port of London for November, 1938, amounted to \$29,473.83, as against \$39,080.62 for November, 1937, and \$30,238.53 for November, 1936, showing an increase each year.

Mr. Fred Simpson, who for two years has presided as organist at the Askin Street Methodist Church, left yesterday for Goderich, where he has accepted a position in North Street Methodist Church.

Coroner Johnson, of Toronto, has issued a warrant for an inquest on the body of Mrs. Anna Ham, who was injured here in London on Wednesday last, and who died in a Toronto hospital last night. Mrs. Ham was standing in the aisle of a railway car, which was suddenly shunted. She fell against the end of a seat, and was so injured that she was taken to the hospital for treatment.

Port Egin Times: "The Hon. J. T. Garroway, of Goderich, is the first member from the counties of Huron, Bruce, Grey or Perth that has occupied a seat in the Ontario Government. He will shortly resign this important position in the province in the administration at Toronto." The Times seems to have forgotten that Hon. A. M. Ross, of Goderich, held a portfolio in the Ontario Cabinet a few years ago.

The silver medal elocution contest which was held in West London Methodist Church last evening was a decided success. Miss Garroway, the successful contestant. The contest was held under the auspices of the Epworth League and Royal Templars of Temperance. Mr. Russell Collins and Mr. Fred Knowles gave valuable assistance in the musical part of the programme. Mr. G. W. Young spoke on behalf of the R. T. of T. and Mr. J. C. Lockhart, of the Epworth League. The Royal Templars meet next Monday evening.

The funeral of the late Rev. W. J. Darkwell, M.A., of McCaul Street Church, Toronto, took place Wednesday last. The service was held at 10:30 A. M. in the church, and was attended by a large number of relatives and personal friends of the deceased. The Rev. W. R. Young conducted the service at the station, and also at the Union Cemetery. There was a large number of floral tributes. The funeral services were held in the church, and the Rev. W. R. Young conducted the service at the station, and also at the Union Cemetery. There was a large number of floral tributes. The funeral services were held in the church, and the Rev. W. R. Young conducted the service at the station, and also at the Union Cemetery. There was a large number of floral tributes.

At the Epworth Society on Tuesday afternoon, Miss Evans, of Toronto, a graduate of Pratt Institute, Brooklyn, gave a graceful and interesting address. She said that three elements must be considered in a work of art—line, light and shade, and color—and discussed each of them separately. She showed plates that illustrated the successful treatment of each element. Among the examples shown were some of the Japanese prints, which she pointed out to the ladies, all of whom were greatly interested in the Japanese work of later date. The lecture was thoroughly enjoyed.

The Women's Missionary Auxiliary of Wellington Street Church held their regular meeting at the residence of Mrs. P. Earl, St. Andrew street, yesterday afternoon. An unusually large number were in attendance, and several new members were received. After the usual business had been attended to, Mrs. Campbell gave a very interesting and instructive paper on China. Mrs. J. D. Mortimore also entertained the ladies with an address on the creative mission in connection with the British colonial work. Mrs. (Rev.) Edge closed the meeting with the benediction, after which Mrs. Earl served an inviting and delicious refreshment.

STUDENTS' RECITAL.  
The students' recital at the Conservatory of Music yesterday proved a most enjoyable affair. The following programme was ably rendered:

Piano—Romance, F sharp.....Schumann  
Miss Bertha Hodge.  
Vocal—Habanera ("Carmen").....Bizet  
Miss Violet Winnet.  
Piano—Funeral March.....Chopin  
Miss Florence Lamont.  
Piano—Romance.....Rubenstein  
Miss Mary O'Flaherty.  
Vocal—Valse Gracieuse.....Dennie  
Miss Anna Kearns.  
Vocal—Lullaby.....Brahm  
Miss Violet Winnet.  
Piano—Menuet.....Paderewski  
Miss Lena McMurchy.  
Piano—Scherzo.....Chaminade  
Miss Laura Lewis.

LIBRARY BOARD.  
The board of management of the public library held its regular monthly meeting last night, when the following members were present: James Egan (chairman), J. T. Marks, Henry Macklin, Dr. J. B. Campbell and Secretary Blackwell. Secretary Blackwell's report for the four weeks ending Nov. 25 showed an average daily circulation of

287 books and 38 magazines, or a total of 325. The total circulation of adult fiction for the month was 4,102 volumes; juvenile fiction, 1,192 volumes; miscellaneous, 1,274 volumes; and 633 magazines. The fines averaged 83 cents per day. Cards issued during the month numbered 191, making a total of 6,492 to date. The receipts amounted to \$22.88. The finance committee recommended payment of accounts amounting to \$269.25, and the library committee reported having ordered \$350 worth of new books.

## MEMORIAL SCHOOL CONCERT.

There was a large gathering of scholars, parents and friends at the Memorial Church Sabbath school gathering last evening. The occasion was a reunion in the interests of the school. The programme was a choice one, and delighted those who were fortunate enough to hear it. Many encores had to be responded to. Mr. George Wright occupied the chair, and introduced the following numbers: Piano solo, Master Chas. Percy; solo, Miss Pickard; solo, "Do Not Forget Your Home Far Away," Mr. H. Wright; solo, "The Old Guard," Mr. W. Tambking; recitation, "The Posy," Miss Edna Jones; piano duet, Miss Lillian and a concert, Charlie Lortie; quartet, "Farewell to the West," the Axton children; recitation, "Stepping Over the Line," Miss Lethbridge; song, "My Flower," Miss Phoenix; concerted recitation, "The Forge," by six Sunday school boys; recitation, "The Thanksgiving," Miss L. Lytle; chorus, the Axton children; violin solo, Master James Orr; recitation, "The White Lily," Miss Fram; piano duet, Miss Edith Barry and Mr. Bert Weir; song, "Nancy," Master Axton; recitation, Miss Isabel Groves; and a concert, recitation, entitled, "The Unfolded Seed," which was beautifully rendered under the direction of Mr. J. W. Fetherston.

## THE LONDON BOARD OF TRADE

Discuss the Question of Additional Industries.

A Protest Against Compromises in Custom Law Violations.

No Glass Factory for London at Present—Mail Matters Deal With and Petitions of Subsidy Hunters Considered—Scheme to Advertise the City.

The regular monthly meeting of the board of trade was held yesterday afternoon. The meeting was called to consider a communication from the city council regarding the establishment of a glass factory here, and for general business.

The communication re the glass works was from Pierre Nahy, of Ransart, Belgium, who, laboring under the impression that no glass manufacturers existed in Canada, wrote in the name of the very best selection of glass-blowers and workers in Belgium, who, he stated, would come to London with their families and operate the works if capitalists could be induced to make the venture. They would also take stock in the concern, and guarantee the payment of 6 per cent on the investment, before payment of their total wages. All window glass now imported could then be manufactured in London. Besides, almost all other glass goods could be made.

Mr. N. Nahy told him that first-class ornamental windows were not used in Canada, and that only fifth-class glaze were shipped here. The majority of the imported windows going to England. Mr. Nahy also said a man in Nanapan had started glass works and dropped \$125,000. He would like to see the department will reply, explaining that there is no immediate prospect of the factory's establishment.

Mr. George Sell, of London, Eng., requested the board to supply any information that would be of benefit to the city and of use to the mercantile and manufacturing houses for a new commercial penny weekly about to be published for circulation over all the world.

In this connection, and having in mind the glass factory, Mr. John Cameron suggested that it would be a good idea to refer the communication to the council of the board of trade, and that they be asked to think out a list of industries not already established in London, but for which London would be a good center. He was of the opinion that there might be a good opening for the investment of capital, if foreign and outside capitalists knew that enterprises were not already established. If a committee of merchants and civic representatives were appointed to look into matters of this kind, much good might accrue to the city, if only on public duty.

Mr. Keenleyside said the suggestion was an excellent one, and instanced the case of Brantford, which city, he said, had gone ahead rapidly, while other Canadian cities of its grade had

## Johnston's SPECIAL FOR SATURDAY

Ladies' Strap Slippers,

Worth \$1.75,

Special Saturday.

\$1.25.

Johnston's,

198 Dundas St.

227



Clear as a crystal and delightful in its invigorating and aromatic odor is the coffee that comes to you in pound and two-pound tin cans from the famous tea and coffee importers,

**Chase & Sanborn**

of Boston, its purity and its strength being guaranteed by their seal.

Its supreme merit has been proved and is acknowledged by thousands of the most fastidious coffee consumers throughout the land. Grocers everywhere sell it.

remained stationary. There a committee of the city council was always on the lookout for new industries.

Whenever any industry was burned out or contemplated expansion or removal, that committee at once placed themselves in communication with these industries, and in this way Brantford had secured some very solid concerns.

Mr. Thomas R. Parker said a capitalist from Birmingham, Ala., had told him the city named had been built up and made the hub of the state by a company of capitalists, who combined and started concerns for the benefit of the city, and to enhance the value of their own property.

On motion, the whole matter was referred to the council of the board to consider, and report to the full board. Captain Frank Richards' letter, enclosing a petition for the signatures of members of the board, pleading them to assist the petitioner in securing a subsidy for a regular steamship service between San Francisco, Vancouver and Victoria, with a view of cheapening freights on fruit, was filed.

A motion was passed to request the postal authorities, if possible, to extend the time for closing mail bags for Toronto, Montreal, New York and the east, until 4:30 p.m.

Mr. Parker brought up the question of advertising the city. He had received illustrated pamphlets from Detroit, Halifax, N. S., and St. John, N. B. The Detroit pamphlet was published and circulated by a combination of bankers, merchants, business men, railway managers, steamship owners, hotelkeepers, newspapers, etc., whose object was to advertise the advantages that the city of Detroit possessed for the purpose of securing conventions of all kinds. This, he thought, should be done by London's business men. London had better facilities and accommodation for conventions than any other city in Canada of anything like a similar size.

The matter was referred to the council, who will interview the civic representatives on the question.

Mr. Stanley Cook, of the Wholesale Drygoods Association, of the Montreal Board of Trade, requested the co-operation of the London board, in a protest to the minister of customs against the compromising by the department or the government of violations of the customs laws. As this was as much a matter of protection to the importers who comply with the law, as it was a revenue, the association asked that the board adopt and forward to the minister of customs the following resolution:

"Whereas it is known that infractions of the revenue laws of the country have frequently occurred in the past, entailing not only loss of revenue, but causing loss and serious injury to the drygoods trade, who have, through the infractions, been compelled to meet and contend with dishonest competition, resulting in the loss of legitimate trade and profit, and creating false and malicious ideas, as to market value; and whereas it has frequently occurred that infractions of the revenue laws have been settled by a compromise, and rumors are afloat that a strong effort is being put forth to secure such a compromise in a case of very great importance, which has for some time past been before the customs department; and whereas any compromise in such a matter will inflict a gross injustice upon the wholesale trade of the country; therefore,

"Resolved, that the Montreal Wholesale Drygoods Association, in the interest of the trade, protest most solemnly and forcibly against a continuance of such a course of action, and call upon the government to refuse to entertain any proposition of a compromise, and to carry out the provisions of the law, in order that it stop to such practices may be effected."

The board, after discussion, seemed to think it risky and perhaps unfair to adopt any such resolution without more information, especially as it appeared to be aimed at a specific Montreal case now pending. The matter was therefore referred to the council of the board, on the understanding that more information must be obtained, particularly from wholesale drygoods men, before any definite action by the board would be justified.

If you have catarrh, don't dally with local remedies, but purify and enrich your blood with Hood's Sarsaparilla. Submarine volcanoes are constantly being discovered, and are at times, owing to their sudden appearance, a great danger to navigation.

Volcanic Eruptions.  
Are grand, but skin eruptions rob life of joy. Bucklen's Arnica Salve cures them, also Old, Running and Fever Sores, Ulcers, Boils, Felons, Corns, Warts, Cuts, Bruises, Burns, Scalds, Chapped Hands, Chilblains. Best Pile Cure on earth. Drives out Pains and Aches. Only 25 cents per box. Cure guaranteed.

A lot of people are getting cured by an advertisement for some stomach bitters, is one of the main features of the latest success story, "A Stranger in a Strange Land," which will be seen at the Grand on next Tuesday

Do you use Kola-dermic Skin Food? Gentlemen use it after shaving.

## Excelsior

Our Motto—Always try to improve. Well as we have done in the past our efforts are concentrated to do better in the future.

## December Offerings At Kingsmill's.

EVERY JACKET, COAT, CAPE, MUST BE CLOSED OUT.

50c

\$1

\$2

\$3

\$4

\$5

\$6

\$8

\$15

12 Black Beaver Coats, silk trimmings, 50c each.

12 Black Serge Coats, satin facing, \$1 each.

11 Black Nap Coats, astrachan trimmed, \$2.

7 Black Beaver Coats, \$3.

13 Black Jackets, various, beavers, friezes, naps, etc., \$4.

22 Pattern Fashionable Jackets, no two alike, prices from \$11 to \$20, all German make, fawns, brown, grays, black, claire de lune, to close out this lot the balance of this season's importations, \$5.

5 Colored Capes, all wool, heavy German made, prices \$10 to \$16, for \$6.

4 Black Capes, heavy patterns, \$16, for \$8.

6 Very Handsome Pattern French Capes, prices from \$45 to \$55, for \$15.

## KINGSMILL'S Clearing-Out Sale of Coats.

## AMUSEMENTS

### ITALIAN OPERA AT THE GRAND TONIGHT.

The engagement at the Grand Opera House tonight of the Royal Italian Opera Company is of unusual interest to theatregoers and opera lovers. This company was originally formed under a guarantee from the Mexican Government, to give a season in that country, their engagement proving such a success that the present management secured them for a tour of the United States and Canada. Their has been a continual series of triumphs, culminating in a long, successful engagement at Wallack's Theatre, New York city. The personnel of this excellent organization include some of the finest artists of the Italian stage. The bill for this (Friday) evening presents "Cavaleria Rusticana" and "I Pagliacci," which ought to draw a crowded house.

### "A STRANGER IN A STRANGE LAND."

At last there is something new under the sun—a funny Indian. Not an Indian who tells funny stories, but an Indian who causes lots of trouble in an English household, and puts everybody and everything at sixes and sevens. This poor, lone, red man, who has been taken abroad by a western doctor as an advertisement for some stomach bitters, is one of the main features of the latest success story, "A Stranger in a Strange Land," which will be seen at the Grand on next Tuesday

### VAUDEVILLE TOMORROW.

Tomorrow afternoon and evening a vaudeville and specialty performance will be given at the Grand. The matinee prices are 10 and 20 cents, and evening prices 10, 20 and 30 cents. The performers are all excellent in their several turns, and the low prices should crowd the theater on both occasions.

### "JACK AND THE BEANSTALK."

Klaw & Erlanger's superb production, "Jack and the Beanstalk," will appear at the Grand, Saturday, Dec. 10. Seventy people comprise the company. The eight pretty maidens, the ten good fairies, and the four-and-twenty blackbirds, and the firebirds are attractive features of the performance, which in its entirety is accepted as the best in extravaganzas ever given on the American stage.

### Not That Kind!

Scott's Emulsion does not debilitate the stomach as other cough medicines do; but on the contrary, it improves digestion and strengthens the stomach. Its effects are immediate and pronounced.

There's always something crooked about the business of a corker manufacturer.

Give Hollway's Corn Cure a trial. It removes ten corns from one pair of feet without any pain. What it has done once it will do again.