

Christmas is Fast Approaching

The Season to which the Children look forward with such Eager Expectation--the Gift Season. Despite the difficulties and dangers of the voyage, Santa Claus has arrived safe in port with a big pack of



CHRISTMAS TOYS!

Dolls, Drums, Motor Busses, Coast Defence Guns, Blocks, Puzzles, Flags, Xmas Stockings, and many other beautiful Toys too numerous to itemize.

You are invited to inspect this splendid display of Xmas Toys. Shop now decorated.



All Goods British and American Manufacture.

Marshall Bros

Select your Gifts early and you will not be disappointed.

Seeing Resemblances.

By RUTH CAMERON.



Are you one of those people who are constantly seeing resemblances? That is a habit of mine which I would like to talk over with the letter friends who also have it. People who never see resemblances and who laugh at you when you try to make them see them are excused from attendance to-day.

By the way, aren't they exasperating--those people. They will look at a wonderful likeness that they simply must recognize and tell you obstinately that they do not see it at all. Personally I have dark suspicions that there are none so blind as those who won't see.

It Is Fun Tracking Down Resemblances.

I seldom go anywhere that I do not see someone who resembles someone else. A skeptic housemate assures me I could get over this if I tried. Get over it indeed! On the contrary it is a habit of mind which I encourage. It is so interesting to collect resemblances and to see in just what they consist. Sometimes it is a question of the shape of the face or features, again it is an elusive expression. Often people who are very unlike on the whole will resemble each other in some small way, a smile, the sweep of an eyebrow, the height of the cheek bones.

Never Tell People They Look Like Each Other.

There is one thing that I have learned from my experiences in resemblance seeing which may be worth mentioning to beginners. And that is that it is not usually advisable to tell

the person concerned about it, if there is any likelihood of his seeing his double. Ten to one he will be displeased, even though to you the person is quite as good looking as he. And if the person is not so good looking, woe to you! You have made an enemy. In vain you tell him that a very handsome person may resemble a very homely person (which is entirely true). You have wounded him in the tenderest part of his character anatomy--his self love, and such wounds heal slowly and usually leave scars.

Some People Really Have Doubles.

Although so many resemblances are only partial and elusive, now and then one finds really startling ones. Just the other day I stood not three feet away from a woman in an elevator and actually could not make up my mind that she was not one of my near neighbors.

Most of my experiences with resemblances I regard as universal but there is one that I do not feel so sure about. Perhaps my reader friends can help me out. When I am tired I always see more resemblances. If I go shopping on a day when I am over-tired, at every turn I think I am seeing some friend. I trust none of the anti-resemblance chasers have chanced to read this far, for I can just fancy the spirit in which they will pounce upon that statement.

I was cured of terrible lumbago by MINARD'S LINIMENT.

REV. WM. BROWN.

I was cured of a bad case of ear-ache by MINARD'S LINIMENT.

MRS. S. KAULBACK.

I was cured cured of sensitive lungs by MINARD'S LINIMENT.

MRS. S. MASTERS.

An ordinary piece of mince pie is said to be the equal in food value to a piece of beef, a slice of bread and a potato.

Peas, Beans, etc., etc.

80 bags Fancy Quality Large Round Peas, 100 lbs. each.
15 bags Extra Fancy Green Peas.
15 bags Fancy Small Lima Beans.
100 sacks Rice, 100 lbs. each.
100 sacks Rice, 50 lbs. each.
50 sacks Rice, 25 lbs. each.
50 sacks No. 1 Onions.
25 cases S's Spanish Onions.

NOW DUE:

100 sacks PARSNIPS.
50 sacks BEETS.
50 sacks CARROTS.
50 sacks TURNIPS.
200 sacks POTATOES.

Soper & Moore
Importers & Jobbers.
Phone 450.

Rann-Dom Reels.

THE CONSCIENCE

The conscience is an elastic form of alarm clock which was brought to this country in the Mayflower in 1602, but is not being cultivated to any great extent at the present writing. This is because no two consciences have the same viewpoint or bust measure, and the average citizen finds it hard to secure a good fit.

The earliest form of conscience known in this country was that introduced by the Pilgrim Fathers and had no elastic whatever. The Puritans had been terribly persecuted in England because of their lack of conscience, and on arriving here they proceeded to exercise what they had left by burning everybody who denied the existence of a deep and highly successful form of hell. They were God-fearing people and never allowed a store account to run, but were a trifle opinionated on the subject of a future state. Samples of this form of conscience are still doing business and consigning people to one of the most unpleasant changes of climate which can be imagined.

One reason why so many people flee from foreign lands in the cheap and fragrant steerage and come to this country is because we have so much liberty of conscience. In America a man can believe anything he wants to without being strung up to the thumbs or removed from the official board, so long as his conscience does not become so free as to drive him into bigamy or evading the income tax. There are times, however, when it seems as if a little less freedom of conscience would be a good thing, as it would give the overworked policeman a chance to recuperate.

One peculiar thing about the conscience is that it will lie around for several years in a dormant state, and then suddenly arise and compel the owner to restore \$1.65 which he took from an employer who had entered into rest without being able to balance his books. This shows what the

conscience can do when it is not sand-bagged and laid away in some vacant corner in the attic. The government now has on hand a large amount of conscience money contributed by people who were overtaken by remorse at a time of life when remorse had about abandoned hope of catching up.

Conscience is a great aid to making restitution, but after all, the best time to retribute is before it becomes necessary.

FOOD CONSERVATION.



I'm cutting out fat living, since folks have let me know that eating pies is giving much comfort to the foe. I shy at ducks and geese, and eat things I abhor, since told that fats and greases are needed in the war. My aunt, who is a dandy, is helping on the cause; she isn't eating candy or ice cream as she was; her diet will improve her, as it will surely aid all girls who hoove with Hoover, and join the food parade. And I am feeling finer than I have felt for years; I've been an ardent diner, consuming roasted steers. I've cleaned the plate and platter with gluttonous delight, and kept on getting fatter until I was a sight. But now I'm eating sawdust and boiled excelsior, to help in manner modest, our country win the war. And I am feeling finer than since I was a lad; all day I sing and twitter, I am so beastly glad. From here to far Vancouver the fat men bear their load, and they should hoove with Hoover, since I have shown the road. This fact will bear repeating in this most crucial time; we're all too fond of eating, when stuffing is a crime. And so, in language moving, I do beseech my friends, that you will do your hooving as Hoover recommends.

Household Notes.

To make deviled crabs, season crab meat with cream, salt and cayenne; cover with breadcrumbs, place in shells and brown in the oven.

All boxes on the top of the pantry shelves should have labels on the end, telling the contents of the box. This saves time when hunting articles. If the wire mattress becomes rusty, try rubbing it with paraffin; then dry thoroughly and give both sides a coat of black lacquer.

Tomatoes with the skin removed and hollowed out, then filled with minced fish or chicken and a little mayonnaise, make a delicious relish.

A Faithful Servant.

READY TO WORK NIGHT OR DAY. Gas is your ever ready helper right in your home--no begging for delivery, no delays in getting it. One gets so used to it that one is apt to forget how helpful it is. Take a little trouble. Study its uses; get to understand how to obtain every particle of help you can from it.

Remember that for Light, Heat or Cooking it has no equal. If you have any little difficulties with it, bring them to the Gas Office. Our advice and help will be most readily given.

St. John's Gas Light Co.

"THE EVENING TELEGRAM" Reuter's Message.

Special Fashion Plates.



1506--DOLL'S SETS OF SHORT CLOTHES.

Cut in 6 sizes: 14, 16, 18, 20, 22 and 24 inches in height. It will require 3/4 yard for the Drawers, 3/4 yard for the Petticoat, and 1 yard for the Dress of 36 inch material for 24 inch size. Price 10c. This Pattern also comes in Child's Sizes: 1, 2, 3 and 4 years. Price 10c.

WAIST 1807, APRON AND BAG 1844. A Smart Combination.

Waist 1807 cut in 6 sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. It requires 3/4 yards of 27 inch material for a medium size. Apron and Bag 1844 Cut in One Size: Medium. It requires 2 1/2 yards of 27 inch material for the apron, with 3/4 yard for the bag. TWO separate patterns 10c. FOR EACH pattern.

2275--A NEW DRESS AND HAT FOR MISS DOLLY.

Cut in 6 sizes: For dolls 16, 18, 20, 22, 24 and 28 inches in length. Size 24 will require 1 1/2 yard of 27 inch material for the dress, and 3/4 yard for the hat. Price, 10 cents.

2264--HOUSE COAT FOR MEN.

Cut in 7 sizes: 32, 34, 36, 38, 40, 42 and 44 inches breast measure. Size 38 requires 3 1/4 yards of 36 inch material. Price 10 cents.

2273--A Dainty Set for DOLLY.

The Pattern includes all styles illustrated, is cut in 6 sizes for dolls: 16, 18, 20, 22, 24 and 26 inches in length. The dress requires 1 1/4 yard, of 27 inch material, the petticoat 3/4 yard, and the combination 3/4 yard for an 18 inch doll. Price, 10 cents.

2278--A SET OF PRETTY BAGS.

The Pattern, supplies each of the three styles illustrated and is cut in one size. Each one requires 1 yard of 27 inch material. Price, 10 cents.

2298--A PLEASANT SET OF NURSERY TOYS.

The Patterns are cut in One Size Only. It will require 1 yard of brown flannel for the Monkey and 3/4 yard of red flannel for his suit. The Elephant requires 1 yard. The Rabbit 3/4 yard. Price, 10 cents.

TERRIFIC FIGHTING ENDS IN OUR FAVOR.

British Headquarters in France, Dec. 4.--As a result of yesterday's great German effort, Lavacquerie has been left to him and our line bent slightly back on a mile front. West and southwest of Marieres we have withdrawn slightly, and while it is understood that our line at Marcoing does not now include the whole of the cope of that name, this is practically the sum total of the German recovery of territory effected at a truly appalling price. His effort was admittedly to recover the fifteen miles of Hindenburg line and free Cambrai from the present stage. The situation at Bourlon Wood, which dominates Cambrai, is unchanged. The Germans made prodigious preparations for yesterday's efforts, bringing train loads of troops from the eastern front. The weather throughout has been perfect, enabling our gunners and riflemen to make the best possible marksmanship. It may be computed that no fewer than twelve divisions had been thrown into the oncoming English waves across the rolling country. Our advantageously posted field batteries caught the Germans at short range with devastating effect, yet at one time sheer weight of numbers carried them through our lines. South of Marcoing a splendidly spirited counter attack sent them reeling back. After waiting the clash in our own lines, we advanced to meet them in hand-to-hand conflict. Our artillerists magnificently. They spotted a large concentration of German guns and directly contributed to the destruction of many. Whether the Germans will renew the colossal costly attempt remains to be seen. Personally, the correspondent does not believe the rumor that they have cavalry ready to break through. We still retain the high country north of Lavacquerie, which considerably minimized any tactical advantage to the Germans in the reoccupation of the ruins of the villages. Methodical activity prevails in the rear of our battlefront, where the exceptional dryness of the roads is facilitating transport and other operations. The correspondent thinks it can safely be said we are quite ready to deal with any further projects the enemy has in mind.

MACLEOD.

MILLIONS DIE

Every year from Consumption, MILLIONS could have been saved if only common sense prevention had been used in the first stage. IF YOU ARE A Sufferer from Asthma, Bronchitis, Catarrh, Fluency, Weak Lungs, Cough and Colds--all Diseases leading up to Consumption--Tuberculosis, YOU ARE interested in Dr. Strandgard's T.B. Medicine. Write for Testimonials and Booklet. DR. STRANDGARD'S MEDICINE CO. 255-265 Yonge Street, Toronto.

THE BRITISH NORTH AMERICAN AGENCIES. Representatives, Post Office Box 1131, St. John's, Newfoundland.

MINARD'S LINIMENT CURES GARTER IT COWS.

FRESH

Just arrived
50 cases
FRESH

M. A.

Week End

Men's Heavy

Strong ribbed

Boys' Heavy

These are a very

to fit 6 years to

Special

Men's

These are an extra

rolled collar

The OUTLET

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(Opp.)

CLERGY RETURNING. Robins, who was ordained by Revs. E. Meaden and H. C. were raised to the deaconate. Archbishop of Nova Scotia last in the Cathedral at Halifax passengers on the incoming

ABSENT-MINDED

