

THE ACADIAN

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Advertisers must have copy in by Monday noon in order to insure changes for standing advertisements. New display advertising copy can be accepted one day later.

Correspondence—Letters addressed to the Editor and intended for publication must be short and legibly written on one side of the paper only. The longer an article, the shorter its chance of insertion. All communications must bear the name of the writer, not necessarily for publication. The publication or rejection of articles is a matter entirely in the discretion of the Editor. No responsibility is assumed by the paper for the opinions expressed by correspondents.

Editorial

Our pulpits are our work clothes. Each of us live some kind of a sermon every day.

OUR CONTRIBUTION TO THE N. S. PUBLICITY BUREAU

WOLFVILLE citizens should remember that they have as yet made no contribution to the funds of the Nova Scotia Publicity Bureau, an organization which during the past year has done such efficient service in advertising the attractions of this province as a tourist resort. Other towns which figure very much less prominently as bidders for the patronage of summer visitors have given generously to the undertaking which merits the support of the public generally. This is probably no fault of our people as up to the present time no systematic attempt has been made to collect money for this purpose. The Wolfville Board of Trade, which had the matter in hand, deemed it wise to postpone any attempt to raise funds until the end of the season, and now that the opportune time has arrived will seek to secure such an amount as will adequately show our appreciation of the work of the bureau and be creditable to a community which has always shown itself able and willing to do its full share along the line of financial responsibility. Within a short time a canvas of the town will be made, when it is hoped those having the task in hand may receive the cordial co-operation of all good citizens.

The Bureau has spent a large amount in the publication of literature of various kinds and in placing before those whom we desire to interest the merits of Nova Scotia as a mecca for summer visitors. During the past summer the advantages of this campaign were apparent, but naturally the full results cannot yet be estimated. The harvest which will inevitably be ours can only be secured by a program of publicity far more generous than any that has yet been attempted.

Statistics that have been published show that wonderful prosperity has come to some of the states of the neighboring republic, as well as to sections of our country, because of a wise policy of making known what they have to offer tourists, and what has been done elsewhere may easily be accomplished here. There are wonderful opportunities before us in this sea-girt province if we but courageously do our part.

BEST FRUIT BRINGS BEST PRICE

THAT THE orchardists of this section are making a mistake in beginning to pick their apples too early is the opinion of some of our most prominent growers. The first of October they are inclined to regard as early enough to commence operations, apples picked before that time being immature and uncolored and likely to create a bad impression when placed upon the market.

The Gravensteins, which for years back has perhaps been Nova Scotia's most noted variety, has suffered in an especial manner because of this treatment. Very often this apple is picked and shipped while yet unripe and green and as a consequence the returns are frequently most disappointing. Allowed to remain upon the tree until fully matured it is a most delicious fruit and presents a fine appearance. Put up in attractive packages they should at their best sell either in home or foreign markets at prices which would well repay for the additional expense and the risk of loss because of the delayed picking.

The advantage which first-class fruit has in the British markets over that of inferior quality is fully indicated by recent returns, which show that best quality Gravensteins sold as high as thirty-three shillings while inferior lots failed to attract the attention of best buyers and had to be sold as low as twenty-one shillings or less, and similar conditions prevailed with respect to other varieties.

THE V. O. N. DRIVE

THE TIME for the regular drive in support of the Victorian Order nurse is now near at hand. We understand that this year the canvas which has been made annually for the past few years will be held early in November, and that the exact date will be announced in THE ACADIAN next week. In the past our people have responded generously and if a larger contribution than usual is asked for this year we feel that the call will meet with a ready response. If each citizen will contribute according to his or her means there will be little difficulty in the financing of an institution which has already proved itself of real service to the community.

The objective that is aimed at in this year's canvas, we understand, is eight hundred dollars, an amount that should not be difficult to secure. If this can be raised it is deemed that the necessity of resorting to other devices to raise money for this work during the year will not be necessary.

No one, we feel sure, will question the value of the V. O. N. as an institution of Wolfville and surrounding country. The home, the school and the community have felt the influence of the nurse's helpful ministrations, which in the past year have been more efficient than ever before.

If you want this work continued give generously to the collectors for this fund when they call upon you.

LIBERTY IS YOURS!

WHAT A small world Old King Tut ruled! With all the wealth of the Pharoas, even HE was miserably chained to his own back yard by the meagre methods of transportation.

The automobile of today has made princes of us all. Once only a few years ago, you read about William K. Vanderbilt's "White Ghost", bought in Europe. He was tearing up the highway at the terrific speed of thirty-five miles an hour—the last five imaginary.

Now you can go out and buy an automobile for the price of a second class horse and buggy—and you can, if foolish, go faster than Willie K. ever did in his "White Ghost".

Do you give yourself freedom to move where and when you will—or are you chained to circumstances? Liberty is yours if you want it. When you buy a car—a new one or a good used one—and are able to pay for it—you purchase freedom. It's worth it.

THE HOME NEWSPAPER

WHAT TELLS so readily the standard of a town as the appearance of its newspaper? The enterprise of the citizens is depicted by its advertisements, their liberality by the very appearance of the local newspaper. Some papers show a good solid, healthy foundation; others show a striving to contend with the grappling

hundreds around them, trying to wrench out an existence from a close-fisted community.

A newspaper is like a church; it requires fostering in the beginning and for a few years, and then it walks alone and reflects credit on its location. Take your home paper. It gives you more news of immediate interest than foreign papers; it talks for you when other localities belie you; it stands up for your rights; it advocates everything that tends to prosper its town and improve the conditions of all dwellers therein; you always have a champion in your home paper and those who stand up for you should certainly be sustained. Therefore, it is to your interest to support your home paper, not grudgingly, but in a liberal spirit, as a pleasure; not as a duty, but as an investment that will amply repay the expenditure.

OUR GLORIOUS AUTUMN

TOURISTS and others who restrict their visits to Nova Scotia, and particularly the Annapolis Valley, to the summer season make a very decided mistake. Such conditions have been experienced during the past few weeks have been glorious indeed. With abundance of sunshine, a landscape of unsurpassed beauty, excellent roads everywhere, and the tang of autumn in the air which sets the blood coursing in healthful circulation, what can be imagined that would exceed in pleasure a motor trip through this region of delights during these glorious days.

We are slow to publish the attractions of what must be acknowledged the finest season of all the year and when these are better understood the length of the tourist season will be considerably extended. In the meantime those who cater to the comfort of such visitors by providing cheery open fires for the chilly evenings will do away with the only possible objection to motor trips at this season and will be rewarded by generous patronage in the coming days.

WAR AGAINST RAFFLES

(Dr. J. G. Shearer, General Secretary, Social Service Council of Canada.)

The following Canadian Press dispatch appears in this morning's papers: Port Arthur, Sept. 17.—Acting on instructions from the Attorney-General, Provincial Police are taking steps to close down all games of chance. The first to be affected here are two church organizations, which had sent automobiles onto the streets with banners advertising raffles. The banners were removed by the Police.

Two years ago certain elite ladies of a great patriotic society decided to raffie an automobile in London, Ontario. They sold tickets at one dollar each. Their prospects for a rich harvest were bright. Again the Attorney-General interfered when informed of the proceeding by a local citizen. The Crown Attorney investigated, found that while the ladies had good intentions they were ignorant of the law, and were heading straight for a criminal offence. He advised them that if they proceeded he would prosecute them just as other offenders. They desisted. The raffie was called off at the last moment.

A curling club in Halifax is selling tickets for the raffie of an automobile to be disposed of at the Exhibition. These are mere samples of what is common. Frequently, if not usually, the offenses are due to ignorance of what the law says.

What is the law regarding raffles? Raffles like lotteries are prohibited. There is one exception which is very frequently misunderstood.

The law (sec. 236 S.S. 6 b.) of the code reads:

"Raffles for prizes of small value at any bazaar held for any charitable or religious object, if permission to hold the same has been obtained from the city or other municipal council, or from the mayor, reeve or other chief officer of the city, town or other municipality, wherein such bazaar is held, and the articles raffled, for thereat have first been offered for sale and none of them are of a value exceeding fifty dollars."

These permitted raffles are subject to several conditions. (1) They cannot be held at anything but a bazaar. (2) Only at a bazaar held for any charitable or religious object. (3) Only articles of less value than fifty dollars can be raffled. (4) Even these articles cannot be raffled unless they have first been offered for sale at the bazaar. (5) The official permission of the Council mayor or other head of the municipality must be obtained for the raffie and the articles have failed to sell.

Churches have no special privilege over individuals or other organizations. The instances given at the beginning of this article are clearly violations of the law and criminal offences. From all the information he has been able to gather the writer is of the opin-

ion that the great majority of raffles held are undoubted violations of the Criminal Code, and that this is due to ignorance on the part of those holding them of what the law says as to what is permitted and what is not. It is to save well meaning people from putting themselves in the position of criminal offenders that this article is written.

It is not lawful to hold raffles in shops or stores or at fairs or athletic meets or anywhere but at bazaars and then only at bazaars if these are held strictly for a charitable or religious object. Of course the operation of wheels of fortune and other gambling devices cannot be carried on at such bazaars. Only raffles are allowed and only of articles of small value previously offered for sale and not sold.

Good citizens will do well to make sure they understand what is permitted and what not before venturing into a raffie of any sort. All this is said purely from the viewpoint of what the law is. In addition it should be noted that from the standpoint of ethics a raffie is a gambling act even when it comes within the law and will not be practised by those who draw the line at gambling.

From a notice posted outside a church in England:

"On Saturday night, at 8 p.m., the annual potato-pie supper will be held, and on Sunday morning the subject of the sermon will be 'A Night of Horror'."

WRIGLEYS

after every meal

Cleanses mouth and teeth and aids digestion. Relieves that over-acid feeling and acid mouth.

Its l-a-s-t-i-n-g flavor satisfies the craving for sweets.

Wrigley's is double value in the benefit and pleasure it provides.

Sealed in its Parity Package.



The flavor lasts

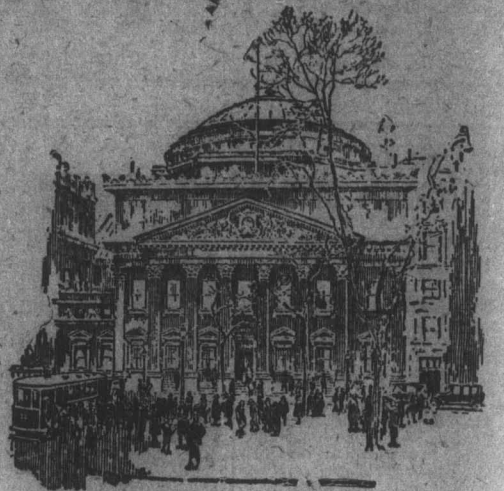
CASH & CARRY

PAY CASH and PAY LESS
PHONE 53 FOR PRICES

- Onions, 10 lbs. for 50c.
- Squash, 3c. lb.
- Cabbage, 5c. lb.
- Cheese, 29c. lb.
- Cocoas, 2 lbs. for 25c.
- Lux, 2 pkgs. for 25c.
- Ammonia Powder, 3 pkgs. for 25c.
- Sugar Crisp Corn Flakes, 2 pkgs. for 25c.
- Post Toasties, 2 pkgs. for 25c.
- Seed Raisins (15 oz.), 2 pkgs. for 35c.
- Marven's Soda Biscuits, 15c. lb.
- A good Broom for 63c.
- Oranges, 29c. per doz., 4 doz. for \$1.00
- Moirs Crescent Chocolates, 39c. lb.
- Sireddel-Cocoanut, 29c. lb.
- Orange Pekoe Tea, 69c. lb.
- Blue Banner Fresh Ground Coffee, 55c. lb.
- Toilet Paper, 21 rolls for \$1.00
- Sweet Potatoes, 10c. lb., 3 lbs. for 25c.
- Cranberries, 20c. quart

Beef, Veal, Lamb, Pork, Ch. cken & Fowls.
Cooked Ham, Corned Beef.

CALDWELL-YERXA LIMITED



Victory Bond Interest

When your interest coupons become due, or when you receive cheques for interest on registered bonds, deposit them in a Savings Account in the Bank of Montreal. The money you receive on your investment in bonds will then earn interest for you.

Wolfville Branch: A. G. GUEST, Manager

BANK OF MONTREAL

Established over 100 years



RADIO

R11—Three Tube Northern Electric Receiving Set complete, and installed for \$99.00.

You cannot buy a better set for the same amount. Guaranteed to give results.

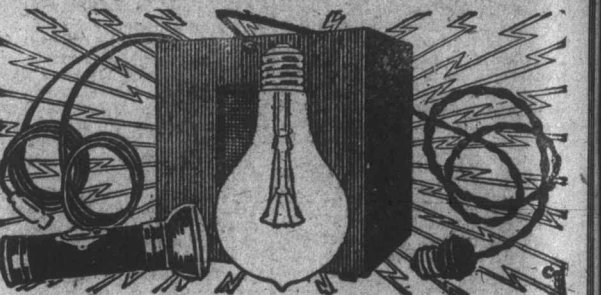
Fresh stock of B & A Radio batteries arriving weekly.

"Let your Radio troubles trouble us."

Storage Battery Service Station

J. R. BLACK

Kentville Phone 334



Flawless Electrical Work

Electricity is the most desirable appointment of the modern home. Not only for lighting purposes, but for cooking, ironing, laundering, cleaning and other home uses to which it can be applied.

Why not add this "convenience of conveniences" to your home. Let us Wire it for you now—rendering a flawless job we know you'll be well pleased with.

For those who have Electricity in their home, we always keep a low priced stock of Fixtures and Electrical Goods on hand.

J. C. MITCHELL

FOR YOUR

Bridge Party

- Tally Cards, 25 to 50 cents a dozen.
 - Score Pads, 10 cents each.
 - Playing Cards, good quality, 40 cents package.
 - Gilt Edge Playing Cards, 50 and 75 cents pack.
 - Congress Playing Cards, air cushion finish, picture backs, suitable for prizes, \$1 per pack.
 - Bridge Sets, in real leather cases, fine for prizes.
- A box of Stationery makes a Useful Prize. See our assortment.

The Acadian Store