Provincial and Municipal Debentures to yield from 5 to 51 pr ct.

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Town of Amherst, Town of Pictou, Municipality of Shelbourne, Province of Nova Scotia, Town of Sydney, City of Halifax. Prices on application.

F. B. McCURDY & CO., Bankers and Brokers.

C. A. C. BRUCE, Manager,

The Surplus Earned.

In 1912 the Canadian Life earned surplus of \$1,530,667, exceeding by over \$237,000 the earnings of 1911, and by a much larger amount the earnings of any previous year. This is of importance to policyholders, for their Dividends must come from this account.

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The Illogical Funeral.

By RUTH CAMERON.

didn't even have the decency to wear black gloves. And they looked so cheerful! She was such a lovely wo- brother, "give me leave to prove yo nan, I should think they might show a fool." Now, Mrs. M. senfor, was one of the

lied at the age of eighty-two after a had suffered a good deal and had become nearly blind. She left pain for peace, weakness for strength, and blindness for a fuller vision than she en. Take away the fool, gentleman." those whom she had loved long since and lost awhile-father, mother, husband, sisters and brothers, sons and

I certainly can not

brought turally feel some selfish pain for their by the own loss, but if they truly loved her, that would surely be swallowed up i M's the knowledge of her happiness.

parade of grief. Some selfish suffer ing we must of course feel, but isn't it our duty to conceal rather than par

on this subject called my ideas modome for all the respect they showed ern. Are they modern? Take up your the dead. Why, he had on a light grey Shakespeare and read the dialogue be suit, and she wore old blue and had a tween the wise fool and the foolish lady in Twelfth Night:

> "Good modonna." says the Foo when he finds Oliva grieving over he "Can you do it?" says Oliva.

> "Dexterously, good madonna." "Good madonna, why mournes

"Good fool, for my brother's death." "I think his soul is in Hell, madon

"I know his soul is in Heaven, fool.

"The more fool, madonna, to mouri for your brother's soul being in Heav nourned his approaching translation "If ye mourned me, ye would be glad when I said I go unto m Father."

Fashions and Fads.

Fichus will be much in fashion. Nearly all the neckwear will be cut

Jeweled pins will be worn on the vening coiffure.

Fashion promises to use a great deal Oval buttons are decidely effective

and fashionable. Some of the new hats have bows of sheerest white linen.

The smartest gowns are characterzed by bright colors. With costumes of white serge, apple green vests are worn. The neckwear this season will be

nore important than ever. Some of the most dressy frills sparkling with rhinestones. A single rose of brilliant color is sed as a clasp to a scarf sash.

French lingerie is lessening in fulliess, but it is finer than ever. Canary-colored vests of linen or ilk are worn with suits of blue cloth. asy suppleness, but not ill-fitting.

Attractive for the fall costume are

oulards and dark plaid silks. hangeable or figured patterns.

trimmed. black chiffon.

med with deep flounces of lace or em-With the simple white frock is worn

Valenciennes are used.

peat the color of the outer material are of a different fabric. embroidered, is a popular material for vening and afternoon wraps. Tones of brown, ranging through

an, orange, bronze, russet or dull green, are rapidly coming into favour The extremely low-cut slippers worn of velvet or ribbon, are in fashion. should be the most brilliant, unusual, daring button or clasp that you wish. Flowered frocks in dainty Dresden colorings of blossoms are to be very much worn for autumn evenings cr

Your Duty.

Nothing to do with the Custom The new silhouette has the effect of House, good friend. Its only reference just now is to yourself. Let us suppose that you are a man of family with sufficient of the world's goods Taffeta is in vogue in plain colors, to keep them in comfort. Very well, You did not reach this satisfactory

Many zibelines and velours will be state of affairs without care and used in the making of fall costumes. labour-few men do. Suppose you Skirts are narrow at the bottom, not are awakened some night with shouts more than 114 or 13% yards in width. of alarm ringing in your ears. Too The high collar will be the excep- late then to talk of prudence; too late tion, and then only of sheer material, then to say: "If I had only, etc., etc." An arangement of the hair which is That "If" means too much to many much in vogue is the side pleating. forgetful people. Is it not always the The new afternoon and evening duty of a self-respecting citizen to wraps follow closely the lines of the protect his home and thus provide for those within it. Is it any more then Silver buttons, the size and shape of his duty to those depending on him to penny, trim some of the new suits. protect them as far as possible? Can Very extensive is the use of tartan you call your property your own plaids with other materials or un- when it is not insured? The answer to this argument is to carry insur-Some of the new hats are made of ance with Percie Johnson's agency. flowered taffeta, with a binding of the most popular office in Newfoundland and the least expensive

Don't forget to attend the Benefit Concert in the British a sash of black, knotted carelessly at Hall, Friday evening, Doors open at 7.15. Performance startof white mousseline de ing 8.30 .- sep11,2i



On the finer undergarments, laces f cobwebby texture and the fines The linings of the fall wraps re

Arrived To-Day.

The fastening of your outer wrap

Ruchings of black net form an attractive trimming for lingerie frocks and also to outline the edges of



Baldness caused by the roots of the little also.

as it has an outlet through the vocal ish looking question wasn't it. chords which man cannot use on account of his reticent and self-effacing

Thus we have presented to us the solemn truth that baldness is a sure sign of intellect. Nobody ever went bald without first thinking long and cold season, by the judicious use of Sulphate of Ammonia as a fertili
82 High St., kensington, London, W. My last loving wish is to after my wife Annie and of Sulphate of Ammonia as a fertiligeorgie; boat sinking fast. deeply upon some abstruse subject, such as dendruff cures and patent hair renovators. Nobody ever saw a baldheaded man whose dome was not inlaid with wrinkles caused by the effect of the such as dendruff cures and patent hair per cent in Nitrate of Soda, and is therefore more than 25 per cent better than nitrate of soda as a means of quickening and increasing the growth of compared which was of a blue color is fort of his intellect to escape from its of crops.

such playful remedies as rubbing and our terms are accomm vaseline into the scalp at the most Board of Trade Building, St. John's.

a rich quality of cistern water and singeing the hair with a wax taner which is just as liable to land on the

Makers of Tillson's Oats-Rainbow Flour-Star Flour

the stealthy approach of the predatory fly, which comes up on tip-toe and fits from bump to bump with stinger extended. On this account, a great confidence in it that they tell their many men wear the pleasing garment customers, that after using it, they known as a skull cap, which gives than some other kind they used, they them a repousse and languid appear- would give them their money

ORDERS NOW TAKEN for our New Pack Island Brand

BONELESS CODFISH. JOHN CLOUSTON, 2 & 4 Water St. East,

The cute man is looking wiser and cuter than ever and critics infer that something unsavory will be unearth-

It is said that if the Tories are returned this time a law will be enactmelancholy af-fliction which or South East arms will not be pernever attacks mitted even to look at a salmon jump-ing in the waters of either of these anybody but the arms, only the few sports who get male sex. It is the warders permission can do so. How strange, not even concoctions brain becoming made under the shadow of Dickens can too active and big man and the little man (physicalthrowing off ly of course) should not arrogate to sparks w h i c h themselves the knowledge of the uniconsume t h e verse. There are others on this planet of ours who might be possessed of a

hair. The fem-inine brain is not troubled with anything of this kind,

Minimise The Loss.

valuable fertilizer obtainable. By its judicious use the production of root anybody else.

The first efforts of a man to go bald are seldom appreciated by his wife, who would prefer less intellect and more hair. She immediately institutes a course of home treatment, including such playful remedies as rubbing such playful remedies as rubbing and our terms are accommodating.

Stafford's Liniment.

Question No. 1.—Why is it that Stafford's Liniment has obtained such

grown husband in the hands of a de-ermined woman who rubs soapsuds the best Liniments that they ever his eyes with one hand and it, and the consequence is that the ams a towel down his neck with the demand is obtained.

Question No. 2.—Why is if that ther, but the world is full of such Stafford's Liniment is recommended.

who handle it know by facts and statements that they can thoroughly recommend and guarantee it to the

this isn't confidence enough what Question No. 3.—Why is it that Stanord's Liniment cures Rheumaand all

tism, Lumbago, Neuralgia, kinds of Aches and Pains? Answer No. 3.-Because when are suffering from Rheumatism, Lumbago, Neuralgia, or any kina of an ache or pain, you bathe affected parts St. John's, Nfid.

Telephone 406. aug11,m,w,f,tf

Placentia Politiers.

ache or pain, you bathe affected parts in very warm water (nearly hot) for about five minutes. Dry well and apply Stafford's Liniment freely, you will find instant relief. Now there is no doubt about it but Stafford's Liniment has obtained a large sale, and the orders being received nearly every the orders being received nearly every day would convince you. You can see them if you wish by calling at our Drug Store, Theatre Hill. Isn't this plain enough for you. We publish nothing but straightforward facts.

and challenge any person or persons to contradict them. The Liniment is prepared only by Dr F. Stafford & Son, St. John's,

Manufacturers of the 3 specialties:
Stafford's Liniment, 9
Stafford's Prescription "A."
Stafford's Phoratone Cough Mixture

Message From the III-Fated Titanic.

Editor Evening Telegram.

Dear Sir,—A bottle enclosing a letter was picked up on the beach half way between Cow Head and St. Do game Wardens play games? Fool- Paul's by Geo. E. Hewlin, on Saturday, 6th inst. The letter ran as follows:-

S.S. Titanic, April, 1912. To Mrs. Brown, 82 High St., Kensington,

My last loving wish is to you, look

paper which was of a blue color is fort of his intellect to escape from its environment and be at rest. Once in a while the intellect escapes and leaves a reverberating vacuum with-



"Her bread's a treat."

Isn't that enough to stir a housewife's heart?

It's a tribute not only to her skill in mixing and baking, but also to her discernment in the selection of her flour, And the housewife who knows selects Rainbow Flour-

Because Rambow Flour is good flour. She can depend on it. It helps her to get the very best results, always.

You try Rainbow Flour for your next baking and

see for yourself how good it is.

MAKES GOOD BREAD Your grocer has it in 7-lb., 14-lb., 24-lb., 49-lb. and







Half-barrels, Barrels,

Boxes.

P. E. I.

90 lb. sacks.

Dry as meal.