

Handcuff Kaiserism—Buy Victory Bonds



**Snap
'Em
On!**

Make militarism impotent—chain barbarity into helplessness. Buy Victory Bonds and snap the handcuffs on "Kultur."

You can fight with your dollars. You can deal a death blow with your money. You can score a knockout with your purse. "Snap 'em on."

Buying a \$50 Bond is only buying enough if it cramps you to buy it. Buying a thousand dollar bond is buying too little if you can buy more. "Snap 'em on."

Buy---buy---buy! Buy all you can---more than you can easily buy---as much as you dare to spare. We've got to get behind this thing with our might and main.

A lukewarm attack won't win a trench and a listless Victory Bond purchase won't be your full duty. Buy until you know you're up to your limit.

Yours for Victory Loan 1918—Simpson's

The ABC of the Victory Loan 1918

Q. What is the Victory Loan of 1918?

A. Just like the Victory Loan of 1917—a loan of money by the people of Canada to their Country.

Q. Why does Canada again need money?

A. To help finance and win the war. This money buys food, clothing and ammunition for our soldiers—it goes to our farmers, our merchants and industries—without it our commerce would be paralyzed.

Q. Please explain more fully.

A. Well, Great Britain buys our wheat and other grains and foodstuffs, our lumber, our ammunition,

and a thousand other things. And just now Great Britain finds it inconvenient to pay us in cash. So Canada gives her these war needs on credit, that is, agrees to temporarily advance the cost of these large purchases in Canada. And to raise the money, Canada issues, and offers to you, Victory Bonds. The farmers, the merchants, the manufacturers, the workers are thereby paid in cash and the wheels of commerce keep revolving. These wheels would quickly stop if our Canadian people failed to buy Victory Bonds.

Q. In other words you mean that we would have depression throughout the Country?

A. Absolutely. If the loan failed, factories would close, wages cease, and the farmers would be unable to sell the bulk of their produce.

Q. Do Great Britain, France and the United States raise money the same way Canada does?

A. Yes. The peoples of all three Countries have bought billions and billions' worth of bonds to finance their obligations and defeat the Huns.

Q. Is this demanding much of our people?

A. No, indeed. Quite the contrary! Canada generously offers you the safest investment in the world and pays you 5½ per cent. interest, to shorten the war, to hasten victory and meanwhile make every Canadian more prosperous.

Q. Do the Canadian people know this and buy Victory Bonds?

A. Yes. Over 800,000 people bought the First Victory Bonds offered in November, 1917. The success of the loan was so great that the facilities for printing so many bonds were inadequate. That is why there was a delay in delivering the bonds to the buyers. It is hoped this year to have the bonds ready for delivery almost immediately after the subscription period is over.

The investment feature of the Victory Loan is remarkable, of course. You get a high rate of return on the safest investment in the world. And you're putting your dollars where they'll do Democracy the most good.

Now then, get busy! Buy! Buy early and often. Buy as much as you can as soon as you can. And buy more if you want to hasten peace.

Last year we Canadians provided \$650,000,000 for War purposes—\$150,000,000 in the March War Loan, \$400,000,000 in the November Victory Loan, and \$100,000,000 from the banks. The total Loans provided in Canada for War purposes to date aggregate \$950,000,000.

WHAT BECAME OF IT ALL?

In addition to providing for our own War expenditures in Canada, we loaned \$732,816,397 to the British Government on the following conditions:

1. That it all be spent in Canada to buy food, shells, explosives, aeroplanes and other war necessities.
2. That the British Government lend us in France and England the \$534,450,826 which we needed there to feed, clothe, munition and pay our Canadian Army.

It was also part of the arrangement that the United States should lend the British Government what further money was needed to buy wheat and other supplies in Canada.

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