

# To Whom it May Concern

OUR TRAVELLERS ARE NOW OUT WITH  
NEW SAMPLES FOR . . . .



# FALL 1896

Which are bristling with Novelties in every article of Men's Wear.  
Every dealer in Canada should see our samples of

## Neckwear

Before completing this season's purchases. Our assortment of Knots, Paris Ties, Graduated Derby and Strap Bows has never been so complete.

High-Class, Hand-Sewn English Braces

## Our Specialty

Soft leather ends, and our own patent cast-off buckle, which prevents cutting of the leathers. Every line confined to us for Canada.

Half-Hose—All makes.

## Black Cashmere

As under—special value:

|           |            |   |    |       |
|-----------|------------|---|----|-------|
| No. 3795. | To sell at | - | 25 | cents |
| " 3808.   | " "        | - | 30 | "     |
| " 3803.   | " "        | - | 50 | "     |
| " 3810.   | Lockstitch | - | 50 | "     |

## Underwear

In best Canadian, English and German makes, at popular prices.

LINEN GOODS.

## English Collars

|   |                     |       |     |
|---|---------------------|-------|-----|
| Burlington, turned points                                     | -                   | 1 3/4 | in. |
| Royal Arthur, " "   | -                   | 2     | "   |
| Strand, " "   | -                   | 2 1/4 | "   |
| Grosvenor, " "  | -                   | 2 1/2 | "   |
| Gresham, " "  | -                   | 2 3/4 | "   |
| Roll points, Waterloo,  | 2 1/4, 2 1/2, 2 3/4 |       | "   |
| Golf and Outing Caps, in Tweeds and Scotch Plaids—all prices. |                     |       |     |

## German Shirts

|                                   |                        |
|-----------------------------------|------------------------|
| 10-inch fronts for evening dress. |                        |
| No. 2.                            | Open front with bands. |
| No. 3.                            | Open front with cuffs. |

WAIT ON US AND WE WILL WAIT ON YOU.

# Matthews, Towers & Co.

73 St. Peter Street

MONTREAL