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Corporation, Limited
W. R. MILLER

Our Low several lines of Strap models in and Brown Calf shoes.

famous Flexible shoe.

Woman and Child

Store

DAY BARGAIN DAY MORE Money are buying value in Return

SAY THIS? Desner Men and Boys Wear

ETTE ing Machine Made It Costs Less ERIC CO'S. OFFICE

TRY THE MONITOR'S JOB DEPARTMENT
The MONITOR'S Job Department is well equipped to supply you with all kinds of Printing. Ask for prices and samples before placing your order elsewhere. Also agents for Counter Check Books.

REVIVAL SERVICE WELL ATTENDED
Evangelistic Torrie Gave Some Very Practical Expositions
CAMPAIGN PROGRESSING
Splendid Services of Song, Mrs. Torrie's Solos a Splendid and Striking Feature.



Rev. Alexander Torrie, B. A., and Mrs. Torrie, Evangelists.

The revival mission being conducted in the Bridgetown Baptist Church by Rev. and Mrs. Alexander Torrie of Toronto is proving most successful. The large audiences gathering each evening are delighted with the Torrie's preaching and Mrs. Torrie's singing. In spite of the unfavorable weather of last week the services were very largely attended. The Sunday meetings brought large crowds morning, afternoon and evening. The services will be continued for a week or two. The week night meetings will be held in the auditorium of the church each evening (Monday excepted) at 7.30 p.m. There will be special services next Sunday, Feb. 4th. The regular morning service will be held at eleven o'clock. Mr. Torrie will address a mass meeting, to which all the residents of the town are invited at 3 p.m. This service will be of special interest to young people. The evening service will be held at the usual hour 7 p.m. Mr. Torrie will speak at all these services and Mrs. Torrie will render a solo, in addition to special music by the choir. Three prayer meetings are held each morning in the homes of the people, with the exception of Sunday and Monday mornings from 9.30 to 10 a.m. The announcement is made each evening of the place of meeting of these prayer meetings for the following day. The public of Bridgetown and the County generally is cordially invited to attend all these services this week and next.

On Sunday morning last Mr. Torrie spoke on the subject: "Does Bridgetown Need a Revival". Essentials of a revival were from God. He sketched the Pentecostal revival. People must look beyond preachers and evangelists to God for an outpouring of the Holy Spirit. Pray for an awakening. He sketched some reasons for spiritual deadness; decadence of the prayer meeting; the lack of the family altar and discussed the thirty believers and also the thirty believers.

The need of reading God's Holy Word "The people nearest Him are the least concerned. They do not want the grace of God in their hearts. They often go to church but not to listen to the sermon. They go to observe others and spend much time in thinking over business and a hundred things not connected with Godliness.

In the afternoon the Evangelist spoke on "Choosing a Wife" and handled much humor with practical advice. Girls should be brought up to be useful in the home, not mere ornaments, spending their lives in frivolous pursuits.

In the evening Mr. Torrie spoke promptly and fluently from the words "I am the way, the truth and the light". A large congregation followed his utterances with interest. Mrs. Torrie's singing at the various services was listened to with delight.

The following tribute from the Oshawa Ministerial Association on his work in that part of Ontario speaks for itself, as follows:-

Dear Bro. Torrie—At the last meeting of the Oshawa Ministerial Association I was instructed to advise that it was moved by Rev. John Butt, pastor of Simcoe St. Methodist Church, and carried unanimously. "That this Oshawa Ministerial Association put on record its appreciation of the work done by Rev. Alex. Torrie in the recent campaign of evangelism.

"Unquestionably this campaign was the most successful our town has ever experienced, due to the efficiency and conservation of Mr. Torrie and his splendid helper, Mrs. Torrie. The messages were marked by their loyalty to the fundamental doctrines of the church, the old truths clothed in new and attractive forms which never failed to win large numbers to the Christian life.

"The absence of sensational methods and the splendid spirit of fellowship which characterizes the work of this evangelist, make him a comfortable man to work with and are largely responsible for the success which follows his efforts.

"We very heartily commend Mr. Torrie to the churches of Canada, confident that wherever he may go there will be added to the Church of Christ such as should be saved."

With warmest personal regards and wishing you every success, believe me, Your very sincerely,
H. M. GILCHRIST,
Secy. Oshawa Ministerial Association.

The Weekly Monitor

BRIDGETOWN, Annapolis County, N. S. WEDNESDAY, Jan. 31st, 1923. Terms:—\$2.00 Per Year In Advance. SINGLE COPIES FIVE CENTS

WHAT'S THE DATE ON YOUR LABEL?
IS IT JANUARY, 1923? If so your subscription will be due this month. The figures tell you the year. For instance: July, 22, means your subscription was paid to July, 1922, and is six months overdue.

A CHALLENGE TO CO. FARMERS
Suggestions Made by Mr. C. S. Bothamley Excite Wide Interest in County.
LEADING POINTS MADE
Are Farmers Getting Best Results From Expenditures Made Education in Scientific Farming.

President Bothamley's address in The MONITOR of the 24th contains a challenge to the farmers of Annapolis County.

1. We note first the suggestion for a Market Day at the Demonstration Building at certain stated times—say March and November. Stock of all kinds and farm machinery could be sold at auction. This would help the man who wishes to sell as well as the man who wishes to buy. It could be made a regular Market Day for the county. It is suggested that March 17th be the first Market Day.

2. The second point noted is the fact of the ownership of the Demonstration Building by the county. Are we making full use of it? The question is well timed. The Farmers' Educational Plant includes a fine building and several acres of land, splendidly located. The plant to-day would cost well over \$10,000. Do the farmers realize this fact—if so should they not get more out of the property?

About 99 per cent. of our people complete their education in the common school, and a large percentage of them finish in the 6th Grade. The Farmers Educational Plant of Annapolis Co. offers a challenge to the producers of the county to better their condition.

A proper preparation for citizenship, for business, and for advanced farming is not possible in the small rural school. The challenge can only be met when the instruction includes and directs the attention to Farm-projects and Housekeeping-projects.

UNIVERSITY EXTENSION LECTURE COURSES
The University Extension Course of Lectures this year is a highly interesting and suggestive course. The Boys' Work Board is to be congratulated on being able to arrange such an excellent series of lectures. It will be seen from the advertisement elsewhere in this issue that the series consists of six lectures—two of them at least being illustrated, and the variety of topics should be pleasing to all. Last year there was an average attendance of about eighty or a hundred and it is expected that this year the average attendance will be even higher as the course is proving more and more popular each year. The lectures, with the exception of the second, will be given on Tuesday evenings commencing next Tuesday, February 6th, and with the kind permission of the trustees will be in the school room of the United Church. The next lecture will be in the Baptist Church and then alternately in the two churches throughout the course. The charge of one dollar for the entire course is made to defray the expenses of the lecturers and it is hoped that as many as possible will avail themselves of the season tickets which will be given on sale by the High School pupil exclusively. The charge for each separate lecture is 25c. It is proposed to open promptly at 7.30 and the lecture will occupy about an hour. Let all avail themselves of this splendid opportunity of improving their education.

CURLING MATCH CLOSELY CONTESTED
Eighteen Ends Played Before Orlando's Rink Wins 16 to 14.
The curling game is in full swing and some ten sets of stones have been purchased here during the past week or two. On Monday night an exciting match was played by two rinks made up as follows:
F. R. Fay G. O. Thies
Avarad Beeler Angus McDonald
Owen Graves C. B. Longmire
E. R. Orlando (skip)
W. V. Arnold (skip)

The game was hotly contested and the usual fourteen ends closed with an even score. Four more ends were played for a decision when E. R. Orlando team won 16 to 14.

H. B. Hicks' team played A. F. Little's on Tuesday night after we go to press and on Friday night the winners in these two matches play off. The losers will also play off for a decision.

CORRECTION
In the list of Constables for Policing Districts 4 and 19 the name of Boyd Miller appeared. This should read Boyd Bishop, who is also Chief of Police for the town of Bridgetown.

The subject matter of the courses should be related to the real problems of daily life and occupation of the pupils. Scientific and Mathematical subjects may be so taught that their application to rural life and problems may be invaluable.

The challenge may be accepted by extended Short Courses and Extension Courses in the Farmers' School, Farm Business Course, Arithmetic applied especially to farm needs, Entomology, Botany, House-keeping, etc., are subjects that are daily needed.

Mr. Bothamley has left the most important till the last. I quote—"We must move with the times, and since farming is carried on in a more scientific way than formerly, I consider it our duty to see that our children get sufficient knowledge of the up-to-date subjects so that they may hold their places in the world both commercially and socially. With a little exertion on our part, much of the needed education might be given them in this very building."

We await with interest the action of the President and Officers of the Annapolis Co. Farmers' Association to President Bothamley's suggestions.

PROGRESS.

JOIN UP WITH THE BRIDGETOWN BAND
Six to ten bright active young men are wanted to join the Bridgetown band. This is a splendid organization for the boys to join. It needs you and you need it.

That commercial failures in Canada during the year 1922 exceeded even high water mark of previous years, both in point of number and in values of liabilities involved is shown by a comparative table, compiled by R. G. Dun & Co. The total number was 3,695. The highest previous total number of failures was 2,998 in 1914. The 1921 total was 2,451.

LOCAL INTEREST IN NEW PREMIER
Hon. E. H. Armstrong Representative and Connection of Prominent Co. Families.
HISTORIC REFERENCES
Brief Sketch of Career of Premier Armstrong, Fondness for Political Life Marked

Hon. E. H. Armstrong, who has been Minister of Public Works and of Mines in the Nova Scotia Government, last week succeeded the Honorable Geo. H. Murray as Premier of Nova Scotia, and this appointment of general importance is of added local and special importance in this county as Mr. Armstrong is a representative of a very old and very favorably known family of Annapolis County. He was born at North Kingston just across the county border line and received his earlier education there, afterwards becoming for a short time a pupil of the well known private school conducted by Dr. J. B. Hall and his brother, Mr. Charles F. Hall. He was a son of Edward Armstrong and of Sarah Ann Curriel Armstrong and his grandfather, the late John H. Curriel, conducted a flour mill at Bloody Creek for many years. So, like Sir Wilfrid Laurier, the Premier of Nova Scotia's maternal ancestors were reared alongside this historic stream. Premier Armstrong is also directly connected with the Whitman families both his grandmothers being Whitmans, and also with the Shaffners. This from the ground of family connection is of great interest to the people of the county.

He prepared for Grade "B" in the early eighties and taught school at Centreline and took lessons in classics from Rev. W. H. Warren, father of Mayor Warren. Afterward he conducted school at South Williamston, and taught also in Hants County, attending college at Acadia during Winter months. After taking the

first two years in Arts he went to Dalhousie Law School and in due time was admitted to the Bar and commenced practice in Weymouth when he also edited the Weymouth Free Press, removing in 1892 to Yarmouth where he succeeded to the practice of Mr. R. E. Harris, who removed to Halifax and was later appointed Chief Justice.

Mr. Armstrong always took an active interest in politics and served in Yarmouth Town Council and afterwards occupied the Mayor's chair.

In 1906 he was elected to the Local House and represented Yarmouth for sixteen years, subsequently being elected as member for Shelburne. For a period of eleven years he has been Minister of Public Works and of Mines, and is generally regarded as an especially strong man.

A frequent visitor to town as a guest of his brother, Dr. M. E. Armstrong, he delivered an address here during the Centennial Celebration last September, when another brother, Rev. R. O. Armstrong, of Manitoba, was also in Bridgetown and preached at the anniversary services.

A LITTLE TALK ON ADVERTISING
There is a tendency all over the Province during the dull periods of business which follow the Xmas trade, for some merchants to slip up on advertising and even when the editor discusses the matter and exhorts them to renewed effort and stir things up a bit to retort that it is all right from the editors' point of view he stands in to benefit from this. Of course he does and he will not deny so plain a truth. That, however, is only one side of the question. The whole thing winds itself around the issue "Does Advertising Pay?"

No live business man who has ever tried it carefully and consistently but will admit that it does pay. A glance over our papers and magazines and with those of ten years ago tells its own story. They tell in language that he who runs may read, that businesses of the greatest magnitude are built up by advertising and that advertising properly applied is a right arm to business progression.

The National advertisers who cover the country from Atlantic to Pacific with their advertising do not slacken up their efforts at the present time. They keep consistently in the game and do not let their patrons think they are dead or gone out of business.

Every merchant knows that careful and attentive work is necessary not only to build up a business but also to retain and hold it to say nothing about making further increases. Every merchant spends of his time, and mental energy planning to make his business bigger and better. He would not be worthy of the name if he did not do so. He does not expect tremendous results right off the bat. He knows better than that. He knows that his success depends upon constant and unremitting effort. Still it sometimes happens that the very same business man around for two minutes, dashes something down on a piece of paper, imagine he has done his duty by advertising when he spends about as much time on his ad as he does in serving a customer with a pound of cheese. Some men in every town, there are some in Bridgetown too, whose ads. are always read with interest. Everybody says, Mr. so and so writes good ads. He does, but you can believe us he spends more than three or four minutes over each one. A faint-hearted merchant says to himself: "What's the good of advertising now, there's no business doing?" If business is quiet there is all the more time for writing well thought out ads. The seed sown now will bring the business, perhaps not immediately, but the percentage of improvement will be just as noticeable now as months hence. Advertising works just as hard in February as it does in July. Given the same attention as other departments of business and you will notice results. They may not come at once but by all reliable testimony, come they will. Constant and not intermittent work is what wins out. Do not take our word for it, ask any successful business man advertising continuously and spending a proper measure of time

DIGBY HEADS WESTERN LEAGUE
The Win Over Bridgetown Hockey Cinches Matters in This End of League.
SCORE 9 TO 2.
Game Followed With Keen Interest—Visitors Have Had Unbroken Streak Of Winning.

A very good attendance was present at the rink on Friday night to see what was the last regular schedule game on local ice between Digby and Bridgetown hockey teams. The local boys as usual went in strong the first period and had the advantage of the ice for a portion of the time but were unable to score.

Melanson who played the star game for Digby secured the puck and making a big rush shot the first goal. This was followed closely by another secured by Weir. Warrington made it three. Melanson, after a little more clever stick handling, shot his second goal. First period ended 4-0 in favor of Digby.

Melanson and Weir each scored for Digby in the second period, and Digby kept up a heavy bombardment of Bridgetown goal in the third period with some results for in this period Doug Baxter shot one through. Jack Ruzgale scored for the local boys and John Roberts also made a tally. Digby added one more to the score leaving the result 9-2 in favor of Digby.

Digby has now clinched the championship of the Western Section of the Valley League and during the present season has scored 50 goals and had 7 scored against. Annapolis has a younger team than usual this first time in its history the advantage of a rink for practice.

These matters are not mentioned as a detraction for Digby. Digby has a good team and their forwards play hard on the puck and some good combination is worked. They have a good line of sub. Melanson played a star game as did a number of others. In Doug Baxter, Digby has a "comer" for a High School boy. Comer is perhaps not the right word. He is arrived, but a year or two more should put him in the top notch class.

Ernie Grimshaw handled the game well, and dished out a good many penalties.

The line-up was as follows:
Bridgetown: Digby:
Will Donat Goal B. Dunham
H. Mackenzie L. D. W. Hutchinson
Mel. Jackson R. D. F. Muise
J. Ruggles Centre H. Warrington
R. Donaldson L. W. H. Weir
(Cap.) Roberts R. W. V. Melanson
Subs: Raymond F. Wilson
Jack Hoyt D. Baxter

CIVIC SITUATION GROWS INTERESTING
The civic situation as viewed from the outside and at present moment of writing shows signs which point to possible contests though nothing official is yet on tapis and may not be before we go to press.

The situation officially at time of writing is that Councillor H. B. Hicks has been duly nominated for the position of Chief Magistrate of the town, and has accepted. For Councillors, Mr. C. B. Longmire, member of the last and former Council, Messrs. Angus F. McDonald and Francis Graves. Both the latter are new men.

All the representatives named have made successes of their own business and those of them who have served in civic situations have acquitted themselves with honor and distinction. The same record may be undoubtedly expected of the other nominees for office. These are all good men and it is reported that some other good men are somewhere in the offing and may also enter the arena before five o'clock.

From various signs which the editor has noticed a contest seems imminent or nearly so, for the office of Chief Magistrate and may be for Council seats as well. We had

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Letter Heads
Note Heads
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Statements
Envelopes, Tickets
Receipt Forms
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Announcements
Invitations
Visiting Cards
Programmes
Hand Bills
Placards
Posters

or any other general requirements in the Printing Line

First Class Work. Moderate Prices

No MORE Necessary to send out of town for general Printing than for groceries or any other necessities of Life.

The Monitor Print Shop is here to