

Repairs and After Cost

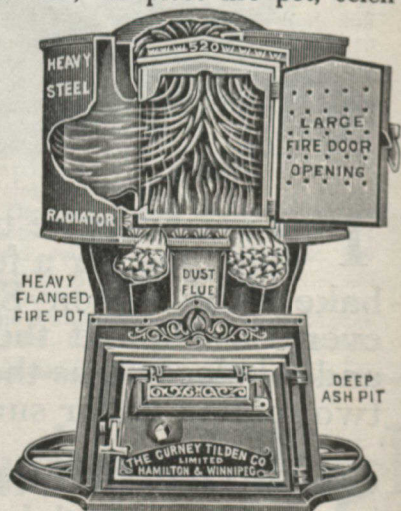
PROBABLY the largest item of repair expense in maintaining a furnace is the matter of firepot repairs. Every few years the firepot in an ordinary furnace is liable to burn out, and in a large percentage of cases it does burn out. Not so with the New Idea—It is a solid, substantial, one-piece fire pot, scientifically made with heavy flanges that strengthen the pot and increase radiation. Actual tests of various types of firepots years ago convinced us that this was an exceptionally durable construction, and experience has shown that we were right.

During the past twelve years we have made and sold thousands of New Idea Furnaces and the average number of firepots repaired or replaced during that time has been less than two per year, and where we have investigated the reason for even these being required, we have invariably found very bad misuse or abuse in some form or another.

We have always claimed and the above actual facts prove that the New Idea has the longest lasting firepot made. Do not be misled by flowery talks and pretty pictures circulated by the makers of cheap furnaces; endeavor to get the actual records and you will find it hard to discover another firepot that will show a record that the makers would publish.

And that isn't all—The rest of the New Idea is equally good and durable.

MADE IN TWO STYLES AND SIX SIZES,
EACH WITH OR WITHOUT WATER HEATER



The New Idea Warm Air
Furnace

The Gurney, Tilden Co., Ltd.

Montreal Hamilton Vancouver

Western Branch: Tilden, Gurney & Co., Limited, Winnipeg