WAVING PLUMES-

are all right when they are clean, soft-and billowy. If your Ostrich Plumes look sick and saggy, tangled and crushed, we can make them fresh and alive just like they were when new.

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Dyers and Cleaners. 217 Dundas Street, London, Ontario.

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A PRETTY DINING-ROOM

BEDROOM, SITTING.ROOM, PARLOR,

the comfort of living. Very often the dullest room can be made attractive by simply hanging pretty paper and border on the walls. This can be done at a trifling cost. You can surely find an idea in the new spring styles at our store.

222 Dundas Street.

BORN.

CHARLTON-At "Canobie Place," on May 14, to Mr. and Mrs. Frank E. Charlton, of the Merchants' Bank, a daughter.



This Brand of Flour Always makes the BEST BREAD OR PASTRY.

USE NO OTHER. J. D. SAUNBY 257 York Street.

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Head Office-Toronto. A Canadian Company.

A Strong Company, A Progressive Company.

Total Claims paid during past nine years Premiums received thereon, \$345,699 65. Or for every dollar received the association returned \$3.72. Average time of payment of claims after receipt of proofs, 32.4 hours.

FRED. H. HEATH, General Agent, GEO. PRITCHARD, Local Agent.

All the Leading Styles in American and English Felt Hats. A superb range of American Straw Hats for the coming

hot weather. PRICES AWAY DOWN -AT-

BEATON'S

138 Dundas Street.

W. A. BROCK, Manufacturer of the

DIADEM BICYCLEST -Agent for-

ECLIPSE BICYCLES!

Ha! Ha! Ha! We have to smile. Cyclists are finding out that the place to buy coal is from their coal dealer, clothing from their tailer, and bicycles from a bicycle manufacture. turer. Of course we still give our strict attention to bicycle repairing.

W. A. Breck, 192 Dundas St., Lendon SEND FOR CATALOGUE.

You are Interested

In the question of PURE FRUIT VINEGAR vs. impure vinegar.

Our vinegar being a pure natural acid, produced from the FINEST FRUIT, we guarantee it to be the full standard strength of forty grains. No deleterious acids used in the manufacture of our vinegar. Ask for our goods-

The Toronto Cider and Fruit Vinegar Co., Limited, Toronto.

Japanese Silk in stripes and checks at.....12 1/2 c Pongee Silk in all shades at..... 250 Striped China Silk at..... 55c Plain China, in black and white,

at..... 500 25 Inches Wide.

158 Dundas Street. 157 Carling Street. Telephone 324.

REFRIGERATORS, GASOLINE STOVES, CLOTHES WRINGERS, CARPET SWEEPERS.

We are showing the newest goods in the above lines, also a full stock of enameled ware at very low prices. Jobbing Work Prompt-

'Phone 452. Richmond St.

MOSTLY FAIR, LITTLE WARMER: THEN RAIN.

Toronto, May 14.-11 p.m.-The deression which was central near Detroit ast night has moved to the Middle Atlantic coast, and higher pressure is spreading over the lake region. Rain has fallen today pretty generally in Ontario, the Maritime Provinces and

Assiniboia. Elsewhere the weather has been fair. The minimum and maximum tem-The minimum and maximum temperatures reported for today are: Edmonton, 42—56; Calgary, 38—62; Prince Albert, 42—58; Qu'Appelle, 40—48; Winnipeg, 34—52; Parry Sound, 30—44; Toronto, 34—40; Montreal, 32—54; Quebec, 30—54; Halifax, 46—64.

Toronto, May 15.—1 a.m.—Probabilities for the next 24 hours for the lower lake region (covering the penin-

lake region (covering the peninsula and as far east as Belleville) are: Mostly fair, with a little higher temperature; rain again tonight or to-

OF ONTARIO. Safe Deposit Vaults.

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Capital - - - \$1,000,000 Hon, J. C. Aikins, P. C.

Hon, Sir R. J. Cartwright

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Hon, S. C. Wood,

Vice Presidents

This Company acts as Administrator in case of intestacy or with will annexed. Executor. Trustee, Receiver, Committee of Lunatic, Guardian, Liquidator, Assignee, etc., etc.; also as agent for the above offices.

All manner of trusts accepted, moneys invested estates, manner of trusts accepted. vested, estates managed, rents, incomes, etc., collected. Bonds, debentures, etc., issued and

Deposit safes to rent, all sizes. Parcels re-served for safe custody. Solicitors placing business with the Corporation are retained in the professional care of same.

A. E. PLUMMER, Manager.

Funeral Designs.

I. GAMMAGE & SONS,

Phone 96. 213 Dundas Street.

NOTICE TO THE PUBLIC.-Having out in the latest improvement to our steam eather renovator, we are prepared to clean beds and mattresses from \$1 upwards. Work done as good as new .- JAMES F. HUNT, 593 Richmond street north. Telephone 997.

Ask your shoedealer for Cerol Russet Dressing. Price, 15 cents.

Higher Prices for Shoes!

Caused by the Scarcity of Leather.

Our spring cash purchases put us in possession of over Fifty Thousand Dollars worth of up-to-date Footwear for Men, Women and Children. We are not trying to frighten you into buying, but we shall continue to sell shoes at present prices until we are obliged

TAN SHOES.

to charge more.

Ladies' Ox fords.

Dongola Oxfords, worth \$1 35. special at..... \$1 00

Tan Oxfords, worth \$1 25, cheap

at..... Calf Kid Oxfords, patent tips, worth \$1, special at.....

These quotations are only a few of the many bargains we are offering.

Our lines of Footwear are complete in up-to-date Tan and Black in the highest class materials.

Trustworthy School Shoes in all the Toronto local council, namely, "That the National Council do open its meetings with silent prayer, followed aud-

that the Lord's Prayer only be used.

Is French for "End of the Century," or "Up-to-Date." You might as well be dead as out of the fashion. Take warning and patronize Cook, whose footwear is of today. No back numbers or old styles. The worth of your money and your money back if you want it. Have you cast your eyes on our Men's Dongola Bals for \$1 50, high priced concerns ask \$2 50 for

173 DUNDAS STREET.

London Advertiser. Telephone Numbers. 107..... Business Office 134..... Editorial Rooms

175.... Job Department

THE EXCURSION SEASON IS NOW VERY NEAR. IF YOU WANT POST-ERS, HANGERS, DODGERS, ETC., CALL AT THE "ADVERTISER" JOB DEPARTMENT FOR PRICES. ALL WORK DONE QUICKLY AND AT LOW PRICES.

-Mr. Harry McIlwain, Chicago, is renewing acquaintances in this city. -The annual meeting of the Young Men's Christian Association was called for last night, but an indefinite post-

ponement was made. -Miss Nina Beattie, who has resided in Mliwaukee for the last two years, is now visiting her parents, Mr. and Mrs. G. W. Francis, 388 William street. -Wm. H. Wyatt yesterday sued J. B. Martin, con. 7, London township, for \$9 75 unpaid wages. Squire Lacey gave judgment for Wyatt with costs, total

-Mrs Laura Langley, yesterday with-drew the charge of assault which she had preferred against her husband, Wm. Langley, and the case was dismissed by Squire Lacey. The Langleys live on con. 1 of Westminster township.

Horsman, of the Ingersoll council, were here yesterday afternoon to look at the city's road grader and stone crusher. They were very much pleased with both machines, and expressed a desire to rent the stone crusher for a month

-The death of Judge Toms, of Goderich, is announced elsewhere in the "Advertiser," and the funeral is fixed for Thursday, at 3 p.m. The judge was a prominent Mason, and held 32 degrees of the Ancient and Accepted Scottish. A number of the London brethren will doubtless attend the funeral of their late much-esteemed associate.

-Mr. J. W. Jones last night began a sale of 60 valuable and excellent pictures at his rooms, on Dundas street. The collection is the annual consignment from England, and comprises works of intrinsic value-fresh and airy, highly finished, and treated with exquisit color and effect. Choice selectdustribution and the control of the deal paintings by A. Hulk, A. Pollentine, Domerson, H. Schafer, Gilbert, Mc-Callum, Pelzer. Fenwick, Vickars, Langlois and Thornley are in the lot, and they amply sustain the well-known prestige of these masters. The attendance last night was not very large, but some paintings were disposed of at fair prices. The sale will conclude to-night, when the balance will be offered without reserve.

-The following list of patents recently granted to inventors residing in Canada is reported for the London "Advertiser" by P. J. Edmunds, international patent solicitor, London, Ont.: Canada patents—R. A. Townsend and Wm. Yates, London, Ont., nesting barrel or package; A. McSherry, Brantford, Ont., gang plowshare; the Bell Telephone Company, Montreal, Que., improved telphone circuit; Wm. Milner, Chatham Ont., axletree arm for wagons; F. H. Lumsden, Hamilton, Ont., slate pencil holder and sponge. United States patents—Wilfred C. Traher, London, Ont., musical composition (copyright); H. Ievers, Quebec, Toothache Remedy

WOMEN'S NATIONAL COUNCIL. The second annual meeting and conference of the National Council of Women of Canada will be held from May 27 to 31 (inclusive) in the Normal School building, Toronto. At 3 o'clock in the afternoon of the first day a meeting of the executive will be held. A reception will be tendered to the delegates in the evening at Osgoode Hall by her Excellency the Countess of Aberdeen, president of the National Council of Women of Canada. On Tuesday, May 28, the council will meet at 10 a.m., and the morning session will be devoted entirely to routine business. The afternoon will be set apart for the reading of papers and discussions. On Wednesday morning resolutions will be considered and proposals by the executive committee will be discussed and voted on. The Toronto local council proposes a resolu-tion recording their appreciation of the efforts made by many of the leading newspapers of the Dominion to suppress the publication of unnecessary details of crime and brutality, so certain to have an injurious effect on the public mind, and especially on the mind of the young. The executive proposes to ask the Government to provide for the representation of women on boards philanthropic institutions where the inerests of women are concerned, either as inmates or employes. The Kingston local council presents a motion to limit the length of working hours for women and children employed in factories to nine hours a day at the most. A motion on which an interesting discussion may be looked for is proposed by the London local council and supported by ibly by the 'Lord's Prayer.' " An amendment proposed and supported by the Montreal, Halifax, Ottawa and East Kootnay councils advocate silent prayer only in opening the meetings. A further amendment by the Kingston local council asks in effect

The King of Blood Purifiers.

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Is a Remedy Composed of Extraordinary Medical Properties.

essential topurify, heal, repair and invigorate the browen down and wasted body, no matter by what name the complaint may be designated; whether it be Scrofula, Syphilis, Ulcers, Sores, Tumors, Boils. Erysipelas or Salt Rheum, Diseases of the Lungs, Kidneys, Bladder, Womb, Skin, Liver, stomach or Bowels, either chronic or constitutional. The disease in the blood, which supplies the waste and builds and repairs these organs and wasted tissues of the system. It should be taken until the cure is complete.

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In all the newest patterns-Finest trimmings and fashionably made.

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FIRECRACKERS, TORPEDOES, ROCKETS, Fireworks of All Kinds. TENNIS SETS, CRICKET BATS.

CROQUET, BASÉBALL GOODS. All Out-Door Games. BABY CARRIAGES. 168 DUNDAS ST

Two Doors from Richmond. IF YOU WOULD LIVE LONG

terested in our customers' welfare, and always keep our stock fresh and well assorted. Green Groceries, Butter and Eggs a Specialty—Goods Delivered to All Parts of the

You should live well. We are in-

C. Trebilcock,

Grocer, 235 Dundas Street.

The discussion on these questions and the result will be eagerly looked for by all interested in the work of the councils. A public meeting will be held in the Pavilion at 8 o'clock in the evening. One of the most important matters to be dealt with then will be that relating to alterations of law as existing at present as regards bigamy in the United States by Canadian subjects. As the law stands now a Canadian committing bigan, in the United States can-not be punished for the crime in Can-ada. The duty on opium will be considered and an increase urged; also a resolution looking for the appointment of women inspectors in factories where | Misses' Fine Tan Stockings, 10c per pair.

women are employed. OBJECT TO EXTENDING THE HOURS OF SALE.

The following resolution, adopted by

the Dundas Methodist Church E. L. of C. E., has been sent to the "Advertiser" with a request for its publication: Whereas, the board of license com-missioners of this city have, in opposi-tion to the well-known wishes of the people, extended by one full hour the liquor sellers' day; and whereas, they have thus bartered away the happiness of many homes; set a trap that will push into deeper degradation many a soul now in grave danger; and have deiberately put themselves on record as in favor of larger opportunities for this traffic that destroys the most sacred interests of the nation's homes; and whereas, this board of commissioners was appointed to guard the morality and well-being of our city; resolved, that we, the Epworth League of Christian Endeavor of the Dundas Street Methodist Church, denounce this iniquity on the part of the license commissioners, and lift our voices in indignant protest against their acton, and at the same time call upon all Christians of this city to resist this official effort to turn back the wheels of progress, and betray the people's rights for the influence of the saloon. Signed on behalf of the society. J. F. Kern, president; C. E. Cowley, vice-president; Mary

E. Brock secretary."

Immense Stock to Choose

alises:

A nice Valise, suitable for a week's trip, only \$1. See

urses:

New Brownie Purse, only 50c; something new.

Boots:

Gents' Footwear in all new styles and at old prices.

Ladies' Tan Buttoned and Laced, Razor and Needle

198 Dundas St.

ARA'S

The Leading Hosiery and Glove House of London

Hosiery is one of our specialties. Our connections in Germany and elsewhere place us in a position to offer the public exceptional values in Stockings and Socks.

Our annual importations of Hosiery amount to much more than many leading wholesales would handle.

FAST DYES.

A few years ago Fast Black Dyes were unknown. All the "World's Leading Dyers" had experts working from sunrise till sunset puzzling their brains to find a process by which Black Dyes would remain Fast.

Their efforts were in vain. It remained for a poor penniless dyer (Mr. Louis Hermsdorf) in an obscure German town, to discover the process. This discovery proved to him to be the "Philosopher's Stone"—the road to wealth. The four corners of the earth paid tribute to his inventive genius, and he soon became a multi-millionaire.

We guarantee all Black Stockings and Socks we handle, at 12 1/2c per pair and upwards, to be

Hermsdorf's Fast Black Stainless Dyes.

We Have Just Received 3.000 PAIRS OF HOSIERY

Children's Lisle Hose, in black and tan, 7c per pair. Children's Black Ribbed Hose, double heel and toe, worth 20c, for 10c per

Children's Fine White Hose, worth 20c, for 10c per pair. Children's Heavy Fast Black All Wool Hose, 121/2c per pair. Children's very Fine Fast Black Cashmere Stockings, double knee and spliced

heel and toe, regular 25c line, our price 15c per pair. Misses' Hosiery

Misses' Fine Fast Black Stockings, worth 25c, our price 121/2c per pair. Misses' Very Fine White Stockings, regular price 30c, our price 18c per pair. Misses' Extra Fine Fast Black Cashmere Stockings, worth 40c, for 23c per pair.

Misses' Extra Fine Fast Cardinal Stockings, worth 40c, for 23c per pair. BOYS' STOCKINGS

Boys' Heavy Ribbed Fast Black All Wool Stockings, worth 40c, our price 23c

Boys' Fast Black All Wool Stockings, extra value, only 30c per pair.

LADIES' HOSIERY

Women's Black Hose, both fine and heavy, at 10c per pair.

Women's Mottled Hose, extra value, 10c per pair. Women's Fine Fast Black Hose, worth 25c, our price 12 1-2c per pair. Women's Fast Black Seamless Lisle Hose, worth 25c, our price 15c per pair. Women's Very fine Fast Black Hose (extra value) worth 25c, our price 18c

Women's Fine Balbriggan Stockings 20c per pair.

Women's Very Fine White Stockings 20c per pair. Women's Very Fine Tan and Cardinal Stockings, warranted fast dyes, 25c per

Women's Fast Black Silk-Finished Stockings, worth 40c, our price 25c per pair. Women's Very Fine Fast Black Cashmere-Finished Hose, 15c per pair, or 2 pairs for 250.

Women's Fast Black Fine Cashmere Stockings, worth 50c, for 25c per pair. Women's Fast Black All Wool Stockings, worth 40c, for 25c per pair. Women's Very Fine Fast Black Cashmere Stockings, double heel and toe, extra value, 33c per pair.

Vomen's Fast Black Cashmere Stockings, with perfected toe, the best value in Canada, at 45c per pair.

Men's Cotton Socks, 4 pairs for 25c. A better line of Men's Socks, worth 20c per pair, for 10c, or 3 pairs for 25c. Extra good value in Gray Socks, worth 15c, for 10c per pair.

A Heavy All Wool Sock for 12 1-2c per pair. Men's Heavy All Wool Socks, worth 25c, for 20c per pair. Men's Fine Socks in Tan and Black, warranted fast, spliced heel and toe, worth

25c, our price 12 1-2c per pair. Men's Fast Black Lisle Socks, worth 25c, our price 18c per pair. Men's Very Fine Merino Socks 20c per pair. Men's Very Fine Fast Black Cashmere Socks; regular 40c goods, our price 25c

Men's Extra Fine Natural Wool Socks, 25c per pair. Visit Our Glove Department. It Will Pay You. Our Great Sale of

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