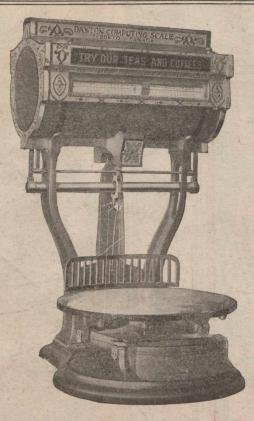
CANADIAN GROCER



The Illuminated Sign Advertises Your Goods

Every time you use this scale to make weight, an electric light flashes and a glass sign is illuminated, advertising your goods to your customers—when they are in your store.

The attractiveness of the scale, and the time it saves. advertises your store as up-to-date.

D. S. 5

And, because it's a Dayton, known for its accuracy, it advertises your store as a "fair deal" store.

It guarantees full weight to your customers and protects your profits by preventing overweight, and it saves time every time anything has to be weighed.

A booklet that describes Dayton Computing Scales in detail—and complete information regarding prices—will be sent to you on request. Write for it.

International Business Machines Co., Limited

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