Canada's International Trade Business Plan is made up of three key components: a Strategic Overview, a series of industry sector strategies, and an accompanying series of international activities lists. Industry sectors available include:

- 1. Advanced Manufacturing Technologies
- 2. Aeronautics
- 3. Agri-Food Products
- 4. Arts and Cultural Industries
- 5. Automotive
- 6. Biotechnologies
- 7. Business and Professional Services
- 8. Chemicals and Plastics
  - Chemicals and Petrochemicals
  - Plastics and Polymer Products
- 9. Consumer Products
  - Apparel Industry
  - Business and Institutional Furniture
  - Footwear
  - Hardware and Housewares
  - Household Furniture
  - Sporting Goods (including recreational watercraft)
  - Textiles
- 10. Defence and Related Products
  - Aviation, Marine and Defence Electronics
  - Marine and Land Defence Systems

- 11. Electrical and Energy Equipment
  - Electrical Equipment
  - Dil and Gas Field Equipment
- 12. Environmental Industries
- 13. Fish and Seafood Products
- 14. Forest Industries
- 15. Industrial Technologies
  - Agricultural Technology, Machinery and Equipment
  - Mining Forestry Pulp and Paper
  - Ocean and Marine Shipboard Technology
- 16. Information Technologies
- 17. Medical and Health-care Products
- Minerals, Metals, Advanced Materials and Construction Products
- 19. Space
- 20. Tourism
- 21. Urban Transit and Rail

For information on how to receive the Strategic Overview, or additional industry sector strategies and international activities lists, please call: **1-800-267-8376** 



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