

REID-NEWFOUNDLAND COMPANY.

Leather BELTING.
For Factory or Saw-Mill.

Good Real No. 1 Leather Belting,
Specially Prepared Belt Dressing,
Belt Lacing, Clipper Belt Lacers,
Clipper Laces and Pins,
Bristol Steel Lacing, Rubber Belting.
Also, on hand, a good supply of
Peavies and Peavie Stocks.

Water St. Stores Dept.

Currants, Currants.

The market is very high owing to the War Situation and uncertain freight conditions in the Mediterranean, and our latest advices from Greece indicate much higher prices in the very near future.

We were fortunate in securing a small shipment before the recent "lift" in quotations and offer to-day

200 Cases Cleaned Currants

(1 lb. packages)
AT LOWEST MARKET PRICES FOR PROMPT DELIVERY.

F. McNAMARA,
Queen Street.

Recent Arrivals

Roofing Felt, Oats, Oatmeal,
Flour, Soap, Pork, etc.

- 600 rolls 2-PLY "H" BRAND ROOFING FELT
- 400 rolls 1-PLY "H" BRAND ROOFING FELT
- 150 brls. ROLLED OATS.
- 30 brls. OATMEAL.
- 40 1/2s OATMEAL.
- 400 brls. "REX" FLOUR.
- 300 bags BLACK OATS.
- 50 cases SUNLIGHT SOAP.
- 100 brls. HAM BUTT PORK.

HARVEY & Co., Ltd.



Even the connoisseur will make a miss occasionally. But never a man with

THE "WELLINGTON" PIPE.

You never saw a better Pipe for **50c.** ALWAYS CLEAN.

J. C. Baird,
Agent.

HEADQUARTERS for VALENTINES.

Ordinary Comics, 60c. gross; 7c. doz.
Elite Comics, 10c. doz.
Large Square Comics, 10c. doz.; 1c. each.
Long Comics, 20c. doz.; 2c. each.
Extra Large Comics, 30c. doz.; 3c. each.

Fancy Lace Valentines at 2c., 4c., 5c., 8c., 10c., 15c. & up.
Valentine Postcards, 2 & 3c.
Singly Boxed Valentines, 8, 10, 15, 20c. up to \$1.25.
LIBERAL DISCOUNT TO SHOPKEEPERS.
You can make the greatest selection of Valentines at **GARLAND'S BOOKSTORE,** 177 Water St., St. John's.

J. J. ST. JOHN

GROCERIES

CHEAPER THAN EVER. Everybody is doing it at **ST. JOHN'S.**

- 1800 lbs. Best Icing Sugar, 8c. lb.
- 50 cases Seeded Raisins, 1 lb., full weight.
- 1/2 ton Citron Peel, 21c lb
- 30 boxes Dessert Raisins
- 1/4 ton Lemon Peel, 17c. lb.
- 10 kegs Green Grapes.
- Best Cream of Tartar in 1/2 lb. pkts.
- 50 cases Cleaned Currants.
- 900 lbs. Real Irish Butter. No better in the world . . . 45c. lb.
- 20 cs. No. 1 P.E.L. Eggs.
- 100 brls. Local Cabbage. (Very choice).

N.B.—Bring along your Coupons on and after Monday, 27th inst.

J. J. ST. JOHN,

Duckworth St. & LeMarchant Road.

JUST IN:

Another lot of the Little Girl's Sewing Books

(Edited by Flora Klickmann.) A book containing pretty little things that a little girl can make. This jolly book offers a delightful way to teach children sewing. It is written in simple and readable English so that the directions are easily understood. Price 35c.

Also THE LITTLE GIRL'S KNITTING and CROCHET BOOK.

Containing instructions for making many pretty articles. Just easy, attractive and yet useful things that a small girl will love to make. The "beginnings" of Knitting and Crochet are clearly and simply explained and illustrated. Price 35c.

THE MODERN KNITTING BOOK.

Contents:—Things for Men's Wear; Things for Women's Wear; Things for Children's Wear; for Working in Wool; Designs for Household Use. It is a book of charming ideas for underwear, coats and wraps and suggests some new patterns in fancy knitting. Price 35c.

ETIQUETTE OF TO-DAY.

Containing useful information as to social observances at dinner, both public and private, luncheon and garden parties, weddings, "At Homes," as well as the usages of society in regard to phoning calls, introductions, etc., etc. Price 35c.

Outport customers please add 2c. postage.

Garrett Byrne, Bookseller & Stationer.

APPLES, SPARE RIBS, OATS, BRAN!

50 Barrels APPLES.

50 trcs. SPARE RIBS.

500 sacks Oats

400 sacks Bran

STEER Brothers.



CABBAGE! CABBAGE!

Due Thursday, per S.S. "Stephano"

50 Barrels FRESH GREEN CABBAGE.

'Phone 264.

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SOLE LEATHER,
Extra Quality.

All Selected Stock.

Trimmed and Untrimmed.

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Hardware Dept.

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who likes to be dressed well? If so, read this: It is, no doubt, **YOUR** ambition to get clothing fit for a **KING** and if you will enlist you will be able to get your uniform and great coat made by us. Our prices are right **AND** our styles and qualities are of the very best. There is no other **COUNTRY** where you will be better treated than by us, and where you can get better value. We are the oldest established factory in Newfoundland. If you **NEED** proof of what we say, give us a trial and **YOU** will not be disappointed. We are noted for the finest military and civil clothing in Newfoundland.

Nfld. Clothing Company, Ltd.

Cushion Sole Shoes!



\$4.50.

Our buyer has just returned from the American market. He has secured a line of Cushion Sole Shoes, regular \$6.00 value for \$4.50. In Straight Lace and Blucher styles. Made of finest Vici. Kid. with soft Cushion Insoles and Flexible Outsoles. Just the Shoe for tired and tender feet.

PARKER & MONROE, Limited.
THE SHOE MEN.

Men's Overcoats!

We have a fine selection of Men's Winter Overcoats in various colors and mixed Tweeds. Also, a special line of Chinchilla Overcoats in a few fashionable shades, and fitted with the new Bartell Pockets. These Overcoats may be had in all sizes, are perfectly cut and tailored, and range in price from \$20 to \$25.

U. S. Picture and Portrait Co.

Dainty HANDKERCHIEFS

We are pleased to let our many customers for **Dainty Lissue Handkerchiefs** know that we have just opened a New Assortment. Some new effects are shown. Price

18c. each, or \$1.90 per dozen.

Robert Templeton,

333 Water Street, St. John's.

Our Annual WHITE Sale

NOW IN FULL SWING.

Everything in White Goods at Cut Prices.

WONDERFUL BARGAINS

during this Great Sale. Don't miss this great money saving opportunity. All Outport orders receive careful and prompt attention.

WILLIAM FREW.

Cabbage, Apples, Oranges!

- 40 brls. CHOICE CABBAGE.
- 40 cases ORANGES—Californias, Floridas and Valencias.
- 30 crates SILVERPEEL ONIONS.
- 100 brls. APPLES—Baldwins, Starks & Wagners.

Burt & Lawrence, 14 New Gower St.

EIGHT PAGES TO-DAY WEATHER FORECAST.

TORONTO, Midnight. — Increasing N. E. winds, fair and cold, followed by snow at night.

VOLUME XXXVIII.

Clover Leaf Tobacco

6c. and 10c. per plug.

Don't take the "just as good" brand. If you do, you must suffer the "bite." Clover Leaf is made in Virginia and is hard to beat. Be sure and get Clover Leaf. Every plug carries the Union stamp.

M. A. DUFFY

Selling Agent.

Feb 4, 1916, w. t. t.

Patriotic Poetry

FOR READINGS AND RECITATIONS

You who for the past year or so have been looking for something in Patriotic Poetry for Reading and Recitations, will be interested in the small volumes mentioned below.

"TENNYSON'S PATRIOTIC POEMS"

Containing "A Call to Arms," "Hands All Around—Britons, Guard Your Own," "Riflemen Form," "The Empire," "The Fleet"—only 3c.
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Even the connoisseur will make a miss occasionally. But never a man with

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You never saw a better Pipe

50c. ALWAYS CLEAN.

J. C. Baird
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"Dearer Than Life"

All who have read Jos. Hoising's "All For a Scrap of Paper" will want to read "Dearer Than Life." Recognized the great war story ever written. Beautifully bound in cloth, only 70c. **GARLAND'S BOOKSTORE,** 177 Water St.

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