

ONE OF THE REASONS

why the **S.H. & M. Skirt Bindings** are so vastly superior to all others, is that they are made in a factory built *especially for the manufacture of this article*, and no pains or expense have been spared in equipping it with the most modern and improved machinery, and making it in every respect *the greatest plant of its kind in the world*.

And not only that, but the **S.H. & M. Bindings** are made from a velveteen, manufactured expressly for skirt bindings, which withstands the wear and tear and at the same time gives that elegant and graceful finish to the edge of the skirt which so pleases and gratifies the customer.

Mr. Merchant, if you want to be up-to-date, do the leading skirt binding business in your town, and get away ahead of all your competitors, you should handle the **S.H. & M.** lines, for they are the best skirt bindings it is possible to produce, pay you a handsome profit and are one of the best drawing cards you can put into your stock.

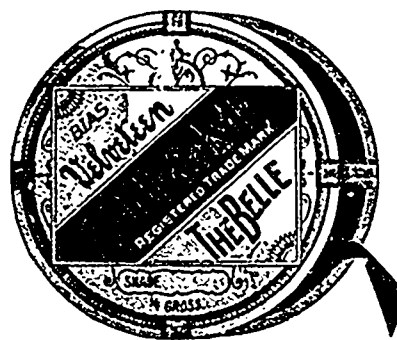
Write for sample and shade cards and price list.

WE CARRY THE FOLLOWING LINES IN STOCK IN OUR
TORONTO WAREHOUSE:



S.H. & M. REDFERN Bias Corded Velvet, 1 3/4-in. wide.

S.H. & M. BELLE Plain Velveteen 1 3/4-in. wide.



The STEWART, HOWE & MAY CO.

Originators and Manufacturers of Bias Velveteen Skirt Bindings.

24 Front St. West, Toronto, Ont.

Manchester, England.