

The Planet

S. STEPHENSON Proprietor

TELEPHONES. No. 53 A
Editorial Rooms No. 53 B

RATES OF SUBSCRIPTION.

THE DAILY PLANET, ONE YEAR \$2.00
THE WEEKLY PLANET, ONE YEAR \$1.00

THE PLANET will be sent free of postage to any address in Canada or the United States.

RATES OF ADVERTISING.

Schedule of advertising rates will be promptly furnished on application to the business office.

TO CORRESPONDENTS.

No notice can be taken of anonymous communications. Whatever is intended for publication must be authenticated by the name and address of the writer, not necessarily for publication, but as a guarantee of good faith. We cannot undertake to return rejected communications.

TO SUBSCRIBERS IN CHATHAM.

You will confer a favor by reporting irregular service by telephone No. 53 A. The complaint will receive prompt attention.

TO SUBSCRIBERS OUTSIDE OF CHATHAM.

If your paper fails to arrive regularly, or if you can suggest a better connection, or a better route, please communicate with the circulation department.

It Means Something

To have the largest circulation in Western Ontario, to carry more advertising than any other newspaper printed or published in this district. It means that

"The Planet"

gives an advertiser the kind of satisfaction he wants, at a price he is satisfied to pay. It is the real reason—The secret others are seeking to solve—That The Planet is ever winning increased patronage and approval.

THURSDAY, AUG. 22.

PLANET SHOW PRINTING.

Since Saturday last The Planet Show Printing Department has received large orders for theatrical printing and engraving from Boston, Mass., Kingston, Perth, Toronto and London, and the prospects of a largely increasing business this fall are most encouraging. Several large orders have also been placed for block engraved stands, as The Planet is the only establishment in Canada that supplies this class of printing to the theatrical profession.

BE UP AND DOING.

One doesn't feel particularly energetic these days. "It's sleepy weather," as one citizen wistfully put it yesterday.

But slothfulness doesn't pay—never did. And if it is the weather conditions and their somnolent tendencies that have caused the long silence and inaction of the city Board of Trade, relative to local beet-sugar industries, the members thereof will be glad that The Planet has decided to create just enough racket over the matter to arouse them. For the members of the Board of Trade are a really appreciative and energetic coterie.

Have we your ear, gentlemen, for a moment?

You will notice in your Planet of yesterday that the refinery established at Wallaceburg is giving such splendid results that London, Hamilton, Walkerton and other places—with far less claim and natural advantages, than Chatham possesses—are all earnestly negotiating for the location of factories.

You didn't notice Chatham in the list.

Do you, gentlemen of the Board of Trade, intend that a large beet-sugar industry shall be established here? You told us some time ago that you did and we believe you. Then, have you communicated with any capitalists and promoters? Have you done anything to interest neighboring farmers in the growing of sugar-beets? Have you taken any active, genuine steps to bring about the erection and operation of a big refinery in Chatham?

If not, why not?

CANADA AND THE STATES.

The Ottawa Citizen directs attention to the fact that a New York paper institutes a comparison between the census returns of Canada and the United States, which, while not particularly encouraging, is interesting. The whole Dominion has only 5,338,883 inhabitants—an increase of 505,644 in ten years, or 9.4 per cent. In the same month the United States had 77,586,000 inhabitants, or nearly fifteen times as many as Canada. In the ten years from 1890 to 1900 the population of the United States increased by 13,235,045, or 21 per cent. The mere increase in the republic was nearly two and a half times the en-

Farmers!

What do you need worse at this season of the year than a

Cistern

—OF—

Water Tub

in sizes 5 bbls. and up, always on hand at

Blonde Bros. & Co.

tire population of the Dominion in 1901.

Our New York contemporary adds magnanimously: "Canada is all right. There are many states in the Union that are growing less rapidly than she is. It is even possible to pick out a group of seven states which together have no more people than the seven self-governing provinces of the Dominion and are making no greater progress. It is only when the Canadians try to represent their little colony as a continental power and a rival of the United States that they provoke a smile."

Nobody has been representing Canada as a continental power, except in its relation as a portion of an empire, the statistics of whose population would make the United States look like a suburban borough. Canadians may not be numerous but the breed is all right, which is more than can be said of the polyglot millions of the States. We have a fertile country with great natural resources and plenty of room to grow. We are becoming wealthy. We have a healthy climate, good schools, an excellent banking system and a law-abiding and contented people. Statistics aside, can our patronizing republican cousins say as much?

HELP YOUR NEWSPAPER.

There are more ways than one in which the readers of a newspaper can help it. A very important item of help is, of course, the financial support in the way of subscriptions and advertising. Occasionally a subscriber gets an exaggerated idea of his importance in this respect and "stops" his paper because of some real or fancied oversight or mistake on the part of his newspaper, forgetting that he is only one out of thousands and that while the aggregate is a large matter, the one has but a small effect on the total circulation. No publisher, however, despises the individual support in this respect. The reader can often assist materially in making his newspaper better by furnishing items of interest. No matter how large its staff of news gatherers they cannot be ubiquitous, and especially in the case of a local paper can assistance often be rendered by giving the office or the reporter an idea of news. Such assistance is always welcomed. Then, again, a paper can be helped by the presentation through its columns of well-written letters on subjects of public importance. There is perhaps on the score a redundancy as well as a deficiency. There are in most communities persons who are ready to rush into print frequently and to contribute letters which are not of an edifying character. Sometimes it is difficult to get readers whose opinions would be really valuable on certain subjects to place them before the public in a letter written to a newspaper, but such letters when well written, form a valuable help to making up a newspaper. Editorial articles although supposed to be impersonal are after all to a great extent personal views, or views on certain subjects, presented as some aspects of them may present themselves to one or more minds. Strong clear opinions from readers couched in appropriate language, will command attention and make a newspaper of increased interest to other readers. The New York Sun has recently been congratulating itself in an editorial article on the quantity and quality of the correspondence which it has always been able to obtain from its readers. It has systematically encouraged them to use its columns to

state their individual opinions, and in this way has been enabled to publish a great deal of very valuable matter, which it truly regards as one of the most valuable features of the paper. If a reader of any well-conducted paper has an idea on a subject well thought out, the paper will always be glad to receive and publish it, but one or two points are essential in such letters. They should as a rule be brief, and personalities should be eschewed.

SHELVED.

The Hamilton Spectator presents the following list of Liberal claims which the census figures will retire from active service—

The growing time.
The suppression of the exodus.
The wonderful progress of the country.

That the increase in population justifies the enormous increase in the Government's expenditure.

That the growth of the country warrants the enlargement of the Dominion cabinet.

That the country is more prosperous under Liberal rule.

That the present Government is doing wonders in inducing immigration.

And,
That big trade figures are a sure indication of great prosperity.

There really seems to be no doubt about it, after all. Chatham, the superior of Windsor in every other respect, is inferior in population.

The census returns remind us, says the Ottawa Citizen, that the expenditure of the last session of parliament was about \$11 per head of population.

Windsor has a bit of a start over Chatham in population. But we'll wager that the Maple City reaches the 20,000 mark first.

The greatest increase in Canada's population is along the line of the C. P. R. and in the districts opened up by the big Canadian railway, points out the Brockville Times. Yet this was the road so sneered at and depreciated by the Liberal party when the Conservatives proposed to build it.

The Banner-News gloats over the fact that it mentioned a county court case "exclusively" in its Monday issue. Of course you did, little one. This great home journal gave the news the previous Saturday. Our tardy contemporary has "exclusive" news items every day which have been culled from previous issues of The Planet.

OUR SINKING POPULATING.

Toronto Telegram.

The wonder is that Canada's population shows any increase whatever in view of the appalling regularity with which the canoe slays its victims every summer.

JUST LIKE SMIFF.

Bobcaygeon Independent.

Mrs. Hetty Green, the richest woman in the world, acknowledges that her sole hobby consists in constantly changing her place of abode. Mr. Smiff, the gentleman who writes our leading articles, in his younger days was given to the same hobby. He moved every quarter day. Many of his friends affected the same hobby, and among themselves it was jocularly spoken of as "shooting the moon."

\$100 REWARD. \$100.

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is catarrh. Hall's Catarrh Cure is the only positive cure known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that fails to cure. Send for list of testimonials. Address, F. J. CHENEY & Co., Toledo, O.

Sold by Druggists, 75c.
Hall's Family Pills are the best.

Keep Minard's Liniment in the House.

In Presenting

For your inspection our Boys' and Children's Clothing, we feel sure of pleasing particular buyers. We are too particular about our buying not to give satisfaction. We are making a special display in our clothing window, which will carry out just what we say. Our qualities are the best and prices are right. It is not necessary to quote prices, being unable to show you qualities on paper, but feel sure a visit to our store will pay you.

3 Pc. Suits \$2.75 Up.
2 Pc. Suits \$1.50 Up.
Brownie's Suits \$1.75 Up.

Geo. Meynell, King Street
3 Doors West of Market.

THE NORTHWAY CO., Limited

THE BUSY CASH STORE

THE NORTHWAY CO., Limited

PLAIN FIGURE PRICES

There is no good, honest business reason why a merchant should not mark his goods in plain figures. It pleases certain people wonderfully to take something off the price, and in order to give this pleasure and not interfere with their profit, some merchants mark their goods in hieroglyphics and adjust the price to suit the customer. If goods are right and prices are right, no need to be afraid of daylight information. We believe the only straightforward, honest business method is a plain figure, one price plain, the same to everybody. You can read your own prices on every piece of goods in this store.

7 pieces dress goods in fancy checks, silk mixed, pure wool, in fawn, brown, grey, lavender, 42 inches wide, regular 50c., special, 39c.	18 pieces new colored satins just received, all the newest colorings, 22 inches wide, good value at 75c., special at 50c.	5 pieces homespun suiting, in good dark shades for suits or separate skirts, just new in, special at 25c.
Black Cashmeres and Henriettas are again in demand, extra widths in raven, jet and blue blacks, at per yard 35c., 40c., 50c., 65c. and 75c.	12 pieces new colored wash silks, good, firm quality, 28 inches wide, in all the newest shades, makes a lovely waist, special at 50c.	On our counter you will find ends of dress goods which we are clearing out just about half price, call in and see them.
Extra quality Venetian Suits, rich raven black, worth \$1.25, our special price \$1.00.	5 pieces homespun suiting, 50 inches wide, pure wool, in Oxford, grey, brown and fawn, mixture, special value at 50c.	Black poplin dress goods in good firm cord, fine finish, 44 in. wide, special at \$1.00, 75c., and 50c.
4 pieces Plaid Dress Goods, 42 in. wide, good, rich colorings, for children's dresses and waists, special at 25c.	2 only, pieces black and navy blue serge, good firm twill, hand finish, 42 inches wide, good value at 40c., special at 29c.	3 only, pieces black Matalasse crepon, made from the best Australian wool, lovely finish, pretty for skirts, regular \$1.25, special at 85c.

The Northway Company Ltd., Cash Only and One Price. . .

THE WOOLEN MILLS

Leave Your Measure For a Summer Suit

Ordered Clothing Department

Now is the opportune time to place your order for a Summer Suit. Don't leave it until the rush—the first. We are now in a better position to serve you in every way. You will have first choice of our New Summer Goods of which we carry the largest and best selected stock of any in the City.

Our Cutter, Mr. Williston, is a thorough mechanic and has none but first-class Men Coat makers under his directions. We guarantee to save you money on Ordered Clothing and make them first-class and up-to-date. We also carry a stock of READY-MADE CLOTHING. We have the best \$1.50 and \$2.00 Ready-Made Pants in Canada. Try us for a pair.

The T. H. Taylor Co.,
Telephone No. 1. (LIMITED) Beaver Flour the Best.

Ale, Stout, Porter and Lager

SIX..... POPULAR BRANDS

—Brewed by—

The Walkerville Brewing Company, Limited,
St. George Ale, India Pale Ale

Rob Roy Ale, Pure Malt Stout
Porter and Superior Lager

The Ale that's Always Good

Put up in quarts and pints and are made of pure malt and superior quality only. Undoubtedly the best value ever offered to the public.

Our Superior Lager

THE BEER OF THE YEAR, is renowned for its softness and delicacy of flavor, its purity and genuineness, which makes it particularly adapted for medicinal use.

OUR STOUTS AND PORTERS

Are a nourishment for the weak and a tonic for the athlete, and are highly recommended by the medical profession.

...For Sale by...

F. A. Robert, King St., Opp. Opera House

"We were very much pleased with the design you sent. It was beautiful and appropriate." The Victoria Ave. Greenhouses receive such words of commendation every day. Telephone No. 181.

TAKE YOUR SOILED LINEN TO THE PARISIAN STEAM LAUNDRY
And get the best work in the city.
WORK CALLED FOR AND DELIVERED.

COAL

The best qualities of Scranton and Lehigh at lowest prices.

WOOD

In all lengths, promptly delivered. Yards on School Street in rear of Central School. ORDERS SOLICITED

..Jas. G. Steen..

Some men in performing a duty look as if they were hired to do it and were doubtful of being paid.

Private School

MRS. THOS. WRONG, Third St.

The School will reopen on Monday, September 10th.

MONEY TO LEND

To pay off mortgages, To buy property, Very lowest rates, Pay when desired. Will also lend on note and chattel. J. W. WHITE, Barrister, King St. West, Chatham.

Minard's Liniment Relieves Neuralgia.