

To Whom it May Concern

OUR TRAVELLERS ARE NOW OUT WITH
NEW SAMPLES FOR



FALL 1896

Which are bristling with Novelties in every article of Men's Wear.
Every dealer in Canada should see our samples of

Neckwear

Before completing this season's purchases. Our assortment of Knots, Paris Ties, Graduated Derby and Strap Bows has never been so complete.

High-Class, Hand-Sewn English Bracons

Our Specialty

Soft leather ends, and our own patent cast-off buckle, which prevents cutting of the leathers. Every line confined to us for Canada.

Half-Hose—All makes.

Black Cashmere

As under—special value:

No. 3795.	To sell at	-	25	cents
" 3808.	"	-	30	"
" 3803.	"	-	50	"
" 3810.	Lockstitch	-	50	"

Underwear

In best Canadian, English and German makes, at popular prices.

LINEN GOODS.

English Collars

Burlington, turned points	-	1 3/4	in.
Royal Arthur, " "	-	2	"
Strand, " "	-	2 1/4	"
Grosvenor, " "	-	2 1/2	"
Gresham, " "	-	2 3/4	"
Roll points, Waterloo, 2 1/4, 2 1/2, 2 3/4	-		"
Golf and Outing Caps, in Tweeds and Scotch Plaids—all prices.			

German Shirts

10-inch fronts for evening dress.	
No. 2.	Open front with bands.
No. 3.	Open front with cuffs.

WAIT ON US AND WE WILL WAIT ON YOU.

Matthews, Towers & Co.

73 St. Peter Street

MONTREAL