

John Macdonald & Co. TO THE TRADE: 25 Per Cent. Under Regular Price. Orders Solicited. Filing Letter Orders a Specialty.

TELEPHONE SUBSCRIBERS. Factories or Warehouses SHOULD ADOPT THE CONVENIENT LOCAL SWITCH BOARD SYSTEM. BELL TELEPHONE CO.

Guaranteed Strictly New Laid Eggs, 19c Dozen. Canned Apples, best brands, 3 Cans 25c. 7-Pound Palls Jam 8c lb. Dandelion Coffee, pound Cans 25c. Fanny Lemons 10c Dozen. Extra Fine China Tea 15c, sold everywhere at 25c. Skeans' Dairy Co.

J.W. LANG & CO. WHOLESALE GROCERS. NEW FIGS. 7 Crown and Choice Boxes in Stock. Malaga in Taps. Prices Low.

We Lead the Shoe Trade in Low Prices. BOOTS AND SHOES SELLING AT 1-2 PRICE. Genuine Monday Bargain Day. S. M. CLAPP CO'Y

Ritchie & Co's. "UNION MADE". DERBY TOBACCO. 5, 10 & 20c PLUGS. Is Superior to all other Plug Smoking Tobacco.

SMALLPOX AT HOT SPRINGS. Many Are Dying Daily, and Fresh Cases Are Constantly Reported. Jacksonville, March 9.—A letter received by R. W. Adams of this city from a native at Hot Springs, Ark., states that the smallpox epidemic in that place is much worse than the newspaper reports would indicate.

INDIAN SUPPLIES. SEALED TENDERS, addressed to the undersigned and enclosed "orders for Indian Supplies," will be received at this office up to noon of TUESDAY, April 10, 1935, for the delivery of Indian Supplies during the fiscal year ending April 30, 1936, at various points in Manitoba and the Northwest Territories.

MARKETS CLOSE STRONGER. Shares the Chief Buyers in Wall Street—Money and Exchange Markets—Changed—Large Decrease in New York Bank Reserves—Wheat in Chicago Higher—Cables Firm.

IRON AND BRASS BEDSTEADS! CHILDREN'S COTS. RICE LEWIS & SON. Corner King and Victoria-streets, Toronto.

THE COMET CYCLE COMPANY INVITES EVERYBODY who visited their premises during the past two week to call again. TO-NIGHT AT 8 O'CLOCK JUST FOR FUN. Comet Cycle Co., TEMPERANCE-STREET.

COAL! NON BETTER NOR CHEAPER. THE RED CO., LTD., Cor. King and Berkeley. Phone 812.

MR. W. F. ROBERTS DEAD. Sudden Ending of a Well-Known Citizen of Hamilton. Many people in Hamilton and elsewhere will be pained with regret at the death of Mr. William F. Roberts, which occurred very suddenly at 5:15 Thursday afternoon. Mr. Roberts was 74 years and enjoyed good health up till Monday last, when he was confined to his bed with an attack of neuritis of the heart.

STREET CAR CHANGES. Alterations in the Routing of the Cars on Various Lines. The Street Railway Company has notified the City Engineer of the following changes in the routing of the cars: Dundas-street—Will run to and from the Junction. College and Yonge—To and from Lansdowne-street, along College-street to Yonge, to Front, to Church, to King, to Yorkville.

WINDSOR SALT IS GRANULATED. Toronto Salt Works. New York Bank Statement. The reserve decreased \$5,265,875 the past week to \$22,788,925 as compared with \$25,432,025 a year ago.

THE FARMERS' MARKETS. The receipts of produce were moderate today, and few changes in prices. Wheat is unchanged at 63 1/2c to 64 1/2c for winter, and at 62 1/2c to 63c for spring.

CREDIT FONCIER F. C. CAPITAL \$5,000,000. Special rates quoted for large loans on central City property. W. L. WONG, Manager.

Suckling & Co. CHATTEL MORTGAGE SALE. We have received instructions from the mortgagee to sell by auction at our warehouse on WEDNESDAY, MARCH 13.

UNIVERSITY OF TORONTO. A special meeting of the senate was held on Friday, March 8, to consider the resolution passed by the undergraduates in arts at the meeting held on Wednesday, February 20. On motion of Mr. Walker, seconded by Dr. Hoskin, the following resolution was adopted: "That as the Government has indicated that its action in respect to the matter referred to in the memorial of the students is deferred in the meantime."

STOCKS AND BONDS. Municipal Debentures for sale at price of 100 cents. The Government of Ontario has decided to issue \$2,000,000 of 4 per cent. debentures for sale at 100 cents.

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BERMUDA. In a Warmer Climate. Spend Cold March in a Warmer Climate. SPECIAL CRUISE S.S. "Madiana," 16th March, 30 days round trip to all West Indies Islands.

By Chas. M. Henderson & Co. GIGANTIC UNRESERVED AUCTION SALE. Over \$200,000 Worth of Fine Furniture.

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PARKDALE UNDERTAKING ESTABLISHMENT. 1265 Queen-street. Strictly first-class at lowest prices.

THURSDAY, FRIDAY AND SATURDAY AFTERNOONS. March 14, 15 and 16, at 2.30. AT THE SHOWROOMS. No. 234 Yonge-street.

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CANADIAN PACIFIC RY. FOR PARTICULARS SETTLERS' TRAINS. ABOUT 100 SHOW CASES. THURSDAY, FRIDAY AND SATURDAY AFTERNOONS.

Chas. M. Henderson & Co. AUCTIONEERS. 19 to 16 Mar. When depressed or suffering from brain fag, over-work or mental worry drink SALVADOR.

MANITOBA NORTHWEST. SEE YOUR NEAREST RAILROAD AGENT AND GET A COPY OF "Free Facts, Farms and Sleepers."

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W. A. CAMPBELL ASSIGNEE, 32 FRONT-ST. WEST. Flour—Trade is dull. Straight flour is unchanged at \$2.50, and extra quality, \$2.50.

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The Secrets of Pearlina's success? Well, there are several. Here are some of them, just to prove that its enormous growth was only natural. First: The article was precisely what its makers claimed it to be; it has never changed—no improvement has been found. Used for years—always alike. Second: The public was kept informed about Pearlina. This was necessary. With anything so new and so different from old ideas, people had to be educated. Third: The best advertising Pearlina has ever had (and it costs nothing) is from every woman who has used it. She tells everyone how much it has done for her in all kinds of washing and cleaning; that while the cost is nominal, she has found it to be better than anything else, always the same, and perfectly harmless; and that the saving by using cheaper imitations for a year would be enough to pay for one ruined garment.

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