



"MADE IN CANADA"
The 1917 Ford Touring
Car \$495.00

F. O. B. FORD, ONT.

The average man can easily afford a Ford car. It is the most inexpensive car to drive.

20 to 25 miles on a gallon of gasoline is an every-day occurrence. 33 miles is frequently reported by Ford owners. Yearly repair expenses of less than one dollar are not unusual. The car is light in weight, and tires give more mileage on a Ford than on any other car.

You can buy a Ford for yourself and one for your wife for the price of one car at \$1000. You can run both Fords at about the same expense as for one larger, heavier car.

You can always sell a "used" Ford at a good price. You have to accept a big reduction for a "used" larger car. Come in and see the new models.

Liesemer & Kalbfleisch
MILDMAY - ONTARIO



Giant Flowering Carnation

fragrant and the plants do well outdoors. Transplanted into pots in the early fall they bloom profusely from October till the end of May. Extra plants are easily propagated from them by cuttings, "pipings" or layering.

Send for our catalogue and learn of our other valuable premiums.

Darch & Hunter Seed Co., Limited, LONDON CANADA

FREE!

Address a postcard to us now and receive by return mail a copy of our new illustrated 32-page catalogue of Garden, Flower and Field Seeds, Root Seeds, Grains, Bulbs, Small Fruits, Garden Tools, etc.

SPECIAL—We will also send you free a packet (value 15c) of our choice

Giant Flowering Carnation

This carnation is a great favorite; the flowers are large and fragrant and the plants do well outdoors. Transplanted into pots in the early fall they bloom profusely from October till the end of May. Extra plants are easily propagated from them by cuttings, "pipings" or layering.

Lying About the Red Cross.

As the Canadian Red Cross has just held its annual meeting in Toronto, the report showing the magnificent work being accomplished, it seems an opportune time to say a few words concerning the malicious maligners of this magnificent organization. Idle tittle tattle, which should never by any mature mind have been given a moment's consideration, has been actually accepted by those who should know better. And the painful part of it that this malicious gossip has injured the work. As a specific instance it may be noted that one church right in the city of Toronto has had its work completed; disorganized by the false statements that this or that gentleman connected with the organization were making fortunes out of it; when, on the contrary, it is known to the writer, as it is to all people familiar with the personnel of the heads of the Canadian

Red Cross, that these men have not only given their own time gratis to the organization, but more than that, they have done so at great financial loss to their private businesses in which they are interested, and which were neglected by reason of the time given to Red Cross work. Jail is none too good for these lying scandal-mongers, and some day mayhap some of them will reach it.

Pte Bob Cook, of Orangeville, who caused so much trouble when a member of the 153rd Batt., and who deserted but subsequently joined another batt. and went to the front, has been recommended for a Distinguished Conduct Medal. He was badly cut up on Sept. 15th, last, and has been in an English Hospital ever since. His right hand is helpless for life.

A Chicago woman was followed to her apartments by two men who cut off her hair, for which she had been offered the sum of \$150.

There are all kinds of
weather but only one kind of

**PURITY
FLOUR**

Always the same

More Bread and Better Bread



Nyal's Emulsion of
Cod Liver Oil.

Nyal's White Pine
and Tar Baby cough
Syrup.

Nyal's Compound
Syrup of Hypophos-
phites, Nyal's Worm
Remedies, Nyal's
Proxide of Hydro-
gen is back to to old
price—25 cts.

JOHN COATES
Druggist, Mildmay.

**Germania
Farmers
Mutual Fire
Insurance Co.**

ESTABLISHED 1878
HEAD OFFICE - AYTON

The Oldest, Cheapest and
Safest Company in
the Province.

Amount at risk, over four
million dollars.

This Company pays market
cash value for live stock
killed by lightning.

J. M. Fischer
Agent - Mildmay

Geo. Calvin of Teeswater, a member
of the 160th Battalion, died of pneu-
monia.

BRITAIN— CALLS TO CANADA—

THE FACTORY

She must have Food—

for her Armies in the Field—for her Workers in the Factory—in
the Munition plant—in the Shipyard—in the Mine.

THERE'S DANGER IN SIGHT—BUT YOU CAN HELP

DO YOU KNOW—

that the rapidly rising price of food stuffs
means that the World's reserve supply is
getting small?

DO YOU KNOW—

that a world-wide famine can only be
averted by increasing this supply?

DO YOU KNOW—

that a "food famine" would be a worse
disaster to the Empire and her Allies than
reverses in the Field?

YOU CAN—

help thwart Germany's desperate sub-
marine thrust on the high seas.

YOU CAN—

do this by helping to make every bit of
land in Canada produce—the very last
pound of food stuffs of which it is capable.

AND REMEMBER—

that no man can say that he has fully done
his part—who having land—be it garden
patch, or farm, or ranch—fails to make it
produce food to its utmost capacity.

BRITAIN APPEALS TO CANADA

THE NEAREST PRODUCER OF STAPLE FOODS

India and Argentina are more than twice the distance away and
Australia more than four times.

Canada to Britain - 2625 MILES
India & Argentina to Britain - 6000 MILES
Australia to Britain - 11500 MILES

"No matter what difficulties may
face us, the supreme duty of every
man on the land is to use every thought
and every energy in the direction of
producing more—and still more."

Martin Burrell—Minister of Agriculture.

The Department invites every one desiring
information on any subject relative to Farm
and Garden, to write—

INFORMATION BUREAU

DOMINION DEPARTMENT OF AGRICULTURE
OTTAWA

**THESE
FARM PRODUCTS
ARE NEEDED
FOR EXPORT**

**WHEAT,
OATS,
BACON,
CHEESE,
EGGS,
BUTTER,
POULTRY,
BEANS & PEAS,
WOOL,
FLAX AND
FLAX FIBRE,
DRIED
VEGETABLES**

JUST ARRIVED AT

Lambert's Flour and Feed Store

The Famous Milverton Flours—The Five Jewels, The Banner,
and The Jewel. The Ayton Encore and Toronto Cream of the
West. Bran, Middlings and Low Grade Flour.

Wheat, Ckd Corn, Scratch Feed, Beef Scraps, Ground Bone,
Oyster Shells, Grit, Alfalfa Meal, Pratt's Poultry Regulator and
Animal Regulator, Dr. Hess' Panacea, Stock Tonic and Her-
bageum 25 lb Pails at \$2.00 and \$2.25.

Mixed Chop, Hog Meal, and ground Flax Seed, Caldwell's
Noted Calf Meal, Pearless Oat Flakes in 5, 20 and 90 lb sacks.

Standard Oatmeal, Wheatlets, and Graham Flour.

Pratt's Cow Remedy and Dr. Hess' Dip and Disinfectant.

CASH PAID FOR BUTTER AND EGGS.

GEO. LAMBERT.

Mildmay

Ontario

**SELECT
JEWELLERY**

**Diamond Rings, Cut Glass
Necklaces, Silverware
Brooches, Watches
and Clocks**

Fancy China and Glassware

WE INVITE YOUR INSPECTION.

C. Wendt

Jeweler

To City, Town and Village Dwellers in Ontario

**A Vegetable Garden
for Every Home**



IN this year of supreme
effort Britain and her
armies must have ample
supplies of food, and
Canada is the great
source upon which they
rely. Everyone with a few
square feet of ground can
contribute to victory by
growing vegetables.

**Four Patriotic Reasons
for Growing Vegetables**

1. It saves money that you would otherwise spend for vegetables.
2. It helps to lower the "High cost of living."
3. It helps to enlarge the urgently needed surplus of produce for export.
4. Growing your own vegetables saves labor of others whose effort is needed for other vital war work.

The Department of Agriculture will help you

The Ontario Department of Agriculture appeals to Horticultural Societies to devote at least one evening meeting to the subject of vegetable growing; manufacturers, labor unions, lodges, school boards, etc., are invited to actively encourage home gardening. Let the slogan for 1917 be, "A vegetable garden for every home."

Organizations are requested to arrange for instructive talks by practical gardeners on the subject of vegetable growing. In cases where it is impossible to secure suitable local speakers, the Department of Agriculture will, on request, send a suitable man.

The demand for speakers will be great. The number of available experts being limited, the Department urgently requests that arrangements for meetings be made at once; if local speakers cannot be secured, send applications promptly.

The Department suggests the formation of local organizations to stimulate the work by offering prizes for best vegetable gardens. It is prepared to assist in any possible way any organization that may be conducting a campaign for vegetable production on vacant lots. It will do so by sending speakers, or by supplying expert advice in the field.

To any one interested, the Department of Agriculture will send literature giving instructions about implements necessary and methods of preparing the ground and cultivating the crop. A plan of a vegetable garden indicating suitable crops to grow, best varieties and their arrangement in the garden, will be sent free of charge to any address.

Write for Poultry Bulletin

Hens are inexpensive to keep, and you will be highly repaid in fresh eggs. Write for free bulletin which tells how to keep hens. Address letters to "Vegetable Campaign," Department of Agriculture, Parliament Buildings, Toronto.

Ontario Department of Agriculture
W. H. Hearst, Minister of Agriculture

Parliament Buildings

Toronto