A PINK NOTICE

A pink notice attached to this page shows that your renewal is due. We hope you have enjoyed The Guide and that you will send us \$1.50 for your renewal at once, using the blank coupon and the addressed envelope which will also be enclosed. addressed envelope which will also be enclosed. We always give several weeks' notice so that subscribers will have plenty of time for forward their renewals and not miss any copies of The Guide. We cannot supply back copies of The Guide, so we hope you will not delay in sending your renewal. When requesting a change of address, please give us three weeks' notice. If the date of the address label on your Guide is not changed within a month after you send your renewal, please notify us at once. It is always eafer to send your money by postal or express

THE GRAIN GROWERS' GUIDE

"Equal Rights to All and Special Privileges to None A Weekly Journal for Progressive Farmers



GEORGE F. CHIPMAN, Editor and Manager Associate Editors: Ernest J. Trott and E. A. Weir Home Editor: Francis Marion Beynon Authorized by the Postmanter Georgeal, Ottawa, Can., for transmissional data mail matter.

VOL. IX.

May 24

No. 21

SUBSCRIPTIONS AND ADVERTISING

Published every Wednesday. Subscriptions in the British Empire \$1.50 per year. Foreign sub-scriptions \$2.00 per year. Single copies 3 cents.

Advertising Rates
Commercial Display—18 cents per agate line.
Livestock Display—14 cents per agate line.
Classified—4 cents per word per issue.

Classified—4 cents per word per issue.

No discount for time or space on any class of advertising. All changes of copy and new matter must reach us seven days in advance of date of publication to ensure insertion. Reading matter advertisements are marked "Advertisement." No advertisement for patent medicines, liquor, mining stock, or extravagantly worded real estate will be accepted. We believe, thru careful enquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have reason to doubt the reliability of any person or firm who advertises in The Guide.



As in 1906 - So in 1916

Every grain grower in Western Canada, whether he had marketed one crop or twenty crops, realized in 1906 that a farmers' company one that would really look after the farmers' interests was a pressing need. The result was the organization of The Grain Growers' Grain Company Ltd. This need is not so evident today as it was then, but those who take time to size

up conditions know that this company must have the support of grain growers throughout the West in 1916 just as, in order to get on its feet, it had to have their support in 1906, just as for several years following 1906 it had to have their support while it was engaged in the strenuous struggle against strong forces that were eager to put this farmers organization out of business.

Your Grain Shipments are Needed

Perhaps you couldn't get a car in which to ship. Maybe you were waiting for higher prices. At all events, with the rush of seeding over you will give that part of your farming business the attention it deserves.

You want the best you can get in price as well as in service. wouldn't be a business farmer if you didn't. But you also have enough horse sense about you to lead you to realize that you must consider also the future of conditions under which you do your business both selling and buying

You cannot afford to allow the stories told by local agents or by those who dislike to see farmers' organizations prosper to influence

you in your business of selling grain. A reasonable test will prove to you that this pioneer farmers' company can do as well for you as any other concern -in most cases much better both in service and in actual returns. Besides you will have the conscience-easing satisfaction of knowing that commissions earned go to strengthen the farmers' own company and to work in your best That's business. That's business in which you can

take pride in being a partner.

Write us for our market letter or for any grain information you want. Ask for Bills of Lading and blank Instruction Forms. If it suits your convenience use our Calgary or our Regina office. Your interests are our interests.

1 CENT BETTER PRICE

Disley, Saak., Jan. 16, 1916. "I am in receipt of final returns for my car for which I wish to thank you. The price was one cent more than I looked for." (Name on request)

WEIGHT AND GRADE

Piccaon, Man., Dac. 13, 1915.
ave shipped The G.G.G. Co. all my wheat since company started and have been well astisfied the names in which you have handled it. Summe I have not been establed with weight and grade, I know that you have nothing to do with them."

MORE THAN SATISFIED

More Prior Sorrange Medicine Hat, Alta., Jan. 8, 1916.
"I have received the proceeds from the car of oats sent to you and I am more than satisfied. I am very much obliged to you for the promptness with which the business was done." (Name on request)

G.G.G. Wire Fencing

G.G.G. Binder Twine

This year you cannot afford to put off ordering your twins expuly till the last minute. We have arranged for a supply of a few million perceds of G.G.G. brand. We guarantee it to be as good as any 310 it twins made. Users of over 2.500,000 pounds of it last year were astained. You'll not be disappointed if you order in time. We can also supply Plymounts the wins in a number of disappoint with a twins in a number of disappoint with a twins for prices and let us know your name.

Keep our 1916 Catalog before you and use it when you want buggies, wagons, gas engines, or any farm implement. Also use it when you need lumber, builders' supplies, or general commodities. See your local secretary or club with your neighbors and buy in car lots if possible, thereby saving on freight charges.

rowers

Winnipeg-Manitoba CALGARY.ALTA