

16. Do you trust most of what they say?

	Region							Sex		Age			Education				Income		
	Total	B.C.	Alb	Man/ Sask	Ont	Que	Atlan	Male	Fem	18-34	35-54	55+	Some HS	H.S.	Post Sec	Univ Grad	<30k	30k- 50k	50k+
Base: All Respondents	1498	177	130	122	551	387	131	733	765	568	521	407	217	414	498	367	434	461	530
Unweighted Base	1502	172	140	121	541	391	137	742	760	554	560	386	215	410	502	373	428	463	538
JOURNALISTS AND REPORTERS																			
Trust most	11%	11%	12%	11%	12%	10%	14%	12%	11%	15%	10%	8%	16%	12%	10%	10%	13%	12%	9%
Trust some	43%	43%	44%	38%	48%	35%	51%	40%	46%	43%	45%	41%	38%	38%	45%	50%	41%	41%	48%
Trust little	30%	30%	29%	33%	27%	36%	27%	32%	29%	29%	31%	31%	27%	34%	31%	28%	27%	34%	30%
Trust nothing	14%	15%	14%	17%	11%	18%	6%	14%	13%	12%	13%	18%	17%	16%	12%	12%	18%	12%	12%
Dk/Ns	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	0%
BUSINESS LEADERS																			
Trust most	21%	18%	22%	20%	23%	19%	22%	23%	19%	21%	20%	22%	16%	18%	25%	22%	19%	19%	25%
Trust some	49%	48%	50%	48%	49%	46%	56%	47%	51%	49%	49%	50%	45%	47%	48%	55%	46%	51%	50%
Trust little	23%	25%	22%	23%	21%	27%	16%	23%	22%	23%	24%	20%	26%	27%	20%	19%	24%	25%	20%
Trust nothing	7%	9%	5%	5%	6%	7%	4%	6%	7%	6%	7%	6%	12%	7%	6%	4%	10%	5%	5%
Dk/Ns	1%	1%	1%	4%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	0%
INTEREST GROUPS OPPOSED TO THE FREE TRADE AGREEMENT																			
Trust most	8%	7%	6%	13%	9%	6%	8%	9%	7%	8%	7%	10%	12%	9%	6%	7%	8%	9%	7%
Trust some	39%	43%	40%	39%	44%	28%	47%	36%	43%	44%	39%	34%	42%	38%	41%	37%	39%	39%	40%
Trust little	35%	34%	32%	32%	28%	46%	33%	36%	34%	33%	37%	34%	29%	35%	34%	38%	34%	34%	34%
Trust nothing	16%	15%	20%	14%	15%	18%	9%	18%	13%	13%	17%	18%	14%	14%	17%	17%	14%	15%	18%
Dk/Ns	2%	1%	2%	3%	3%	1%	3%	2%	3%	2%	1%	5%	2%	4%	2%	1%	4%	2%	1%

Source: Angus Reid Group
International trade issues study
August, 1992 (2-723-08)