



ADVANTAGES OF ELECTRONIC A-V

- The medium offers complete control. If the unit is to accompany a speech or personal presentation, the "slides" can be controlled by a small keypad, no larger than a pocket calculator.
- Any slide stored in the system can be instantly accessed — eliminating the problem of cycling back through a carousel slide tray. Alternatively, the unit can be programmed to cycle through automatically.
- A Telidon-based audio/videotex system can use its own built-in database, so that links with a remote data bank are not required, but can easily be connected to remote data banks if desired.

- As soon as slides are created, they are instantly available anywhere in the world through standard telephone lines.
- With the addition of appropriate interfaces, the creation of 35 mm slides directly from the screen is possible, allowing the use of already-acquired A-V equipment in addition to the videotex medium.
- With an information creation terminal, "slides" can be effortlessly and quickly created, even by relatively unskilled personnel.
- Often-used graphics can be stored and used with changing text.
- A graphic, once created, can be copied, made larger or smaller, rotated, added to, and the colour or position can be changed.
- Slides can be quickly edited, deleted or changed, even minutes before a presentation, a distinct advantage over the 35 mm slide medium which often requires days for reshooting or processing.

Companies or organizations which are not large users of audio-visual materials can elect to have audio/videotex presentations created by a company specializing in the art, instead of investing in a page-creation terminal.

Several Canadian companies offer state-of-the-art equipment and services designed for presentations.