

The Definition of the Word "BARGAIN"

is ably answered by the five money-saving offers below, small in quantity but all

BIG VALUES

White and Cream Job Lace Curtains.

About 60 pairs left over from our Big Job. Selling now all one price, 75c. per pair.

Job Stair Oil Cloth.

A few pieces remaining from our Big Job. Selling at old price, 10c. per yard.

Ladies' White Lawn Dresses.

25 only LADIES' LAWN DRESSES AT HALF PRICE.

Regular Price	\$3.00	NOW	\$1.50
Regular Price	\$3.50	NOW	\$1.75
Regular Price	\$3.80	NOW	\$1.90
Regular Price	\$4.25	NOW	\$2.30
Regular Price	\$5.00	NOW	\$2.50
Regular Price	\$6.50	NOW	\$3.00
Regular Price	\$8.00	NOW	\$3.75

A SMALL QUANTITY. CALL EARLY.

Marshall Bros

White and Fancy Turkish Towels.

1200 pounds of Assorted Towels. Good value, 70c. per lb.

Am. White Quilts.

Just arrived, 500 pounds of
WHITE MARCELLA QUILTS.
This line of Quilts is worthy of special notice. A good bargain at 70c. per lb.

Deferred Enjoyment.

By RUTH CAMERON.



RUTH CAMERON

All life is full of conflicts. We want to be good and we want to be bad at the same moment. We want our way and we want to be unselfish. We want to be cultured and educated, yet we aren't willing to make the requisite effort. We would not play false and yet would wrongly win. We want to spend our money and we want to save it.

And in the case of the average human being, I don't believe there is any conflict that rages more, constantly or more fiercely than that last. Miserliness is the rarest sin I know.

A Sin We Might Well Try To Commit.

Most of us could try our hardest to sin in that direction with advantage.

There are always so many easily justifiable ways of spending money. Good looking, becoming clothes are a justifiable expenditure—"personal publicity," you know. Only the rich can afford to be shabby.

And an attractive home—what's the use of living if you can't have your surroundings reasonably attractive?

And then there are books and magazines and theatres and good music—these, too, are duties we owe ourselves.

Of Course We Must Have Vacations.

And we must have vacations or we can't work efficiently.

We want to save but we want so many other things, and usually want them more keenly.

To be sure, there is a great satisfaction in the act of putting money into the bank, in going proudly to the receiving teller's window and in seeing him write down the figures in your book. But alas, to most of us it is only a calm, placid enjoyment.

It bears about the same relationship to the exhilaration of going out and spending money that calm, strong, splendidly worthwhile friendship does to passionate love.

Regularly Is The Backbone Of Saving.

There is one thing sure on this subject—if you are going to try to save money, don't do it spasmodically. Regularity is the backbone of saving.

And some kind of compulsion is a great thing to stiffen up that backbone. Buy a house and make monthly payments on it. Take out co-operative or insurance—anything that has to be paid at a certain time and hence can put in a previous claim before the many things that one "owes it to oneself" to buy.

Or save a certain proportion of each raise. You lived on your salary before you got the raise. You can surely live on your salary plus half the raise.

"Deferred enjoyment" is what the political economists call saving. Remember that, when the way seems hard and thorny.

Minard's Liniment Co., Limited.

I was very sick with Quinsy and thought I would strangle. I used MINARD'S LINIMENT and it cured me at once. I am never without it now.

Yours gratefully,
MRS. C. D. PRINCE.

Nauwigewauk, Oct. 21st.

Pickled eggs are excellent for luncheon.

Just Received NEW GRASS CANADIAN BUTTER, "Blue Nose" 2-lb. Prins, 56-lb. Boxes—bulk.

Western Table Apples—Wine Sap.
California Lemons.
California Oranges.
Milk's Chocolates—
56c., 1/4 lb., 1/2 lb., 1 lb., 5 lb. boxes.
Ganong's Chocolates & Confectionery—5c., 10c., 1/2 lb., 1 lb., 5 lb. boxes.
Texas Onions, 50 lb. crates.
50 cases Seedling Matches.
50 lbs. "Sun" Beef.
25 lbs. Libby's Special Plate Beef.
25 lbs. Regal Family Beef.

50 sacks White Seed Oats.
New Hay Seed.
Local White Potatoes.
Local Turnips.
Laraby's Best Flour,
5 Roses, Verbona.
14 lb. linen sacks.
Boyer's Tomatoes, 3 lb. tins.
Boyer's Tomatoes, 1 1/2 lb. tins.
Hartlove Tomatoes, 1 lb. tins.
Bulk Dates, 70 lb. boxes.
Dromedary Dates, 1 lb. pkgs.
Royal Excelsior Dates, 1 lb. packages.
Erasme Herb Soap.
Pears' Unscented Soap.

C. P. Eagan

DUCKWORTH STREET & QUEEN'S ROAD.

Local Potatoes!

We have on hand, ready for seed and household use,

250 barrels
LOCAL POTATOES—
Whites, Reds and Blues.

EGGS!

10 cases
LOCAL FRESH EGGS

Soper & Moore,
WHOLESALE JOBBERS.
Phone 480.

Rann-dom Reels.

THE P. E. O. CHAPTER.

The P. E. O. Chapter is an organized body of expert cooks disguised as society women.

The P. E. O. member is a secretive person, far different from the average open-minded wife who never conceals anything from her husband except when she discovers the mute remains of a custard pie in the oven.

Most husbands do not even know what P. E. O. stands for, although thousands of determined efforts have been made to wrest the information from members who would rather die than reveal the semi-monthly pass word and the grand halting sign of distress.

It is a great blow to a husband's vanity to try to worm information out of a stubborn wife who has joined the P. E. O. in a futed street dress, only to discover that she is about as chatty and full of detail as a cove oyster.

This teaches us that men who believe women cannot keep a secret should marry a P. E. O. sister.

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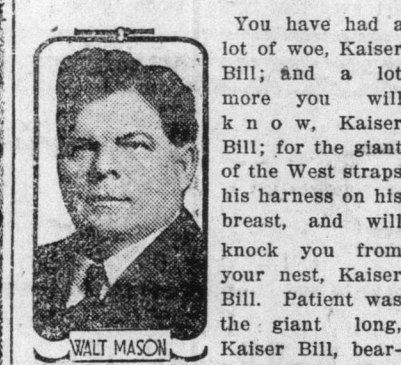
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tanglefoot. Efforts have been made to induce the P. E. O. to admit husbands to full membership, in order to supply dignity and appetite to the stated meetings, but so far without effect. The P. E. O. is made up of women who have been married long enough so that there are times when they prefer to be alone. The P. E. O. is an exclusive society and is harder to get into than the White House. Inasmuch as every applicant must pass a rigid examination in domestic science and the preparation of creamed tomato soup, the man who has a full-fledged P. E. O. for a wife is always sure of three square meals a day.

THE GIANT.



You have had a lot of woe, Kaiser Bill; and a lot more you will know, Kaiser Bill; for the giant of the West straps his harness on his breast, and will knock you from your nest, Kaiser Bill. Patient was the giant long, Kaiser Bill, bearing injury and

wrong; Kaiser Bill, hoping that a ray of sense would provide your cranium dense, that you'd let up your offense, Kaiser Bill. But you tramped the giant's toes, Kaiser Bill; and you tweaked the giant's nose, Kaiser Bill; now you see the giant rise, with the war light in his eyes, and he'll soak your Prussian guys, Kaiser Bill.

You're exhausted by the strain, Kaiser Bill; full of weariness and pain, Kaiser Bill; you are going stony broke, and your folks will hear the yoke of taxation till they croak, Kaiser Bill.

You have strained your last resource, Kaiser Bill, in your work that's rude and coarse, Kaiser Bill; dotards who are bent and gray children from their schoolyard play, you are dragging to the fray, Kaiser Bill. But the giant of the West, Kaiser Bill, has an ample treasure chest, Kaiser Bill; tortured by no bloody thirst, by no war lord visions, he will chop you into wurst, Kaiser Bill.

What a Gas Range Means for You, Mrs. Housekeeper.

The gas range is a muscle saver and a step saver. Think of the many tons of coal you used in that coal range, and how you have had to handle it all twice; first, carrying it up out of the cellar; then, from the kitchen to the ash barrel.

No more soot to wipe away; no more ashes to cart away; no more wood to fetch; no more coal dust; no more smoke and no more reason why the kitchen cannot be kept as clean and as orderly as the parlor. The gas range means just this.

Saves 50 Per Cent. of Kitchen Cares.

Half of the labor in the house is caused by dust from the coal range. Every time it smokes, no matter how good the draught may be, clouds of ashes rise and settle on the furniture.

It Eliminates Hard Work.

Use a gas range and you will live better, you will play better, and you will work better because the use of the gas range eliminates the drudgery of carrying coal, ashes and the chopping of kindling, as well as the drudgery of cleaning up a lot of dirt, and, best of all, for the cook it makes it unnecessary for her to stand over a hot stove from two to three hours a day.

St Lawrence Notes.

Five more of our boys have recently enlisted in the Navy and one in the Regiment. This gives St. Lawrence 5 per cent. of the population in the local forces and 3 per cent. with the Canadians, which give the creditable showing of 8 per cent. for the place.

Mrs. Echecken, young widow of Private Echecken, C.E.F., received a returned letter with "Shot Sept. 17" written across it. Private Echecken was missing since last September. Private Alonz Slaney, C.E.F., and Private Robert Pike, C.E.F., were also killed in action last year.

Private Hy. Pike, C.E.F., has been wounded three times and Private Augustus Farrell, C.E.F., who had been wounded, is unfit for further active service.

Mrs. Jas. Reeves received a message saying her husband, Private Jas. Reeves, C.E.F., has been wounded in the legs.

All of the boys in the Canadian troops enlisted while away to work. Their parents and families are living here.

Besides the three with the Canadians who have been killed in action, two of our boys of the 1st Nfd. Regiment died in hospital, and one R.N.R. in hospital at Chatham.

St. Lawrence would like to see some of her neighbouring places around wake up when we would spur up to keep our place at the head of the district.

April 26th, 1917.

Our Prisoner of War

WRITES HOME FROM GERMANY.

Private Peter Barron, of the First Nfd. Regiment, who was taken prisoner in France and is now a prisoner of war in Giessen, Germany, writes home to his wife as follows:—

Giessen, Feb. 26th, 1917.

My dear wife, I am now sending you a few more lines to let you know I am safe, well and getting along all right and I sincerely hope that they will find you and both the children in the same state. I am looking forward to hear from you soon that some of the photos which I sent you early last month have arrived safely. And now as I have no more news to tell you this time I will close and with fond love to my brothers and sisters, yourself and both children I will remain Your loving husband,

P. F. BARRON.

Giessen, March 12th, 1917.

My dear wife, I was very pleased to receive your nice letter safely to-day, dated January 13th, and to hear that you are all well at home. I have received all your parcels and I thank you very much for them, but I do not want you to send me any more, as it takes such a long time for them to come, and as the Nfd. War Association in London send me parcels I get along all right. I enjoyed the things you sent me in your parcels, as they seemed so much like home again. St. John's must be a dry place now, but we shall have to find one or two when we get back again; but I don't suppose it will be prohibited then, will it, eh? Glad to hear both the girls are going on fine. I often think of you all when I see the photo which you sent me. I shall be glad to hear that you have received some of the photos which I sent you in January. Now I don't think I have any more news to tell you this time except that I am quite well, so I will close with fond love to my brothers and sisters, yourself and the children, and I will remain Your loving husband,

P. F. BARRON.

LIQUIDATORS' NOTICE!

The Stock of Lumber of the Empire
Woodworking Company, Ltd.,
Now in Liquidation is for sale at Hill of Chips.

Stock comprises:

SPRUCE JOISTS—2 x 7 and 2 x 8.
SCANTLING—5 x 5 to 9 x 9.

JUNIPER PLANK—1200 feet.
BIRCH NEWELS—4 x 4 and 6 x 6; over 24,000 feet.

MATCHED SPRUCE—No. 2, 6000 feet.
PINE—1 1/2 in., 1000 feet.

PALINGS—900.
PINE—All grades and sizes, over 35,000 feet.

MOULDINGS—All kinds.
STOCK DOORS.

PERIOD ROOFING, 10 rolls, and a quantity
REXITE ROOFING.

Stock as per inventory is over 225,000 feet, will be sold in block or smaller quantities.

The stock of Lumber for sale at Davey's Yard, Duckworth Street, comprises 182,000 feet of good quality Pine Lumber in sizes 1, 1 1/2, 2 and 3 inch. Will be sold in block or smaller quantities.

About 48,000 feet STUDDING—2x4, 2x5, 2x6.
1 SMOKE STACK, 16 feet long, 16 in. diameter.

Not used.

Terms of Sale—CASH.

JOHN DAVEY and
THE EASTERN TRUST COMPANY,
apr27,tf Liquidators.

Emerson Pianos.

The Emerson Piano is too well known in St. John's to need any words of praise; it has sung (with its beautiful singing quality) its own praises for the past 35 years. Come see and hear and be convinced.

CHARLES HUTTON,

Sole Agent Newfoundland.

CRANBERRIES and Valencia Oranges.

BURT & LAWRENCE.

The "Evening Telegram" is read by
over 40,000 People daily.



Skipp

Clean burn
Best of all
purifier—the
Keeps you
power to
Costs less
Unequalled

STAN

Franklin

The Rising Daze the

AND THEY WERE

The Splendid Day
They Swept For
the Hun Trenches

(By Henry)

With the French
Field, April 20—
hill to-day saw the
German trenches
three years' work of
countless tons of
barbed wire and
of concrete fortifica-
tions and thousands of
fitted with electrical
with most costly
costs.

These the French
The ardor of the ad-
vance following
ing down at the top
by the terrific hand
lery, drove the Ger-
of these "positions"
Tuesday. Then the
in the Rheims St. Et-
French advance was
ground—which cur-
The Germans occu-
hill so strongly fort-
plain below the En-
fore not been able
the battle of the
But the French
was so destructive
uses after leaping
es, the French in-
German positions as
than two-thirds of
forward more than
in an hour.

Despite this term
the positions were
machine guns that
fighting. The French
during the night
the brilliant sun came
on glistening on the
dashed forward. The
ed by the glare of
with cold, were un-
machine guns before
upon them.

A Russian brig-
oath of allegiance
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