

# OPPORTUNITY KNOCKS

## GAINING A COMPETITIVE EDGE

The CBCs can direct you to an array of services that provide valuable information for export market development.

**International Trade Centres (ITCs)** located across the country help Canadian exporters take advantage of opportunities in foreign markets. ITC officers provide current information and intelligence on international markets, joint ventures and technology transfer opportunities, trade fairs and missions, and trade-related conferences and seminars.

Canada's ITCs connect you with international business opportunities through a network of trade commissioners in 128 cities around the world. Working "on-site" in foreign markets, these trade officers can help you to identify sales leads, provide advice on foreign trade practices and promote your company to local customers.

**Contact:**

	<i>Telephone</i>	<i>Fax</i>
St. John's	(709) 772-5511	(709) 772-5093
Charlottetown	(902) 566-7443	(902) 566-7450
Halifax	(902) 426-7540	(902) 426-2624
Moncton	(506) 851-6452	(506) 851-6429
Montreal	(514) 283-6328	(514) 283-8794
Toronto	(416) 973-5053	(416) 973-8161
Winnipeg	(204) 983-5851	(204) 983-3182
Regina	(306) 780-6325/780-6124	(306) 780-8797
Saskatoon	(306) 975-5315	(306) 975-5334
Calgary	(403) 292-4575	(403) 292-4578
Edmonton	(403) 495-2944	(403) 495-4507
Vancouver	(604) 666-0434	(604) 666-0954

The **InfoCentre** offers a range of information and counselling services to assist you — whether you're already exporting or just entering the export market. You can get information on international markets, export opportunities and export programs — all in a format that best suits your needs. You'll also find a wide selection of publications on trade and foreign policy.

**Contact:**

<i>Telephone</i>	<i>Fax</i>	<i>Fax Link</i>
1-800-267-8376	(613) 996-9709	(613) 944-4500
(613) 944-4000 (Ottawa-Hull region)		(from a fax machine)
(613) 996-9136 (hearing impaired)		