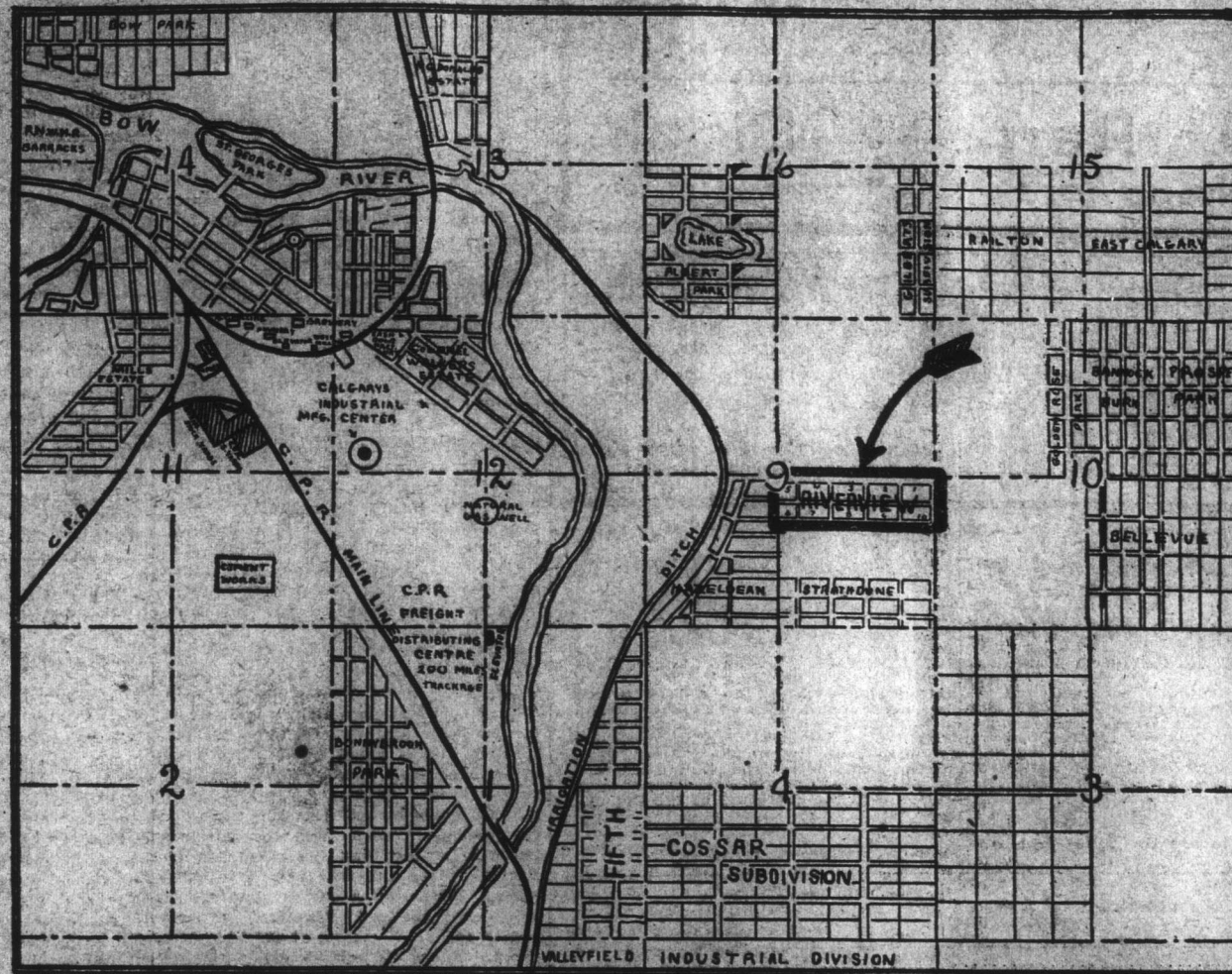


RIVERVIEW

RIVERVIEW

The Workingman's Home



Facts
That
Cannot
Be
Refuted
Are

That the Manufacturing Industries are the Backbone of Calgary

THAT THIS MANUFACTURING DISTRICT IS DEFINITELY LOCATED IN THE EASTERN PORTION OF THE CITY OF CALGARY, IN THE FLATS ADJOINING THE BOW RIVER.

THAT WITHIN A SHORT TIME ALL THIS PROPERTY WILL BE REQUIRED FOR RAILROAD DEVELOPMENT BY THE C. P. R., G. T. P. AND C. N. R. THE C. P. R. HAVE ALREADY COMMENCED THE CONSTRUCTION OF NEW SHOPS, ROUND HOUSES AND YARDS, COSTING UPWARDS OF \$600,000.00 AND THE G. T. P. AND C. N. R. MUST FOLLOW THEIR LEAD.

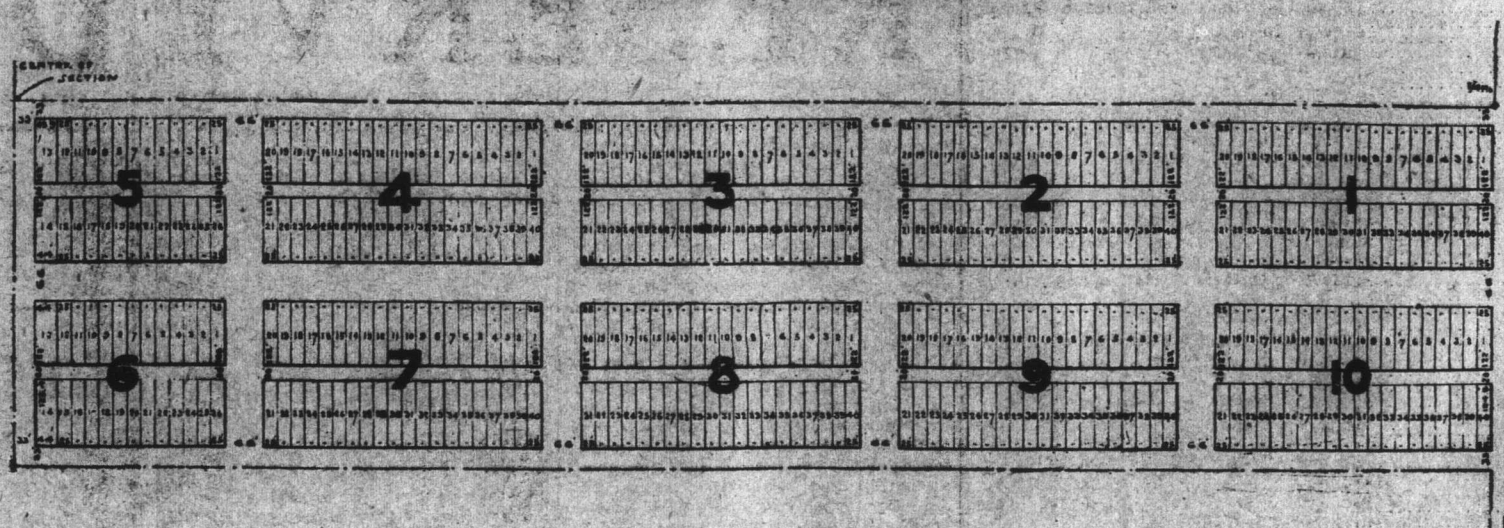
THAT A SCORE OF NEW INDUSTRIES ARE PREPARING TO ESTABLISH THEMSELVES IN THIS DISTRICT DURING THE PRESENT SEASON.

THAT THESE INDUSTRIES NECESSITATE THE EMPLOYMENT OF THOUSANDS OF WORKMEN WHO MUST HAVE DESIRABLE HOME SITES CLOSE TO THEIR PLACE OF EMPLOYMENT.

THAT RIVERVIEW OFFERS THE BEST LOCATION FOR THE WORKINGMAN'S HOME, ADJACENT TO AND WITHIN EASY ACCESS TO THE INDUSTRIAL DISTRICT CAN READILY BE SEEN BY A GLANCE AT THE KEY MAP AT TOP OF THIS AD. RIVERVIEW BEING ONLY A FEW BLOCKS FROM THE LOCATION OF THE NEW C. P. R. SHOPS AND YARDS AND ALL OTHER EAST END INDUSTRIES.

THAT RIVERVIEW LOTS ARE OFFERED AT PRICES WHICH MUST DOUBLE AND TREBLE WITHIN THE NEXT FEW MONTHS AND AFFORDS THE GREATEST INDUCEMENTS EVER OFFERED IN EAST CALGARY REAL ESTATE TO THE HOME BUILDER AND INVESTOR.

Lot Plan Riverview Subdivision



Prices
\$75 to \$95
Per Lot

Terms:
1-3 Cash
Balance 6 and 12
Months

NOW ON SALE BY THE OWNERS

Scott & Hartronft

Room 202 Grain Exchange Building
First Street West

Telephone 719

Office Open Evenings

Latimer, Botterill & Hill

Room 31 Lineham Block
Opposite Royal Hotel

Telephone 2452

Office Open Evenings

SPECIAL SALE AGENTS

H. M. SPLANE & CO.

Calgary, Alberta

East End Office
1210 Ninth Avenue East

Central Office
Suite 3, Armstrong Block