

abroad. Of course, the C.B.C.-I.S. is one of the agencies which does this and part of its activities are concerned with broadcasts behind the iron curtain, but that is not all. The C.B.C.-I.S. broadcasts to Latin America, to Australia and New Zealand, and to western Europe. Only a small part of its services deals with broadcasts behind the iron curtain.

Q. The personnel is made up of officials of the different departments?—

A. The chairman is the head of the information division of the Department of External Affairs, and the members are officials of the Department of Trade and Commerce, the Department of Citizenship and Immigration, the National Film Board, the Bank of Canada, the Exhibition Commission, and the C.B.C.-I.S.

Mr. COTE: I would like to ask a question dealing with the cultural end of these Canadian exhibitions. What is the body represented on that inter-departmental committee that is concerned with the cultural aspects?

The WITNESS: They would naturally consult with the various voluntary agencies in Canada dealing with the arts, and the National Gallery and other agencies, regarding the cultural side of projecting Canada abroad. A good illustration, I think, is the National Film Board, which consults with the various agencies on their particular work. This committee would seek the advice of non-governmental societies and organizations and also the National Gallery on the cultural side. Our information division is in constant and close touch with such organizations.

*By Mr. Coldwell:*

Q. I notice you have no representatives of the Department of Labour or the Department of Agriculture on that committee.—A. No.

Q. The Departments of Labour and Agriculture might have, I think, some contributions to make.

*By Mr. Fraser:*

Q. In regard to these broadcasts, are they altogether just speaking or do they give music with them, and entertainment? Or is it just straight talk?—A. No, entertainment is not forgotten. Very often, for example, to illustrate Canadian interest in music, musical programs are included; descriptions of sports and other Canadian activities are broadcast. Mr. Désy considers it very important, I think, that the entertainment side of these broadcasts should not be forgotten.

Q. The way I look at it, Mr. Chairman, is that I myself would not listen to speeches being broadcast continually. My friend to my right brought it up, but we would not listen to it continually all day long, we would want something inserted in between the talks to pep up the program.

Mr. COLDWELL: I venture that Mr. Désy would not neglect the cultural side of these broadcasts. I do not think it would be neglected as far as Mr. Désy is concerned.

Mr. FULFORD: I have never heard any broadcasts beamed to the Soviet Union, but I did hear some of the broadcasts beamed to South America, and I consider them very good programs, they were fairly well interspersed with music and speeches and descriptions of Canada. I was very pleased with them.

Mr. GRAYDON: Were they in Spanish?

Mr. FULFORD: The two I heard were in English, but I was told there were Spanish broadcasts of a similar nature.

The WITNESS: Broadcasts to South America are in four languages: English, French, Spanish and Portuguese.