

REPORT #5
88/10/21

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88
FORECAST OF KEY INVESTMENT ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

347 - RIYADH

SAUDI ARABIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

MINE, METAL, MINERAL PROD & SRV MINERALS AND MINERAL PRODUCTS
PUT SAUDI COMPANIES IN TOUCH WITH POTENTIAL CANADIAN PARTNERS IN
MINING SECTOR.

SAUDI DIRECT INVESTMENT IN CANADIAN MINING
COMPANIES AND JOINT VENTURE COOPERATION
ABROAD.

COMM. & INFORM. EQP. & SERV ALL SUB-SECTORS
CIRCULATE INFORMATION TO POTENTIAL INVESTORS ON EMERGING GROWTH COMPA-
NIES IN HI-TECH FIELDS.

INCREASED SAUDI VENTURE CAPITAL INVOLVE-
MENT IN HI-TECH COMPANIES.

SERVICE INDUSTRIES SERVICES NOT ELSEWHERE SPECIF.
MAINTAIN & EXPAND CONTACTS WITH SENIOR BANKERS SPECIALIZING IN PERSONAL
BANKING TO PUBLICIZE SPECIFIC INVESTMENT OPPORTUNITIES AMONG THEIR
CLIENTS.

FIND SAUDI FINANCING FOR SPECIFIC CANADIAN
INVESTMENT PROPOSALS.

NON SECTORALLY ORIENTED ACTIVITIES

PURSUE PERSONAL CONTACTS WITH CORE GROUP OF 150 LEADING SAUDI BUSINES-
SMEN TO PROMOTE INVESTMENT OPPORTUNITIES IN CANADA.

EXPAND INTEREST IN CANADA AS AN INVESTMENT
DESTINATION AND INCREASE VISITS TO CANADA
BY POTENTIAL INVESTORS.

INCLUDE INVESTMENT COMPONENT IN PROGRAM FOR HIGH LEVEL BUSINESS DELE-
GATIONS TO CANADA.

INCREASED INTEREST IN REAL ESTATE & OTHER
CANADIAN INVESTMENTS.

PROMOTE BUSINESS IMMIGRANT PROGRAM AMONG LARGE COMMUNITY OF AFFLUENT
EXPATRIATE BUSINESSMEN CONSIDERING EMIGRATION.

FURTHER INCREASE NUMBER OF INVESTOR IMMI-
GRANTS TO CANADA.