

HARRIS BROS., Jewelers, 143 King Street East.—S. and I. Harris have been jewelers in Hamilton one year, are natives of the city, young men of energy and spirit, and have every appearance of success. They are mechanics of the highest order, expert judges of diamonds and jewels, artists as jewel cutters, and acknowledge as superior as watch makers. They guarantee every job and have established a substantial name as far as the trade of Hamilton reaches. They have a patronage that a much older house might envy, and are among the men who are not satisfied with a mere living, but push on to the gold which true energy will win.

SWALES BROS., Clothiers, Furnishings and Shoes, 151 and 153 Rebecca Streets.—Although established less than two years, Swales Bros. are the popular clothiers of Hamilton. The well dressed men of our city know that this is the place for everything in the line of clothing, hats, caps and furs, furnishing goods, boots and shoes. Situated on one of the best corner locations, this store is at once prominent and has reasonably been made even more attractive, as it has been remodelled. Walr's Wardrobe System has been added to other conveniences in furnishing. In fact, everything about the establishment is up-to-the-hour, for Swales Bros. are young men of the 20th Century enterprise. They are exclusive agents for "Fit Right" Clothing, made by John W. Peck & Co., Montreal. The newest styles and fabrics are always obtainable at their store, and the fit is fully assured. Swales Bros. are young men well qualified for the conduct of the commercial field.

J. M. ROBINSON & CO., Funeral Directors and Embalming, 19-21 John St. North.—Conspicuous in commercial circles of Hamilton for all that is up-to-date, this firm, established nearly nine years ago, is widely known. Mr. Robinson has been for twenty years in the undertaking business, is the owner of the first diploma ever issued by any college embalming, and spent years as travelling expert in embalming for a large wholesale casket house before engaging in business for himself. His establishment at the above address is strictly modern in every detail. It contains a chapel fitted up after the American plan, in which funeral services may be held with every modern comfort and convenience. Mr. Robinson also has at the service of his patrons two magnificent hearses, of American make, and he conducts all funeral rites in a sympathetic manner, so highly appreciated by the bereaved. As a citizen Mr. Robinson is held in high regard, is prominent in church circles, and a member of the leading fraternal societies of the day. In short, he is one of our most valued citizens.

LAINO & SONS, Wholesale Confectionery and Grocery Suppliers, 28 York Street.—Nearly four years ago this firm began business and have kept steadily at it until there registers a

volume of business that the city ought to be proud of. They keep several men on the road covering the territory surrounding Hamilton, and are held in favor by the trade as far as their name is known. They handle confectionery of the highest brands, grocers' specialties, country produce, paper bags, and sundry merchandise. Their orders are carefully filled, promptly delivered, and give general satisfaction. No firm in the city has expanded with more firmness and surety than this. They hold a permanent place in the confidence of the people, with whom they do business, on the commercial reputation of the city. They have never stooped to small methods to secure trade, or any scheme that is suspicious. They are in the highest sense trade worthy.



King Street East.

GOO. COOTE & CO., Real Estate, 37½ Macnab St. North.—This company has been operating in real estate twenty years, and are better posted, perhaps, than any realty dealers in the Dominion. Their efforts are not confined to city property, but implies the western lands of value, including many acres of farm lands that are valuable and profitable. They have been successful in engineering many deals of importance to the country, and have played no small part in developing the great western and the farm lands of Canada. They are prepared to accommodate land dealers who are in search of permanent locations, speculations or sales. There is not a firm in the city which counts for more in the make-up of the town, or a man who is more public spirited than Mr. Coote.

THOMAS FRENCH, Books, Stationery, Magazines and Office Supplies, Masonic Building, 90 James Street North.—For more than five years this store has been in operation, and the proprietor is a well known business man of our city. He supplies the good people of Hamilton with all that is latest and most popular in books, stationery, magazines, etc. He carries blank books and many office supplies of all kinds, keeping in the lead in new and improved systems and supplies. Mr. French is systematic, accurate, fair and square in all his dealings, and a staunch supporter of local enterprises that are for public up-building.

M. LEVITT, Merchant in Ladies' and Gentlemen's Clothing, 61 James Street North and 7 Rebecca Street.—Mr. M. Levitt is counted among the business men of the city who push steadily forward toward success. He has for a number of years been proprietor of the leading cash or credit house of the city. He furnishes the most stylish clothing for ladies and gentlemen, his line being most complete, and as he uses only fair means and deals honestly with every customer he has built up a most flattering trade. The man or woman who has good security is treated with the same consideration as the person who has the ready cash, and ready value is given for every dollar thus expended. No house in Hamilton has adhered more closely to right principles or shown a higher grade of merchandise than this. Mr. Levitt employs a force of courteous and obliging clerks, and knows how to make the house attractive and draw the patronage that counts for success. He is wide-awake to local interests and holds the confidence of the public firmly.

JAMES McGUIRE, Confectioner, 163 James St. North.—This store enjoys the reputation of being one of the newest, neatest and most strictly up-to-date confectioneries in the city. As a manufacturer of ice cream Mr. McGuire is unsurpassed, and he makes cakes and pastries of all kinds that are so superior to the usual run of bakery goods that they are specially worthy of mention. His confections and buns are fresh daily, and his wedding cakes are the joy of many a bride. Mr. McGuire is a business man of ability who overlooks no point to give his customers the very best service.

BOE MERIGOLO, The Market Hotel, 41 Macnab St. North.—Two years ago Bob Merigold established this hotel and bar and has made it one of the famous pleasure resorts of the city. He is a correct judge of all that is good to drink, has well trained bar tenders, fine cigars, the latest sporting news, and every accessory to a pleasant hour. He knows how to entertain people, and is classed among the popular hosts of the city, taking a vigorous interest in all that is for public advancement.