

als!

new goods consisting of
ENS, HOSIERY, CAN-

rs, Gloves, Floor Canvas,

in all colors and widths

LUES.

MERCERIZED POPLINS

We can offer a small
selection of the popu-
lar fabric at

50c.

Per Yard.

CORDED VELVETEEN,

In NAVY, SAXES,
BROWN, BLACK.

50c. yd.

Wonderful values in La-
le Blues, Royal, Gold,
etc. Worth 50 and 60
32c. per pair

ING Central Dry Goods

Now landing a choice cargo of

Screened North Sydney Coal.

BEST QUALITY.

M. MOREY & CO.

OFFICE: QUEEN STREET.

EUROPEAN
AGENCY.

Wholesale Indents promptly executed
at lowest cash prices for all Brit-
ish and Continental goods, including
Books and Stationery,
Boots, Shoes and Leather,
Chemicals and Druggists' Sundries,
China, Earthenware and Glassware,
Cycles, Motor Cars and Accessories,
Drapery, Millinery and Piece Goods,
Fancy Goods and Perfumery,
Hardware, Machinery and Metals,
Jewellery, Plate and Watches,
Photographic and Optical Goods,
Provisions and Olives' Stores,
etc., etc.

Commission 2½ p.c. to 5 p.c.
Trade Discounts allowed.
Special Quotations on Demand.
Sample Cases from \$50 upwards.
Consignments of Produce Sold on
account.

WILLIAM WILSON & SONS
(Established 1814.)
25, Abchurch Lane, London, E.C.
able Address: "Annuaire, London."

Brick and Cement!

Hard Brick,
Soft Brick,
Fire Brick.
Cement,
in brls. and sacks.

J Stabb & Co.

WARD'S LINIMENT CURE
BURNS, Etc.

Selected BARGAINS in SPRING Merchandise

Spring Hosiery Bargains.

LADIES' CASHMERE HOSE.

High grade Stockings in guaranteed fast colors; plain &
ribbed, assorted sizes. Reg. 85c. pair. Friday & Saturday... 70c

LADIES' CASHMERE HOSE.

500 pairs Cotton and Wool Black and Tan Hose, seamless feet,
shaped legs; plain and assorted ribs. Reg. 25c. pair. Fri-
day and Saturday... 20c

Ladies' Spring Costumes



A splendid line of Navy Serge Cos-
tumes, one of the many new lines im-
ported for spring wear, will be on sale
Friday and Saturday. If you are look-
ing for a new suit this is the place to
get it. These suits are in splendid
style and come in a nice range of
sizes. Reg. \$11.00 each. Fri-
day and Saturday... 9.50

Satin Underskirts

A beautiful array of smart Under-
skirts in materials of Satin and Sa-
teen, entirely new ideas in decoration,
accordian pleated and scalloped ef-
fects on flounces. Colors: Cream,
Tangerine, Black, Pink, Grey, Mole
and Navy. Regular values to \$2.50.
Friday and Saturday... 1.60

Tea Aprons

A new supply of White Muslin Tea
Aprons, fine quality, new frilled and
tucked effects, Pink and Blue Ribbon
Bows. Reg. 50c. each. Fri-
day and Saturday... 36c

Muslin Dollars

A limited supply of all White Mus-
lin Collars, the popular "Medici" and
"Peter Pan" styles; some lace trim-
med, others embroidered. Reg.
25c. ea. Friday & Saturday 19c

New Silk Ribbons

About 50 pieces of good qual-
ity Ribbon, Merve and Taffetta
weaves; 5 to 6 inches wide; a
big variety of popular colors,
including some of the new
Spring shades. Reg. 25c.
yd. Friday & Saturday 20c

Frillings

A chance to secure dainty
frillings at a reduction; every
woman likes to have a lot of
frilling at hand. It always
comes in useful; 25 pieces frill-
ing for neck and sleeve in
chiffon, lace, net, etc., in colors
White, Cream, Black and Paris.
Reg. 25c. yard. Friday
and Saturday 20c

Black Kid

Shopping Bags

A wonderful round up of La-
dies' Black Leather Hand Bags.
These bags are particularly
handy. They have jewelled
clasp and strap handles. Reg.
\$1.20 each. Friday &
Saturday 1.00

Back Combs

High grade Tortoise Shell
Back Combs, light and dark
colors, fancy jewelled backs, in
a variety of original designs.
Special each Friday &
Saturday 58c

Handkerchiefs

LADIES' HANDKERCHIEFS.

Fancy White Muslin Handkerchiefs, with dainty
Swiss embroidered corners and hemstitch-
ed borders. Special, 2 for... 9c

LADIES' HANDKERCHIEFS.

Another new line of White Muslin Handker-
chiefs, hemstitched and embroidered trim-
med. Reg. 10c. each. Friday & Saturday 8c

MEN'S HANDKERCHIEFS.

Colored Handkerchiefs, Blue Cambric,
with White Bird's Eye Spots, in various sizes; guaran-
teed fast colors. Reg. 11c. each. Friday &
Saturday 9

CHILDREN'S HANDKERCHIEFS.

White Cotton with Colored Picture Bor-
ders; ready hemmed. Special, 2 for... 6c

LATEST VALUES IN Household Needs

JOB LINE

HALF BLINDS.

All White Muslin Blinds, size
24 x 40; hemmed tops and bot-
tom. Special, per pair... 17c

LACE CURTAINS.

A big collection of fine Not-
tingham Lace Curtains in as-
sorted lengths, 2½, 3 and 3½
yards long; White and Cream.
Reg. \$1.60 pair. Friday
and Saturday 1.30

LACE CURTAINS.

70 pairs new designed Lace
Curtains, 3 and 3½ yards long.
White, Cream and Ecru shades;
splendid floral designs. Reg.
\$2.75 pair. Friday &
Saturday 2.25

SIDEBORD CLOTHS

White Cotton Cloths for Bu-
reau and American Sheets, plain and
twill; extra large sizes. Reg.
\$2.50 a pair. Friday
and Saturday 2.25

PILLOW CASES.

Plain White Cotton Pillow
Cases, size 19 x 27; well finished.
Special, Friday and Sat-
urday, each... 12c

AMERICAN FLETTE

5,000 yards American Flanel-
ettes in all colors; a full range of
pretty stripes and checks in Pink,
Blue, Grey, etc.; a few self-colored
pieces; all about 28 inches wide.
Special for Friday & Sat-
urday, per yard... 13c

For Friday & Saturday

At the Royal Stores.

This is the Store where you can practice econ-
omy of the most genuine nature—for every item
mentioned here is a real bargain.

MARVELOUS VALUES IN Voile Blouses & Waists

\$1.45 values for

Another Blouse proposi-
tion that should appeal. 300
Voile and Muslin Blouses in
the newest of Spring styles,
trimmed with Lace, Embroid-
ery, etc.; in a full range of
sizes. Reg. \$1.45 each. Fri-
day and Saturday... \$1.16

\$1.00 Corsets for

D. & A. Corsets, the Cor-
sets of undoubted merit.
These special models are
made of strong White Cotton,
finished with Lace and Em-
broidery tops, 4 straps; sizes
from 20-30. Reg. \$1.00. Fri-
day and Saturday... 89c

Corset Covers

White Cambric Corset Covers of
fine quality, short puff sleeves, pret-
ty Swiss Embroidery yokes, Ribbon
and Lace trimmed. Reg.
\$1.10 ea. Friday & Sat. 89c

Motor Caps

A job line of Silk Mercerized Pop-
lin Hats and Caps in a large as-
sortment of colors and styles. Re-
gularly sold at 60c. each. Fri-
day and Saturday... 25c

Ladies' Oil Hats

New shapes and new materials in
high grade Oil Hats, Black, White
and Colored, bright and dull finish-
ed; waterproof materials. A big
variety of styles to choose from.
Reg. 90c. each. Friday & Saturday... 75c

Ladies' Gloves

The balance of stock Suede finished Cashmere
Gloves in Navy only; 2 dome fasteners, assorted
sizes, silk lined. Reg. 55c. pair. Friday
and Saturday... 46c

Children's Gingham Dresses

Clearance price now in force on a big lot of dainty Gingham
Dresses, to fit girls of 2 to 6 years. Newest American styles in
pretty colorings, Pink, Blue, Grey, Helio, etc., checks and stripes.
Also a big lot of Children's Rompers made of the same materi-
als. Reg. 50c. each. Friday and Saturday... 32c

90c. Child's Bonnets

A good chance to buy a dainty
Summer Bonnet for the little
girl. 7 dozen only Fancy Crepe
Bonnets, trimmed with pretty
Pink and Blue Ribbons; assort-
ed patterns. Reg. 90c. each.
Friday and Saturday... 69c

\$1.00 Sleeping Suits

The balance of our stock of
Jersey Knit Sleeping Suits, gar-
ments that are well made in
every respect, and in sizes to fit
girls of 5 to 12 years. Regu-
larly sold at \$1.00 a garment.
Friday and Saturday... 59c

Values in Notions

HAT AND VEIL PENS—Best English make, colored heads. Spe-
cial, 2 for... 6c
MENDING WOOL—Black, White, Tan, Navy, Grey and Natural.
Special, 3 cards for... 5c
COLGATE'S TOILET AND BATH SOAP—Large cakes, assorted
perfumes. Special, each... 13c
BEL-BON TOILET CREAM—Peroxide, in large fancy jars. Reg.
25c. each for... 19c
STEPHENS' INK—Blue-Black, the best for fountain pens; large
bottles. Reg. 20c. each for... 16c
SAFETY PINS—Superior make, nickel plated; all sizes on card.
2 cards for... 6c
HAIR PINS—Black wire; 100 in a box; assorted lengths. 2 boxes
for... 6c
BEAUTY PINS—Fancy Gilt, bright finish. Special, per card... 4c
PERFUME SACHETS—Silk bags of all allied nations. Special,
each... 34c
TALCUM POWDER—"Ormont Violet", in small tins. Special, 2
for... 5c

GROCERY BARGAINS

STRAWBERRIES—in tins. Reg. 30c. tin for... 27c
APRICOTS—in tins. Reg. 20c. tin for... 18c
MORTON'S FINNAN HADDOCK—in 1 lb. tins. Reg. 20c. for... 18c
No. 1 LOBSTER—in tins. Reg. 20c. for... 18c
EDWARD'S VEGETABLE SOUP. Reg. 15c. for... 13c
EDWARD'S TOMATO SOUP. Reg. 15c. for... 13c
TANGERINE MARMALADE—in 1 lb. tins. Reg. 20c. for... 15c
ONION RELISH—in bottles. Special, each... 15c
PEARL ONIONS—in bottles. Special, each... 15c

New Spring Dress Fabrics.

NEW COSTUME TWEEDS.

10 pieces, latest colorings and patterns, in handsome Tweeds,
suitable for Spring Costumes; 42 inches wide. Reg. 70c. yard.
Friday and Saturday... 59c

DRESS SILKS.

A big assortment of soft finished Silks, suitable for Dresses,
Blouses, etc.; 18 inches wide; plain colors and fancy designs; all the
newest shades are represented. Regular 80c. yard. Friday
and Saturday... 65c

Saving Opportunities on Gent's Furnishings

All Wool

Sweater Coats

High grade Sweater Coats,
the popular "New-Knit" make,
made of selected yarns only, in
colors of Brown and Khaki;
sizes from 34 to 42. The supply
is limited so come early for
yours. Reg. \$2.80 ea. Fri-
day & Saturday... 2.50

Cuff Links

Strong reliable Links, fine
Gilt finish, in plain, engraved
and embossed designs; unbreak-
able spring levers. Spe-
cial, per pair... 13c

Silk Neckwear

Latest New York designs in
Silk Ties, light and dark pat-
terns, plain and fancy; extra
quality, silk checks & stripes.
Reg. 75c. each. Friday
and Saturday... 65c
Another line of smart Wide
End Ties. Reg. 35c. ea.
Friday & Saturday... 29c

Paris Garters

Heavy Corded Elastic Web
Garters in assorted colors; for
all the year round wear—"The
no metal can touch you" 7c

Negligee Shirts

15 doz. British made Negligee
Shirts, fine Cambric material, in
a range of fancy stripes and
spots; extra large bodies, medi-
um cuffs; also a few Job Shirts.
Values at \$1.25 each. Fri-
day & Sat. 80c



Fountain Pens

The "Marksmen" Non-Leak-
able Fountain Pens, Hall marked
14 kt. nibs, plain and gold band
finish; complete with filling set.
Reg. \$1.10 each. Fri-
day and Saturday... 95c

Tunic Shirts

Cream Colored Tunic Shirts,
in fancy self-striped Percales,
coat style; soft French cuffs
and pocket, stiff White Linen
collar bands; in a full range of
sizes. Reg. \$1.50 ea. Fri-
day & Saturday... 1.25

Gent's Half Hose

Extra special values in fine
Cashmere Socks, Black, Heather,
Steel Grey and other favored
colors. Also a big lot of Black
worsted Hosiery at the same price;
all sizes. Reg. 50c. pr.
Friday & Saturday... 42c

Spring Footwear

INFANTS' BOOTS.

Black Dongola Kid Boots, buttoned and lace
styles, solid leather soles, wedge heels; sizes 3
to 6. Regular 80c. pair. Friday & Sat. 72c

LADIES' BOOTS.

100 pairs Black Dongola Kid Boots, patent tips,
Cuban heels; buttoned and lace styles.
Reg. \$2.15 pair. Friday & Saturday... 1.95

LADIES' BOOTS.

High grade Vici Kid Boots in one of the best
selling styles of the season, patent tip, button and
laced; in a full range of sizes. Reg.
\$3.00 pair. Friday and Saturday... 2.75

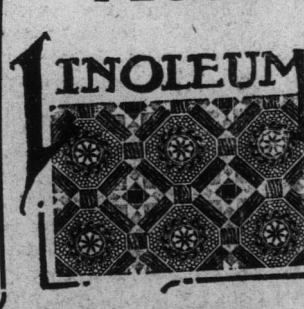
Hardware News

Hall Lamps. Reg. \$2.50
each for... \$2.40
Iron Kettles, tinmed in-
side. Reg. \$1.75 for... \$1.65
Iron Boilers, tinmed in-
side. Reg. \$2.50 for... \$2.40
Oil Heaters. Reg. \$4.65
for... \$4.40
Galvanized Coal Scoops.
Reg. 75c. for... 67c
Galvanized Ash Cans.
Reg. \$2.00 for... \$1.85
Japanned Coal Buckets.
Reg. 35c. for... 31c
Step Ladders, 5 ft. Reg.
\$2.95 for... \$2.82
Step Ladders, 6 ft. Reg.
\$3.55 for... \$3.42
Grey Enamel Saucepans.
Reg. 45c. for... 41c

Clothes Lines. Reg. 17c.
for... 15c.
Carpenters' Baskets. Reg.
70c. for... 65c.
Carpenters' Hammers.
Reg. 65c. for... 57c.
Carpenters' Rules. Reg.
30c. for... 26c.
Stand Lamps. Reg. \$3.30
for... \$3.07
Cake Coolers. Reg. 18c.
for... 15c.
Rena Dish Mops. Reg.
15c. for... 13c.
Alarm Timepieces. Reg.
90c. for... 85c.
Electric Silicon Silver
Polish. Reg. 15c. for... 12c.

FLOOR COVERINGS

LINOLEUM.
2 yards wide, floral and tile pat-
terns; good quality. Reg. \$1.00
yard. Friday and Saturday... 86c



HEARTH RUGS.

Tapestry Rugs, Oriental designs,
light and dark; size 27 x 54; hemmed
ends. Reg. \$1.55 each. Fri-
day and Saturday... 1.30

DOOR MATS.

Admirer Wool Top Door Mats,
Jute backs; size 12 x 29; pretty de-
signs. Reg. 70c. each. Friday
and Saturday... 59c

APRON CHECK

50 pieces of serviceable Apron
Ginghams in Blue and White
checks mostly. These colors are
guaranteed to hold; a big range of
patterns to select from. 10c

Seals at King's Cove.

FOUR HUNDRED YOUNG HOODS

Special to Evening Telegram.

KING'S COVE, To-day.
Upwards of 400 young hood seals taken
to-day in this section between Am-
herst Cove and Broad Cove. Ice ex-
tends from Black Head to Southern
Head. Prospects good if bay should
fill in with ice to-night.

McMurdo's Store News

THURSDAY, March 30, 1916.

We beg to acknowledge with thanks
the sum of three dollars (\$3) Con-
science Money received by us in yester-
day's mail.

As a Spring blood purifier you will
not find it easier to get a medicine
that will give you better results or
better value than McMurdo's Sarsa-
parilla. Composed of the most suit-
able and potent ingredients for the
purpose of freeing the system of ef-
fete matter which has accumulated
during the winter, clogging the sys-
tem and making the patient feel heavy
and lethargic. The bottle contains
100 doses and gives you a month's
steady using. Price \$1 a bottle.

The Black Box.

This great serial scored at both af-
ternoon and the night performances
yesterday at the British Theatre, when
chapters 13 and 14 were shown to
crowded houses. The interest in this
elaborate picture is most intense, and
every movement of Craig and the wily
professor are followed closely. Ex-
citing and thrills abound in both
chapters of the present instalment,
and developments take a most start-
ling turn. Quest gives Craig a chance
and takes him up on a promise that
he will reveal everything. Circum-
stances, however, baffle Quest again
just as the whole confession is with-
in his reach. This big feature with a
beautiful dancing film and a splendid
comedy will be repeated to-night and
all who would see a real high class
programme should make a special ef-
fort to attend.

Here and There.

GUEST AT BALSAM PLACE.—M. J.
Hearn, Colliers.

NOTE OF THANKS.—Mr. Robert
Cole and family wish to express their
very sincere thanks to the kind neigh-
bors and friends; also those who sent
notes of sympathy and wreaths to
adorn the casket of his dear wife.

If you think you require a
Good Flipper Supper, go to the
International Restaurant from 5
o'clock to midnight. P. F. BUT-
LER, Proprietor.—mar30,31

NEW COMPANY.—With an author-
ized capital of one hundred thousand
dollars a large Wholesale Dry Goods
Co. is being formed with headquarters
in this city. A building to cost \$20-
000 is now under consideration. J. M.
Devine, of the Right House, Water St.,
is one of the principals.

M. C. L. I.—To-night, Young
Men's Debate. Subject:—"Has
Religion conferred greater bene-
fits upon the World than
Science?" Leaders: Messrs. T.
Gillingham and L. Curtis. Other
business: discussion of annual
dinner.—mar30,31

WEEKLY SESSION.—The St. Thom-
as's Men's Bible Class holds its regu-
lar weekly session to-night in Canon
Wood Hall, when the Rector, Rev. Dr.
Jones, will address the Class. Sub-
ject: "The Man Who Said he Would
and Couldn't." All men are welcome
who care to attend.

DR. DEVAN'S FEMALE PILLS Reliable
medicine for all Female Complaints. \$5 a box,
or three for \$10, at drug stores. Mailed to ad-
dress on receipt of price. T. S. SCOTT & SONS,
Pharmaceuticals, St. Catharines, Ontario.

Cape Report.

Special to Evening Telegram.

CAPE RACE, To-day.
Wind N.E., fresh, weather dull; a
string of slob ice about 4 miles off
drifting west; no vessels sighted to-
day. Bar. 29.42; temp. 40.

BORN.

At 399 Abbey Hey Lane, Manchester
on March 29d, a son to Mrs. William
Manstam, wife of Sergeant Manstam.
On Sunday, March 26th, at the Rec-
tory, Upper Island Cove, the wife of
Rev. E. E. Rustad, a daughter.

DIED.

Passed peacefully away at 12.30 on
Saturday morning, after a long ill-
ness, borne with Christian resignation,
and fortified by rites of Holy Church,
Anastasia, beloved wife of Robert Cole
and relative of the late Fr. O'Donnell,
aged 60 years, leaving a husband, one
daughter, two sons, two sisters, one
brother and a large circle of friends
and relatives to mourn her loss.