

**We Want Every Woman to Read
About This**

BIG VALUE COAT



COMPLETE WITH COLLAR FOR

\$13.95

SENT ALL CHARGES PAID

J. 101. — Very Special Value. — **LADIES' BLACK CHEVIOT COAT.** This cloth has been very carefully selected and imported for our special use. The High Storm Collar is Mink African Marmot and Reverses to match. It is body-lined with fine quality Farmer's Satin. This is strictly a plain tailored coat, with tailored seams and pockets on each side. Turn-over cuffs, trimmed with one button, can be had either Black or Navy.

Sizes 32 to 44. Price **\$13.95.**



Have you seen a copy of our Fall and Winter Catalogue? If not, write in today. We are the people who build your Coat or Suit to measure, guarantee a fit or refund your money.

Thousands say we lead in our line. Can we add you to the list?

MONTGOMERY, ROSS & CO.

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MONTREAL