

Solving environmental problems is one of the highest priorities for Canadians. Canada is committed to protecting the long-term health and diversity of species, promoting energy efficiency and clean technologies to manage and conserve our renewable resources for the benefit of future generations. The quality of the Canadian environment is an important aspect of our international reputation – in “Canada and the World” a great number of foreign respondents complimented Canada’s clean environment.

Canada is a sporting nation ranked among the top 15 countries. Canadians are proud of their first-rate competitors such as Donovan Bailey, Wayne Gretzky and Jacques Villeneuve, and of their international sports initiatives, such as the movement to improve opportunities for athletes with disabilities and the drive to fight against drugging in sport. Canada is a centre of contemporary artistic creation. In literature, dance, cinema and other forms of artistic expression, Canadians like Oscar Peterson, Céline Dion, Margaret Atwood, Carol Shields, Michel Tremblay, Bryan Adams, Atom Egoyan, Michael Ondaatje, and the Montreal Symphony Orchestra are making their mark.

Promoting Canadian values and culture internationally responds to Canadians’ belief that we have made, and must continue to make, an important contribution to the world’s governance.

“In a world darkened by ethnic conflicts that tear nations apart, Canada stands as a model of how different cultures can live and work together in peace, prosperity and mutual respect.”

Bill Clinton
PRESIDENT OF THE UNITED STATES, 1995

