Rewat's Coffee

70c Pound.

Try a Pound Today. T.A.Rowat & Co. 250 Dundae St. t Phones 3051-3052.

Quality Vulcanizing Only.

ART WILKES London Tire Repair Depot. 354 WELLINGTON STREET.

Opposite McClary's,

Walter Simson

Great West Life Assurance Co. PHONES: OFFICE 5335; RES. 2813.

Bathing Suits \$1.50 to \$3.95

Wegner Clothing Co. 371 Talbot St. Opp. Market.

PARNELL

MAKES IT POSSIBLE FOR TWO GIRLS AND TWO

A BICYCLE—FREE



SAVE THE LABELS!

READ THIS CAREFULLY:

To everyone purchasing \$1.00 worth of Parnell's Bread tickets, for cash, an extra premium of ELEVEN (11) LABELS WILL BE GIVEN FREE. Girls and boys, get out amongst your friends and have them secure these labels for you. This generous offer will help you wonderfully in your effort to secure a Bicvcle

Parnell's Bread has been consistently good for 40 years. Thousands of customers testify to its superiority-today.

PARNELL-DEAN STEAM BAKING CO., LTD.

you would drive safely you must see clearly. If your ision blurs occasionally you must heed the warning and consult an optometrist who will find and emedy the condition.

Carlyle

233 DUNDAS STREET. TELEPHONE 2351.

"Our optical and ophthalmological knowledge means eyesafety and improved says Mr. Foresight

COAL-COKE

DR. JARVIS

GENERAL PRACTICE SPECIALTY—PAINLESS EXTRACTION, PLATE WORK AND X-RAY, 213 DUNDAS STREET, ywt

LUMBER! SHINGLES

GEO. H. BELTON LUMBER COMPANY, LIMITED

HAWKEN-LANG COAL COMPANY **PHONE 522**

The zenith of the art of baking good bread is reached in each loaf of

EA

Good White Bread

Phone 1313-2173

Neal Baking Company, Limited

Windsor

London

St. Thomas

Sarnia

BAN ON BIRTH CONTROL **BUILDS CLASS BARRIERS**

Toronto Professor Sees Danger of Widening Gaps in Social Strata.

BRITISHER OPPOSED

Fuel From Salt Advocated-Laud Plan For Deepening St. Lawrence.

> Canadian Press Despatch. Toronto, Aug. 88. - Most note-

worthy in the 75 or more addresses which were scientifically digested by the members of the British Association for the Advancement of Science today were the papers delivered by Sir Wm. Beveridge of London, Englang, vice-president of the section of economics, on the fall of fertility; Prof. F. C. Donnan of University College, London, England, on a substitute for coal, before the electro of the country's most valuable assets, chemists, and D. W. McLachlan of Ottawa, Ont., on the development of the St. Lawrence.

Sir William Beveridge, in showing that the fall of fertility was found in almost every country, expressed JENKINS FUEL CO. his opinion, formed by careful investigation, that the power of birth control will have a harmful influence a decided falling off in the number of marriages rather than increase it.

Would Lift Ban.

Another noteworthy address to-day was that of Professor R. M. Mc-Ivor of the University of Toronto on "Civilization and Population."

Earlier marriages might be en-puraged if state repression of birth noon. ontrol were abandoned.

hat the time will come when coal or other forms of carbon will not supply the demands of the world for fuel. Deep Waterways.

Proposed improvement of the St.
Lawrence and Great Lakes system so that ships of 25-feet draft can penetrate to the head of the lakes will virtually move the farmers of Western Canada about 710 miles nearer their markets than they would be if they had to depend on railways alone, or if the lakes and connecting channels did not exist, was the point made by Mr. McLachlan before the geographical section.

BRAZIL REBEL TROOPS

EVACUATE TO SAVE CII

Manifesto Issued Informs the geographical section. geographical section.

The importance to Canada of the scientific investigations concerning plant diseases was emphasized by Prof. V. H. Blackman. In the case of men and animals, he said, it is often possible to build up immunity to a specific disease by natural or possible properties. been found possible to do this for nounced purpose of saving the city plants, and it is unlikely that it can from destruction from federal bom-

Bacteria are even more sensitive to changes in their diet than are human beings, it was shown by Prof. G. B. Reid of Queen's University, Kingston, Ont., in a paper to the paychology section.

Mammals Are Safe. According to Dr. H. M. Anderson of Victoria Museum, Ottawa, there is no occasion to worry over the atno occasion to worry over the at-titude of some people that certain Canadian mammals are on the verge of extinction. Canada, he declared, has the best natural advantage of any country for postponing the day for the disappearance of the mammal. Among the animals named which were in danger of extinction are the pronghorn antelope, the bison and elk, and the white tailed deer.

The bison and the elk will, however, persist in semi-domestication,

and the white-tailed deer will increase in bush clearings in unagricultural districts.

An explantation for the fact that so much high-grade ore has been found in Northern Chtario was offered before the geology section by Dr. J. Mackintosh Bell and Prof. El-lis Thompson, of the University of

"Extension of the shaft to depth, converted the Keeley mine from an economic loss to an important producer," the geologists said. showed that accompanying an un-usual state of oxidation in the vein material is an enrichment of silver values with a comparative decrease n the arsenides of nickel and cobalt. The silver yield can also be related to the state of the oxidation of iron occurring in the ore.

On Salt Industry.

Vast deposits of salt at Windsor are sufficiently close to Niagara Falls to permit the cheap manufacture of many chlorine and soda products by the use of electric power, according to D. A. Pritchard, of Windsor, who described the processes introduced into Canada, at the chemical section.

TEDDY BEARS

SMALL DOLLS, TIN TOYS

Red Star News Co.

10 MARKET LANE.

Dr. J. W. Hutchison Electrolytic cells of the type invented by Arthur Gibbs, an Englishman, are by Arthur Globs, an Engissman, are used, in which common salt is transformed into alkali and chlorine gas by the passage of an electric current. The process is now used extensively in England, United States and Canada, but the conditions in the Sandrubh are are particularly favor Sandwich are are particularly favorable for its operation.

Much of the alkali turned out in is absorbed by the soap and paper industries, and among the uses of the chlorine are purification of water and the manufacture of bleach-

ing agents.
Four-fifths of the potential power resources of the St. Lawrence River are within Canada, within transmission distance of its largest industrial centers, mining areas and its two largest cities, according to R. S. Lee. Montreal engineer, who addressed the

Walks Ten Miles In Heat To Save His Son's Life

Canadian Press Despatch Quebec. Aug. 8.—To walk ten miles in the heat with his 10-year-old son in his arms to get him to the hospital for an operation for appendicitis was the act of de-votion of Joseph Paquet, a forest ranger of St. Fabien, in the heights in Levis county. His boy was operated on with success, it was stated by the attending physicians.

The son fell sick yesterday, and The son fell sick yesterday, and early this morning the father suspected that he was suffering from appendicitis. He did not hesitate, but prepared for the trip, having no other means than to walk the ten-miles separating him from a hospital.

on the future of the race and cause Two Women and Two Children Attempt To Save Others.

Canadian Press Despatch. Montreal, Aug. 8.-Mrs. A. Jarry her sister-in-law. Mrs. A. Beau-A few of the interesting points and champ, Pauline Jarry, 13, and Claude deductions he brought out are: Ban on birth control prevents poor from following lead of well-to-do, and widens disparity between classes.

war aggravates rather The party was bathing, and went to than solves the population problem, for economic conditions are worse han at its outbreak.

Actors bowless aggravates rather the party was pathing, and went to the rescue of some children who were playing on a raft. The children were saved, but the two women the bowless. saved, but the two women, the boy Actors have lowest sandardized and the girl were unable to get back to the shore and sank.

Navvies have about as low a birth- A troop of Boy Scouts who were ate as well-to-do people.

Offering fuel derived from salt leposits by the aid of electric power is a substitute, Prof. Donnan declared. children who had fallen off the but could not reach their would-be

Manifesto Issued Informs the People of Etablishment of Provisional Government.

Associated Press Despatch Buenos, Aires, Aug. 8 .- When the Brazilian rebels evacuated Sao Paulo means, but it has not yet city on July 28, it was for the an-The greatest success in the fight bardment and to avoid "immediate against the ruinous pests which attack plant life has been gained by foreign powers," according to mail breeding and selecting strains, as advices just received from Brazil, with rust resistant wheat, which are immune to the particular disease. issued by the rebels prior to the

or of the state, and fix a new battle-ront. This front would cover about two-thirds of Sao Paulo state, the

claimed to have retreated from Sao Paulo city with fifteen thousand men.

WILLIAM HODGES FREED WHEN BAIL IS PROVIDED

William Hodges, 26 Yale street, who was held yesterday on a charge of manslaughter in connection with the death of 11-year-old John Knott, was allowed out on bail last evening at 7:30 o'clock, when two sureties of

s been vas oftion by rof. Elsity of depth, rom an ant proThey an unThey an



TEDDY BEARS

Dr. J. W. Hutchison OPTOMETRIST. EXPERT EYE EXAMINATION Office in Johnston Bros.' Jeweiry Store, Next to Allen Theatre. 6-tf

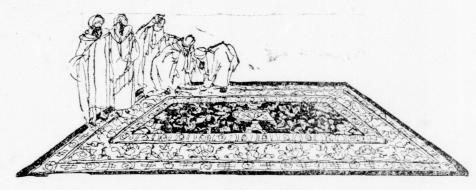
"Say it with Howers" FLOWER SHOP

SLABS

First come first served with the ex-cellent run of slabs we have now. Good percentage of hardwood.

For the Home and For Home Work

Let's turn from sport apparel to Preserving Kettles and Floor Coverings. For every home should have the convenient kitchenware and harmonious rugs which are listed at these moderate prices. For vacationists may come and go—but home-makers are on fairly continuous duty.



The August Sale of Rugs

One only Scarboro Wilton Seamless Rug, size 9x12 ft. Sale price \$79.00 Two only Ardebil Seamless Wilton Rugs, 9 ft. x 10 ft. 6 in. Less than half the original price \$79.00 each

WILTON RUGS, SALE PRICE, \$59.00

Three only Wilton Rugs; two sizes, 9 ft. x 10 ft. 6 in., and one only 9 ft. x 12 ft., at a fraction of their former value. Sale price \$59.00 each AT \$49.00 EACH

3 only Wilton Rugs, size 9 ft. x 9 ft. Sale price 3 only Seamless Axminster Rugs, imported, 9 ft. x 9 ft. Sale price . \$49.00 1 only Seamless Axminster Rug, 9 ft. x 12 ft. Sale price \$49.00

THIS LOT AT \$29.00 EACH

The regular prices of the Rugs in this lot were from one-third to one-half more than the price at which we have grouped this lot. In the lot are Seamless Tapestry Rugs, size 9 ft. x 10 ft. 6 in., and Brussels of the best quality, in size 9x12 ft.

AT \$19.00 EACH

6 ft. 9 in. x 9 ft. English Brussels; 9 ft. x 9 ft. Brussels and Seamless Tapestries and one only 9 ft. x 10 ft. 6 in. Brussels. Sale price \$19.00 each

4 ONLY RUGS, \$11.95 EACH

These are bedroom or small room Rugs of seamless tapestry; size 6 ft. 9 in. x 9 ft.; 4 only in this lot \$11.95 each

To-day! saw

Would you like to recapture for

eries which I saw today.

if you prefer.

your own room a bit of eighteenth

century daintiness and demureness? You can do it by a judicious choice of the bedspreads and drap-

If you'd like to make your bed-

room look like a Wallace Nutting interior, here is a simple recipe to

Take one crinkle :tripe bed-

spread of cream-colored cotton, delicately striped in orchid.

Rose, gold or blue may be used

To this, add draperies of the

crinkle cloth, repeating the chosen color-note. The 38inch width, at \$1.75 a yard is

preferable. A narrow scarf of

the same material may cover your dressers or bedside table

Flavor to taste with ruffly cur-

tains, ray rugs, candlesticks,

This is a very reliable recipe

When you go amarketing for the

and old-fashioned pictures.

pictures of Colonial

days and dames are

appropriately, if

somewhat hazily, framed with pan-niers and patches

and powdered locks.

turesqueness of thes

We've journeyed

Your Preserving-Time Needs

Right now, you thrifty housekeepers are filling your pantry shelves with their winter store of preserves, their glasses of clear jellies and jars of spicy pickles.

Raspberries and currants and cherries are here -peaches and plums and tomatoes will soon be ready. So you will need preserving kettles, canning racks, and rings and fruit jars.

They are conveniently grouped for you in our



* 4
Canning Racks 49c
Zinc Rings 20c dozen
Rubber Rings
Glass Tops, for Perfect Seal or Crown Fruit
Jars 30c dozen
Paraffine Wax 15c package

CROWN FRUIT JARS

Pints \$1.25 dozen Quarts \$1.50 dozen Half Gallons\$2.50 dozen PERFECT SEAL JARS

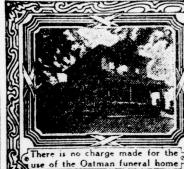
clear Monday-12-qt. size, \$2.19; 14-qt., \$2.69

Pints \$1.50 dozen Quarts \$1.75 dozen Half Gallons \$2.50 dozen Balance of Wear-Ever Preserving Kettles to

ingredients, you will find the aforementioned bedspread on the Fourth P. S.—I forgot to say that the large size spread costs only \$12.50. Judith

Smallman&Ingram

The September Designer



Try Our Special Blend of Tea

and Coffee.

Half pound...35c

Pound

いい。 Funeral Expense Contrary to general opinion, the cost of a service conducted by us from our modern Funeral Home is not necessarily expensive. It depends entirely on your wishes.

A. L. OATMAN Director of Funeral Service

COAL AND COKE. PHONE 1312. Advertise in The Advertiser

J. FERGUSON'S SONS

R. R. FERGUSON, Manager, 174-180 KING STREET. Funeral Directors and En Handsome Motor Hear Day or Night Service with Promptoness, Neatness and Quietness.

Phones: Office 543. Residence 2056W.

GEO. E. LOGAN FUNERAL HOME 371-373 DUNDAS STREET. PHONE 1963.

N. J. GRIFFITH FUNERAL DIRECTOR AND EMBALMER.

104 Dundas Street, London. Residence on premises. Phone