

# A Woman's Confidence.

**G**AIN THAT — (a woman's Confidence) and you have won "a friend in need and a friend indeed."

Disappoint her but once, on the quality of the Brand you recommend and she thinks that you are in league with the maker. Her prejudice is not easily overcome—she has her friends—remember how a woman's tongue can wag.

Will it pay you to take chances of disappointing her on the quality of the goods you sell?

## Dried Fruit Perfection

selected fruits—packed right, every single time. Absolutely unvarying in the quality—the highest quality there is or can be.

Here it is—the Griffin & Skelley "Griffin" Brand of seeded Raisins, French Cured Prunes, Dried Fruits in original packages, just as they leave the vineyards of the growers and shippers, on the Coast. Packed on honor from carefully

## The "Griffin" Brand

## Bi-Carbonate of Soda.

in the household cooking. Made by the United Alkali Company of Great Britain—the grade runs evenly in every ounce of it. It never varies from one standard of quality—the highest.

98.50 of pure Bi-Carbonate of Soda in it—hence the great strength it yields to careful, economical women who buy it and praise it for the money it saves them

## The "Hand in Hand" Brand

Sold by leading wholesalers everywhere.

Agents:

A. P. Tippet & Co.

Montreal and Toronto

F. H. Tippet & Co.

St. John, N.B.