

BARGAIN DAY ON SATURDAY.

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This Week we Begin Our Annual Sale of White Wear.

Long ago began planning and buying for this sale. In several instances we cleaned up odd lots away from the market values, and by so doing we were enabled to obtain splendid Goods for less money than we probably can at any future time, and every visitor to this sale may share in the savings thus effected. The goods we put on sale are:—Ladies' White Wear, White Cottons, Factory Cottons, White Quilts, Table Linens, Table Napkins, Lace Curtains, &c.

WOMEN'S UNDERWEAR.

- 25 only Ladies' White Skirts, three tucks, and a two-inch hem, made of fine Lonsdale finished Cambric, worth 65 cents; white goods sale at..... **50c.**
- 20 only Ladies' White Underskirts; three tucks, with 5 inch frill of fine Lonsdale Goods, full skirt, the regular \$1.00 values, White sale price..... **75c.**
- 15 only Women's Underskirts, with deep umbrella frill of Embroidery; goods that are worth in the regular way \$1.25; white goods sale price..... **90c.**
- 18 only Women's Underskirts, with deep umbrella frill of embroidery, and three tucks, made of very fine quality cambric, special sale price..... **1.00**

LADIES' COTTON GOWNS

- 24 only Ladies' heavy cotton Nightgowns, mother-hubbard yoke, with lace trimmed frill, full sized, special sale price..... **50c.**
- 20 only Ladies' Cotton Nightgowns, mother-hubbard yoke, cambric frill, with wide insertion placket down front; the material itself is worth the price..... **75c.**
- 18 only Ladies' Cotton Gowns, mother-hubbard yoke, with two clusters of ten tucks, and insert of eyelet and jaconet frill down front, very special..... **1.00**
- 12 only Ladies' Nightgowns, with a hem-stitched tucked yoke, turn-over collar, wide frills of Embroidery down front, around collar and cuffs, for..... **1.00**

LADIES' CORSET COVERS

- Ladies' Corset-cover French cut with frill of Embroidery around neck, special..... **25c**
- Ladies' Corset Covers, with V shaped neck, two frills of Embroidery, made of very fine cambric, special at..... **40c**
- Ladies' Corset covers, made of fine Lonsdale, with square cut neck, trimmed armlets and two rows of insertion down the front, special at..... **50c**
- Ladies Corset Covers fronts and armlets, trimmed with torchon lace and insertions, very fine Lonsdale Cambric, special..... **75c**

LADIES' DRAWERS

- Three dozen Ladies' Drawers, made of heavy cotton, with one and one-half inch hem, and three tucks. The Cotton itself is worth the money, special..... **25c**
- Two dozen Ladies' Drawers, with umbrella frill of Lonsdale, with two clusters of hem-stitched tucks, very special at..... **50c**
- Two dozen Ladies' Drawers, with umbrella shaped frill, with Hamburg embroidery special..... **75c**

There's about the same difference between the rightly made Underwear and the usual store kinds, as between the old and new method of photography. The right kind is sold in very few places. There may be people who have lots of money to whom this Underwear sale would mean nothing special, but everybody isn't rich, and to those ladies who have the least money, this White Wear Sale appeals to space; will not permit us to use cuts, or even mention all the different lines we have in stock. We have from the least to the most expensive varieties in our collection. "See our show windows."

3 FARTHING'S,

THE GREAT BARGAIN HOUSE.

THE BUSY STORE.

MOUNT SALEM.

Mr. John Hawley, sr., is at present very poorly.

Mr. and Mrs. Edgar Hilliker are spending this week with the latter's mother at Avon.

Mr. James Clarke spent Saturday and Sunday at Tilsonburg.

A number have been taking advantage of the good sleighing and are hauling logs to Aylmer for Mr. Still, of St. Thomas.

The noted Bell Ringers, of Thamesford, have been engaged to give an entertainment in the church at this place on Jan. 29th. Further announcements later.

A number from here attended the oyster supper at Copenhagen on Tuesday night last.

Miss Ella Brown is spending a few days at Mr. R. H. Lindsay's, at Copenhagen.

PLUM PUDDINGS AND MINCE PIES often have bad effects upon the small boy who over indulges in them. Pain-Killer as a household medicine for all such ills is unequalled. Avoid substitutes, there is but one Pain-Killer, Perry Davis'. 25c. and 50c.

Sickly children made strong and healthy by using Miller's Worm Powders.

Sale Register.

Wednesday, Jan. 24th.—Clearing sale of farm stock and implements, the property of John Charlton, lot 22, con. 11, South Dorchester, 2 of a mile east of Mapleton, at 1 p. m., the following:—1 dairy cow, supposed to be in calf, 11 yearling steers, 4 yearling calves, 1 span matched brown horses, 1 bay mare, 1 sorrel horse, 1 democrat, 1 wagon, 1 wagon box and spring seat, 1 wagon jack, 1 neckyoke, 1 pair democrat shafts, 1 hay rack, 1 Massey-Harris mower, 1 Tiger hay rake, 1 plow, 1 corn cultivator, 1 set iron harrows, 1 set iron cultivators, 1 Noxon drill, 2 corn cutters, 1 pair light pleasure sleighs, 1 cutter, 1 swing bells, 1 set heavy double harness, 1 set light single harness, 2 horse collars, 1 wheelbarrow, 1 corn planter, 1 large kettle, 1 milk can, 1 milk cooler, 1 buggy top, 1 cooking stove, kitchen chairs, 1 side-board, 1 six octave organ, piano case, R. H. Lindsay, auctioneer.

Friday, Jan. 26, 1900.—Administrator's sale of farm stock, implements and real estate, the estate of the late Isaac Ostrander, lot 4, con. 6, Malahide, 2 miles south-west of Aylmer, at 1 o'clock, p. m., sharp the following:—1 general purpose horse, 3 dairy cows, 1 top buggy, harness, plows, 1 corn cultivator, 1 road scraper, 1 barrel cider vinegar, 22 sugar kettles, 1 x-cut saw, 1 grindstone, 50 sep buckets, 10 tons hay, 12 bush. buckwheat, 2 bush. beans, 25 bush. potatoes, 90 bush. oats, 15 bush. wheat and

chess, 100 bush. corn in ear, 1/2 bush. seed corn, 4 bush. clover seed, cornstalks. Also at the same time and place the two farms being the south half of lot 4 in the 6th concession of Malahide, and 100 acres being the north half of lot 1 in the 3rd concession of Malahide. W. Warnock, administrator, R. H. Lindsay, auctioneer.

SPRINGFIELD.

Mrs. Squire Johnson is on the sick list.

Mr. Gray was the guest of Mr. John Liddle this week.

Mr. Laur, of Vienna, is now in the employ of L. Stover, as baker.

Miss G. Dexter arrived home on Wednesday from visiting friends in Bismark.

Mr. and Mrs. H. Wiltse returned to their home near Toronto this week, after visiting friends here.

Mrs. H. Carby, of Ingersoll, is visiting friends in town.

Miss Lottie Hildreth, of St. Thomas, is visiting her parents here.

Mrs. Pace, of Vienna, is visiting her daughter, Mrs. Baxter here.

"Who said yeast cakes?"

Rev. W. G. Brown, of Hamilton, a former pastor, will preach in the Methodist church on Sunday next, both morning and evening. The 20th Century Fund will claim attention, and the committee intend to ask for \$500 in subscriptions.

A PICKPOCKET'S RUSE.

The Trick by Which He Once Got a Woman's Purse.

Jack Piggott, the noted pickpocket, used to tell a funny story about the difficulty he had in picking the pocket of a fashionably dressed woman who was looking in at the window of Shreve's jewelry store. It illustrates the hardships that the light fingered gentry are forced to endure in the pursuit of their profession and when first related was considered amusing not only by Piggott, but by the many to whom he confided his experience.

It was a cold winter evening, and the lady on whose purse Piggott had designs stood looking at the holiday finery so temptingly displayed. Piggott said that he tried all the arts known to his craft for the extraction of the wallet, but all in vain, until, as a last resort, he fished a toothpick from his pocket and, reaching around, tickled the lady's ear. Instinctively she raised her hand to brush away the invading insect or whatever it might be and in so doing let go of her pocketbook that she was carrying in the pocket of her coat.

It was only an instant, but it was long enough for the expert pickpocket to get in his work, and when she put her hand back her money was gone, and in the crowd around her she could not identify the pale faced, fashionably dressed young man at her side as the person who had robbed her, and if she had accused him there would have been no proof against him, as the swag was at once passed to a pal who stood ready to receive it and run.

Piggott was not even arrested for that crime, and the lady's ludicrous outcries furnished material for mirth long after.—San Francisco Bulletin.

LAYING UP A COMPETENCE.

Something That Practically Any Man Can Do Through Self Denial.

"There are some men of genius," said Mr. Nippingly, "who accumulate great fortunes by great strokes, but by far the greater number of fortunes, including those of moderate dimensions, and these form the great majority of all, are made by the very simple process of living within one's income and investing the surplus with more or less wisdom, but always where it will be safe.

"The older I grow the more amazed I am that more people don't lay up a competence for themselves, as most anybody can do, by beginning early in life to live within their income and sticking to that course faithfully. Did I do this myself? No. Am I, however, having learned the wisdom of this course, now making a beginning? I am obliged to say 'No.' I am still spending all I get and laying by nothing.

"There are some lessons that we all easily acquire, but never turn to our own advantage. One of these is of the benefit that arises from the exercise of self denial. We get from this at once the direct benefit of what we save, and self denial nourishes, strengthens and broadens the will and enables a man constantly to do and to earn more and more.

"There's simply nothing like self denial. It is the key to every one of life's treasures, and everybody has one of those golden keys in his possession, eager to help him and waiting only for him to bring it in use."—New York Sun.

An Amazed Woman.

A woman who had an Arabic glass cup of the fourteenth century and did not know its value took it to the British museum. After due consideration the expert, to her surprise, said that, though the museum did not want it, it might be worth \$2,000. The woman shuddered, because she had been carrying in a crowded London omnibus a bit of glass worth so much money and it had miraculously escaped smashing.

Finally, wanting money more than Arabian glass, she sent the object to an auctioneer's. Fancy her amazement when, starting at \$2,500, the Arabic cup went by leaps and bounds and was finally knocked down for the nice sum of \$6,500.

Actually the Arabic cup was worth very much less, but it so happened that there were two rivals at the auction, who bid against each other.—China, Glass and Lamps.

Aggravating the Offense.

"You are charged, young man," the magistrate said, not unkindly, "with scolding the complaining witness nearly out of his senses by putting him through some mock ceremony of initiation. I can make allowance for exuberance of spirits among college students, but sometimes this exuberance is carried too far."

"It was this way, your honor," exclaimed the youth who appeared to be the spokesman—"we were out for a little lark, and we caught a jar."

"The fine will be \$2 and costs each," said his honor, his face hardening.—Chicago Tribune.

Some Ready Made Law.

Bourke Cockran studied law under Judge Theodore L. Dwight. One day the professor asked a question which seemed easy, but was really difficult. With his magnificent voice Cockran answered the best he could, adding as a saving clause, "Such, I take it, is the common law."

The good old doctor gleamed benignantly through his spectacles. "That would be all right, sir, if you had made it uncommon law."—Philadelphia Saturday Evening Post.

To make paper fireproof nothing more is necessary than to saturate the paper in a strong solution of alum water, and when thoroughly dry it will resist the action of flame.

The inhabitants of Cochinchina much prefer rotten eggs to fresh ones.

The Bargain House of Aylmer



A Big Drop In Overcoat Prices

We want to close out the balance of our Winter Overcoats. We're prepared to drop some money, and want to do it quick. If you are in want of an Overcoat, or will need one for next winter, you will find this a money-saving opportunity. The quantities are limited, so the early pickers will get the best plums.

- Men's heavy Ulsters, made from Harris' best Frieze, in fawns, blacks and browns, high storm collar, muff pockets, heavy tweed linings, high-class tailoring; were big value at \$8 now **\$6.00.**
  - Men's heavy grey diagonal Cloth Overcoats, fly fronts, velvet collar, heavy Italian linings, were big value at \$5.50 now **\$4.**
  - Men's Black Frieze Overcoats, velvet collar, heavy Italian linings, were big value at \$6.50, now **\$4.95**
  - Men's black Beaver Overcoats, fly fronts, velvet collar, heavy Italian linings, were big value at \$6.50, now **\$4.75**
  - Men's fine blue Beaver Overcoats, double breasted, velvet collar, check linings, were big value at \$8.50, now **\$6.75**
  - Men's Brown Curl Overcoats, fly fronts, heavy Italian lining, velvet collar, were big value at \$11.00, now **\$8.00**
  - Men's Grey Curl Roseberry Ulsterettes, fly front, velvet collar, heavy Italian lining, were big value at \$11.00, now **\$8.00**
  - Boys' heavy Frieze and blue nap Ulsters, high storm collar, heavy linings, sizes 22 to 25, to clear **\$2.50**
  - Boys' heavy Black Frieze Ulsters, high storm collar, heavy tweed linings, sizes 26 to 28, were big value at \$3.75, now **\$3.00**
  - Youth's heavy Celtic Tweed Ulsters, high storm collar check linings, sizes 34 and 35, were big value at \$5.00, now **\$3.50**
  - Boys' Brown Curl Reefers, heavy satin linings, trimmed with pearl buttons, were big value at \$3.75, now **\$3.00**
  - 10 dozen Men's Random Fleece Underwear, full range of sizes, were big sale at 70c, per suit, now **50c.** per suit.
  - 7 dozen Men's fancy striped Drawers, were big value at 40c., now **25c.**
- These are all this season's Goods, and perfect at every point.

Simpson & Case

Dry Goods Importers and Clothiers.

Not a Banquet

but a bargain feast—a spread to help your pocket book. You are invited; so are all your friends.

Every cent you invest in our seasonal stock will go for thoroughly honest and reliable goods. Come and save enough money to be merry over.

The methods we employ are all legitimate, and our promises are fulfilled to the letter. We sell only high-class Goods at low-class figures, and good value is apparent in all our offerings.

Our New Stock is Replete with Bargains

Inspect our goods, examine the quality, learn the prices, and you will find that it is sometimes economy to spend money and extravagant to save. This is one of the times. All summer Goods at reduced prices.

Christie & Caron.

Clothing, Shoes, Hats, Gents' Furnishings.