

We Could Not Afford

to keep telling the people through our advertisements about our goods if we only expected to sell them once.

We know from experience that if we get a woman to come into our store and buy once, she's coming again.

Others have tried us to their satisfaction, why don't you?

You take no risk. We fully guarantee everything we sell to give unquestionable satisfaction for the price, or back your money goes.

We don't want your money unless we give you full value in return for it.

Latest Store News!

We have just opened another shipment of **BOYS', GIRLS' and LADIES' COATS.** You will find these up to the minute in style and material.

MISSES' and LADIES' HATS

Opened this week. You should see them.

HAT CORDS in great variety.

Don't Miss the Following Special Money Savers.

ENGLISH MILLINERY HATS.

Regular Price	\$2.70	\$3.50	\$4.70
Reduced Price	\$1.80	\$2.50	\$3.70
10 Per Cent. Discount Off.			

GREBE and BROWN FURS and MUFFS.

A splendid opportunity to secure a stylish Fur or Muff at money-saving prices.

Alex. Scott

18 New Gower Street.

The Store That Saves You Money.

Crisco!

A scientific discovery which will affect every home in Newfoundland.

Use in cooking wherever you would use lard or butter.

Crisco is an absolutely wholesome and delicious material made under hygienic conditions from vegetable oils, and contains no animal fats.

It is crisp, flaky—just the proper consistency to make it ideal for creaming in cake or for working into pastry.

Put up in attractive airtight 1½ pound tins with a book of recipes on top of each tin.

BUY A TIN TO-DAY.

A REMINDER.

This is just a reminder to the ladies of St. John's that our **LADIES' HATS** as well as our **LADIES' BLOUSES** are still selling well, and if you wish to obtain a **FASHIONABLE HAT** or a **STYLISH BLOUSE** at a very reasonable price, we invite you to call early at

G. T. HUDSON'S,
367 and 148 Duckworth St.

Christian Bros' Collection.

THE BEST ON RECORD.

At all the Masses in the Roman Catholic Churches of the city and Mt. Cashel and Kilbride the annual collection for the Christian Brothers was taken up yesterday and right liberally did the people respond making it the largest taken since the advent of the Brothers in the Colony. Considering the many demands on the people the splendid collection of yesterday is the best evidence of the appreciation of the excellent work the good brothers are doing in St. John's. The total collected yesterday was \$4,023.59 which is \$142.16 in excess of last year's contribution. The people of St. Patrick's did exceptionally well considering the fact that \$4,000 was last week realized by the bazaar for their church. They donated \$1,768.67, or \$107.24 over last year's collection. After last Mass at St. Patrick's Mr. E. M. Jackman with the collectors went to the Deaneary and presented Rev. Bro. Cashman, of Holy Cross Schools, with the amount collected at the church. Brother Cashman and Brother Ahearne were present and the former in an eloquent manner thanked the people of the parish and made special reference to the aid given by the pupils.

The following is a summary of the amounts taken at the various churches:—
Cathedral \$2,827.12
St. Patrick's 1,068.67
St. Joseph's 76.50
Mount Cashel 37.50
Kilbride 13.80
Total \$4,023.59

A Pleading Function.

The collectors at the different churches after last Mass assembled at Mount St. Francis, the residence of the Christian Brothers, where Hon. J. D. Ryan presented to Rev. Superior Ryan the splendid total collected and in a happy address complimented the Brothers on the splendid work they have done and are doing in our midst. Rev. Brother Ryan thanked the people for the handsome collection, praised the generosity of the people of all creeds and particularly referred to the kindly interest taken in the Order by the Hon. J. D. Ryan.

Rev. Bro. Kennedy, the retiring Superior, referred to the work done by the Brothers and the encouragement they received from the people of all denominations during the past 37 years. He descanted on the philanthropy of the Benevolent Irish Society and coupled with this the name of an old friend in the person of Mr. John L. Slattery. In concluding he heartily thanked all for the assistance given to the Superior and the splendid collection taken up for the Brothers.

Mr. E. M. Jackman, for the people of St. Patrick's, joined in the eulogiums paid the Brothers, praised the liberality of the people of St. Patrick's who for church purposes had raised \$22,000 the past two years.

Mr. John Fitzpatrick, Rt. Hon. Sir Edward Morris, Mayor Ellis and Hon. P. T. McGrath (for the Press) made complimentary references to the Brothers and praised the generosity of the people after which this very pleasing function concluded.

Obituary.

REV. FR. WALSH.

The news was received in the city yesterday to the effect that Rev. John Walsh, P. P. of Renew's, who had been critically ill of heart trouble, had succumbed to his ailment, and to-day we note with deepest regret his passing, which sad event occurred Saturday night. Deceased was seventy years of age. He was born in Tipperary, Ireland, in May, 1842, and was educated at All Hallows College. He was ordained a priest in 1879 in which year he came to this country. He was appointed then as Curate to his late brother, Rev. James Walsh, at Placentia. His valuable labours there were only brief when he was appointed to Renew's where he has laboured quietly and indefatigably for nearly forty years. Rev. John Walsh was the last of the veteran priest and was noted for his large-heartedness and gentleness. His funeral takes place at Renew's to-morrow morning and a special train will leave the city this afternoon with a number of citizens, clergy and Christian Brothers to attend the obsequies.

Our Flannelettes are the best value in town. Everyone says so. Come and try us. **THE NATIONAL STORES.** n14,tf

USE Texaco



Special prices to introduce our work: Man's Suit or Top Coat made any style from cloth furnished, \$8.00; cleaned and pressed, 70c.; pants cleaned and pressed, 20c. C. M. HALL, Genuine Tailor and Renovator, 243 Theatre Hill.—nov27,3m,w,s,m

Mitard's Linctum Cures Diphtheria.



T. A. Society.

A meeting of the T. A. & B. Society was held yesterday afternoon. After a short prayer and the singing of the national anthem the following officers for the ensuing year took place as follows:—
President—W. J. Ellis.
Vice-Pres.—L. J. Griffin.
1st Asst. V. P.—R. J. Power.
2nd Asst. V. P.—M. F. Summers.
1st Treas.—M. Summers.
2nd Treas.—P. Hanley.
Secretary—Geo. J. Coughlan.
Cashier—T. J. Redmond.
Fin. Sec.—J. Quinn.
Grand Marshal—N. J. Murphy.
Club Managancut—M. Tobin. F. Woods, J. Murphy, M. Hartery, M. Hynes and F. Nangle.

The election comes off next Sunday.

Bishop Visits Orphanage.

Yesterday morning, the first Sunday of Advent, His Lordship Bishop Power, of St. George's, paid a visit to the Mount Cashel Industrial Home where he celebrated Mass, during which he preached a powerful sermon on the Gospel of the day. His Lordship exhorted his youthful hearers to approach the Sacraments and prepare for the great judgment day. After the ceremony of the Mass the Bishop imparted Benediction of the Blessed Sacrament. Following this His Lordship was escorted through the institution by the Superior, Rev. Bro. Ennis, and was favourably impressed with what he saw.

To Jail for Short Weight.

For short weight on a wagon load of coal, Eher J. Ernest, of Ernest Bros., 109 Street and Second Avenue, New York, was sentenced yesterday to twenty days, with an addition of thirty days or a \$500 fine.

Inspector of Weights, John F. Carroll, had the firm's driver arrested on November 18th, in front of the house slip for 4,000 pounds. Carroll could where he was tendering a delivery slip for 4,000 pounds Carroll could only find 3,310 pounds on weighing the wagon.

Ernest had been arrested four times before, but never convicted. Lawyer Steinkamp pleaded the ruin of his business, and his wife and little children.

"The wives of other men are to be considered, too," said Justice Russell, "and the poor people exposed to cleanness of this sort at the outset of a hard winter. The court believes the offense merits the utmost severity."—New York Sun, Nov. 22.

Memory.

Forget each kindness that you do
As soon as you have done it.
Forget the praise that falls to you
The moment you have won it.
Forget the slander that you hear
Before you can repeat it.
Forget each slight, each spite, each sneer.
Whenever you may meet it.
Remember every kindness done
To you, whatever its measure.
Remember praise by others won
And pass it on with pleasure.
Remember every promise made
And keep it to the letter.
Remember those who lend you aid
And be a grateful debtor.

Remember all the happiness
That comes your way in living.
Forget each worry and distress.
Be hopeful and forgiving.
Remember good, remember truth.
Remember Heaven's above you,
And you will find, through age and youth,
True joys and hearts to love you.

Remember every kindness done
To you, whatever its measure.
Remember praise by others won
And pass it on with pleasure.
Remember every promise made
And keep it to the letter.
Remember those who lend you aid
And be a grateful debtor.

Mitard's Linctum Cures Diphtheria.

The Telephone



It is indeed a wondrous thing, this modern telephone, that will across the distance bring a speaker's lightest tone. Sometimes I sit and contemplate its weird, surprising plan, and bless the scientist so great who gave this boon to man. And then again I rant and bawl about its many faults, and tear the blamed thing from the wall, and on the pieces waltz. Your mirthful lips are stricken dumb, sealed are the fountains of song, when central (busy chewing gum) gets all the numbers wrong. I sometimes wonder what we'd do if we should lose our phones. We'd be a helpless helpless crew! We'd fill the world with groans. To get back to our fathers' ways would fill our souls with aches! A message then would take three days, that now a minute takes! And then again it seems to me that life would be more gay if all the telephones that be were burned or shipped away. For when in haste I'd use the phone to gossip with my man, I hear a stern central's monotone: "The line is busy now!" It is a nuisance and a boon, a blessing and a curse; perhaps they will improve it soon, perhaps they'll make it worse.

"NUT BREAD" is made especially for that class of consumers who are satisfied with nothing but the best. Why pay for an inferior loaf? Ask for NUT LOAF and get the best that skill and choice materials can make. —nov25,61

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NEW DESSERT RAISINS.

1 lb. Cartons.
2 lb. Boxes.
5 lb. Layers.

Fresh Tunis Dates.

10 lb. Boxes.

New Turkish Figs.
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New Chestnuts.

FRESH SHELLED WALNUTS. FRESH VALENCIA ALMONDS. FRESH JORDAN ALMONDS.

Stilton Cheese.
Gorgonzola Cheese.
First Prize Cheddar Cheese.

CRYSTALLIZED ROSE LEAVES CRYSTALLIZED VIOLETS.

Kegs Norwegian Anchovies.
Kegs Scotch Herring.

COSAQUES & BON BONS.

Our Christmas Stock of Cosagues and Bon Bons are now on show, and without exception they are the finest varieties ever shown in St. John's.

Come and See Them.

ELLIS & CO., Ltd.

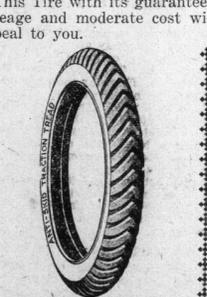
Telephone, Nos. 482 & 786

Special Announcement

TO

Automobile Owners.

The Dunlop Anti-Skid Traction Tread Tire will be available in St. John's for season of 1913. This Tire with its guaranteed mileage and moderate cost will appeal to you.



See it in our window. Traction Tread has a "little brother" for Motor Cycles. **FRED. V. CHESMAN, Agent.**

Pure Cream Cocoa.

COOLIE BRAND CREAM COCOA, is the BEST that's made.

That's what our friends, the consumers, say.

It is composed of "Coolie" Brand **PURE COCOA, PURE CREAM, and PURE SUGAR.**

You can see it contains nourishment only.

In ½ lb. and 1 lb. tins. Try it. A trial tin means repeat orders.

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ment.

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Motor Boat, 32 ft. over

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