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Service All the Time
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Full Line of Builders' Supplies
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BISCUITS AND CONFECTIONERY
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Service and Parts.
Genuine Factory Parts Only.
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749 Simcoe St. Tel. 6581.**J. CARSON & SONS**
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ALL MAKES OF MOTORCYCLES
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Plastering Contractors
No Job Too Big—None Too Small.
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Superior Quality, Sanitary and
Sterilized Wiping Cloths—a Grade
for Every Man.
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LOOSE LEAF MFRS.
Phone 370. 91 Dundas St.**EVERYONE WHO SEES ONE WANTS ONE.**
PEERLESS AND NEW ELITE FOLDING TABLES
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Phone 2329. 7 ERIE AVE.
Phone 2884W. 441 Woodman Ave.**WORNOUT CARPETS MADE INTO FINE RUGS**

Local Company Does Coast-to-Coast Trade Throughout Dominion.

In days gone by when a carpet was worn out it was worn out and that was all there was to it. It was thrown out in the back shed until a rag peddler came along and then it was sold for a few pieces of silver and the family was faced with the need of purchasing new material. But today old carpets are not thrown away. They are sent to the Canada Rug Company of 98 Carling street, this city, to be made into rugs, and these rugs are equal in quality and longevity to the most expensive imported ones. "Velvetex" is the name given them by the Canada Rug Company and this name has become a household one from coast to coast in the Dominion. This firm says: "No matter how worn or dilapidated your carpets or rugs are, write us, and we will send you a tag, so that all you have to do is to tie a rope around your old carpets, and attach tag to bundle, and phone for the freighman or expressman to call and get it. We pay freight or express both ways on all orders, and will notify you on receipt of bundle the exact weight, so that you can decide the size rug you want. Velvetex rugs are excellent for use on hardwood floors—they do not slip or slide on the polished surface like smooth back rugs do."

J. A. BARNARD SOLE AGENT FOR MASSEY SILVER RIBBON

There is just one place in London where the famous Massey silver ribbon bicycle can be bought, and that is at the shop of J. A. Barnard, 338 Talbot street. Mr. Barnard points to the fact that the Massey is one of the really outstanding Canadian-made wheels as the reason why his business has shown a steady yearly increase since the time the shop was first started. Mr. Barnard has had 25 years' experience in the bicycle and general machine repairing field and because of this his patrons have come to realize that here they can find service of the most dependable order.

AYLMERSpecial to The Advertiser.
Aylmer, June 27.—The gang of linemen for the hydro power commission of Ontario have completed the new power line from St. Thomas to Aylmer. The first power line was built some ten years ago and was constructed of steel wire which had badly rusted and was considered unsafe by the commission. A new three-wire line of aluminum wire has been put up. Mr. and Mrs. Fred Sturges have been visiting friends in Hagersville. Mr. and Mrs. Thomas Martindale are visiting friends in Hagersville and Caledonia. Miss Rheta Raymond of the Molsons Bank staff is spending her holidays in Hamilton and Toronto. An inspiring meeting of all W. C. T. U. members and temperance workers in this district was held in Baptist Church Sunday afternoon. Miss Alta Bates of Toronto, and George Bates of Windsor, attended the wedding of their sister, Nettie, to William Wood of Toronto on Saturday afternoon. Milo Edison has returned to his home in Grand Rapids, Michigan, after visiting relatives in Aylmer and vicinity. Mrs. L. Bixby of Swickley, Pa., is visiting relatives and friends here. Mrs. Annie Barnett has returned home after spending the past six months with her daughter, Mrs. F. Sandy at Lindsay.**GODERICH**Special to The Advertiser.
Goderich, June 27.—Miss Lillian Spears, B.A. of Winnipeg, has been appointed as teacher of the commercial department of the Goderich High School. She succeeds N. D. Reid, who has been on the staff for the past year. Cour de Lion McCarthy, of Montreal, sculptor of the soldiers' memorial which is to be unveiled here on July 1, arrived in town on Friday. The bronze figure was placed in position the same day. The memorial is about 20 feet high and is a very handsome one. It is on the east side of the court house park. The principal streets of Goderich have been treated to a coat of tar, and they are now in first-class condition. The Goderich public library board has decided to close the library on Wednesday afternoons during the summer months. Some good catches of black bass in the Maitland River are reported. The Menesetung Park Hotel will be opened on Saturday, June 28. J. E. Jackson, of Toronto, is the manager against this year. A baseball game between Lucan and Goderich Purty Flours will be staged here on July 12th. The Menesetung Canoe Club will hold its annual picnic on Wednesday, July 9th. Repair work on the piers at the harbor was commenced this week. The work is under the supervision of A. M. Kirkpatrick, government engineer.**SPRINGFIELD**Special to The Advertiser.
Springfield, June 27.—Miss Blanche Heather of Kalamazoo, Mich. spent Wednesday in the village. She is on her way to Saskatchewan. Clara Anderson of the Royal Bank, Guelph, is visiting with her parents here. Dr. Grant Black, who was recently successful in obtaining his M. D. at Toronto University, is spending a few days with his parents here, before leaving for Buffalo, where he will take a post-graduate course.**Wilkins Audit Co., Ltd.**
Public Accountants and Auditors.
Audits—Systems—Costing
ED. WILKINS, F.I.S.A.
Phone 4270-7911W.
8 London Loan Building.**ENGLISH AUTO WRECKERS**
Largest and Most Up-To-Date
Auto Wrecking Plant in Western
Ontario.
Phone 432. 74 Fullerton St.**USE MAY'S PASTEURIZED MILK AND CREAM**
HICKORY GROVE DAIRY
Real Service and Satisfaction.
PHONE 5156. 345 WHARFCLIFFE**THE HOLLINS PRESS**
FINE PRINTING
AND STATIONERY
Phone 7812W. 761 Dundas St.**CHAS. CHAPMAN CO.**
EST. 1855.
Bookbinders
LOOSE LEAF MFRS.
Phone 370. 91 Dundas St.**Adam Didn't Need Eavestroughs But We Poor Modern Folks Do**

Centuries Old Romance of Evolution From Pre-Historic Times Lies Behind Sheet Metal Industry of Today.

Adam never had any trouble such as we moderns experience with eavestroughs and neither had his children or his grandchildren, but when the human race had attained seven generations, Tubal Cain knew all about the material with which to make eavestroughs, although it is doubtful if he ever took the trouble to construct one. Today, when the average person needs the services of a sheet metal worker, he calls him on the phone and says: "Say, Jim, slide over some time soon, will you? We need some work done." Seldom does he stop to think that the stuff with which Jim builds new drain pipes and eavestroughs has a romance behind it that goes back to the misty days of the earliest civilization. Herodotus mentions the use of iron tools in the construction of the pyramids. Iron was known also to the Chaldeans, Babylonians and Assyrians, contemporaries of the early Egyptians. Marked Advance. The annals of the patriarchal period, the time of the patriarchs, contain many references to "bars of iron," "the bow of steel," and so forth. The process of rolling sheets was invented in England in the eighteenth century. This was a marked advance step in that it not only produced sheets of more uniform thickness, more pliable and of larger dimensions, but also materially reduced the cost. In the course of time many labor-saving devices in auxiliary machinery and in detail work were invented, but the fundamental method of rolling has not been changed materially. Galvanized iron and tin plate, two of the principal products used by the modern sheet metal worker, did not happen all at once, but were the outgrowth of earlier inventions in the field of iron and steel. Fights Corrosion. The invention of galvanizing—that is, the process of coating iron and steel with a thin layer of zinc and thereby protecting the material against corrosion—has broadened the field of usefulness of sheet iron and sheet steel enormously. The process of coating iron with tin was invented about 400 years ago in the ore mountains in Germany, where ores of both metals existed. The people in that country kept the process a secret for nearly a century, but after a long and diligent search English manufacturers, who were aware of the value of the discovery, learned the secret. In England, where soon after this discovery the process of rolling iron sheets was invented, the plate industry grew rapidly and for nearly two centuries England maintained its supremacy in this field.

LAUNDRY RETURNED WITHOUT MARKING

Housewives Find Service of London Steam Highly Satisfactory.

"Do you know," said Mrs. Smith to Mrs. Jones over the back fence the other day, "I have been sending my washing to the London Steam Laundry at 10 Front street of late and I find their work far more satisfactory."

"Isn't it just the same as the others?" asked Mrs. Jones. "Well, I like it better myself, and the feature which in particular appeals to me is that they do not mark your clothes up with ugly old laundry marks. Goodness knows how they manage to tell them apart, but that's just what they do not mark, and a satisfaction to receive your things back without having them all marked up." S. Anderson and E. Froggett, proprietors of this plant, are both local men of wide experience in the laundry business. Every piece of machinery in their plant is of the most modern type, and further, every employee of the firm is a bona fide Londoner. Although the London Steam Laundry is comparatively new to the city, its standard of high-grade work at all times has won it a London-wide clientele that is growing larger month by month.

MELBOURNESpecial to The Advertiser.
Melbourne, June 27.—Mr. and Mrs. Arthur Jones of Detroit are visiting relatives here. Dr. Young of New York is visiting relatives here. James Carter of Port Huron is the guest of his sister, Mrs. Wm. Tanner. The Baptist big meeting was held on Sunday. Miss Pearl Downing of Detroit. Mrs. D. Broadwood, Mr. and Mrs. A. H. Claus on Sunday. Miss Dean of Windsor returned home on Sunday after spending a week with his brother, Mr. Purvis. The W. M. S. of the Grace Church held a special service in the interests of the work on Sunday evening last. Mrs. (Rev.) Sterling of Cedar Springs being the speaker. Mr. and Mrs. Joseph Banner, and Mr. and Mrs. James Prescott left on Saturday on a motor trip to Hamilton to attend the wedding of their niece, Miss Pearl Maddock. Mrs. M. Paisley and daughter, Emma, Miss Jean Dunbar, and Mr. Andrew McLatchie motored to London on Sunday and spent the day with Mr. and Mrs. John Guthrie.**SHOW CASES, BOOK CASES**
MADE TO ORDER OUR SPECIALTY.
THE CREIGHTON WOODWORK COMPANY
STORE FRONTS, PARTITIONS, CUPBOARDS.
709 CENTRAL AVE.
PHONE 4797W.**JOHN M. MOORE & CO. ARCHITECTS**
Phone 668. 489 Richmond St.**Bill Newman**
EXPERT TIRE AND BATTERY REPAIRS.
ALL WORK GUARANTEED.
PHONE 364J. 91 YORK ST.**ONTARIO SPEEDOMETER SERVICE STATION**
Repairs and Parts for All Makers.
Speedometers, Parko Tanks, Motor Horns and Tire Pumps.
Phone 6550W. 21 York St.**SEND YOUR WEEKLY WASH TO THE LONDON STEAM LAUNDRY**
HOUSEHOLD WORK
5c-8c ONE POUND
Phone 7800—We Will Call
No Marking**SILVERWOOD'S SAFE MILK**
PLEASES PARTICULAR PEOPLE
PHONE 6100 FOR SERVICE OR SAMPLE.
You Will be SURPRISED at its RICHNESS and PURITY.**EVER MISS HOT WATER WHEN THE FIRE'S OUT?**

J. H. Pollock Explains Value of Electrical Heating Unit.

Plenty of hot water in the home is a necessity, yet thousands of people deprive themselves of an adequate supply directly they allow their furnaces to go out, but this problem can be overcome in a simple manner, points out J. H. Pollock, 397 Clarence street, one of London's leading electrical dealers and contractors. "With the introduction of the Hot Point sheathed wire water heater," says Mr. Pollock, "one can have an abundance of hot water in a very few minutes simply by turning a switch. The Hot Point circulation type heater may be attached to any domestic tank, irrespective of its location, in the house. The sheathed wire element is entirely immersed in the water with the result that one hundred per cent of the heat is utilized, thus producing the highest degree of efficiency possible in a water heater. With reasonable care the life of the element is practically unlimited." The Pollock shop carries a complete line of all electrical appliances, large and small. Many of them are particularly suitable as gifts to brides in this season, when this special occasion is perhaps more to the fore than at any other time of the year. They include electrical curling irons, percolators, boudoir sets, toasters, vacuum cleaners, washing machines and many other articles, any one of which would prove an ideal gift to a newly-married friend.

QUICK SERVICE MOTTO OF BRICK SUPPLY FIRM

Furnishes All Building Materials With Exception of Lumber.

The Brick Manufacturing and Supply Company of 100 William street was incorporated in 1905 with Fred A. Ball as president, Ben Noble vice-president and Thos. Jones secretary-treasurer.

This company handles every class of building material with the exception of lumber, and has an enviable reputation for quick service and absolute satisfaction. Within the last year or two the Brick Manufacturing and Supply Company has furnished material for the erection of the following new buildings: Cowan's Hardware, the new Western University and the bridge leading to it, Imperial Oil Company, Fairbairn's Bakery and the London Shipping Containers. This firm handles, in a wholesale way, almost everything necessary in the construction of a new building—brick, cement, slate shingles, etc., and no contract is too large or none too small for this concern to give it their most particular attention.

CEDAR SPRINGSSpecial to The Advertiser.
Cedar Springs, June 27.—Messrs. Belson, Findley, Williams, and Adair of Detroit spent last Thursday with Mrs. J. C. McGuigan. Mrs. Cramb left for Toronto on Saturday to visit indefinitely with her daughter, Mrs. (Dr.) Elliott. Mr. and Mrs. H. Mooney and Miss M. Mooney of Point Pelee, Mr. and Mrs. Earl Moody of Wheatley, Mr. and Mrs. Levi Dent and family of Comber, and L. E. Dent of Comber, Mr. and Mrs. H. Bickford of Windsor, and Mr. and Mrs. Dexter Goodison returned Sunday after visiting during the past week at various points on the American side of Lake Erie. Millard George visited during the week-end with his grandmother, Mrs. Heath of Dover. Miss Pearl Downing of Detroit. Mrs. D. Broadwood, Mr. and Mrs. A. H. Claus on Sunday. Miss Dean of Windsor returned home on Sunday after spending a week with his brother, Mr. Purvis. The W. M. S. of the Grace Church held a special service in the interests of the work on Sunday evening last. Mrs. (Rev.) Sterling of Cedar Springs being the speaker. Mr. and Mrs. Joseph Banner, and Mr. and Mrs. James Prescott left on Saturday on a motor trip to Hamilton to attend the wedding of their niece, Miss Pearl Maddock. Mrs. M. Paisley and daughter, Emma, Miss Jean Dunbar, and Mr. Andrew McLatchie motored to London on Sunday and spent the day with Mr. and Mrs. John Guthrie.**Chesterfields**
Made to Your Order.
Any Size—Any Shape.
QUICK, The Upholsterer
523 Richmond St. Phone 387J.**I. X. L. SPICE AND COFFEE MILLS, LIMITED.**
Sweetheart Jelly, Pure and Delicious.
Sweetheart Peanut Butter, Something Different.**JUST ARRIVED**
Full line of under-the-arm bags, canes and Tom Thumb umbrellas. High quality and low prices.
TECUMSEH LEATHER GOODS.
344 1/2 Richmond, Opposite Hobbs Hardware.**W. T. PACE & SON**
PAINTING PAPER HANGING
CONTRACTS SOLICITED
Prompt Attention to Jobbing
Phone 1772. 251 Ridout St. South**Heating & Ventilating Contractors**
GEO. WINTERBOTTOM & SON
SHEET METAL WORKERS
Phone 5889W. 519 Richmond St.**THE Mysterious Brick It's Ice Cream**
Meadow-Gold Brand
A Delicious Product of
THE ONTARIO CREAMERY, LIMITED
Ask your dealer or phone us.
Phone 782-5810. 129 King St.**FRENCH PASTRY**Prepared by a French chef who now has charge of our new kitchen.
Olympia Candy Works
186 DUNDAS STREET. PHONE 473.**EAT WHERE IT'S ALWAYS COOL AT THE NEW SERVICE LUNCH**362 RICHMOND STREET
NOTHING BUT THE BEST
HEXTER TAXI
(Formerly Marley-Hexter)
PHONE 2859
483 RICHMOND STREET.
5 and 7-Passenger Sedans
"Weddings a Specialty"**LONDON BUSINESS INSTITUTE**
N. STONEHOUSE, Prin.
Successor to O'Brien College.
Students Placed on Graduation.
Phone 7380-5875. 361 Richmond St.**PORT STANLEY**
Special to The Advertiser.
Port Stanley, June 27.—Mr. and Mrs. P. L. Glover, and Mr. and Mrs. Riley and baby of Ridgeway were Sunday guests with Mr. Glover's mother, Mrs. K. Glover, Colborne street.

J. E. Tanton and family of London are occupying their cottage on Orchard Beach. Rev. L. C. Hammond, pastor of the Church of Christ, St. Thomas, and Mrs. Hammond are spending their vacation on Hillcrest.

Rev. J. H. Kirkland, superannuated Methodist minister of London, is holidaying in town. D. C. McNaughton and family of London are occupying their cottage at Erie Rest.

Charles Lanning, local contractor, is erecting for Mr. and Mrs. R. H. Roush, a fine new residence on Heston street, opposite the public library. Miss C. M. Kier, city nurse of Calgary, Alberta, arrived on Saturday evening to visit with her sister, Mrs. J. W. Sharpe. Miss Kier will attend conventions of nurses at Toronto and Hamilton, and Detroit, Mich.

Mr. and Mrs. Wellington Gould, Mr. and Mrs. George Gould and their families, Stratford, Ont., spent the week-end with their brother, Rev. J. N. Gould, and Mrs. Gould, at the Methodist parsonage.

Mr. and Mrs. Robert Downing and Mrs. Downing's mother, Mrs. E. Knight motored to Eagle on Sunday, and spent the day with Mrs. Downing's sister, Mrs. Early. Mrs. Knight will visit with relatives and friends in Eagle and West Lorne for a couple of weeks, before returning to her home.

Miss Audrey Springate of Paris will assist with the musical program at the Methodist church services next Sunday morning. Mr. and Mrs. Russell Bronson and Miss Cora Bronson of St. Thomas, Ont., arrived on Saturday, and are spending the day with Mrs. Downing's sister, Mrs. Early. Mrs. Knight will visit with relatives and friends in Eagle and West Lorne for a couple of weeks, before returning to her home.

A very successful sale of home cooking was held in the grocery store of Wm. E. Eastwick on Saturday afternoon, under the auspices of the ladies of the Presbyterian Church. Mrs. Herbert Dunn was convener of the sale, and was ably assisted by Mrs. F. O. Campbell and Mrs. S. A. Dudson.

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Hot Water and Steam Heating Contractors
Estimates Furnished.
155 CHESELEY AVENUE.
Phone 2293W-7839M.**BRIGHTON'S O. K. BAKERY**
Some of Our Favorite Brands
Sun-Made Raisin Bread
Granny's Favorite Home-Made Saturday's Special Nut Bread
Have Our Driver Call.
Phone 2160. 479 Emery St.**GENEVAUX and MAY**
Auctioneers and valuers for city and country.
City Auction Rooms, 98 Dundas St.
Residence, Mr. Genevaux, 3322J.
Mr. May, 1366, Office, 1332.**SEE OUR FIREPROOF WALL BOARD BUILDERS' SUPPLIES**
Lime, Cement, Tile and Pressed Brick. Get Our Prices.
PHONE 1044. WILLIAM COPP 88 1/2 YORK ST.**London's Largest Used Ford Car Sales**
THE JACK WHITE MOTOR COMPANY
PHONE JACK WHITE FOR ALL PARTICULARS.
PHONE 95J. 374-376 DUNDAS ST.**THE Mysterious Brick It's Ice Cream**
Meadow-Gold Brand
A Delicious Product of
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Ask your dealer or phone us.
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