

REID-NEWFOUNDLAND CO.

Easter Excursions!

Excursion Return Tickets will be issued to and from all Stations between St. John's, Carbonear, Placentia and Renew's, at ONE WAY FIRST-CLASS FARE

Good going Saturday, April 3rd, and returning Monday, April 5th, at ONE WAY and ONE-THIRD FIRST-CLASS FARE.

Good going Thursday and Friday, April 1st and 2nd, and returning Monday, April 5th.



Easter Foot-wear!

Don't neglect your Easter Footwear! The Shoes of every well dressed Man or Woman should be as faultless as the balance of their Easter Attire! We invite every Man, Woman and Child to come to see our large and attractive lines of HANDSOME EASTER FOOTWEAR! Many of our handsome Styles are entirely exclusive with us.

Remember that a quoted Shoe price stands for nothing until you see the quality of the Shoes—and that this Shoe Store always says—

THE BEST SHOE AT ANY PRICE!

PARKER & MONROE, Ltd.
The Shoe Men.

TEMPLETON'S SPRING CLEANING SALE Is Now Over.

We have to thank the public for making it the success it was. We feel the values given will win favourable comment. We are preparing now for a special show at Easter, commencing Tuesday, March 30th.

ROBERT TEMPLETON

Smyth's Men's Wear

Rightly or wrongly, other men will judge you largely by the details of your dress. A single faulty detail is a needless handicap. We can save you from error.

Everything in Fashionable Accessories to Men's Dress.

Smyth's
GEO. KEARNEY Manager
P. O. Box 701. Phone 726.

FOR EASTER TRADE!

50 crates CHOICE NEW GREEN CABBAGE.
10 boxes FLORIDA ORANGES—150's and 172's; 20 sacks N. S. TURNIPS.
20 bris. CHOICE AMERICAN BALDWIN APPLES.
30 cases SILVER PEEL ONIONS.
200 sacks P. E. E. POTATOES—Sound Stock.
10 bris. HARD KEEPING CRANBERRIES.
And to arrive next week:
40 cases VALENCIA ORANGES—430's and 711's.
We are now booking orders for Cabbage, so please come along quick and be sure to have Cabbage for Easter trade, as same is booking up very fast.

BURT & LAWRENCE, 14 New Gower Street.
Box 245. Tel. 729.

FERRO

Ferro Engines since 1909 the World's standard Two-Cycle Engines, have now been adopted as the Nfd. Standard of all that is best in Motor Engines.

The New Ferro Kerosene Engines will now be supplied to intending purchasers by the following firms:—

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|---|---|
| Messrs. Bowring Bros., Ltd., St. John's & Branches | Messrs. Royal Stores, Ltd., St. John's & Branches |
| Harvey & Co., Ltd., St. John's & Branches | Bishop, Sons & Co., Ltd., St. John's & Branches |
| James Baird, Ltd., St. John's & Branches | R. Moulton, Ltd., Burgeo & Branches |
| Martin Hardware Co., Ltd., St. John's and Branches. | P. Templeman, Bonavista & Branches |
| Ayre & Sons, Ltd., St. John's & Branches | James Norris, Three Arms & Branches |
| Monroe & Co., Ltd., St. John's & Branches | J. J. Norris, Conche & Branches |
| Smith Co., Ltd., St. John's & Branches | Earle, Sons & Co., Fogo & Branches |

To L. M. TRASK & CO., St. John's.

Dear Sirs,—I am interested in a motor engine of about — H P. for a boat about — ft. long on top and — ft. beam. Please send me catalogues and all information about the New Kerosene Ferro.

My Merchant's name is
Address
My name is
Address

MR. FISHERMAN,—

Ask your merchant about the New Ferro Kerosene Engine. Write us telling us your merchant's name and ask why we state and can prove that the New Ferro Kerosene Engine is superior to any other engine on the market. Your merchant will supply you with a Ferro if you ask him. We guarantee all engines and carry a full stock of engines and engine supplies. We have a complete staff of engine experts and can give you the best engine satisfaction of any firm in Nfd. Fill in this blank and mail it to us to-day. Address it to—

Sole Distributors for the Ferro,

L. M. TRASK & Co.,

140 Water Street. P. O. Box 1217. St. John's.
ONLY EXCLUSIVE DEALERS IN OIL ENGINES AND SUPPLIES IN NEWFOUNDLAND.

F. W. BIRD & SON,

Hamilton, Ont., and East Walpole, Mass.,
MANUFACTURERS OF

Paroid & other Roofings,
Nepones Wallboard,
Sheathing and Building
Papers of all kinds.

THE
Direct Agencies
Limited,
DISTRIBUTING AGENTS.
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MINARD'S LINIMENT FOR SALE
EVERYWHERE.
mar23,81



ESTABLISHED 1891.
Dr. A. B. LEHR,
(The Senior Dentist),
203 WATER STREET.

FULL UPPER OR LOWER SETS,
\$12.00.
TEETH EXTRACTED WITHOUT PAIN.
25 cents.
EXAMINATION FREE.

For Sale or to Let!

The leasehold interest in that large commodious Store, No. 202 Water Street; entrance front and rear. For further particulars apply to
GEO. W. B. AYRE,
Solicitor,
Renouf Building.
mar23,81

Grove Hill Bulletin This Week!

New Radishes and Lettuce.
Daffodils, Tulips and Carnations in various colors.
Orders being booked for Easter Flowers.
Wreaths, Crosses, etc., always to order.

J. McNEIL,
Waterford Bridge Road.



If you are particular on the subject of cleanliness
this idea of a **Sanitary Leg Base** for your filing cabinets should appeal to you with considerable force.

PERCIE JOHNSON,
Agent.

In Time for Easter!

Due Thursday ex Stephano:
NEW AMERICAN CABBAGE—Crates.
HALIFAX PORK SAUSAGES—50 lb. kegs.
CALIFORNIA ORANGES.
WINTER KEEPING APPLES.

F. McNAMARA, Queen Street.

Evening Gowns at Reduced Prices!

While many of the larger social functions are—on account of the war—conspicuous by their absence this season, there are never-the-less many smaller affairs which take place where a really smart gown is not only admissible, but really necessary.

¶ We are offering a limited number only of Evening and At-home Gowns and Blouses, in combinations of Silk and Net, Satin and Lace, Charmeuse, Ninon, Voile, etc.—in very beautiful designs and in different sizes. These Gowns and Blouses are copies of French and American models, and, owing to the depression in trade, are to be sold at heavy reductions.

¶ This week presents an excellent chance for you to purchase a dainty Evening Gown for the coming Easter festivities at actual cost.

U. S. Picture & Portrait Co.



As usual we lead when it comes to selecting a Ring. We have them in single stone, three and five stone Diamond, also a very large and varied assortment of other gems.

After the engagement comes the wedding. We are proud of our Rings and when you need the Ring of Rings call on us and see how easily we can suit you.



When in need of any article of Jewellery see the Reliable Jewellers stock first. We lead.

T. J. DULEY & CO.

Telegram Ads. Bring Results