WHISKARD'S

Three Busy Stores,

228, 230, 232 Dundas Street, London

Great Clearing Sale

Now Going at Whiskard's.

This is a time of Great Bargains at the "Three Busy Stores."

Clearing Sale of Ladies' Whitewear

The original price is on the goods; the reduced price marked in red ink; you can see at a glance what you save.

Just in, special lines of White Cotton Factory and Cambric Cloths for Ladies' Underwear.

Special line of White Cambric Long Cloth; regular 10c, for 7c yard, sale price.

Special line of Fine White Cotton, regular 10c, sale price 8c yard.

36-in. White Coton, regular 7c, sale price 5c per yard.

Superfine Lansdowne Cambric Muslin, regular 12½c, sale price 10c yard.

Special line of Fine Cambric Cloth for ladies' underwear; regular 12½c yard, for 8c, sale price.

Special line of Blue Flannelette, 36 inches wide; regular 10c and 12½c; sale price 7c and 8c yard.

18 dozen of Beautiful Fine Linen Towels, 21 inches wide, 41 inches long; regular 25c, sale price 17c each. Come quick.

UNBLEACHED CHEESE CLOTH, wide width; regular 5c, sale price 3c yard.

SATEEN STRIPE FANCY TICKINGS; regular 18c and 20c, sale price 15c yard.

Fine line of Striped Cottonade, regular 15c, sale price 10c yard.

Don't forget our plain white two-yard-wide Sheetings; regular 25c, sale price 18c yard.

Don't forget our 46-inch Circular Pillow Cotton, cheap at 18c, sale price 15c yard.

FULL WEIGHT BLACK SCOTCH FINGERING YARN; regular 75c, sale price 50c pound.

We are selling a splendid heavy Factory Cotton at 5c yard; see it, and you will buy twenty yards.

Blanket Department

We have three lines we are clearing out—49c, 57c, 79c pair, sale price.

Don't Forget Our Quilt Department

We are selling a lot; no wonder; the price for these fine Quilts give you a big saving, and they are goods you have to have.

Honeycomb Quilts; regular 75c, sale price 59c each.

Regular $1 Quilts for 75c, sale price.

Regular $2 50 Quilts, sale price $1 50.

All Our Beautiful Rugs Reduced

FINE MOQUETTE RUGS, small size; regular $1 25, sale price 90c each. Beautiful patterns to choose from.

FINE MOQUETTE RUGS, medium size; regular $2 25, sale price $1 79 each.

LARGE SIZE MOQUETTE RUGS, sold everywhere for $3, sale price $2 40 each.

VERY LARGE SIZE MOQUETTE RUGS; regular $5 rug, sale price $3 69 each.

Floor Oilcloth, Clearing Sale

One yard wide, nice patterns; regular 25c, sale price 20c yard.

Two yards wide, new patterns; regular 50c, sale price 40c yard.

Linoleum, two yards wide, tile pattern; regular $1, sale price 75c for the two yards wide.

STAIR OILCLOTH, 18 inches wide, 10c yard.

Stair Oilcloth, ⅝ yard wide, 12½c yard.

Come to the Sale--It Will Pay You.

How to Make a ROUGH SKIN SMOOTH

There are some whose skin is naturally very tender, so much so, that a slight change in temperature, either heat or cold, will cause it to become rough and scale. This is very annoying, whether it makes the skin sore or not. A trouble of this kind is due to the skin being too dry, the underlying glands not giving it food enough. It must, therefore, be fed artificially. This may be done by using **OLA CREAM**, a scientific skin food. **OLA CREAM** is not a thin, watery fluid, but is of a creamy consistency. Prepared from a valuable formula, consisting of healthful ingredients, which feed the skin, building up the tissues, supplying to the glands that which they lack to prevent roughness.

Anyone who is troubled with roughness of the skin or chapped hands will find **OLA CREAM** a sure preventative.

We are receiving many testimonials for **OLA CREAM**. We have made a study of the care of the skin, and will be glad to give any information to anyone writing us.

Kennedy's Pharmacy, 268 Dundas Street.

CANADA'S GREAT MINERAL WEALTH

The Dominion Now Ranks Third Among Gold-Producing Lands.

Toronto, Ont., Jan. 11.—Prof. Coleman, at the Canadian Club meeting yesterday, dealt in an interesting way with the geological formation of Canada and its mineral resources.

The Dominion now ranks third in the list of gold-producing countries, $27,000,000 worth having been produced in 1900 and the total value of Canada's mineral products in 1900 reached over $63,000,000, or $12 per head of the population.

Catarrhal Poisons and Their Remedy

The poisonous secretions from Catarrh are dangerous, because they affect the stomach and bowels, giving rise to an unhealthy condition of these organs. Catarrh is the source of much ill-health, and was considered practically incurable until it was demonstrated to the satisfaction of the medical profession that by the use of Catarrhozone any case of nasal or throat trouble can be permanently and quickly cured. Catarrhozone by its unusual merit has enlisted the support and indorsement of the most prominent medical authorities, who freely state that anyone giving it a trial is sure to receive permanent benefit. Sold for $1. Small size, 25c. At druggists or Polson & Co., Kingston, Ont.

WORMS CAUSE feverishness, moaning and restlessness during sleep. Mother Graves' Worm Exterminator is pleasant, sure and effectual. If your druggist has none in stock, get him to procure it for you.

Before. After. **Wood's Phosphodine,**

The Great English Remedy. Sold and recommended by all druggists in Canada. Only reliable medicine discovered. *Six packages guaranteed* to cure all forms of Sexual Weakness, all effects of abuse or excess, Mental Worry, Excessive use of Tobacco, Opium or Stimulants. Mailed on receipt of price, one package $1, six, $5. *One will please, six will cure.* Pamphlets free to any address. The Wood Company, Windsor, Ont.

Wood's Phosphodine is sold in London by C. McCallum & Co. and Anderson & Nelles, druggists. ywt

News in a Nutshell.

Lieut. A. Miller, A Battery, has resigned his commission.

Only two members of the United States House of Representatives out of 310 voted against the passage of the Hepburn Nicaragua Canal bill.

Mr. Roblin stated to a reporter that the Manitoba Government should and would hold a referendum on the putting into force of the liquor act.

The Euclid Avenue Trust and Savings Company, Cleveland, Ohio, made an assignment today to Attorney F. H. Ginn. His bond was fixed at $250,000.

A prohibition convention for the counties of Lincoln and Welland was held at St. Catharines Thursday. Organization was effected and officers elected.

The removal of the governor of Saragosa, who is a Liberal, cables the Madrid correspondent of the London Daily Express, has caused a serious anti-Clerical riot there. Troops fired on the people and many were wounded.

William Russell Gott and Charles Baker have been arrested in Detroit. They were selling silks and other dry-goods, and when questioned by the police, admitted having stolen the stuff from Lindsay Bros., of St. Thomas.

The remains of the late Mrs. Ball, widow of the late Rev. W. S. Ball, and a sister of the late Hon. Geo. Brown, were taken from Guelph to Toronto, and interred at the Necropolis in the burial plot of the Brown family.

To look into opportunity for trade between Canada and the West Indies a number of Canadian manufacturers have decided to send representatives on the steamer Orinoco, sailing from Halifax on Jan. 27. On the same steamer will be Robt. Monro, of Montreal, president of the Canadian Manufacturers' Association, and E. M. Wilcox, assistant secretary of the association.

BRONCHIAL AFFECTIONS, coughs and colds, all quickly cured by Pyny-Balsam. It has no equal. Acts promptly, soothes, heals and cures. Manufactured by the proprietors of Perry Davis' Pain-Killer. 8t

JESSIE MACLACHLAN

High Praise From Postmaster Adam Brown.

President Pringle, of St. Andrew's Society, has received a letter from Mr. Adam Brown, the popular postmaster of Hamilton, with reference to the Jessie Maclachlan concert at London on Wednesday evening, Jan. 15. Mr. Adam Brown says:

"I will certainly make an effort to go. It is worth a journey from Hamilton to London any day to listen to Jessie Maclachlan's heart-stirring singing. I have heard all the best Scotch singers from away back in the years, and she richly deserves to be called the Queen of Scottish Song."

WOMANLY TROUBLES

Should Not Be Allowed to Undermine Health and Beauty—Treat Them Now by Ferrozone.

It is impossible to go into details on this subject, but the experience of many a poor woman who is crippled for life just because she did not use a good remedy in time, should be a warning to others.

When the first stages of womanhood appears in a young girl, a great deal depends upon getting her over this critical stage so that she may not in years to come develop green sickness or consumption.

As soon as she complains of flushed face, headache, bearing-down feelings, give her at once a course of Ferrozone treatment which will carry her past the crisis.

If in the adult women any irregularities occur, Ferrozone will be found a remedy of remarkable potency and power.

Ferrozone is an ideal regulator, and causes all the organs of the body to perform their work properly, and at the right time.

It purifies the blood, tones up the nerves and vital energies. The stomach is strengthened, and the digestive and assimilative process are improved by the good work of Ferrozone, which regulates the bowels, cures constipation and replaces disease and decay by health and strength. There is nothing better for the complexion than Ferrozone. It removes the dark circles from under the eyes, prevents and cures all manner of skin eruptions, gives brightness and brilliance to the eyes, a rosy tint to the cheeks, and develops a well-rounded plump handsome form. Ferrozone is the ladies' favorite remedy, and should find a place in every household. It is prepared in the form of a chocolate-coated tablet. Price 50 cents, at W. T. Strong & Co.'s drug store, Dundas street, London.

There is every evidence that McKinley Day, Jan. 29, will be remembered in every state and territory of the Union.

Baby's cold may be cured in a night by using Vapo-Cresolene, which has been extensively in use for twenty-four years. All druggists.

Old Folks' Backache.

When people get past the meridian of life they are liable to be troubled more or less with kidney complaint.

Pains and aches, stiffness and soreness of the back, difficulty in urination and frequent rising at night are some of the troubles that seriously afflict the old.

There is no remedy brings such relief and comfort to those advanced in life as Dr. Pitcher's Backache Kidney Tablets. They soothe all irritation, tone up and invigorate the urinary organs, clear away all sediment, take the ache and pain out of the back and permit undisturbed rest at night.

SPRIGHTLY AT 69.

Mrs. Geo. Boutin, Harrington Street, Arnprior, Ont., says: "I have had so much benefit from using Dr. Pitcher's Backache Kidney Tablets that I do not hesitate to recommend them. Since I used them I am free from that constant backache that quite unnerved me and robbed me of all energy. My kidneys have been so invigorated that there now remains no annoyance or inconvenience from the secretions. I wish you could see my father. He is sixty-nine years of age and before using Pitcher's Kidney Tablets suffered acutely from rheumatism in his back. Now he is sprightly and nimble as a young man. He says never anything before did him as much good as Pitcher's Tablets. I am confident that those who have failed heretofore to obtain any relief from bad backs and sluggish kidneys will find themselves well rewarded by using Dr. Pitcher's Backache Kidney Tablets."

Dr. Pitcher's Backache Kidney Tablets are 50c. a Box, at all druggists or by mail, THE DR. ZINA PITCHER CO., Toronto, Ont.

WERE LEGALLY SUMMONED

Point Raised Regarding the Calling Together of Members of Parliament.

The Proceeding Justified by Precedent and by Practice on the Part of Queen Victoria.

[Special to Advertiser.]

Ottawa, Jan. 11.—J. M. McDougall, K.C., has raised the point that parliament was not legally called last year on account of the proclamation summoning it being issued in the name of Queen Victoria, and before it met the Queen died and King Edward VII. reigned. Mr. McDougall is of opinion that a new proclamation should have been issued under the King's name.

Hon. David Mills, than whom there is no higher constitutional authority in this country, says that parliament was summoned under the great seal and therefore no new proclamation was necessary. After the death of King William IV., Queen Victoria used the King's great seal for twelve months. As a matter of fact, Queen Victoria's great seal is still being used in Canada, and if there is anything in the point raised then all orders and appointments under it would be illegal. Mr. Mills, therefore, does not see that there need be any fear that the summoning of parliament was unconstitutional.

Rapid Development of a London Monetary Institute.

We are pleased to learn that of the many excellent and successful monetary institutions that have been organized in this city, the latest, "The Empire Accident and Surety Company," bids fair to equal, if not excel, any of its predecessors. The manager reports splendid success in the placing of its stock, not only in this city and district, but also throughout other portions of this province. He is daily in receipt of letters of inquiry from investors and others, from Halifax in the far east, and the territories in the far west, as to the disposing of the stock, and were it not that it is the policy of the directorate that the bulk of the present issue of stock be placed largely in the hands of Ontario investers, no difficulty would be found in placing very large blocks of the stock in the outlying provinces.

We also observe, per Stratford and St. Thomas dailies of recent date, of the appointment of Nelson Monteith, Esq., M.P.P., of Stratford, and Dr. Lawrence, of St. Thomas, to positions on the board of directors. We must congratulate our fellow-townsmen who are on the directorate in having associated with them gentlemen of such undoubted ability and influence.

It is quite evident from the rapid strides made since its inception that it is destined to become in the near future one of the giants among the many monetary institutions of this city and of the Dominion. The value to this city of a new enterprise such as this, being the only one of its kind west of Toronto, and having its head office in our midst, with its network of agencies operating in every city and town of the province, all centralizing in the head office here, can scarcely be estimated, and it is due the citizens of London that they should rally to its support and assist in every way such a worthy enterprise.

Its stock must prove one of the safest, most profitable and permanent investments to be found, and investors must act promptly if they wish to secure some of it. Write at once to the manager or secretary of the company, Masonic Temple, London, Canada, for further particulars.

A Woodstock fur dealer named Powell had 200 mink skins, red fox skins and 80 racoon skins stolen from his store the other night.

THE TREASURER IS MISSING

C. H. Stewart, of Euclid Avenue Trust Company, Cleveland,

Away Since Last Thursday—Is a Leading Man in Everett-Moore Syndicate.

Cleveland, O., Jan. 11.—A sensation in the affairs of the Euclid Avenue Trust and Savings Company, which made an assignment yesterday, was caused when the fact became known that Charles H. Stewart, secretary and treasurer of the bank, has not been seen since Thursday and none of the bank's officials has any information as to his whereabouts. It is stated authoritatively that Mr. Stewart's non-appearance at the bank yesterday precipitated the assignment. The affairs of the institution have been in an embarrassing condition for two months. The officers were anxious and when Mr. Stewart failed to appear at the office a meeting of the officers was held and the assignment decided upon.

Mr. Stewart is one of the head men in the Everett-Moore syndicate, and treasurer of the Sandusky Interurban Railway Company, belonging to the syndicate. It was authoritatively stated last night that the company had overdrawn its account for a large sum, but that the road had funds in another department of the bank which covered the overdraft.

Henry A. Everett, of the Everett-Moore syndicate, is named as a director of the company, but the officials declare that he has never borrowed one cent from the institution.

THE BANK'S STATEMENT.

The directors of the bank decided to make an assignment for the benefit of all the creditors for the reason that the bank has been unable to realize on its assets rapidly enough to meet the unusual demands which have been made on it recently. The directors state that no depositor and no customer of the bank will lose a dollar and that the bank is solvent, and that its present embarrassment arises from the fact that is patrons have been unable to meet their obligations to the bank with sufficient rapidity to take care of the unusual withdrawals. The bank has liquidated during the past three months from about $1,200,000 to $1,400,000 deposits, and the assignment will merely continue the liquidation under the orders of the court.

According to the last published statement of the bank, isued Oct. 1, 1901, the capital stock paid in amounted to $500,000; total resources, $2,964,002; individual deposits, $2,191,773; surplus fund, $65,000.

The president of the bank is H. C. Brainerd, while C. H. Stewart is secretary and treasurer.

A DETROIT VIEW.

Detroit, Jan. 11.—Frank C. Andrews says the Euclid Trust Company cut very little figure. "It was a comparatively new concern," he remarked, "and its deposits were only about a million. Its failure will have no effect on the Everett-Moore interests in Detroit."

INTERESTS TO REMAIN INTACT.

Cleveland, Ohio, Jan. 10.—From the work of the bankers' committee in charge of the property and affairs of the Everett-Moore syndicate, it is now practically assured that the traction interests of the syndicate will remain intact after the plans of the committee have been carried out, as there is every prospect of their being. This statement was made by members of the committee after their meeting, at which interested creditors of other cities were present and evinced an inclination to co-operate with the bankers and give the time extension on their claims that the committee desires in order to put its plans into operation.

The telephone situation is said by the members to be taking on a most encouraging appearance, and that their hopes from this source would be more than realized.

THE SMALLPOX

Still Spreading in Different Sections of Ontario—Disease Gets Into Princeton College, N. J.

Cornwall Jan. 11.—O. Yates arrived in Cornwall several days ago peddling pictures and with his wife was taken ill with smallpox at the Carleton Hotel. There are about fifteen boarders in the house who are mostly detained. Mrs. Yates is seriously ill, but her husband seems to have a mild attack. They will be removed to the smallpox hospital as soon as the woman's condition will permit.

Toronto, Jan. 10.—Today a number of new smallpox outbreaks were reported to Dr. Bryce, besides one case each in Ailsa Craig and the camp of the Conger Lumber Company, of Parry Sound. There are two new cases in the camp at Cache Bay, Nipissing, and two more at Cornwall, Huntville, Muskoka, Kenyon township, Glengarry and Finch township, Stormont, have an additional patient each. Port Arthur is free from the disease, according to the medical health officer, and so is Brickman's Camp, in Parry Sound.

AT PRINCETON.

Princeton, N. J., Jan. 10.—The authorities are taking every precaution to prevent the spread of smallpox among the students at Princeton University, and the students are being vaccinated as rapidly as the work can be done.

External Remedies Can't Cure Cancer

It Is a Disease of Germ Origin and Must Be Reached Through the Blood.

The most advanced scientists and specialists in the medical profession, now consider cancer to be caused by germs or parasites in the blood, which operate in certain tissues of the body most favorable for their development. Thus the breast, lip, nose, stomach, bowels and liver are favorable seats for this disease. It is not reasonable to expect a permanent cure for cancer can be obtained by the use of external remedies alone, such as oils, pastes and plasters. They never touch the real origin of the trouble.

Our new constitutional remedy for cancer is a most rational and scientific treatment. It destroys the cancer germs in the blood without injuring the system. It builds up and invigorates the body, relieves pain, and permanently eradicates the disease. Send two stamps to Messrs. Stott & Jury, Bowmanville, Ont., for full particulars.

STRANGE MENTAL POWERS

How People Are Influenced.

Startling Words from the Committee Appointed to Investigate Hypnotism for the Benefit of the Public.

G. S. LINCOLN, M. D., 101 Crutchfield St., Dallas, Texas.

JUDGE HENRY SCHAFER, Flemington, N. J.

F. H. STOUFER, Sec'y and Treas., of Railway Conductors, Pueblo, Col.

REV. PAUL WELLER, Gorham, N. Y.

Hypnotism is no longer a myth, a fanciful creation of the mind, but a reality, a most potent power, capable of producing infinite good. For the purpose of ascertaining the exact value of this much-talked-of power a committee composed of a physician, a well-known jurist, a prominent minister and leading railroad man was appointed to investigate hypnotism.

The committee carried on a series of investigations in regard to the power of hypnotism to influence the actions and deeds of people in the every-day walks of life.

The first step taken by the members of the committee was to master the science in every detail, so that they might state from personal experience the good or evil this strange power might produce. They wrote to the New York Institute of Science of Rochester, N. Y., the greatest school of Hypnotism and Occult Sciences in the world, and received full and complete instructions in regard to how hypnotism may be used to influence people in business, how to use it in treating diseases, etc. In a few days they mastered these instructions and were full-fledged hypnotists.

It was clearly demonstrated that hypnotism may be employed so that the person operated upon is entirely unconscious of the fact that he is being influenced, and, all things considered, the committee regard it as the most valuable discovery of modern times. A knowledge of it is essential to one's success in life and well-being in society.

Dr. Lincoln says, after a through investigation, that he considers it the most marvelous therapeutic or curative agent of modern times.

Judge Schafter, although a legal light, turned his attention to healing the sick, and in a few treatments he completely cured John E. Myers, of Flemington, N. J., of a strange malady that had kept him bedfast for nine years, and which the doctors said must surely kill him. Judge Schafer's fame spread for miles around and hundreds of people applied to him for treatment.

Mr. Stoufer performed the astonishing feat of hypnotizing Dr. Cunningham, of Pueblo, Col., at a distance of several blocks. He also hypnotized an aged gentleman, and had him run through the street shouting "Red-hot peanuts for sale." Mr. Stoufer says it is indispensable to one's business success.

Rev. Paul Weller says that every minister and every mother should understand hypnotism for the benefit they can be to those with whom they are brought in daily contact.

In speaking of this marvelous power. President Elliot, of Harvard College, said to the graduates: "Young gentlemen, there is a subtle power lying latent in each one of you which few of you have developed, but which when developed might make a man irresistible. It is called Personal Magnetism or Hypnotism. I advise you to master it."

The New York Institute of Science has just issued 10,000 copies of a book which fully explains all the secrets of this marvelous power, and gives explicit directions for becoming a practical hypnotist, so that you can employ the force without the knowledge of anyone. Anybody can learn. Success guaranteed.

The book also contains a full report of the members of the committee. It will be sent absolutely free to anyone who is interested. A postal card will bring it. Write today.

Address New York Institute of Science, Department 338M., Rochester, N. Y.

An Evidence of Merit.

London, Ont., Dec. 18, 1901.

Mr. E. F. Shoebotham, London:

Dear Sir, — In reply to your inquiry, re Superior Gluten Flour, we have been using it in our retail business for the past year with excellent satisfaction to all customers suffering from impaired digestion, dyspepsia or diabetes, and we are pleased to know that it will be put up, with full directions for use, in package form. Yours truly, T. A. ROWAT & CO.

Note. — Superior Gluten Flour is a product of the best Manitoba wheat, in which the sugar, starch and cellulose parts are reduced to a minimum. It contains all the natural elements of repair for the system, and when used in making bread and biscuits instead of ordinary flour, will restore to health many who are suffering from the evil effects of indigestible, starchy foods.

You will find full directions for use on each of our two new natural food products, viz., "Superior Gluten Flour" and "Superior Breakfast Cream" (cereal). Ask your grocer for them. Manufactured by NORTHWESTERN CEREAL CO., London, Ont.

SURE REGULATORS.—Mandrake and Dandelion are known to exert a powerful influence on the liver and kidneys, restoring them to healthful action, inducing a regular flow of the secretions, and imparting to the organs complete power to perform their functions. These valuable ingredients enter into the composition of Parmelee's Vegetable Pills, and serve to render them the agreeable and salutary medicine they are. There are few pills so effective as they in their action.

Exactly 300 new members joined the railroad branch of the Y. M. C. A. last year in Detroit. The branch has now 1,010 members.

When you feel weak, run-down, nervous, unable to work or think as you ought, take Milburn's Heart and Nerve Pills. They'll built up your energy. 5

INSURANCE.

Queen Insurance Co.

Funds available for security of Queen policy holders, $64,000,000.

J. A. NELLES, Agent, 422 Richmond Street.

'Phone 843. ywt

BUSINESS DIRECTORY.

Ready Reference Guide of London—Banks, Wholesale Dealers and Manufacturers.

Auction Mart, Storage and Moving
PORTER & CO., 'phone 1,162.

Banks.
DOMINION SAVINGS AND INVESTMENT SOCIETY.
CANADIAN SAVINGS AND LOAN.

Brushes.
THOMAS BRYAN, 61 Dundas street.

Drygoods.
ROBINSON, LITTLE & CO., 343 Rich.

Hardware.
HOBBS HARDWARE CO., 339 Rich.

Iron, Brass and Wire Works.
DENNIS WIRE & IRON CO., King.

Insurance.
NORTHERN LIFE, Masonic Temple.

Lumber Boxes.
LONDON BOX MFG. & LUMBER CO (Limited).

Tea Importers.
MARSHALL BROS. & CO., 67 Dundas.

Wholesale Grocers.
A. M. SMITH & CO., 176 York street.
ELLIOTT, MARR & CO., 333 Rich.