MONDAY MORNING 12

Store Opens 8.30 a.m.

#### THE TORONTO WORLD.

HIG DEST

Brand of

Underwear

A short resume of several of the many exceptional values

shown in our unexcelled stock

of underwear for women. Right

now stocks are at their best, and

this is unquestionably the time

to secure your winter supply. Phone orders filled.

Women's Vests or Drawers,

cream woolene, medium weight,

vests high neck with long sleeves

or low neck with short sleeves;

drawers ankle tength. Special

value ... ... ... ... ... ... ... .25

Women's Vests or Drawers,

Watson's unshrinkable wool and

cotton mixture, white or natural.

Special value ..... .50 and .55

Women's Vesta or Drawers.

Queen Quality, wool with cotton

thread in back of rib. Special 

Women's Combinations, finest

Swiss make, pure wool, low

neck, with long or short sleeves,

ankle length ... ... ,..... 2.00

Women's Bloomers, mercerlzer

cotton, medium weight, sky, Co-

penhagen, or white. Special

price ..... 1.90

anese silk, white, sky, pink, elec-

tric, black ..... 2.75 and 3.75

spun silk, flat knit, low neck

with no sleeves or high neck

with long sleeves; ankle length.

Special value ..... 3,00

Women's Combinations, fine

spun silk, Swiss ribbed, low neck

with short or no sleeves. Spe-cial value ..... 2.50

Women's Combinations, pure

silk, flat knit, deep lace pattern

yoke front and back ..... 6.00

The Robert Simpson Company, Limited

(Third Floor.)

Women's Bloomers, fine Mil-

Women's Combinations, fine

**OCTOBER 13 1913** 

Closes at 5.30 p.m.

The Robert Simpson Company, Limited

# Excellent Discounts on Best Grades of Suits for Women and Misses

You are invited to a showing of handsome model suits to be offered tomorrow at prices that save you one dollar, in ten of their usual prices.

Values are from \$45.00 to \$95.00. There are broadcloths, velvets, Bedford cords and English serges, in a vari ety of the new modes, the colors including taupe, wine, terra cotta, navy and black.

These are model suits, and, therefore, exclusive. They range all the way from draped models to severely tailored ones, and among them are some exceedingly smart costumes for formal wear.

#### IMPORTED COATS AND WRAPS. Latest Models, Reasonably Priced at \$19.50 to \$39.50.

Made from the newest fabrics, handsome moleskins, rich Persian cloths, jacquard and matalasse cloths, in the new patterns and colors; soft broadcloths, beautiful brocades and plush materials; striking short length models or attractive styles for traveling or street wear; some very hand-some fur-trimmed garments, with gorgeous linings; suitable styles for young women or grown-ups. Range of prices, \$19.50

to \$39.50.

#### DRESSES FOR \$5.95.

Clearance of Women's and Misses' Dresses; also extra large sizes. Regular prices \$8.50, \$9.75 and \$10.00, Reduced to \$5.95. Materials are black and navy English serge, and brown, black and many French Panamas; waists have high or low neck; outlined with novelty or braided designs: some have dainty lac yoke, finished with satin revers; skirt all gored, panelled and pleated. Tomorrow .... 5.95

#### NEW PARISIAN CLOTH COATS. Moderately Priced, \$19.50 to \$29.50.

Made from beautiful quality glossy Persian cloth, with deep, rich curl; fashionable models for young or older people; very handsomely lined; some have collers and cuffs of plush; others of self material. Exceptionally good value from \$19.50 to \$29.50.

## New Autumn Floor Coverings.

Designs and Colorings.

Designs and Colorings. We have never been able to present better values than we are doing this sea-son in the different lines of Carpets and Rugs. The assortment is varied. New English Tapestry Rugs-Bright and fresh colors, in all-over designs and medallion effects in Oriental and floral,

9.0 x 9.0 9.0 x 10.6 ..... 8,25 and 11.75 9.0 x 12.0 ..... 9.25 and 14. 11.25 and 16.25 10.6 x 12.0

A Splendid Range of New Seamless Vel-et Squares-Rich effects are obtained in this make at a very low cost, suitable rugs for every room: 7.6 x 9.0 ..... 12.9 9.0 x 9.0 ..... .... ..... 14.9 9.0 x 10.6 ..... 17.35 9.0 x 12.0 ..... 19.75 6.9 x 7.6 ..... 13.75 6.9 x 9.0 ..... 16.25 6.9 x 10.6 ..... 19.50 9.0 x 9.0 ..... ..... 22.25 9.0 x 10.6 ..... 25.25 

**Tuesday Will Be** Boys' and Girls' Day in the Boot Section

240 pairs of Boys' Goodyear Welted Boots, in tan calf, patent colt, gunmetal and velour calf leathers; made on the newest fall lasts; sizes 1 to 51/2. Regularly \$3.50. Tuesday, 8.30 .... 2.45

BOYS' BOOTS, \$1.99. 300 pairs Boys' Strong Box Kip

Laced Boots, made on a neat, easy-fitting Blucher last; double solid leather sol Sizes 11 to 13. Tuesday .. 1.69. Sizes 1 to 5. Tuesday .. 1.99 GIRLS' BLACK CALF SCHOOL BOOTS, \$1.99.

You Are the Best Judge Whether it be of values or of your own requirements, you are the only one who can decide upon the worth to you. of the special items on sale in the store. We can, however, guarantee that every value is carefully considered and we have provided liberally for your probable needs. We are ready with splendid goods, quick service and a remarkable list of prices for tomorrow. Come at 8.30.

### Boys' Fall and Winter New Clean **Collars 5c** Suits \$2.98 In moving our Collars to the new Richmond street section, we find we have a big quantity, for which we have no shelf room. The manufacturers have discontinued making some of

200 newest style Two-piece Suits, in brown and gray; double-breasted sack and single-breasted Norfolk styles, with roomy cut bloomer pants. Made from'extra strong imported English tweeds. The special purchase price enables us to offer exceptional value, in sizes 24 to 30. 8.30 Tuesday morning . . 2.98 (Main Floor.)

### Men's Tweed Trousers to Clear at 98c

A special purchase enables us to give some \$1.25 and \$1.50 values at this clearing price; English tweeds, in assorted colors and patterns. 8.30 to-

MEN'S TWEED SUITS AT \$10.00.

Made from English cloths in brown, showing a neat pattern. Cut in good fitting single-breasted, three-button style, strong linings and beautifully tailored. Sizes 36 to 44. Price ...... 10.00

SIMPSON'S \$15.00 MEN'S SUITS.

Young man, if you want a suit with good style and of reliable materials, you cannot do better than Simpson's \$15.00 suits. They offer a wonderful variety of cloths; plain blues, blacks and grays, fancy tweeds and worsteds; best fitting single-breasted, three-button style, choice twill mohair linings, and tailoring the best. Price 15.00 Price ..... 15.00

FINE WORSTED SUITS AT \$20.00. Made from splendid English worsteds, in brown,

have discontinued making some of them, but all are good styles. They are close-fitting, semi or cutaway, wing, straight band, etc., in linen, rub-ber or "Kant Krack," and several hundred soft collars, in plain or strips designs. Tuesday these 2 for 25c, 3 for 50c and 25c collars will be sold for. each ...... No phone or mail orders. MEN'S HEAVIER WEIGHT UNDER:

WEAR, \$1:00. Several lines will be on sale Tues-day, including Robinhood, Piking, Pen-Angle, Zimmer-Knit, Strallan and Body Guard brands, in weights suit-able for fall and winter wear; sizes 84 to 46. Tuesday, a garment ....., 1.00

# Tourist Trunks

Fireblace: 11m

Money-Saving on

**Books and Stationery** 

\$2.00 DICTIONARY FOR 75c, only Standard Home and Smarles, containing literary, s

ingreiopaedic and pronouncing t up to date and reliable: edited, and embryed by Professor C. Bs. Ph.D.; over 1300 illustrat imerous ful-page plates; boild black leather, gilt edges, thumb This is a great opportunity w mould not miss. Begularly

BOOKS THAT WILL MAKE

; artistic pleture clo

Three Excellent Boxes of Stationary Woodcrest," linen. fabric: "Rossiyn Snowdrop." Each contains 24 shee ne, white linen note, with envelopes t atch. Regularly 15c each. Tuesday, trees for

ationery Dept.-Main Floor)

Groceries

BOYS' \$8.50 BOOTS, \$2.45.

### **Dollars to Save** on Furniture

Dressers-In the satin walnut finish large beveled mirror, two long drawers and two short top drawers. Regularly \$14.70. Tuesday selling ...... 11.90 Sideboard-Well built and finished golden, two small cutlery drawers, one long linen drawer and plenty of cupboard space. Regularly \$13.00. Tuesday selling ...... 10.90

Extension Table-Made of hardwood, golden finish, turned legs and a 48-inch 

Dining Chairs—Of selected oak, goiden finish, spindle back and saddle seat, sets consist of 5 side chairs and one arm chair. Regularly \$10.40. Tuesday selling.... 7,90 

(Fifth Floor).

### Basement Wares

FOR RUSH SELLING ON TUESDAY MORNING.

500 only Guaranteed Non-Rustable Tollet Paper Holders, with ebonized roller. Regular 50c value. Tuesday morning. ......

300 only Tooth Brush Holders, spaced for individual brushes, guaranteed non-rustable. Tuesday morning, each ...., 39 

500 only Bronzed Ornamental Wire Jaste Paper Baskets, strong make and ade to sell at 50c. Special for Tuesday

1900 Regular 25c Bottles Wonder China ment, for mending china, glass and ic-a-brac. Special for Tuesday morn-

3000 Large Size, Strong Make Potato ashers, all steel wire, with wood handle. pecial for Tuesday morning rush.

In button or laced styles, made on a neat, round, full-fitting last; solid leather medium-weight soles and low heels; a boot that

will stand lots of hard usage: Sizes 11 to 2. Tuesday ..... 1.99 Sizes 8 to 101/2, laced only ..... 1.69 Sizes 5 to 7 1/2, laced only, spring heels..... 1.49 GIRLS' KID BOOTS, \$1.79.

Comfortable Boots of selected Dongola kid leather; Blucher style, patent toegap, low heels:

Sizes 11 to 2. Tuesday ..... ..... 1.79 Sizes 8 to 101/2. Tuesday ..... ..... ........... 1.49 Stzes 5 to 7 1/2, with spring heel. Tuesday ..... 1.29 (Second Floor).

# Late Shipment of Velvet Brocades 32-inch at \$3.50 a Yard

Tomorrow we will make a first showing of some beautiful scroll and figure patterns, in the best of colorings, including new shades of blue-royal, taupe, mole, goblin, crimson, maize and tan.

Brocaded Velvet Velours in the lighter tan and silver gray colors. 40-inch at, per yard ..... 4.00

### **Combination Velours**

Showing black velvet designs on ground of Empire green, old gold, cerise, pale amethyst, alice and gray. 42 inches wide, per 

The New Cloaking Plush Velours for wraps and coats in 21-inch at \$2.50 per yard, are handsome and serviceable, in the darker tones of taupe, mole, smoke, maize and dark Copenhagen blue.

Parisian Crush Velvets in colors of vine, plum, marie blue, and taupe are a new feature for this season. 32-inch, per yard .... 3.50 Chiffon Velvets in 44-inch at \$4.00 and \$5.00 per yard, in all the favored shades, are in strong demand.

In Suiting Cord Velvets the fine terry effects in 32-inch at \$3.00 are much admired for beauty of finish, while the extreme effect shown in a

### **Costume Cord Velvet**

of exceptionally wide wale, in hollow cut, in shade of purple, bottle green, taupe, golden and dark browns, and new navy. 22 inches widper yard ...... 1.50

### **Black and Navy Serge Suitings**

Every wanted weave and finish, West of England serges, Eng-lish and French cheviots, English diagonal and wide wale suiting serges, mill-finished cheviots in medium and wide twills, men's finshed pure botany serges in splendid tailoring qualities, etc. Guaranteed the best unfading dyes, and thoroughly soap-shrunk. Special showing of these suitings Tuesday, in the north-west corner of our dress goods department, where you get the best possible light to choose by.

(Becond Floor.)

button style, best linings and tailoring. Price . . 20.00 (Main Floor.)

# **Men's Soft Hats**

Specially good quality imported fur felt; dressy shapes, with bows at side or back; rich colorings in navy blue, olive, moss, ivy, light or dark grays, brown, tan, heather, or in black. Splendid value at ...... ..... 2.00

MEN'S AND YOUTHS' DERBY STIFF HAT. A very stylish and much-worn fall design; has heavy curling brim, with deep band, and bow at back; also same shape with (Main Floor).

# The Second Day of the **Curtain Net Sale**

### Three Items of Striking Value

BUNGALOW NETS AT 85c.

English Bungalow Nets, in cream, white, soru and arab shades; 40 inches, 45 inches, 48 inches wide; for living-room or dining-room. Regular prices 45c and 50c. Special Tuesday .35

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# Jottings From the Chinaware Sale

hard-bodied ware, with underglaze blue decoration, with gold tracing; 6 tea cups and saucers, 6 breakfast plates, 6 sauce dishes, 1 meat platter, 1 bowl, 1 round open vegetable and 1 eval open vegetable dish. 28 pleces. At special price, per set., 1.98

Covered Cheese Dishes, in large variety of patterns, 49c to \$1.25.

Decorated Fruit Bowls, clear thin Austrian china, many dif-ferent styles, 25c to \$2.50.

Decorated Chocolate Pots, dainty patterns, in floral designs, 75c to 82.00.

Chocolate Cups to match above pots, at 25c to 75c each. Decorated China Sugar and Cream Sets to match above patterns, 49c to \$1.50 set.

Austrian China Cake Set, handsomely decorated, large plate and 6 small plates, at \$1.89 to \$2.50 set.

#### (Basement).

4 bag Pure Kettle Rendered Lard. 3-lb. pall Pure Gold Quick Taploca, Chocolate and Custard Powder. 3 packages. Choice Pink Salmon. Per tin Inest Canned Peas. 3 tins Finest Canned Core. 3 tins Finest Creamery Butter. Per lb. Blue Bell Jelly Powders, assoried. 4 ted Macaroni. 5 packages entils for Soup. 2 lbs. s. Fresh Apple Blossom Biscui

ed Fish Brand Sardines. 2 tins Nuts. 2 packages in's Marmalade. 2-Ib. jar y Patna Rice. 3 Ib. n's Prepared Icings, assoried. 

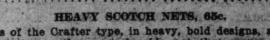
CANDY SECTION. in Floor and Basem

car Standard Granulated Sugar. 50 lbs. Choice Side Facon, peameal, half of whole. Per lb. Lake of the Woods Five Roses Flour

Semi-Porcelain Breakfast Set for 6 persons, good quality

Women's Vasts or Drawers, Watson's pure wool, unshrink able, white or natural, medium and heavy weights, high neck with long or short sleeves; drawers ankle length .... 1.00 and 1.25

## SPLENDID GIFTS. A Beautiful Illustrated Album by H son Fisher, entitled "Maidens Ral corations by J. B. Hapgood. A chas volume for the drawing-room. Cl und. Regularly \$3.00. Special... "Lovely Woman," pictured in merican artists; decorated by "KING'S COURT" STATIONERY. One pound Fine White Linen M per, fashionable size. Regular pro oket. Special for Tuesday...... ing's Court" Envelopes, correctly-o linen surface - Regularly 50 B age of 25. Tuesday, 5 packets for



BUNGALOW NETS AT 45c. Fine Quality Nets, in a wide range of designs, suitable to any type of room; all widths to 52 inches. Special Tuesday,

SPECIAL NET CURTAIN RODS.