REPT4D
89/12/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :602-CHICAGO

013-CONSUMER PRODUCTS & SERVICES
UNITED STATES OF AMERICA

PLANNING:	ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
APPAREL (CLOTH,FUR,SHOES) TEXT		
	FOLLOW UP TO PREV INITI, CONTINUE TO RESPOND TO TRADE INQUIR ACTION 30 CANADIAN/60 LOCAL INQUIRIES FOR MARKET	ASSISTANCE.
	ATTEND 10 APPAREL RELATED TRADE SHOWS TO ASSESS MKT TRENDS DEVELOP PROFILE OF BUYERS AND AGENTS AS NEEDED TO	DISTRIBUTE TO CANADIAN APPAREL MFG'S.
CULTURE INDUSTRIES		
	AS FOLLOW UP TO PREV INITI, CONTINUE TO RESPOND TO TRADE INQ ACTION 30 CANADIAN/15 LOCAL TRADE INQUIRIES.	
	IDENTIFY & RESEARCH ART GALLERIES LOCATED IN CHICAGO MINI GUIDE PROFILING CHICAGO GALLERIES (COMPANY CONTACTS	AND THEIR MERCHANDISING OPERATIONS).
	ATTEND CHICAGO INTERNATIONAL ART FAIR MAY 12-16, 1989 ENHANCED PROFILE OF CANADIAN CAPABILITIES.	
	ATTEND NEW ART FORMS EXPO, OCTOBER 1989. ENHANCED PROFILE OF CANADIAN CAPABILITIES.	
	CONSIDER MAKING PIPP PROPOSAL TO MOUNT NAT STAND AT AME LIB THREE DISTRIBUTORS APPOINTED.	
LEISURE PROD. TOOLS HARDWARE		
	HARDWARE MARKETING SEMINAR, TORONTO, FEBRUARY 1989 BETTER EXPORTER AWARENESS.	
	HOUSEWARES FREE TRADE SEMINAR FOR RETAILERS, JANUARY 1989 INCREASED RECEPTIVITY TO BUYING FROM CANADA.	
	INCOMING BUYERS TO CSGA, FEBRUARY 1989 INCREASED RECEPTIVITY TO BUYING FROM CANADA.	
	AD CAMPAIGN PHASE II - APRIL 1989, SPORTING GOODS 400 LEADS GENERATED FOR 6 COMPANIES.	
	MARKETING SEMINAR - SPORTING GOODS, MAY 1989 6 COMPANIES WILL MEET MAJOR US RETAILERS	
	HARDWARE MARKETING GUIDE IMPROVED EXPORTER AWARENESS.	