

### Messages

# **CREATIVE CANADA:**

### Excellence based on ingenuity and knowledge

#### A highly qualified, innovative workforce

Canada has long been committed to fostering the skills base our labour force and the artistic talents or our cultural community.

Canada's economy are from a human resource pool consisting of a skilled and educated work force.

Canada has the highest per capita level of enrolment in post-secondary education.

#### A world-class network of teaching and R&D institutions

Canada has top-ranking educational facilities in all disciplines, including high-calibre universities and technical schools.

Canadian academic researchers have had success since the 1930s.

The Canadian government support access to post-secondary education for thousands of students through Millennium Scholarships.

## The imagination and originality of our artists working in literature, music, film, theatre, dance, the visual arts, etc.

With the education nurturing the seeds planted by our diverse ethnic communities, a hybrid Canadian culture has taken root and become a rich source of world-leading musicians, writers and artists.

Government regulations require broadcasters to devote 30 percent of airtime to Canadian content.

Across Canada, there is a thriving artistic scene.

Telefilm Canada has financed more than 600 feature films, and 1500 television shows and series.

#### An increasingly knowledge-based economy with one of the world's best information infrastructures

We have made connectivity a national priority.

The information sector is a major part of the knowledge-based economy.

We are becoming information millionaires.

#### A multilingual, multidisciplinary population

Each year, immigrants to Canada contribute to the economy as both workers and investors.

Canada benefits from the diverse backgrounds and outlooks that constantly enrich our culture and society.

