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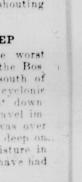
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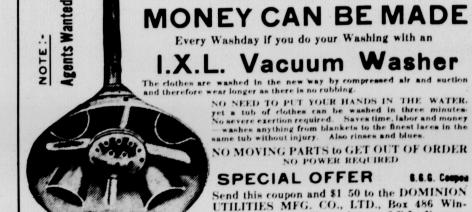
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nipeg, and you will receive an I.X.L. Vacuum

Washer, all charges prepaid.



LUMBER DOORS AND MOULDINGS

In fact, every foot of material, rough and finished, used in the construction of your building, shipped in one shipment direct to your nearest railroad station at WHOLESALE MILL PRICES.

In placing our wholesale mill prices in the hands of the farmers we have at one sweep relieved him of one of the greatest obstacles to mixed farming which he has had to contend with, that is, LINE YARD PRICES ON HIS LUMBER. In addition to high prices a system of regrading has been indulged in by many yards, which not only deprived the consumer of quality, but increased the prices to him. In fact, the statement is made by one company that the line yards which they operated in connection with their mills saved the situation for them, as it gave them control of the retail market, and enabled them to show a return on a capitalization which is out of all proportion to the actual money invested.

These line yard operators view with consternation the placing of WHOLE-SALE MILL PRICES in the hands of the farmers, and have issued instructions to their representatives; where a farmer is familiar with the CONSUMERS LUMBER COMPANY'S PRICES, meet them and under no circumstances let an order get away; by this method they hope to compel us to discontinue selling direct to the farmer, which would make it possible for them to continue to control the retail market and put the old prices into effect again. But the Western farmer is not so shortsighted as all that, and he cannot be worked that way. He knows how he has had to pay for lumber in the past and welcomes relief from the old prices. The success of our DIRECT TO FARMER POLICY and a permanent continuation of fair prices is entirely dependent upon your co-operation and support. Our results of the past four months have proved that the farmers in the prairies are alive to the situation

Keep before you the following facts which you will all admit make lower prices:—We sell our entire product direct to the farmer by mail. We have no AGENTS or REPRESENTATIVES of any kind. We pay no COMMISSIONS to anyone. We sell for cash, keeping no open accounts, eliminating all bad debts. We give you the benefit of this saving in We guarantee all lumber to be of the HIGHEST QUALITY in the grade in which you select, and we GUARANTEE PERFECT SATISFACTION to you in every respect.

SEND YOUR BILL FOR PRICES

Make out your bill, stating just what you require-lumber, doors, windows, mouldings, etc. and without cost or obligation to you we will promptly send you an estimate telling you what each item, as well as the entire lot will cost you delivered at your nearest station, freight paid.

We Wholesale to a Nation instead of Retail to a Neighborhood

Consumers Lumber Company City Offices: Birks Bldg. VANCOUVER, B.C.