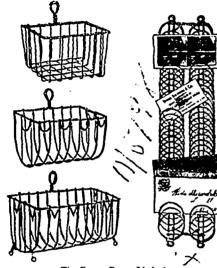
BOOKSELLER AND STATIONER

holes, as the papers will easily slip off the smooth bar, and both time and documents are saved. The tubes are sharpened, and the papers may be placed on the file without the use of a perforator. The arches are nickel plated and the board is three-ply birch, built up stock and highly finished. It

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The Brown Bros., Limited

is certainly excellent value, the retail price being only 35 cents. No doubt, it will attract the favorable consideration of the trade, as it is an excellent article in every respect.

THE VICTORIAN PLAYING CARD.

The manufacturers are bringing out for Warwick Bros. & Rutter an edition of the Victorian playing card, which will be about the same as the Victorian Jubilee playing card that had such an immense sale last year. The firm have been induced to have these manufactured by the steady demand



The Brown Bros., Limited.

right along, especially in places visited by American tourists. The regular retail price is \$1, but there were cases last year where 'dealers who had only a few and couldn't order a fresh supply quickly, got several dollars a pack from eager tourists.

ENGLISH LEATHER SPECIALTIES.

Mr. L. Knight, who has been representing in Canada Messrs. Ward, Lock & Co., of London, Eng., publishers of standard works, for the last twelve years, was in Montreal towards the end of April. At the beginning of the present year Mr. Knight added the leather and other specialties manufactured by The De La Rue Co., Limited, of London. Eng., to the other lines he represents. Although The De La Rue Co. have been doing business with Canada for a number of years, through London agents, this is the first year they have employed a special Canadian representative. Mr. Knight reported that busi-



The Brown Bros., Limited.

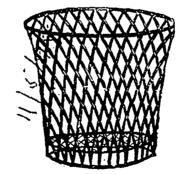
ness was far ahead of previous years and that the demand is for a higher class of goods. He will make his first trip out to the Coast this season.

IMPORTED PAPER, ENVELOPES, ETC.

In April, 1897, the new duties on paper, stationery, etc., went into force, and the monthly returns since then indicate larger importations :

1896	1897	Duty '96	Duty '97
May \$91,563	\$106,300	\$28,104	\$31,171
June 82,936	105,110	24,520	30,597
July 75,541	79,194	21,453	22,977
August 68,975	78,029	21,168	23.419
September. 77,836	103,671	24,415	30,241
October 82,940	89,847	25.916	26,975
November . 78,093	95,032	24.038	28,039
December . 78,663	89,923	23,682	26,333
1897	1898	1897	1898
January 69,019	81.737	22,440	24,836
February 75.168	87,085	23.855	26,596
March105,850	128.335	32,845	38,996

Totals. \$886,584 \$1,047,263 \$272,436 \$310,180 Every month since then the imports have increased. The total increase for the eleven months is \$160,679. The official returns give no information as to what kinds of



The Brown Bros., Limited. papers were imported in larger quantities, or where they came from.

NEW STATIONERY LINES.

New goods are always arriving at the warerooms of The Brown Bros., Limited, of Toron⁴o. The latest arrivals are a complete line of office wire goods, such as waste paper and document baskets, card racks, sponge baskets, door letter baskets, etc.; also a line of toilet fixiures, all of which should command a ready sale. Another line to arrive at the same warehouse is an extensive line of cheap blotters, memo. books, etc., which it will be to the advantage of all stationers in the country to lay in a stock of same. Prices are lower than any ever placed on the market.

The Brown Bros., Limited, have just received samples of their new lines of pads, which for beauty of design of covers have never been equalled. They are called "Athenian Bond," "Our Beauties," "Jewels of the Year," "Floral Gems," and "Mother Goose." These are to be had with assorted designs, and are really beautiful. They will shortly have a full stock of same, and the trade should have a look at this fine line of samples.

The Brown Bros., Limited, call the attention of everybody to their line of papeteries, which, they claim, cannot be beaten, the latest being some lines of Whiting's celebrated linen stock, viz., Irish linen and English vellum.

Mr. Paul E. Wirt, the manufacturer of the celebrated Wirt fountain pen, has just issued a new illustrated price list. The Brown Bros., Limited, agents for Canada, will be pleased to supply any of the trade with the same on application. It is a very handsome little book. Any of the stationers being short of architects' supplies, such as blue print, profile, cross sections and drawing papers, Higgins' waterproof inks all colors, Hardmuth's "Koh-i-noor" pencils, the finest ever made, can get same at the Brown Bros., Limited, at Toronto.

This firm have also just received a stock of rubber stamps; also pads and ink for same; automatic shading pens and ink, all colors; indelible ink for marking linen, etc.

THE IMPORT BOOK TRADE.

The new book duties went into force about June 1, 1897. Since that time the official figures of ten months' imports have been published. They show that we have imported over $\xi 62,000$ more books than came in duting the same period of the previous year under the old tariff. For the first three months after the imposition of ad valorem duties the imports did not increase, in fact, they dropped a little. But since September last the imports have shown an increase each month, as follows:

 October
 \$11,000
 January
 \$ 2,000

 November
 6,000
 February
 17,000

 December
 15,000
 March
 19,000

Considering the inactivity of the book trade for some time previous, these increases are worth noting. The amount of duty collected has fallen by \$31,000. The detailed monthly figures are given below :

INPORTS OF BOOKS INTO CANADA.

1897	1896,	Daty '97.	Duty '96.
June	\$60,961	\$13,347	818,562
July	66,947	10,327	14,857
August	62,603	13,501	15,496
September 95,308	96,062	17,683	23,(2)
October 101,633	10,110	16,504	21.648
November 109.274	102,977	19,075	25,291
December 101,530	86,431	19,254	22,626
1898.	1897.	1898.	1897.
January 852,210	\$50,538	\$12,173	\$12,218
February 57,679	40,378	10,938	10,935
March	53,277	13,933	14,005
Totals \$762,780	\$700,412	\$117,003	\$178,503

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