

HARVEY'S NO. 1.

Our No. 1 Bread is now being made only from
Very Best Pure White Flour.
 When purchasing your fall supplies ask for Harvey's No. 1.

A. HARVEY & CO., Ltd.
oct20,361

Ladies' Hats. Fall Styles

Just a very choice selection of Hats. The season's smartest models. No two alike. Small, snugly-smart hats for stormy, windy days and all-round wear. Beautiful models in Velour, Velvet and clipped Beaver for smart occasions. In short, Hats that are exclusive in style to suit all types.

We have a fine assortment of Untrimmed Hats in very stylish shapes. See the "Hats that are different" in our Ladies' Department.

SPECIAL! — A discount of 20 per cent. is allowed off the price of all Trimmed Hats.

U.S. Picture & Portrait Co.,
 ST. JOHN'S.

FREIGHT SERVICE!

Montreal to St. John's.
 The S. S. "GEOHART" will probably sail from Montreal for St. John's direct the first week in November.

A. HARVEY & CO., Limited,
 Agents Gulf St. Lawrence Shipping and Trading Co., Ltd.
act25, t. h. s. if

J. J. ST. JOHN.
 JUST THINK!
Two Barrels of Good Beef for the price of one Barrel Pork.

Another lot of 100 barrels now landing, same as the last Beef, which sold like hot cakes. Same price, \$32.00 barrel.

The best brands of White Flour, Oats, Bran, Corn and Cattle Feed.

J. J. ST. JOHN,
 136 and 138 Duckworth Street.



Libby's
Bouillon Cubes,
 the most popular and nourishing cold weather drink. A Cube makes a cupful.

Sold by all Grocers.

TO-NIGHT! TO-NIGHT!

Casino Theatre!

THE SUPREME FAVORITE,
GLADYS KLARK
 and her associate players, Friday and Saturday,
"THE WOLF,"
 By EUGENE WALTERS.
 Author of Paid in Full, Fine Feathers, Easiest Way.
 Matinee every Wednesday and Saturday. Seats on sale at Chesman's.
 NOTE.—Election returns will be read from stage as fast as they come in.



Opportunities in Long-Term Bonds

Bonds maturing in 1919 or 1920 may now be sold advantageously, and the funds reinvested in longer term securities. The benefits of present high interest yield rates may thereby be secured for a period of ten years and longer.

We shall be glad to offer suggestions.

DOMINION SECURITIES CORPORATION LIMITED
 CANADA LIFE BUILDING
 Toronto. MONTREAL London, Eng.
ESTABLISHED 1901

C. A. C. BRUCE, Agent, St. John's.

A Progressive Company.

Satisfied policy holders in a Life Insurance Company make the best possible boosters. Profits greater than estimates make satisfied policy holders. The results in this Company are seen in a business doubled each five years.

THE LONDON LIFE INSURANCE COMPANY
 HEAD OFFICE: LONDON, CANADA
 is progressive and yet conservative. Its investments are entirely non-speculative and yet earned the excellent rate of 6.82 per cent. in 1918.
 Ask for information about Endowment Policies at Whole Life Rates.
 G. VATER PIPPY, District Manager,
 Smyth Building, St. John's.
 POLICIES—"GOOD AS GOLD."
oct16, eod, tz

GROCCERS' HEADQUARTERS

IN STOCK:

- 400 boxes DRIED APPLES.
- 300 boxes DRIED APRICOTS.
- 300 boxes PRUNES.
- 200 cases PEACHES—2 dozen.
- 200 cases APRICOTS—2 dozen.
- 200 cases BOYER'S TOMATOES—3's.
- 100 cases "SILVERDALE" TOMATOES—2½'s
- 100 cases "QUAKER" TOMATOES—3's.
- 300 boxes CANADIAN CHEESE.

LOWEST PRICES.

George Neal.

IF YOU WANT QUALITY
 Then by all means buy
Stanfield's Unshrinkable Underwear.
 The Underwear that protects your health, your comfort and your money. Stanfield's label is the guarantee for satisfaction. Get your supply from us to-day.

WILLIAM FREW, Water St.

JUST RECEIVED,
 a shipment of
GOLDEN PHEASANT TEA.

M. J. O'Brien,
 42 New Gower St.



Make a friend for life by persuading him to buy Henley's

"Twentieth Century Book of Recipes."

The greatest book ever offered to the public.
 1919 edition just ready.
 Henley's Twentieth Century Book of Recipes, Formulas and Processes.
 10,000 Trade Secrets, Chemical Processes, Scientific Formulas.
 How to make everything for the Home, the Factory and the Workshop.
THIS IS THE BOOK every one who seeks Practical, Accurate Knowledge and Guidance in his everyday work must have at his command.
Price \$4.00.

BRICK!

NOW LANDING
100,000 RED BRICK.

H. J. STABB & CO.
 Insure with the
QUEEN,
 the Company having the largest number of Policy Holders in Newfoundland.
 Every satisfaction given in settling losses.
 Office: 167 Water Street, Adrain Bldg. P. O. Box 782.
 Telephone 658.
QUEEN INS. CO.,
GEORGE H. HALLEY,
 Agent.

Get Our Low Price for
Cheese,
 September make.
BAIRD & CO'Y,
 Phone 438. Water St. E.

Reid-Newfoundland Company.

FREIGHT NOTICE!

Humbermouth-Battle Hr. Service.

Freight for the above route, per S.S. "ETHIE," will not be received this Saturday, the 8th inst.

Next acceptance will be advertised later.

Reid-Newfoundland Company.



Windsor Patent

for better bread.

YOUR GROCER HAS IT.

BRUSHES

For All Purposes in Stock.

Paint Brushes	Radiator Brushes
Painters' Dusters	Butcher Block Brushes
Floor Brushes	Boiler Tube Brushes
Seaming Brushes	Sink Scrapers
Bannister Brushes	Horse Brushes
Window Brushes	Clothes Brushes
(Round & Oblong)	Dandy Brushes
Lavatory Brushes	Bath Brushes
Furnace Brushes	Nail Brushes
Shaving Brushes	Hair Brushes

SCRUB—SHOE—STOVE—TAR.

The Direct Agencies, Ltd
may17, tz
 WHOLESALE.

Fire. Insurance. Fire.

Insure all your property in good old British Fire Insurance Companies.

SCOTTISH UNION & NATIONAL INSURANCE CO.
 Est. 1824. Assets . . . \$79,000,000.

GENERAL ACCIDENT, FIRE & LIFE ASS. CORP., LTD.
 Est. 1885. Assets . . . \$15,000,000.

We represent the above Companies for the Dominion of Newfoundland. Write or phone us for our rates.

NFLD.-LABRADOR EXPORT CO., LTD.,
 BOARD OF TRADE BUILDING.
June18, t. tz

TWELVE PAGES TO-DAY
 WEATHER FORECAST.
 TORONTO, Noon.—Decreasing winds, mostly fair to-day and Tuesday.
 ROPER & THOMPSON, To-Day Bar. 29.74, ther. 47.

VOLUME XLI

Auction Sales AUCTION.
 On Wednesday, 12th inst. at 12 o'clock, at the premises of
Messrs. C. F. Bennett Company.
 182 Barrels RED TROUT.
 119 Barrels WHITE TROUT.
 176 Barrels MIXED TROUT.
 7 Barrels TROUT (not described).
 3 Tierces TROUT (not described).
 1 Tierce SALMON.
 434 Quintals CODFISH.
 2200 Pairs SKIN BOOTS.
 Ex S. S. Harmony from the Moroccan settlements.
A. S. Rendell & Co., Ltd.
nov10, 21 Auctioneer

THE PEOPLES AUCTIONEER

AUCTION.
 At the residence of
W. A. ELLIS, ESQ.,
 98 Military Road,
On Wednesday next,
 12th inst., at 10.30 o'clock,
 Superior Household Furniture Effects, including 1 Upright Cab Grand Piano, made by Ernest A. Kn New York. Particulars in Tuesday Telegram.
P. C. O'Driscoll, Ltd.
nov8, 21 Auctioneer

AUCTION.
FURNITURE, CHAPPELL PIANO, ETC.
 At the Auction Rooms.
Tuesday, 11th instant
 at 10.30 a.m.
 1 Chappell Piano.
 1 Wooden Bedstead and Spring.
 1 Iron Bedstead.
 1 Iron Bedstead and Spring.
 1 Extension Table (six leaves).
 1 Larke Kitchen Range.
 1 Churn.
 3 Carpet Squares.
 1 lot Floor Canvas.
 5 Curtain Poles.
 3 sets Curtains.
 1 Blackboard.
 1 Drawing Board.
 1 Kitchen Chair.
 1 Small Marble Top Table.
 1 lot Books (Classics).
 17 Heavy Brass Stair Reds.
 1 lot Pictures.
 3 Mirrors.
 2 Placques.
 1 Butter Cooler.
 1 Cake Dish.
 2 Trays.
 3 Venetian Blinds.
 2 sets Fire Irons.
 1 Vacuum Cleaner.
 2 Rocking Chairs.
 1 Baby Canning.
 1 Baby Sleigh.
 1 Step Ladder.
 1 lot Kitchen Utensils.
R. K. HOLDEN,
oct7, 31 Auctioneer

Suffer From Chaps?
 A powerful weapon against the attacks of cold winds is found in our
ALMOND CREAM.
 It is delightfully cooling, healing and soothing to the skin, and will protect the face and hands from redness, soreness and chaps. Easily applied and immediately absorbed by the skin.
 Generous size bottle, 40c.
PETER O'MARA,
 The Druggist,
 44-48 WATER ST. WEST.