

*Do not try to hatch a chicken
from a china nest egg.*

The Merchant who does not keep the goods his customers want, but tries to educate them to buy such goods as he wishes to sell them, is like the hen who tried to hatch chickens out of china nest eggs. If you do not have what your customer wants, get it, and you may be able to hatch a profit.

Your Customers are asking for

SHOREY'S...

Ready-to-wear Clothing

AND...

Rigby-proofed Clothing

See that they do not have to go elsewhere to buy them.

Finley, Smith & Co.

Importers of...

**WOOLLENS and
TAILORS'
... TRIMMINGS**



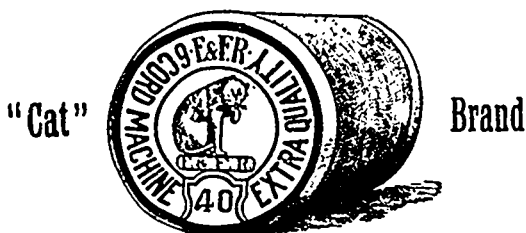
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WM. C. FINLEY
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BELGIAN

SEWING COTTON.



Grand Prize: Paris and Antwerp

BEST AND CHEAPEST

Strong, Even and Elastic



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Write direct for Samples,
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168 McGill Street

... MONTREAL

Sole proprietors of the celebrated **TYKE** and **BLENHEIM** serges.

None genuine unless stamped with registered trade mark every 2 1/2 yds.

A. McDOUGALL & CO.,

Sole Proprietors