

## GET THE BEST

Do not place your Insurance policy until you have learned all about the Guaranteed Investment Plan offered by  
**The Manufacturers Life Insurance Company**  
 Head Office - TORONTO

**UNION MUTUAL Life Insurance Co.**  
 Portland, Me. **FRED E. RICHARDS, President**  
 Accepted value of Canadian Securities, held by Federal Government for protection of policyholders, \$1,208,576  
 All policies issued with Annual Dividends on payment of second year's annual premium.  
 Exceptional openings for Agents, Province of Quebec and Eastern Ontario.  
 Apply to Walter I. Joseph, Mgr., 151 St. James St. Montreal

**DO YOU REALIZE THAT "APPARENTLY HONEST EMPLOYEES"** occupying positions of trust and having the absolute confidence of their Employers have, through

**DISHONEST MEANS** been responsible for losses that have aggregated Millions of Dollars in each of the recent past years?

**ARE YOU PROTECTED** against such a contingency by requiring all your Employees to be bonded in a Company whose broad policy of meeting all just claims is well recognized, and whose record is unique for its absence of litigation with clients?

**The Guarantee Company of North America**  
 (Founded by Edward Rawlings in 1872)  
 RESOURCES OVER \$2,166,000

**HARTLAND S. McDOUGALL** **WILLIAM WAINWRIGHT**  
 President Vice-President  
**HENRY E. RAWLINGS, Managing Director**  
 57 Beaver Hall Hill MONTREAL

**INTENDING INSURERS** Should read the "Three Minutes" Leaflet of the

## PHOENIX Assurance Co. Limited

Fire] OF LONDON, ENG. [Life

Copies of this and full information regarding the Company's mutual system, its equitable Principle, and liberal policy may be obtained at the  
 Head Office:

**100 St. Francois Xavier St., Montreal**

The Company offers to the Public every advantage which

**LIFE INSURANCE** conducted under the most favourable conditions is capable of affording.

"AGENTS WANTED"

**R. MacD. Paterson.** **H. B. F. Bingham,**  
**J. B. Paterson,** Life Superintendent.  
 Joint Managers.

## The Basis of the Nation's Wealth

Real Estate is the basis of the Nation's Wealth. It produces that which both man and beast must have to sustain life. With our rapidly increasing population comes the demand for a corresponding increase in the products of the soil, and this demand will never be less than now. Land cannot be destroyed, and with proper care, its producing power may be maintained intact. Land values, therefore, possess that element of permanency that reduces the speculative feature to the minimum.

This corporation's borrowed funds (Deposits and Debentures) and by far the larger proportion of its shareholders' moneys (Capital Stock and Reserve) are invested in first mortgages on improved, productive real estate. To afford an opportunity to all of investing their money with such absolute safety, we issue our Debentures in sums of one hundred dollars. They are a security in which Trustees are authorised to invest Trust Funds. Write for specimen Debenture and copy of Annual Report.

## CANADA PERMANENT MORTGAGE CORPORATION

Established 1855  
 TORONTO STREET - TORONTO

## The DOMINION SAVINGS and INVESTMENT SOCIETY

Masonic Temple Building  
 LONDON, Can.

Interest at 4 per cent. payable half-yearly on Debentures.

**T. H. PURDOM, President**  
**NATHANIEL MILLS, Manager**

Founded in 1806.

## THE LAW UNION & ROCK INSURANCE CO. LIMITED

OF LONDON

Assets Exceed \$45,000,000

Over \$6,000,000 Invested in Canada.

FIRE and ACCIDENT Risks Accepted.

Canadian Head Office:

**112 St. James St., cor. Place d'Armes, Montreal.**

Agents wanted in unrepresented towns in Canada,

**W. D. AIKEN,** Superintendent Accident Dept.  
**J. E. E. DICKSON,** Canadian Manager

## The Standard Assurance Co.

OF EDINBURGH

Established 1825

Head Office for Canada - MONTREAL

Invested Funds.....\$63,750,000  
 Investments under Canadian Branch..... 16,000,000  
 Annual Revenue..... 7,600,000  
 Deposited with Canadian Government and Government Trustees, Over..... 7,000,000  
 Bonus Declared..... 40,850,000  
 Claims Paid.....142,950,000

World-Wide Policies  
 Apply for full particulars  
**D. M. McGOUN, Manager**

## The Northern Assurance Co. Limited, of London, England

"Strong as the Strongest"

Branch Office for Canada, 88 Notre Dame St. West, Montreal.  
**ACCUMULATED FUNDS.....\$38,800,000**  
**ROBERT W. TYRE, Manager for Canada.**  
**G. E. MOBERLY, Supt. of Agencies.**  
 Applications for Agencies solicited in unrepresented districts.

## The Standard Loan Co.

We offer for sale debentures bearing interest at FIVE per cent. per annum, payable half-yearly. These debentures offer an absolutely safe and profitable investment, as the purchasers have for security the entire assets of the Company.

Capital and Surplus Assets.....\$1,400,000.00  
 Total Assets..... 2,800,000.00

President, **J. A. KAMMERER**

1st Vice-President and General Manager, **W. S. DYNICK,** Toronto.

2nd Vice-President, **HUGH S. BRENNAN,** Hamilton

DIRECTORS:  
 Right Hon. **LORD STRATHCONA** and **MOUNT ROYAL, G.C.M.G.**

**David Ratz** **R. H. Greene**  
**W. L. Horton** **A. J. Williams**

Head Office, Cor. Adelaide and Victoria Sts. Toronto

## Union Assurance Society

LIMITED

(Fire Insurance since A.D. 1714)

Canada Branch - - - **MONTREAL**  
**T. L. MORRISEY, Resident Manager**

North West Branch - **WINNIPEG**  
**THOS. BRUCE, Branch Manager**

Agencies throughout the Dominion.

## Guardian Assurance Co.

LIMITED :: OF LONDON, ENGLAND

ESTABLISHED 1821

Capital Subscribed.....\$10,000,000  
 Capital paid-up..... 5,000,000  
 Invested Funds exceed..... 33,000,000

Head Office for Canada:  
**GUARDIAN BUILDING, MONTREAL**

TRUSTEES:

**J. O. GRAVEL, Esq.** **K. W. BLACKWELL, Esq.**  
**TANCREDE BIENVENU, Esq.**  
**M. LAMBERT, Manager** **BERTRAM E. HARDS, Assistant Manager**

## National Trust Co.

LIMITED

Capital Paid up.....\$1,500,000  
 Reserve..... 1,400,000

ACTS AS

Executor, Administrator and Trustee, Liquidator and Assignee for the Benefit of Creditors, Trustee for Bond Issues of Corporations and Companies

Receives funds in Trust, allowing 4 per cent. per annum, payable half-yearly upon amounts of \$500.00 and upwards lodged with the Company from one to five years.

Members of the Legal and Notarial professions bringing any business to this Company are always retained in the professional care thereof.

The Montreal Board of Directors is composed of the following:

**H. B. WALKER,** Manager Canadian Bank of Commerce, Montreal; **WM. McMASTER,** Vice-President, Dominion Steel Corporation; **H. J. FULLER,** Pres. Can. Fairbanks-Morse, Ltd; **F. W. MOLSON,** Director Molsons Bank; **T. B. MACAULEY,** Managing Director Sun Life Assurance Co.; **W. M. BIRKS,** Vice-President Henry Birks & Sons, Limited.

## PERCIVAL MOLSON, Manager

Office and Safety Deposit Vaults  
 153 St. James St., Montreal.

## THE BRITISH CANADIAN REALTY & INVESTMENT Co., Limited

Real Estate, Timber Limits, Farm and Coal Lands, Water Powers

**J. T. BETHUNE,** Managing Director,  
 605-606 TRANSPORTATION BLDG.

Cable Address: BRITISHCAN  
 Codes: Western Union & Premier Bentley

## BOOST YOUR AMBITION.

Get into a business that will give your abilities proper scope. Sell Life Insurance for

## The Prudential.



**THE PRUDENTIAL INSURANCE CO. OF AMERICA.**

**FORREST F. DRYDEN, President**

Home Office, Newark, N.J.

Incorporated as a Stock Company by the State of New Jersey.