Ye Olde Firme Heintzman & Co., Ltd., made their first piano sixty-five years ago. Their name is your guarantee.

Open Evenings DURING EXHIBITION

Our large and handsome warerooms, including finest Victrola Parlors in America, will be open evenings during the Exhibition period.

Makers of the "Duchess" Art Upright used on Royal train on occasion of visit of King George and Queen Mary (then Duke and Duchess of York) to Canada.

Heintzman Co., Limited

193-197 YONGE STREET - - - TORONTO

CAFES BOOSTING PRICES OF FOOD

Some Are Said to Be Taking Advantage of Exhibition Visitors.

Dr. Hastings' department is investigating a complaint that a number of restaurants in the city have increased their rates for the period of the Exhibition. It is said that some of the cheaper cafes are even charging double prices.

The city solicitor's department says there is nothing in their license to prevent the restaurants from raising their rates at any time, but if there are any complaints lodged, the guilty ones can be dealt with when they make application for a renewal of license.

Speaking to The World, Mayor Church said it was high time the board of commerce got busy and looked into the food prices charged by Toronto restaurants. He said he had asked the medical health department some months ago to report on menus and prices of Toronto eating houses and have the information sent on to Ottawa. He believed that many places of the better class were giving good value for the price charged, but others were simply out to grab all they could, epecially at a time like the present, when the city was full of people. Unfortunately the city could control only matters of license and sanitation with regard to restaurants, but he hoped the board of commerce would soon get after the profiteers among them.

SECOND STOREY FALL CAUSES NO INJURY

Falling from the second-storey window of Woolworth's store at Queen and Yonge streets yesterday afternoon Alice McMaster, aged 15, an employe, had a miraculous escape from death. The young girl fell on top of the awning, which gave way, precipitating her amongst persons walking on Yonge street. When picked up she complained of an injured back and was taken to St. Michael's Hospital, where examination showed no injuries. The pedestrians on the sidewalk got quite a shock when Miss McMaster fell among them.

CROSSES FROM HUN METAL.

The crosses awarded by the British government for valor, the V. C., have heretofore been made out of metal from guns captured at Waterloo. To meet the present requirements, the necessary material is obtained by melting down guns captured from the Huns.

BAIRNSFATHER'S PLAY DELIGHTS THOUSANDS

"The Romance of Old Bill," as related in the film of "The Better 'Ole," is a stirring story containing a strong vein of humor and a message to all who see it. Old Bill is admirably presented by Charles Rock. The characters reek—that is a sound word to use about the trenches—of truth. We see Old Bill, Alf and Bert, those life studies in khaki. Only a percentage of people have seen the legitimate version, which begins with a prolog in visioning Rouget de L'Isle singing the "Marseillaise" and the three musketeers of Dumas. These dissolve into the modern trio of warriors—Old Bill, Bert and Alf. We see them in their dugout, making merry in billets behind the lines ;then off to Blighty and their welcome home. "The Better 'Ole," together with The Canadian National Weekly, Pictorial Life, Outing Chesbet, British Weekly and "Il Guarany" overture by the incomparable Allen orchestra under the direction of Luigi Romanelli make a very enjoyable entertainment.

CANADA'S MEN.

In 1914, the first year of the war, Canada sent 30,999 men overseas. The total movement in other years overseas was: 1915, 84,334; 1916, 165,553; 1917, 63,536; January 1 to November 15, 73,350.

WASTE AND BISHOP GET HONORARIUM

Board of Education Give Small Grant to Retiring Officers.

SHORT ON DIPLOMACY

Management Recommend the Dismissal of Principal Morrison of Pape School.

Over two hours animated debate marked the special meeting of the board of education yesterday afternoon preparatory to the reopening of the schools next Tuesday.

C. H. Bishop, superintendent of the building department, was voted a retiring grant of salary to the end of the year and his assistant, A. D. Waste, two months' salary.

Trustee Douglas protested against any honorarium being voted.

Trustee W. D. Dineen considered that many years of faithful service was inadequately recognized by the small grant made.

Sir Wm. Hearst sent a letter, read by Trustee C. A. B. Brown, expressing the thanks of the Ontario government for the presence of the school children's choir at the Queen's Park reception to H. R. H. the Prince of Wales.

Recommend Dismissal

Principal Morrison's tenure of office at Pape Avenue school was given a jolt by lengthy debate on his personality. The management committee had recommmended his immediate dismissal. Prin. Morrison had sent a legal protest maintaining his rights to due notice in case his services were to be dispensed with.

According to the trustees, the principal is short on diplomacy, altho being a good teacher.

Trustee Douglas asserted that when he and Mrs. A. C. Courtice had interviewed him, Principal Morrison had characterized a certain insinuation as being "a lie as black as hell." In addition to the heinous offence of conjuring up so lurid a metaphor, the principal had also written letters intimating that he was a potent factor at election times. The trustees urging his dismissal refrained from making any other definite charge.

Shakspere as Witness.

Trustee Noble called Shakspere to witness that it required a few faults to prove a man human. By a vote of 8 to 6, the matter was referred back to the managerial committee.

Some flag-waving was indulged in over the proper treatment of returned soldiers. The management committee recommended the reappointment of H. J. Vallentyne as principal of Orde Street School. His gallantry at the front, where he was gassed, and his splendid record as school principal were acknowledged, but a problem was presented by the fact that by an arrangement with the Ontario department of education, Orde street had been partially changed into a model school with a special staff. The question was referred back for adjustment, Mr. Vallentyne being recognized as salaried principal pending his return to Orde street or an equally good principalship.

Dark Horse Running.

It was announced that a dark horse was in the field running against Major Alex Lewis for secretary-treasurer. The board postponed action on the appointment until an advertisement for applicants for the position as secretary-treasurer had been published, and a report received upon the applications from the special committee.

Trustee Dr. Noble gave notice of motion that, in view of the policy adopted by the board of control in relation to the building of schools, principals should be instructed to refuse registration of new pupils if the classes were already full.

VETERAN'S WIDOW DIES IN TORONTO

Province Will Care for Four Children Left to Face World.

Mrs. Annie Packman, widow of a Canadian soldier, was buried yesterday. Left with four children to support she resided in a flat in Victoria street. She contracted pneumonia and was removed to the General Hospital on Saturday last, where she died on Tuesday.

Only two of the orphan tots were able to have a last look at their mother, the others being down with scarlet fever. The funeral was attended by Hon. W. D. McPherson, provincial secretary, who has taken practical interest in the sad case. When the circumstances of the death of Mrs. Packman were brought to his knowledge he instructed Inspector Robert Martin of the department of neglected children, to see that the four bereaved children were properly cared for. He also ordered his department to purchase a lot in Prospect Cemetery and to arrange with the undertaker for a funeral and casket in keeping with the respect due the wife of a fallen hero. A number of veterans also attended the funeral.

Was Going to England.

Inspector Martin stated after the funeral that a few days before Mrs. Packman died all arrangements had been completed for sending the family back to relatives in England.

"The soldiers' aid commission," Mr. Martin said, "will now look after the three older children, who will be properly cared for and given a good education. The little child placed in the care of our department will be found a good home, and the state will see that it is brought up as its hero father and dead mother would have desired."

TONE IN A PIANO THE REAL TEST.

Examples of real and high-class architecture are to be found in many of the different art pianos made by Ye Olde Firme of Heintzman and Co., Limited, 193-197 Yonge street, Toronto, but more than anything else the distinguishing mark of these instruments is the tone. This is the soul of any piano, and it is tone that has made this piano the choice of the world's great artists whenever they have visited Canada.

Real Milk

Like You Had on the Farm

THAT fresh, creamy country milk you so much enjoyed during vacation, you may still have as often as you like right here in the city.

The same delicious taste, the same body-building qualities you know so well, are to be found in Farmers' Dairy Milk.

Because Farmers' Dairy Milk is pure milk, rich in butterfat, direct from the finest farms in Ontario.

Plenty of Farmers' Dairy Milk will keep the light of health shining in the kiddies' eyes—the spring of life in your step.

Try it to-morrow. Order an extra quart for the children's sake. Let them drink it at meals and between meals, too.

Farmers' Dairy Milk is the same milk you had on the farm, made safe by scientific pasteurization—bottled in the most up-to-date dairy in America.

Have our salesmen leave an extra supply next trip. 15 tickets for $1.00.

Phone Hillcrest 4400

THE FARMERS' DAIRY

Buying Tickets Is An Extra Economy, 15 for $1

Our Salesman Will Call Next Trip

—Remember—

A Pint Won't Do the Duty of a Quart

Electric Cooking Means True Economy

Dirtless, woodless, coalless, ashless, smokeless, matchless—it fills a great need because electric cooking will greatly reduce your expenses.

A Hydro Electric Range

"Doesn't Cook the Cook"

It lessens the uncertainties of cooking and the possibilities of failure and wasted food. A Hydro Range may be regulated perfectly so you can always be sure of getting EXACTLY the same heat today that you had yesterday. Special oven construction enables you to cook on the principle of the fireless cooker—you can turn off the current and cook on the receding heat. Foods are unusually delicious, meats shrink far less.

This is a big subject. Come in and let us tell you all about it. Easy terms to Hydro customers.

Toronto Hydro Shop

226-8 Yonge Street Adelaide 2120

Branch: Gerrard and Carlaw Gerrard 761

SOCIETY

Conducted by Mrs. Edmund Phillips

The Navy League entertained the officers of H. M. S. Renown last night at dinner at the Royal Canadian Yacht Club. Afterwards the sailors joined the club dance. There were thirty-eight present.

Mr. E. J. Chamberlain and Mr. Calder, of the C .P. R., who are in charge of H. R. H.'s special train on the tour thru Canada, were at the King Edward during the Prince's stay in Toronto.

Mrs. Norman Stark, Montreal, who has been in Toronto recently, was the guest of Mrs. George Leacock, 14 South Drive. Mrs. Stark was present at the royal garden party at the R.C.Y.C., also at the garden party at Government House with her hostess.

Miss Devaney was in town for the royal parties, staying with her sister, Mrs. Allan Ramsay.

Major Timmis, D.S.O., Royal Canadian Dragoons, who has been at the front since 1914, has returned from overseas and spent a few days at Niagara-on-the-Lake.

Mr. and Mrs. Chapman have returned to town from their wedding trip and are spending a few days with Mr. and Mrs. H. G. Hocken, before leaving on Saturday for their future home in New York.

Miss McAdam, M.L.A., arrived in town last night and will be in town for a few days en route to Edmonton and will take tea in the women's committee room at the Exhibition this afternoon.

Mr. Runciman, Montreal, joined his wife who is visiting her parents, Mr. and Mrs. Willis Chipman. They spent a few days with Mr. Runciman's parents in Stratford, Ont., and have again returned to town.

The international lawn tennis championships will be held on Sept. 1 at the Queen's Royal, Niagara-on-the-Lake. There will be a dance on Monday, Sept. 1, a masked fancy dress ball on Wednesday, Sept. 3, and prize-giving and barn dance on Saturday, Sept. 6.

Mr. and Mrs. Bert Holden arrived in town last night and are staying with Mrs. D. B. Donaldson.

Miss Alter is in town visiting Miss Mary Davidson. Mrs. Carlyle McGill gave a small luncheon for her on Wednesday.

Mr. Charles Moes, who has been with the United States Corps of Interpreters overseas for the last two and a half years, has returned home. Mrs. Moes, Mr. F. Barry Hayes and Captain Cragg went to New York to meet him on his return.

Mrs. Godfrey spent Wednesday in town from Niagara-on-the-Lake with her mother, Mrs. William Arthurs.

Mrs. Edward Leigh, Lakefield, has been in town with Miss Alley, Spadina avenue, for the royal garden party at Government House.

Mrs. A. J. Arthurs, Mrs. George and Mr. and Mrs. Victor Cawthra have returned from Swanscott.

Sir William Meredith has returned from the coast of Maine.

Commander Rogers of H. M. S. Renown is the guest of Mr. and Mrs. Dalton Davies. Major Garnet Chaplin, brother of Mrs. Davies, who went overseas in the early part of 1914 and who was thru many engagements, and later held a post in the army of occupation, returned this week, is also visiting Mrs. Davies.

Mrs. William Boyd is in town from Bobcageon staying with Mr. and Mrs. F. Hamilton. The former intends spending the winter in Jamaica.

Admiral Sir Charles Kingsmill entertained at a dinner on Tuesday evening at the Chateau Laurier in honor of the officers of H. M. S. Renown, who left later in the evening for Niagara Falls.

Mr. and Mrs. Arthur Paffard have been spending a few days at Niagara-on-the-Lake.

Col. and Mrs. LePan are spending the summer at their cottage near Bynng Inlet, Ont.

The overseas nurses gathered in the women's committee room at the Exhibition yesterday afternoon on the invitation of the committee, about fifty being present, many wearing the Royal Red Cross and the cross with star, and others with bar, service ribbon, Mons Ribbon and other decorations. A very distinguished company, honored the women by accepting their invitation. Miss Goodeve, matron at the Christie street hospital, received with Mrs. Geo. Gooderham, Mrs. MacLachlan and Mrs. Gurnett. This afternoon will be Press Day at the committee room, and the hostesses will be Mrs. J. D. Allan and Miss Davidson.

Mrs. William Phillips is in town this week and is at the convalescent home, having been unable to obtains rooms at any of the hotels.

Mr. D. B. Donaldson is spending a week at Wedlocks on a fishing trip.

The home of Mr. and Mrs. J. F. Cunningham, 444 Shaw street, was the scene of a wedding when their eldest daughter, Hazel Grace, was married to Norman Fyffe, M.C., late lieutenant 1st Can. Inf.), youngest son of Mr. and Mrs. Geo. H. Fyffe, Dundee, Scotland. The Rev. J. D. Paul officiated. The bride entered on the arm of her father to the strains of the wedding march, played by Miss Elva Turner, cousin of the bride. Miss Isa Cunningham was bridesmaid. The groom was attended by his brother, Mr. Geo. B. Fyffe, Kingston, Ont. The bride looked lovely in a gown of white georgette crepe over satin and carried a showed bouquet of sweetheart roses. Her veil was of tulle wreathed with orange blossoms and white heather. The bridesmaid was gowned in peach crepe de chine and carried a bouquet of sunset roses. During the signing of the register Miss Elva Turner sang "O Promise Me," accompanied by Miss Maisie Cunningham, Peterboro. Following the ceremony a reception was held by the bride's parents, the bride's mother wearing a georgette crepe and purple satin gown and carrying white roses. After the reception a buffet luncheon was served. Mr. and Mrs. Fyffe left for the Thousand Islands, the bride traveling in a fawn taffeta dress with coat to match, and black hat with ostrich feathers. On their return Mr. and Mrs. Fyffe will live in Hamilton.

Engagements.

Mr. and Mrs. Alfred A. Smith announce the engagement of their eldest daughter Genevieve Estelle, to Mr. Claude Covington Meyer, the marriage to take place early in September, in Chicago.

Mr. and Mrs. W. H. Edwards announce the engagement of their daughter Esther, to Mr. Homer F. Proctor, R.A.F. The marriage will take place in September.

Old Dutch Cleanser

—makes sinks clean and spotless.

Use it for ALL cleaning and scrubbing throughout the House.

Economical and Thorough

BE A DOCTOR OF CHIROPRACTIC

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HAMILTON, ONT. DR. E. DU VAL, Sp.C., President.

Don't Look Old!

But restore your grey and faded hairs to their natural color with

LOCKYER'S SULPHUR HAIR RESTORER

Its quality of deepening grayness to the former color in a few days, thus securing a preserved appearance, has enabled thousands to retain their position.

Lockyer's gives health to the Hair and restores the natural color. It cleanses the scalp, and makes the most perfect Hair Dressing.

This world-famed Hair Restorer is prepared by the great Hair Specialists, J. Pepper & Co., Ltd., 12 Bedford Laboratories, London, S.E., and can be obtained of all dealers and is

SOLD EVERYWHERE.

LYMAN & CO., Toronto-Montreal.

ANNOUNCEMENTS

Notices of future events, not intended to raise money, 2c per word, minimum 50c; if held to raise money solely for patriotic, church or charitable purposes, 1c per word, minimum $1.00; if held to raise money for any other than these purposes, 5c per word, minimum $2.50.

Artist Sends Photo of C. N. E. To King by British Airship

W. Thomson Freeland, a Toronto artist and photographer, has received a letter from the King, thanking him for a panoramic photograph of the Exhibition, which he forwarded to his majesty by the R-34. The photograph was taken on Labor Day last year with a Cirkut revolving panoramic camera. The picture comprises the whole horizon, shows nearly all the main buildings and the dense, ever-moving crowds. Copies of the photograph were retained, and one is on exhibition at the northeast corner of Yonge and Adelaide streets.

GOOD SALMON FISHING.

Mr. W. J. Edmanson, president of the Dr. A. W. Chase Medicine Company, together with his family, arrived on Monday last after a sojourn on the Island of Newfoundland. He reports that the fishing industry is very brisk on the island, and, in fact was greatly surprised at the immensity of the cod and salmon fishing. He had exceptionally good luck in salmon fishing, and suggests to those who are fond of such sport, that Newfoundland is about the best place in this country to go.

FRECKLE-FACE

Sun and Wind Bring Out Ugly Spots How to Remove Easily.

Here's a chance, Miss Freckle-face, to try a remedy for freckles with the guarantee of a reliable concern that it will not cost you a penny unless it removes the freckles, while if it does give you a clear complexion the expense is trifling.

Simply get an ounce of Othine—double strength—from any druggist and a few applications should show you how easy it is to rid yourself of the homely freckles and get a beautiful complexion. Rarely is more than one ounce needed for the worst case.

Be sure to ask the druggist for the double strength Othine, as this strength is sold under guarantee of money back if it fails to remove freckles.