

for funding has been itemized for clarity and is available to interested parties. Under current funding constraints, confirmed funding beyond one year is not presently possible.

The Director, Education Programs, works actively with other directors in the APFC including the regional offices in Canada and Asia. The Education Program uses its connections in Canada with the Japan Foundation, ministries of education, DFAIT, universities, colleges, school boards and schools to test the current market and discuss new initiatives.

Although the visibility of the APFC in the delivery of its language and awareness program is understandably low, due to the fact that it generally provides funds to other organizations, the evaluation of Pacific 2000 language and awareness (see section 4.3 above) provides evidence to suggest that it has nevertheless built effective networks, and played an important leadership and coordinating role in the area of Asia Pacific language and awareness in Canada.

6.2.2 Business Programming

The Business Program in General

To fulfil its mandate to help Canadians become more competitive in Asia, the Foundation offers a wide range of business programs across Canada to raise awareness, build skills and develop networks for the Canadian private sector. This programming is carried out through a number of business training workshops, the Corporate Language Training Program, Canadian Success Stories, Cross-cultural Business Skills Database, Canasian Businesswomen's Network, and the Business Associates Program of which the Canada Japan Executive Management Forum is a part. The 1993/94 budget for the foregoing activities amounts to \$552,150 of which \$66,500 comes from core funding. As well there are other business related activities such as the Canada Asia Transport and Trade Forum (TRANSPFO) with a 1993/94 budget of \$150,000 (no core funding), and The Globe Series which is managed as a separate subsidiary of the APFC..

Partners for the APFC Business Programs have included Canadian Chambers of Commerce across Canada, bilateral associations both in Canada and in Asia such as the Hong Kong - Canada Business Association, the Kankeiren, the Keidanren and Fukushima Chamber of Commerce in Japan, Investment Canada, the Canada-Asean Centre in Singapore, among others. Post evaluation of the Business Programs as well as unsolicited comments indicate that generally, the presentations, content and arrangements are well received.

APFC business programming takes place both nationally and through regional offices across Canada where stand alone events are organized to suit local conditions and requirements. In Vancouver there is a core group responsible for planning a number of national programs such as seminars, Future Leaders programs, and the Canada Japan Executive Management Forum. This group consists of a Senior Vice-President, Director, manager, and one full-time assistant. Other senior APFC officers are regularly involved in other business-related programming activity, both in Canada and Asia, reflecting APFC's focus on the business aspect of its