



Better than the Sun

Before OMO the usual way was to spread the clothes on the grass exposed to the sun. Now OMO cleanses thoroughly, bleaches and purifies better than the sun can do it. It has the bleaching and purifying properties of fresh country air for linens and all white things. Harms neither hands nor clothes.

No rubbing. Directions are easy. Works quickly. Coffee, tea, cocoa, fruit and other stains disappear like magic.

Safe and sure but must not be used for colored articles, woollens or flannels.

10c. At grocers.

Pugsley, Dingman & Co. Limited, Toronto

Page of Interesting News for Women

The Girl and Her Mother

By Winifred Black.

So it was the dress of the young girls you met in the streets that drove you to hideous murder, was it, young Mr. Degenerate? That's what you said in that awful confession of yours.

Well, I'm afraid I don't agree with you. Your mind was diseased and perverted, and you had let your will power atrophy, and so you did the awful murder and tried to justify yourself by laying the blame on the dresses of the young girls you passed on the street.

That is ever the manner of your kind—some one else is always to blame for all that you do—some one suggested, some one hinted, some one tempted, and then you fell. No, no, it will not do; that excuse will never hold water.

And yet, these fellows, they really are—aren't they? I saw a girl on the street this very day who might just as well have walked abroad without a frock for all the tribute her dress paid to ordinary decency. And she minced and strutted, and paraded and ogled, and with her walked her mother, a good woman and an honest one, decently clad and really respectable to look upon.

For when I walk I always walk with Billie," warbles one of those girls in a scant skirt, a waist at her shoulder blades, and a face painted like the face of a world-worn Josephine. "And when I dine I always dine with Billie," and when the suggestive finale of the suggestive song came, mama laughed with the rest of the listeners.

Why, if a girl had sung such a song as that ten years ago in any decent society her mother would have taken her home and given her a good spanking, and then shut her up in a convent to learn better manners.

How amusing the world must be to such mammas! I wonder if they laugh when little Freshface runs away with the chauffeur, because he can "rag better than any one she knows," as just such a little goose did the other day in Denver, to the surprise of nobody but her complacent mama.

Young girls! If the nonsense stopped with them it would be bad enough, but have you noticed—mama herself this year of grace, pray tell?

Mama wears 'em short, too, and scant and tight, and her stockings are as thin as girly's, and her poor, tired feet are as slippery as ice shoes. Oh, mama, and her face! Oh, that tired, saddened, cynical face under a girl's hat, the faded wisps of hair, with the false braid pinned on all too candidly, the juvenile walk, the high treble laugh, the risky stories, the queer songs mama warbles with her frock half off her back.

Dear, dear! I wonder if mama doesn't sometimes want to slip off somewhere and be a "Ma" for a minute—just a plain, tired old ma, with feet that ache and a corset that will come off, and a face that spells love and sacrifice and devotion and simple delight in the pleasures of others.

Poor ma—and poor little daughter. Why doesn't some one take them off into a dark corner somewhere and tell them what they really look like to real people? Maybe they'd behave—for a while.

Do you suppose they would?

White Bread Sandwiches for the School Lunch

Never mix the white and dark meat of chicken. If you are making sandwiches, they are much nicer if made separately. If you wish to go to the trouble, toast your bread and put the white meat sliced very thin on a lettuce leaf which has been spread with salad dressing. Over it place another piece of toast and upon this another lettuce leaf with salad dressing and a crisp slice of broiled bacon.

A bacon sandwich is very palatable, and if one is fond of it, a piece of calf's liver chopped with the bacon makes a select filling for white bread sandwiches.

Soup meat, with the addition of salad dressing and oftentimes a bit of carrot that has been boiled in the soup, is very tasty with white bread.

Of course, all kinds of jams and jellies can be used for the sweet sandwiches with white bread. And a fried egg sandwich is looked upon by some children as a veritable goodie. If you use hard-boiled eggs, cut them in slices, sprinkle them with chopped parsley, a little lemon juice and paprika; or add a little chopped pimento. This filling should only be used with white bread.

Do not, I repeat, mix plain bread and butter once in a while.

A Summer Liver

The liver is likely to grow perceptibly larger in August and September, especially in hot weather climates.

A man finds his liver is troubling him; or he feels sick and enervated and blue, and doesn't know what is the matter with him. His physician tells him it is an enlarged liver. He thinks he knows what to do for that complaint, and immediately takes a course of calomel.

If he were to trace the condition and study his own frame a little more he would know that an enlarged liver is due to an over-supply of food. Instead of a dose, or several doses of a strong drug, he would cut down his supply of food, and secure a permanent, gradual and natural cure.

The liver is the storehouse of the body. Its volume changes constantly. It retains the surplus food, storing it in preparation for a rainy day, in the form of fat.

Ordinarily the liver comes down as low as the edge of the ribs. When it grows larger it pushes downward under the softer muscles and a practiced hand can easily feel it.

Don't be alarmed if the doctor tells you you have an enlarged liver. Just remember it is a case of too much food; eat less and reduce it.

AN AFTERNOON GOWN.



A plain silk skirt, in very pale pink silk, is put on first, and over this is worn a draped tunic of black and white foulard, made in one, with a jacket effect in black satin.

The collar is faced with the pale pink and frills of lace trim the neck of the jacket. Black velvet ribbons, ending in tassels, ornament the front and crystal buttons are used to close it.

Problems of the Fair Sex Solved by Cynthia Grey

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn as they are received.]

More Elderberry Wine.

Dear Miss Grey.—Will you kindly answer the following questions for me as soon as possible? 1. How is elderberry wine made? 2. What is the matter with a rex begonia when the leaves wither and drop? 3. Which will be the most fashionable for fall wear, long coats or suits? 4. What is a recipe for maple pie? A READER.

A.—1. Please consult the correspondence column in issue of Friday for this recipe. "Will save reprinting." 2. There is probably some insect pest at the root of the plant. Dig down near the base of the stem with a broad knife and water with tobacco water. If this does not remedy the fault, the plant should be carefully removed from the soil, roots washed and repotted in fresh, clean soil. 3. Both styles will be much worn. Perhaps suits will be most in demand for autumn, and long coats for winter wear. 4. After consulting ten cook-books and failing to find the desired recipe, I've given up. Does any reader know how this is made? If so, maybe she will forward us her recipe.

Not the "Queen-Mother."

Dear Miss Grey.—1. What do you think of a respectable young lady and gentleman who would bitterly quarrel over the lamp while courting? One wanted it turned out, the other left turned dim. Is their love very sincere? 2. I am trying to win the affections of this young man. Would a copy of Alexandra's ragtime band be suitable to give him for violin dance music? 3. As he is very fond of salmon, would a little salmon soup suggest to serve it for a midnight lunch. Thanking you in advance.

ZEALOUS IDA.

A.—I think they are both exceedingly silly. 2. "Alexandra"—not "Alexandra." Don't desecrate the Queen-mother's name by connecting it with ragtime music! No doubt the gift would please him very much. 3. Here are two ways that make very nice dishes: Salmon Mousse—Flake fine the contents of a can of salmon; add one-half cup tomato sauce and yolks of three eggs; when smooth, fold in the stiffly-beaten whites; season with salt and pepper and press through a sieve into small buttered molds; put into a baking pan, surrounding with water, and bake 15 or 20 minutes in a moderate oven. Unmold and garnish with parsley and a little salad dressing. Jellied salmon is made from two cups of finely flaked salmon, 1 tablespoonful lemon juice, 1 teaspoonful minced parsley, 2 drops of tobacco sauce and 1 tablespoonful granulated gelatin dissolved in cold water; add one cupful cooked salad dressing. Wet in cold water a large mold, fill with the mixture and put on ice until thoroughly chilled. Serves with sliced cucumbers.

Should Make a Call.

Dear Miss Grey.—I am to receive a wedding announcement. The young man I am acquainted with, as he resides in our own town. The young lady and her people I have never seen, as they live in a distant town. Please tell me what I should do when I receive the announcement. Am I expected to send a present? Am I expected to call when they return. 2. Will you think of my writing? Thanking you.

SWEET SIXTEEN.

A.—1. It will not be necessary to send a present. Pay a call upon the bride when she is ready to receive company at her home. 2. Your writing is passable, but—shall I whisper it? your grammar will stand much improvement. Why wait get down your old copy books and study this subject a bit?

Who Said Milk Chocolate?

Dear Miss Grey.—I am fourteen years of age, and am studying stenography. Have I a good business hand? Please give recipe for milk chocolate. Thanking you in advance, I am, yours truly, A. M.

A.—1. Your writing gives excellent promise. Keep up your daily practice and "arm" motions. It is these that make for perfection, as no doubt your teacher tells you frequently. 2. I wonder if any reader knows how to make this delectable sweet? I have no recipe, but, like "A. M.," wish to know how it is made.

Mrs. Winslow's Soothing Syrup has been used for over SIXTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for diarrhoea. Sold all over the world.

FAIR WEEK BARGAINS

Long White Kid Gloves \$1.79

A big special bargain for Exhibition Week. Long White French Kid Gloves, elbow length. Regular \$2.50 value. See these this week. A good chance to get something to take home with you. All sizes to sell at pair\$1.79

Kid Gloves 59c

Ladies' Kid Gloves, in tan and black; sizes 6 to 7½. Special, a pair 59c

75c All-Wool

Serge 49c Yard
50-inch All-Wool Serge, in gray, green, brown, cardinal, navy and black. A cloth well worth 75c yard. Our special price, yard 49c

Tweed Suitings

We have a splendid range of Tweed Suitings in the very newest weaves and designs, in all the wanted colorings. Prices, yard 50c, 75c, \$1, \$1.50

ZIBELINE SUITING—Exclusive costume length in the new Zibeline Cloth in very neat stripes of navy and black, green and black, and brown and black. A very stylish cloth. Costume length for\$6.00

Comforters

You will find here a large assortment of Comforters, our fall shipments having just arrived. Prices are from, each \$1.25 to \$6.50

Wool Blankets

White, at pair\$2.75 to \$7.00

Ladies' Raincoats

A new shipment of Ladies' Paramatta Raincoats in smart Raglan styles and convertible collars, guaranteed rainproof. Light weight, in fawn and tan shades. Specially priced for Fair Week. Sizes 34, 36, 38 and 40. To sell at\$7.50 and \$8.50

Women's Suits, \$10.75

In this special sale lot are about twenty-five Suits suitable for early fall wear. Coats are semi-fitting and silk-lined, panelled skirts, plain and neatly tailored. Materials are Serges and Venetian Cloths; colors are brown, navy and a few tweeds. Sizes range from 34 to 40. Here is a great opportunity to get a good, serviceable suit for fall wear for\$10.75

Panama Dresses, \$7.50

Ladies' Handsome Panama Dresses, in black and navy shades, prettily trimmed with silk, square neck effect, with cream sailor collar. Made of very good quality French panama cloth in ladies' and misses' sizes. Specially priced\$7.50

Our Ready-to-Wear Dept.

Has a complete stock of High-Class Suits and Coats for ladies and misses. Everything is new and chic in cut, trimmings and textures, and every garment has the mark of distinction. All combine the best style with good wearing qualities. The prices range

In Suits, \$15.00, \$16.50, \$18.50, \$20.00, \$25.00 to \$35.00

In Coats, Ladies' and Misses', \$12.50, \$15, \$18, \$20, \$25

Children's and Misses'\$3.50 to \$10.00

Big Values in Lace Curtains This Week

We have some big values in Lace Curtains on sale this week. See the value in our lines at 50c and \$1.00 pair. Also lines from \$1.50 to \$6.00.

Mill-Ends of Table Linen

We have just received a shipment of some very big values in mill ends of pure bleached all-linen table clothing. These will be on sale Tuesday. Have not yet had time to get prices ready, but there will be some great values.

30-IN. SQUARE EMBROIDERED TEA CLOTHS, suitable for table covers or pillow shams. An Exhibition Special. Regular 50c, for each 35c

EMBROIDERY PILLOW CASES—A number of very pretty designs, some with torchon lace and set-in embroidery, others with scalloped ends. Fair Week bargain, pair\$1.00

Bath Towels 25c Pair

Extra heavy Bath Towels, with red or white stripes, at a pair 25c

2-yard wide Bleached Sheet, plain or twilled. Exhibition special, yard 25c

Stamped Towels

Linen Towels of the very finest huckaback; hemstitched ends. Very large size, 25x42 inches. Already stamped for embroidery, at each 50c

30-INCH FLANNELETTE, in cream, extra heavy quality. Special, yard 10c

Damask Tray Cloths

5 dozen only Damask Tray Cloths, regular 25c each. Special Fair Week price 18c, or 2 for 35c

Honeycomb Bed Spreads, white; size 2x2½ yards. Regular \$1.50. Fair Week Special,\$1.29

GRAY'S DRYGOODS, MILLINERY, READY-TO-WEAR.

SUCCESSFUL PICKLES

—the mark of a good housewife. And the great secret is, of course, in the kind of Spices. Pickles made with P. L. and O. Spices never disappoint—always have the fine, appetizing, snappy taste, so pleasing to the palate.

P. PERCIVAL, Richmond Cor. Central Phone 1261 L. LISTER, Wortley Road, Cor. Craig Phone 1920 O. OMOND, 468 Dundas Phone 1420.

THE PROGRESSIVE DRUGGISTS.

No Special Merit in Coat of Tan

Wear your hat in summer when the sun shines brightly. Too strong rays of the sun or too much exposure hurts the skin and are not good for the hair. A moderate amount of tanning which is received gradually may not be injurious, and as a means of getting outdoor exercise and plenty of fresh air it is justifiable. But sitting on the beach bareheaded all day just for the sake of getting tanned is not worth the while. It is due very largely to the effects of light that the skin of the face and hands show the changes which we recognize as those of increasing age. This does not mean that people should not go in swimming, or lie on the beach, or fish or hunt. It does mean that they should not take pains to become severely sunburned and tanned.

The point to keep in mind is that violent light is a harmful agent to any part of the skin. If the skin covering cannot act fast enough to stop the work of this agent the underlying tissues are harmed. If the skin does stop it the skin is the part which suffers.

Cookies That All Children Love

Sugar Cookies.

One cup butter, 2 cups sugar, 1 cup sour milk, 1 even teaspoon soda, pinch salt, 2 eggs, 1 teaspoon vanilla, flour to handle. Cream, sugar and butter, add eggs without being beaten, then milk into which has been put the soda, salt, flavor, and last the flour. Roll as soft as can be handled. Bake quick.

Molasses Cookies. One cup lard, 2 cups molasses, 1 cup brown sugar, 3 cups sour milk, 1 teaspoon ginger, salt 3 small teaspoons soda in flour, 1 small teaspoon soda in milk, 3 eggs, flour to roll soft.

Oatmeal Cookies. One cup sugar, 1 cup butter, 3 eggs, 4 tablespoons sweet milk, 3-4 teaspoon soda, 1-2 teaspoon salt, 2 cups flour, 2 cups dry oatmeal, 1 cup raisins, flavor and spice.

Caramel Cookies. Two cups maple brown sugar, 1 cup butter, 3 eggs, 5 tablespoons water, 2 teaspoons baking powder, 1-4 teaspoon soda, flour to roll soft, as possible, 1 cup hickory nut meats.

Mrs. Winslow's Soothing Syrup has been used for over SIXTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for diarrhoea. Sold all over the world.

Milk Bottles Need Careful Vigilance

As a general rule, it is safe to say that if milk is clean, if the bottles smell sweet, if the cream line averages two and a half inches, and if, when kept near the ice, the milk remains sweet from 48 to 56 hours, it is safe to use. If it will not answer these requirements, investigate the milk supply, and if it does not prove satisfactory, change to another dealer.

But pure as it may be, milk frequently sours, and whereas the milkman is usually blamed, the fault often lies with the housewife.

Milk should be kept at a temperature of 48 to 50 degrees, and, whereas it stands near the ice, a thermometer usually reveals the fact that the refrigerator temperature is much higher—sometimes registering 70 degrees.

This is not noticeable, because, when the door is opened, the air of the refrigerator is much cooler than that of the warm summer room. It is a good plan to test the temperature occasionally, and if it does not register about 45 degrees, investigate the cause, and, if necessary, purchase a new ice-box.

If, however, the milk must be used and still does not keep well, it should be pasteurized, in order to arrest the action of the deteriorating germs. To do this, fill jars nearly full, plug with absorbent cotton, and place upright in a deep kettle with a false bottom, a wire rack or perforated tin-plate, answering the purpose. Cold water should be poured in until it shows

Grand Fall Opening Now in Full Swing Finch-Fashens

Visitors During the Exhibition Are Cordially Invited to Our Exclusive Ladies' Parlors, 286 Dundas Street

Never before has there been exhibited in London such an assortment of high-class fabrics for ladies' garments as is now on display at FINCH-FASHENS.

We are leaders in fashions for CANADA, and you can always count on getting QUALITY, STYLES and INDIVIDUALITY in a FINCH-FASHENS shape-retaining garment.

Our COILENE CORSETS are the last word in scientific Corsetmaking.

Look for our exhibit at the fair.

A hearty welcome is extended to all.

Finch-Fashens

286 DUNDAS STREET.

The Birthday Calendar



IF THIS IS YOUR BIRTHDAY.

Do not let company or social pleasures draw your attention away from the tasks which you wish to accomplish. You are cautioned to avoid risks and new enterprises.

Those born today will have wit and vivacity and will be great successes socially. They will gain wealth easily, but will spend it foolishly. At home they will be quarrelsome.