

FCBC A NEW PLAN Of Teaching Shorthand.

Have you heard about it? Do you know anything about THE GREGG? It is easy to learn, easy to write and easy to read after it is written.

IN COMMERCIAL WORK we don't take off our hat to any school in Canada.

J. W. WESTERVELT.

SUITS THAT STAND OUT

from the ordinary in the crowd are the regular products of our workrooms. You get none but fashionable clothes, because that is the only kind we produce. Try us on your new suit and see how perfectly we fit you and how well the clothes are made.

O. Labelle, 372 Richmond St.

Fishing Tackle.



Our stock of Fine Fishing Tackle is now complete.

Best quality HOLLOW-POINT HOOKS, to gut, 50 dozen.

Minnow Pails, 75c to \$1.25 each.

The best Boys' 10c Rods in the city.

Brock's Gun Store,
192 Dundas Street,
London, Ont.

H. C. McBRIDE, 213 Dundas St.
ARCHITECT.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.,
County Bldg., next Court House, London.

Read Small
Ads.
ON PAGE 3.

ELEC-WIRING

of every description is our specialty. We employ none but experts for this work. Get our estimates of cost.

The Electrical Construction
Co., London, Limited.
32 to 40 Dundas Street.

W. J. SMITH & SONS
Undertakers and Embalmers,
113 Dundas St., Phone 586. Open day
and night. Residence on premises.

J. T. Stephenson,
The Leading Undertaker,
310 Importers of the latest New
York styles of all kinds of Cas-
kets, Robes and Funeral Supplies
of every description. The finest
Funeral Cars in Canada.
Residence on Premises.
104 Dundas St.
Phone 459.

Gamey
Taken Down.

The evidence in the Gamey inquiry is being reported by Nelson R. Dutcher, who learned a Pitman system of shorthand in London, Ont. He could not do this work and earn big pay had he learned a cheap office system. It will pay you to learn a system that will take you to the top of the profession. You can do so if you attend

The Western
Ontario Shorthand Academy,
75 Dundas Street, London.

Special facilities for teaching high class reporting work. Pupils may join classes at any time.

WM. C. COO, C.S.R.,
Principal.

The first complete sewing machine was patented by Elias Howe, Jun., in 1846.

Some Results of Impure Blood.

A blotched, pimply, disfigured face, feeling of exhaustion, wracked nerves, headache and a dull brain. The proper cure is one Ferrozene Tablet after every meal. Ferrozene clears and beautifies the complexion by making rich, pure blood. It restores the enfeebled brain and unstrung nerves to a healthy, vigorous condition. It invigorates all the physical and mental powers, and brings strength and ambition to the depressed. Refuse a substitute for Ferrozene—it's the best tonic, restorer and invigorator known. Price, 50c, at druggists or Polson & Co., Kingston, Ont.

Wood's Phosphorine.

The Great English Remedy, is an old, well established, and reliable preparation. Has been prescribed and used by the highest medical authorities in the Dominion of Canada and is recommended as being the only medicine of its kind that cures and permanently cures all forms of Nervous Weakness, Emissions, Spermatorrhoea, Impotency, and all effects of abuse or excesses; the excessive use of Tobacco, Opium or Stimulants, Mental and Brain Worry, all of which lead to Infertility, Insanity, Consumption and an Early Grave.

Price \$1 per package of six for \$5. One will please, six will cure. Mailed promptly on receipt of price. Send for free pamphlet. Address: The Wood Company, Windsor, Ont., Canada.

Wood's Phosphorine, sold in London by C. McCallum & Co., and Anderson & Nelles, druggists.

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WHOSE CLOTHES ARE YOU WEARING?

A desire for exclusive styles is easily gratified here. We clothe men satisfactorily in every respect. Our prices are not high, and if they were it would be worth while to say them to get such perfect satisfaction. A well-fitting, durable, stylish suit at a reasonable price is all that any man wants, and it is what every man gets who has us make it for him.

Deeks & Munson,
393 Richmond Street.



Tennis Rackets, 75c to \$8

SPALDING'S, WRIGHT & DITSON'S and AYER'S BALLS, NETS, POLES, MACKER S. RACKET, RUBBERS, and everything for the Tennis player.

GURD, 185 DUNDAS ST.

Glycerole of Roses

For chapped hands or face, or any roughness of the skin. It softens the roughest skin and keeps it in good condition. 25 cents per bottle.

J. E. KEAYS & CO.
268 Dundas Street.

347-y

Thos Wilson

MERCHANT TAILOR,
213 Dundas Street,

Duffell Block. PHONE 596.

DR. JARVIS, Dentist,

OFFICE Corner Dundas and
Clarence, Phone 1480.
Visits Mount Bldg. Every Friday.

Chatelaines

Hand Bags.

Best assortment in the city in Steel Cut
Beaver Monkey, Seal and all kinds of
leather.

From 50c to \$10.00.

THOS. GILLEAN,

Issuer of Marriage Licenses,
402 Richmond St.

Official timekeeper for London Street
Railway.

Johnston Bros.

Reaches Top Notch
of Excellence.

Prudent housekeepers and progressive
grocers know this.

PHONE 818.
JOHNSTON BROS.,

LONDON AND DISTRICT.

—The Seventh Regiment band will
give a concert at the Asylum for the
Insane on Thursday evening.

—Canadian citizens living in Rochester
have taken steps to organize a per-
manent association for mutual benefit.

—The Sherlock-Manning Organ Com-
pany, of this city, have placed the
control of the sale of their organs for
London and district with Mr. William
McPhillips.

—Rev. Ira Smith, at one time pastor
of the Tabbot Street Baptist Church,
has retired from the Baptist ministry
to engage in business in Detroit. His
last charge was the McPhillips Memorial
Church, Ottawa, where he preached
his farewell sermon on Sunday.

—The season for the London Hunt
Ladies' Golf Club will be opened on
Monday afternoon, when a tea is to be

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Has Good Quality.

Hamilton's Porter is made for the taste
of those who insist on having a good
article. We can recommend it to all who
want either a beverage or a tonic.

KENT BREWERY

Joseph Hamilton, Prop.

The Newest Ring.

There's no doubt about the style and
quality of our Rings. We want the people
of London to know that these Rings are
sold by us at lowest prices. If you don't
see them you cannot know how much
you might have saved on your purchase.

The Jeweler.
WARD, 374 Richmond Street.

Deposit One Dollar In the Canadian S. & L. Co.

You will be
surprised to see how
easy it is to save
money. Interest is added
twice a year. Don't wait
until you have a
large amount or
you will never
begin.

Money loaned for building.
The Canadian S. & L. Co.
420 & 422 Richmond St.
M. H. ROWLAND, Manager.

given by Mrs. Robert Puddicombe, the
president. A golf match is also to be
played between the London Hunt Club
and the London Ladies' Golf Club.

—Miss Ellen Miriam Kurzenkna
writes to The Advertiser that she ap-
peared at a concert given by the Press
Club at New York on Thursday
night last and received double en-
cores. She has been engaged for
Thursday night this week by the Y.
M. C. A. there.

THE EVANGELISTIC SERVICES.

Last night was the opening of the
fourth week of the evangelistic ser-
vices being conducted at the Dundas
Street Methodist Church by Messrs.
Crossley and Hunter. The attendance
was again large, the church being filled
and much interest was manifested.
Mr. Crossley was the speaker. A testi-
monial service was held at the close.

WILL NOT BUILD AT PRESENT.

The board of trustees of the Askin
Street Methodist Church have aban-
doned the idea for the present of build-
ing a new schoolroom. There is now
a debt of some \$5,000 on the edifice and
it was felt that the existence of this
debt without interfering to some
small extent with the work of the
church.

BUILDING PERMITS.

Among the building permits taken
out at the city engineer's office by Mr.
H. C. McBride were the following:

The trustees of the First Presbyterian
Church, for the erection of the new
school and the alterations to the
Lawson & Jones, for the erection of
their new factory on Clarence street.
Messrs. Hopkirk, Wright, Carrick and
Cairness, for the erection of the new
brick Presbyterian mission in West
London under the direction of the St.
Andrew's Church. Cronyn & Betts, for
the alterations to the building at the
corner of Carling and Richmond streets
for the Western Fair offices.

WILL ENTERTAIN THE SOL- DIERS.

The members of the Seventh Regi-
ment will find plenty of amusement
at Sarnia on the occasion of their out-
ing on Victoria Day. The officers and
members of the Twenty-seventh Regi-
ment, who reside there, are greatly in-
terested in the visit of the corps, and
promise to do much in the way of en-
tertaining. The Post says also that
a number of citizens have interested
themselves and are undertaking to ar-
range a program of sports at East
view Park on the afternoon of the hol-
iday. The programme will include
horse races and automobile contests.

SEVENTH ROUTE MARCH.

The fine weather last evening en-
abled several thousand people to come
down town and witness the route
march of the Seventh Regiment. The
corps assembled at the drillshed, and
under the command of Major Hunt
Cronyn, proceeded to the market
square by way of Wellington street,
Dufferin avenue, Richmond and King
streets. At the market square the
march was practiced for a short time,
and when the return to the sheds was
begun the regiment had greatly im-
proved in the movement. The corps is
steadily increasing in strength, and at
the same time it is becoming more
perfect in its work.

MARRIED AT VANCOUVER.

The recent marriage of a former Lon-
doner is reported in the Vancouver
papers as follows: St. James' Church
was the scene of a quiet wedding this
morning, when Miss Evelyn Sydney
Brown, daughter of the late Dr. Vesey
Brown, of London, Ont., was married
to Mr. William Henry Pratt, account-
ant in the Mulson Bank, and son of
the late Mr. George Pratt, of Healdroyne,
Queen's County, Ireland, the ceremony
being performed by the Rev. H. G.
Fleming-Clinton. The bride, who was
given away by Mr. Victor C. Mitchell,
wore an extremely becoming tailor-
made gown of brown serge, with vest
of white tulle, silk and handsome
evening face collar. Her hat was of
brown silk and chiffon, with lace crown.
Immediately after the ceremony
Mr. and Mrs. Pratt left by the
Great Northern railway for a short
wedding trip, and on their return will
reside for the summer at 1024 Barclay
street.

GETTING MANY RECRUITS.

The approaching visit of the Seventh
to Sarnia for Victoria Day, and the
erection of the new armory, are sup-
posed to be largely responsible for the
addition of many recruits during the
last few weeks. Every night the
regiment or an individual company
has been on parade the officers have
had applications from young men who
desire to become members, and a large
number have been taken on. To keep
the regiment up to a high level, how-
ever, the officers have exercised the
greatest care in selecting the recruits,
thus insuring a better class of soldiers
of the King. Last night there were
upwards of 40 new members at the
drillshed, and as they were not well
posted in their drill they were ordered
to remain behind for instruction by
Lieut. Gregory. The latter is one of
the best instructors in Canada, having
been for some years attached to the
force at Wolseley Barracks.

Tony Cortese and the original Lon-
don Harpers have removed to 161
Maple street. Phone 1570. 82-n

Eureka

Is the standard of all
breads. Summer is coming on
and you will want a change.

Try "Eureka Brand."

The Parnell-Dean Steam Baking
Co., Limited.

Phone 929. 75 and 77 Bruce St.

COMPLETE PLAN CONSIDERED

FOR VICE-REGAL RECEPTION

The Governor-General and Lady
Minto Will Visit City's Pub-
lic Institutions.

Aside from receiving reports from
several of the sub-committees, the re-
ception committee of the city council
did not make much advancement yes-
terday afternoon in the arrangements
for the coming visit of the Governor-
General and Lady Minto. The general
committee met at the city hall and re-
ceived information that their excellen-
cies would be warmly welcomed at the
Normal School, South London; that the
Sisters of the Sacred Heart Convent
would be delighted at the opportunity
of tendering a reception to Lord and
Lady Minto at that institution, and that
should the party visit the Collegiate In-
stitute the staff and the board of educa-
tion would do everything to make the
visit memorable.

The mayor, who has recently return-
ed from Ottawa, where he was entertain-
ed by the Governor-General and
Lady Minto for a few days, told the
committee that the party would not
comprise more than six or eight per-
sons, as their excellencies did not want
to trouble the people any more than
possible in the matter of securing car-
riages and the like. On behalf of the
board of education, the chairman, Mr.
Hamilton, told the committee that the
board would co-operate in every way
possible to make the reception what it
should be. If necessary, a half-holiday
would be declared. "We don't want
to be behind in this matter," he said.

"We want to be loyal, and to make the
visit of the Governor-General an event
of interest." The children at the Col-
legiate may be massed for the occa-
sion, and the cadet corps will be at its
best.

PROPOSED PROGRAMME.

One difficulty which faces the recep-
tion committee is an arrangement of a
programme which will enable the vice-
regal party to visit all the places de-
sired. Lord and Lady Minto will not
arrive here until after noon, and from
the station they are to go to the city
hall, where the civic address of wel-
come is to be extended. Lunch is to
follow at the residence of the mayor,
after which the various points of inter-
est are to be visited. Among the insti-
tutions where the committee would like
to go are St. Joseph's Hospital, the Col-
legiate Institute, the Sacred Heart Con-
vent, Victoria Hospital, and the Nor-
mal School, winding up the afternoon
with a trip to Springbank. Events of
special interest might transpire at
both of the hospitals. At St. Joseph's
the new addition might be completed
by that time, and if it is it would be
very suitable to have it declared open
by the Governor-General. At Victoria
Hospital, if time will permit, it is pro-
posed to have the medals and diplomas
presented to the graduating nurses by
Lady Minto, who holds the office of
president of the Victorian Order of
Nurses in Canada. Owing to the lack
of time, however, it is likely that the
programme will have to be shortened.

Aid, Beecher is looking after the
band, guard of honor, etc. The Seventh
Band, 30 strong, is likely to be se-
cured for the afternoon, and a guard
of honor will have to be supplied by
the regiment. The custom is to have
the guard supplied by the permanent
force, but the trouble at the London
depot is that No. 1 company has not
a sufficient number of men. Outriders
from the First Hussars are also to be
secured.

For the reception at the city hall in
the evening an orchestra may be se-
cured. The carpet in the council
chamber has been better days, and in
order that the place may look pre-
sentable the committee will ask the
council to invest in a new carpet.

The name of Ald. Saunders was
omitted from the list of members of
the committee recently appointed to
arrange for the carriages for the day.
Those present yesterday were Ald.
Gerry (chairman), Wyatt, Forristal,
Beecher, Matthews, Stevenson, Mayor
Beck and Secretary Jolly.

HE WAS A LONDON MAN

Ernest Pugh, Who Died at De-
troit, Well-Known Here.

The death of Ernest Pugh, a native of
this city and for many years a resident
of East London, occurred at Detroit
this week. The deceased was the
youngest son of Mr. Pugh, who for a
long period prior to his death conducted
a butcher shop on Dundas street, near
Rector, and he had for some years
past been a resident of the States.

Like other members of his family,
military life had a great fascination for
him, and it was not long after his re-
moval to Detroit that he joined the re-
gular forces. The Fifteenth Regular
infantry was his corps, and in this he
was promoted to the rank of corporal.
He was in the Cuban campaign, and
also in the Philippines, and it was
from a disease contracted in the latter
place that he died. For many months
he was unable to leave his bed, but
last summer he recovered sufficiently
to enable him to come to this city, where
he spent some time with relatives in
the hope of still further improving his
health. In this he was unsuccessful,
and since his return home he has not
been able to resume his duties with his
regiment, which is now stationed at
Fort Wayne.

Mr. Pugh served in the Chi-
nao relief expedition, and received honor-
able mention. At his own request, he
shortly before his death, Pugh will be
buried with his former regular com-
rades in the soldiers' plot in Woodland
Cemetery, Detroit. The escort will be
furnished by his old comrades. He
was a brother of Alfred Pugh, formerly
quartermaster-sergeant of Company G,
United States Infantry, and of Arthur
Pugh, a former driver of B Battery,
Kingston, and a veteran of the Kiel
relief expedition. Another brother, Albert, is as-
sistant superintendent for the American
Radiator Company, of Detroit, while
the eldest of the family, Charles, was
a letter carrier here for several years,
and at one time paymaster-sergeant of
the Seventh Fusiliers. He died a few
years ago.

GAVE HIM A CLOCK.

The members of police force bade fare-
well to one of their companions last
night in the person of P. C. G. Rowland
Johnston, who has resigned his posi-
tion to take charge of a cheese factory.
Before leaving he was presented with a
handsome mantle clock. P. C. G. Rowland
made the presentation and read the ad-
dress, and the retiring member made an
appropriate reply.

WHY WILL YOU ALLOW A COUGH TO LACERATE YOUR THROAT OR LUNGS AND RUN THE RISK OF FILLING A CONSUMPTIVE'S GRAVE?

When, by the use of Bickel's Anti-
Consumptive Syrup the pain can be al-
layed and the danger avoided. This
Syrup is pleasant to the taste, and un-
surpassed for relieving, healing and cur-
ing all affections of the throat and lungs,
coughs, colds, bronchitis, etc., etc.

Mrs. Winslow's Soothing Syrup

has been used for over FIFTY YEARS
by MILLIONS OF MOTHERS FOR THEIR
CHILDREN WHILE TEething, with
PERFECT SUCCESS. IT SOOTHES THE
CHILD, SOFTENS THE GUMS, ALLAYS
ALL PAIN, CURES WIND COLIC, and is
the best remedy for DIARRHOEA. Sold
by DRUGGISTS in every part of the world.
Be sure and ask for "Mrs. Winslow's,"
and accept no substitute.

YOU can't stick on labels with

"Life Chips."

Too well cooked for that.

It's a food not a paste.

CONFERENCE AT ATLANTA.

For the National Conference of Char-
ities, which meets next week in At-
lanta, the railways have granted the
exceptionally low rate of a single fare
for the round trip, extending from
May 4 to 16. Those going from On-
tario will require a certificate, which
can be had on application to Mr. J. J.
Kelso, Toronto, vice-president of the
conference.



We advise everybody to use Sunlight Soap—
It makes child's play of work.

SUNLIGHT SOAP

We have used "Sunlight Soap," and we want to tell you that
it is the best soap made, that's why we are writing. We found out
that the Sunlight way is the best way to wash with "Sunlight Soap."
At first we used to wash with Sunlight Soap in the old way as we
did with common soap, but after we washed according to directions
printed on the package, we would never wash the old way again. We
first soap the articles, leave them to soak and then rub out lightly on the
wash board. Not much to do and it makes the clothes white as snow.

ASK FOR THE OCTAGON BRAND

Sunlight Soap washes the clothes white and won't injure the hands.

LEVER BROTHERS LIMITED, TORONTO. 10a

Feet and Ankles Swollen

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